

Americanas S.A.
Publicly Held Company
CNPJ/ME nº 00.776.574/0006-60
NIRE 3330029074-5

MATERIAL FACT RELEASE

Americanas S.A. ("Company") hereby informs that Company's Board of Directors approved, at a meeting held on the date hereof, pursuant to article 30, paragraph 1, "b", of Law No. 6.404/76, and CVM Regulation No. 567/15, a program for the repurchase of Company's shares, up to the limit of 17,500,000 common shares, until February 10, 2023.

The purpose of the transaction is the acquisition of shares to maximize the generation of value for shareholders, through the efficient management of the capital structure. The shares repurchased may be used for the purposes of Company's share-based compensation plans, be held in treasury, cancelled and/or sold in the future, through public or private transactions (subject to the applicable approvals).

The Company has, on the date hereof, 422,887,895 common shares in its free float. The acquisition will be charged to the available reserve accounts shown in the ITR (Quarterly Financial Report) of June 30, 2021. The transaction will be carried out through one or more of the following financial institutions: BTG Pactual Corretora de Títulos e Valores Mobiliários S.A. (CNPJ/ME No. 43.815.158/0001-22), Credit Suisse (Brasil) S.A. Corretora de Títulos e Valores Mobiliários (CNPJ/ME No. 42.584.318/0001-07), Itaú Corretora de Valores S.A. (CNPJ/ME No. 61.194.353/0001-64), UBS Brasil Corretora de Câmbio, Títulos e Valores Mobiliários S.A. (CNPJ/ME No. 02.819.125/0001-73) and XP Investimentos CCTVM S.A. (CNPJ/ME No. 02.332.886/0001-04).

Additional information about the Program (including the information required by Annex 30-XXXVI of CVM's Regulation No. 480/09) is available to shareholders on the websites of the CVM (www.cvm.gov.br), B3 S.A. - Brasil, Bolsa, Balcão (www.b3.com.br) and of the Company (<https://ri.americanas.com/>).

Rio de Janeiro, August 12 2021

Miguel Gutierrez
Investor Relations Officer