

LOJAS QUERO-QUERO S.A.

A Publicly Traded Company

Corporate Taxpayers' ID CNPJ/ME nº 96.418.264/0218-02

Corporate Registration ID NIRE 4330002898-4

**MATERIAL FACT
ENGAGEMENT OF A MARKET MAKER**

LOJAS QUERO-QUERO S.A. ("Company"), pursuant to CVM Rule 358/02 and in compliance with Article 157, § 4º, of Law No. 6,404/76, hereby informs its shareholders and the market in general that is has engaged on date hereof **BTG PACTUAL CORRETORA DE TÍTULOS E VALORES MOBILIÁRIOS S.A.**, company headquartered at Av. Brigadeiro Faria Lima, No. 3477, 14th floor, in the city and state of São Paulo, enrolled in the register of corporate taxpayer's (CNPJ/ME) under number 43.815.158/0001-22 ("BTG Corretora" or "Market Maker"), o act as Market Maker of its shares currently traded under the ticker LJQQ3 in the B3 S.A. - Brasil, Bolsa, Balcão ("B3"), as per CVM Instruction 384/2003, B3's Market Maker Regulations and Operation Regulations, and other applicable rules and regulations.

The Market Maker Service Agreement entered into between the Company and BTG Corretora aims to foster the liquidity of the Company's common shares and will be effective for twelve (12) months as from the date of its execution, automatically extendable for equal periods if there is no manifestation from either party to the contrary.

The Company informs that, as of this date, its current free float is represented by 179,169,919 common shares, in accordance with the concept established in article 8, paragraph 3, line I of CVM Instruction 567/2015.

Finally, the Company informs that there is no agreement between involving the Market Maker regulating the exercise of voting rights or the purchase and sale of securities issued by the Company which, at the date hereof, does not have a controlling shareholder.

The Market Maker will begin its activities as from April 26, 2021.

Cachoeirinha, April 23, 2021.

LOJAS QUERO-QUERO

Jean Pablo de Mello

Chief Financial and Investor Relations Officer