

CVC BRASIL OPERADORA E AGÊNCIA DE VIAGENS S.A.

Publicly held Corporation

National Corporate Taxpayer's Register of the Ministry of Finance (CNPJ/MF) No. 10.760.260/0001-19

Company Registration Identification Number (NIRE) No. 35.300.367.596

Brazilian Securities Commission (CVM) Code No. 02331-0

**MATERIAL FACT
JANUARY/23 AND 4Q22 OPERATIONAL PREVIEW**

A **CVC Brasil Operadora e Agência de Viagens S.A.** (“Company” or “CVC Corp”) discloses its operational preview of January/23, as well as the fourth quarter of 2022 (4Q22) and 2022, based on preliminary unaudited figures and, therefore, subject to review.

In January 2023, Confirmed Bookings reached ca. R\$ 1.35 billion, growth of 90% compared to January 2022 based on the wide offer of exclusive products, as a result of conditions obtained with partners, placing CVC Corp in a even better level of competitiveness. This effort resulted in offers for Carnival and the low season with attractive pricing and payment conditions for customers.

Due to this favorable scenario, stores grew 132% in bookings, most of which were sold with the support of digital tools, as a result of change in the B2C platform delivered in 4Q22, within the scope of the Company's Digital Transformation that underwent major advances in 2022 and that provided greater omnichannelity (integration of both physical and digital channels). This new platform unifies all channels (stores, internet and app) and is integrated with the CRM, which currently has 35 million registered customers. It also enables a unique approach to customers in offerings, purchases and services, placing CVC Corp at an advantage position in the travel market by operating omni-channel.



Confirmed Bookings grew 55% in 2022, while Consumed Bookings increased 64% to R\$14.4 billion, contributing to the Company's operational leverage and profitability. In addition, in 2022, the representation of abroad destinations in CVC Corp stands out, which reached 52% against 29% in 2021.

<i>R\$ million</i>	4Q22	4Q21	Δ	2022	2021	Δ
Confirmed Bookings CVC Corp	3,455	3,044	14%	13,942	8,967	55%
Brazil	2,503	2,230	12%	10,275	7,455	38%
Argentina	953	815	17%	3,668	1,512	143%
Consumed Bookings CVC Corp	3,689	3,445	7%	14,424	8,816	64%
Brazil	2,737	2,630	4%	10,756	7,305	47%
Argentina	953	815	17%	3,668	1,512	143%

The growth observed throughout 2022 continued in 4Q22, and could be observed through Confirmed Bookings, with demand for international destinations (increase of 42% in Brazil and 71% in Argentina compared to 4Q21) benefiting from greater availability of the airline network and frequency of flights; and we also highlight the significant growth of maritime products, due to the greater supply, which should be the greatest Brazilian season for maritime cruises in the last 10 years, according to estimates by Abremar¹, considering that in the month of January this product represented 20% of confirmed bookings from the B2C business unit.

The fully audited 2022 Financial Statement will be disclosed to the market in March 14, after trading hours.

Santo André, February 3, 2023

Marcelo Kopel

Chief Financial Officer and Investor Relations Officer