

**ATACADÃO S.A.**

NIRE 35.300.043.154

Corporate Taxpayer ID nº 75.315.333/0001-09

Publicly-Held Company

**NOTICE TO THE MARKET**

**ATACADÃO S.A.** (B3: CRFB3) ("Grupo Carrefour Brasil" or "Group"), hereby announces to its shareholders and the market in general the appointment of Samuel James as Chief Digital Officer, effective as of April 4, 2022. He will report to Stéphane Maquaire, CEO of Grupo Carrefour Brasil.

Samuel started his career in 2010 at Groupon UK where he was Regional Director for the Midlands region. While there he made important improvements to the revenue management process, unlocking significant growth, which was later implemented globally. Following Groupon he attained his MBA from IESE business school where he was awarded a scholarship. After achieving his MBA Samuel joined Helping as Managing Director for Brazil, and subsequently the UK and Ireland where he oversaw the integration of Hassle.com post acquisition. Samuel was recognized in 2017 for this work by being listed on Forbes 30 under 30 list. In 2017 Samuel returned to Brazil as Head of Marketplace for Uber, in 2019 he was appointed Director of Marketplace for LATAM, where he led Uber's expansion, launched initiatives to improve safety and oversaw global pricing strategy.

At Grupo Carrefour Brasil he will be responsible for our Digital transformation, which includes a transversal management of data, innovation, and our digital businesses, both at Carrefour and Atacadão banners, which will further leverage the potential of our ecosystem. Samuel will also support the digitalization of the bank.

This reinforces that the acceleration of our digital strategy is a priority for the Group, as well as it represents a new step towards creating a more connected ecosystem with a cross channel view that should be key in the process of becoming a more agile and synergic company. We wish Samuel all the best in her new position.

São Paulo, April 1, 2022.

**Atacadão S.A.**

David Murciano

*Chief Financial and Investor Relations Officer  
Grupo Carrefour Brasil*