

Americanas S.A.
Publicly Held Company
CNPJ/ME nº 00.776.574/0006-60
NIRE 33.300.290.745

MATERIAL FACT

Americanas S.A. (“Company”), in compliance with CVM Regulations No. 358/2002 and No. 384/2013, hereby informs to have engaged BTG Pactual Corretora de Títulos e Valores Mobiliários S.A., headquartered in the city and state of São Paulo, at Avenida Brigadeiro Faria Lima No. 3.477, 14th floor, part, Zip Code 04538-133, enrolled with the Brazilian Taxpayers’ Register (CNPJ/ME) under number 43.815.158/0001-22, to act as Market Maker of its common shares, traded under the code AMER3 at B3 S.A. – Brasil, Bolsa, Balcão, pursuant to CVM Regulation No. 384/2003, B3’s Market Maker Regulations, B3’ Operations Regulations and other applicable rules and regulations.

The Market Maker Service Agreement entered into between the Company and BTG Pactual aims at enhancing the liquidity of Company’s shares. The Agreement will have a term of 12 months and can be terminated at any time and with no burden to any of the parties, upon written notice sent to the other party at least thirty (30) days in advance.

The Market Maker will begin its activities on August 19, 2021.

The Company informs that its corporate capital is divided, on the date hereof, into 903,063,774 common shares, of which 422,887,895 are free float common shares.

Rio de Janeiro, August 12, 2021

Miguel Gutierrez
Investor Relations Officer