

**Americanas S.A.**  
CNPJ/ME n. 00.776.574/0006-60  
NIRE 3330029074-5

**Lojas Americanas S.A.**  
CNPJ/ME n. 33.014.556/0001-96  
NIRE 3330002817-0

## **MATERIAL FACT**

**Americanas S.A.** (“**Americanas**”) and **Lojas Americanas S.A.** (“**Lojas Americanas**” and, together as Americanas, the “**Companies**”), following what was disclosed by the Companies in the material fact dated August 11, 2021, informs that IF Capital Ltda., a subsidiary of Americanas, whose mission is to invest in startups (corporate venture capital) and in new opportunities, including operations of M&A, concluded the acquisition, on the present date, of 100% of the shares of **HORTIGIL HORTIFRUTI S.A** (“**Hortifruti Natural da Terra**” or “**HNT**”).

### **Hortifruti Natural da Terra**

Hortifruti Natural da Terra is the largest retail chain in Brazil specializing in fresh products focused on fruits, vegetables, and greens, with a network of 77 stores in 4 states (RJ, SP, MG and ES) and being a digital reference in the sector for the country, with online sales representing 16% of the total. HNT offers convenience, differentiated service, and high purchase recurrence, through its capillarity, strategic location of stores, and digital integration.

Hortifruti Natural da Terra has a highly qualified team, with extensive experience in the sector, and operates with an omni-channel strategy, offering several services for purchases made in Stores, Websites, Apps and WhatsApp, including same-day delivery and in-store pickup across 100 % of its network.

### **It's Time to Add: Americanas and Hortifruti Natural da Terra**

The acquisition is a strategic move by Americanas to be even more relevant in the daily lives of its customers. This strategy is in line with our purpose of adding up what is good in the world to improve people's lives and allows us to participate in different moments in the path to purchase, increasing the active customer base, frequency of purchases, and expanding our reach.

Rio de Janeiro, November 1st, 2021.

Miguel Gutierrez  
Investor Relations Officer