

# CHAT WITH IR

## Client Strategy

Learn more about Banco Bmg by watching our **Chat with IR**, a podcast series featuring the Bank's executives in-depth conversations about Bmg's business.

In the sixth episode, **Bruno Capelin, Director of Bmg**, discusses how Bmg is advancing its client journey, the digital transformation of its service channels and the cultural shift that is turning the institution into a more relational and client-centric bank.

Check out the full podcast by clicking on the image below:



Available in Portuguese only.

Send your **topic suggestions** for future episodes to the email address below.

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