

# EARNINGS CONFERENCE CALL 3Q 2023



**AREZZO**  
& CO

AREZZO | @LIVIA

AREZZO

SCHUTZ

ANACAPRI

ALEXANDRE  
BIRMAN

ALME

VANS  
"OFF THE WALL"

Reserva

Baw®

TROC

CAROL BASSI

Vicenza)

PARIS TEXAS

# CALL AGENDA

1. HIGHLIGHTS
2. CHANNELS HIGHLIGHTS
3. FINANCIAL HIGHLIGHTS
4. Q&A
5. BRANDS HIGHLIGHTS

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Any Statements regarding future business prospects and any forecasts of the Company's operational and financial results are mere estimates and forecasts and, as such, are subject to various risks and uncertainties, including, without limitation, market conditions, the domestic and international economic performance in general and in the Company's industry. Such risks and uncertainties cannot be controlled or sufficiently forecast by the Company's management and may significantly affect its prospects, estimates and forecasts.

Any statements on prospects, forecasts and estimates do not represent, and shall not be construed as, performance guarantees. The herein provided operational information, as well as any information not directly obtained from the financial statements, have not been subject to audit or special review by the Company's independent auditors, and may involve assumptions and estimates adopted by management, and may be subject to change.

# MESSAGE FROM MANAGEMENT

- AREZZO&CO POSTED **SOLID RESULTS**, DEMONSTRATING ITS **CONTINUED ABILITY TO MANAGE ITS BRANDS PORTFOLIO**.
- THE OBSERVED PERFORMANCE ONCE AGAIN REINFORCES **THE DIFFERENTIAL OF OUR BUSINESS MODEL**, WITH TOTAL CONTROL FROM THE CREATION PROCESS TO THE SELL OUT, WITH EXCELLENT IN EXECUTION ACROSS ALL CHANNELS.
- MARK OF **R\$ 1.6 BILLION IN GROSS REVENUE**, WITH A GROWTH OF 12.7% COMPARED TO LAST YEAR, (+47.3% VS 3Q21), EVEN IN A CHALLENGING EXTERNAL SCENARIO.
- OUR MAIN FOCUS IS TO **EXPAND REVENUES BY DILUTING OUR EXPENSES**. WE SHOWED GOOD LEVERAGE OF OUR FINANCIAL INDICATORS (+230 BPS EBITDA MARGIN).
- THE THIRD QUARTER IS MARKED BY THE TRANSITION FROM WINTER TO SUMMER COLLECTIONS, WHDEMONSTRATING GREAT ASSERTIVENESS, THEREBY **INCREASING OUR MARKET SHARE**.
- DURING JULY THERE WERE MARKDOWNS OF WINTER ITEMS AND EVEN IN A PERIOD TRADITIONALLY CHARACTERIZED BY DISCOUNT SALES, **THE BRANDS MAINTAINED THEIR FULL-PRICE SALE LEVELS COMPARED TO LAST YEAR**.
- IN 9M23, WE RECORDED REVENUES OF R\$ 4.3 BILLION (+18.7% VS 9M22). **IN THE LAST TWELVE MONTHS, AREZZO&CO POSTED RECORD-SETTING REVENUES OF R\$ 5.9 BILLION**.

**ALEXANDRE BIRMAN | CEO AND CCO AREZZO&CO**

# HIGHLIGHTS

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& CO



# 3Q23 RESULTS

**+13%**

GROWTH OF  
GROSS REVENUE  
VS 3Q22

## CUSTOMER BASE

**5.5M**

ACTIVE CUSTOMERS

GROWTH OF **9.2%** VS 3Q22

## DOMESTIC MARKET

**55.0%** RECURRING GROSS  
MARGIN IN 3Q23 (+240BPS)

**19.8%** RECURRING EBITDA  
MARGIN (+370BPS)

## GROSS REVENUES

**R\$1.6B**

**+12.7%** VS 3Q22

IN 9M23, THE COMPANY

REPORTED A **18.7%** GROWTH



## GROSS MARGIN

**53.8%** RECURRING GROSS  
MARGIN IN 3Q23 (+100BPS). GROSS  
INCOME WAS R\$ 681M, GROWTH OF  
**13.2%**.

## EBITDA

**R\$218M** IN RECURRING  
EBITDA ( **+27.9%** VS 3Q22), AND  
**17.2%** RECURRING EBITDA  
MARGIN, EXPANSION OF +230 BPS



# AREZZO & CO

## NET INCOME

**R\$107M** IN RECURRING  
NET INCOME. REPORTED NET  
INCOME WAS **R\$114M**

## ROIC

**25.8%** RECURRING ROIC IN  
THE PERIOD

# CHANNELS HIGHLIGHTS

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ANACAPRI | HIGH SUMMER



# HIGHLIGHTS

## BRANDS AND CHANNELS



## AREZZO

### 3Q23

- REVENUES: **R\$ 419M**
- GROWTH: **+10.2%**
- WEB-TO-SELL OUT: **20.1%**
- OMNI-TO-WEB: **19.0%**



## SCHUTZ

### 3Q23

- GLOBAL REVENUES: **R\$ 301M**
- BRAZIL REVENUES: **R\$ 221M**
- BRAZIL GROWTH: **-4.2%**
- WEB-TO-SELL OUT (DTC): **38.2%**
- OMNI-TO-WEB: **13.3%**



## ANACAPRI

### 3Q23

- REVENUES: **R\$ 120M**
- GROWTH: **23.9%**
- WEB-TO-SELL OUT: **20.8%**
- OMNI-TO-WEB: **10.1%**



## ALEXANDRE BIRMAN

### 3Q23

- GLOBAL REVENUES: **R\$ 53M**
- BRAZIL REVENUES: **R\$ 38M**
- BRAZIL GROWTH: **+33.7%**
- WEB-TO-SELL OUT (DTC): **25.1%**
- OMNI-TO-WEB: **37.8%**



## AR&CO

### 3Q23

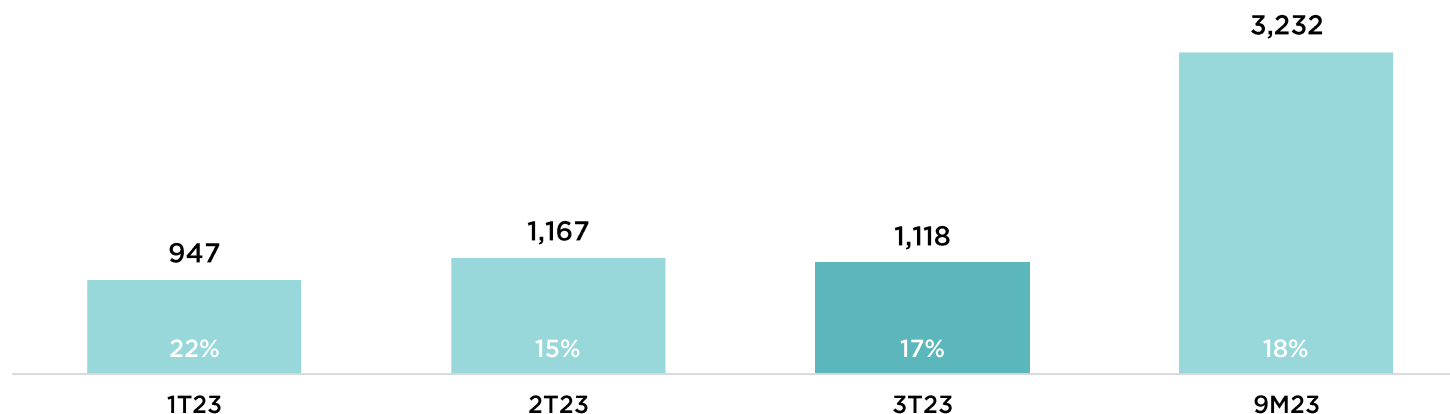
- REVENUES: **R\$ 371M**
- GROWTH: **+25.0%**
- WEB-TO-SELL OUT: **34.9%**
- OMNI-TO-WEB: **65.9%**



# EXPRESSIVE GROWTH OF SELL OUT

## PHYSICAL STORES + WEB COMMERCE

+ R\$ 141 MILLION IN SELL OUT VS 3Q22



+17% OVER A 35% COMPARATIVE BASE

**16.6%**

GROWTH IN  
3Q23 VS 3Q22

**R\$ 1.1B**

DTC SELL OUT 3Q23

**+18.3%**

IN 9M23

# EXPRESSIVE GROWTH ON ALL SELL OUT CHANNELS

## MONOBRAND

FRANCHISES: **R\$343M** (+7.9% VS 3Q22) AND **R\$948M** IN 9M23

OWNED STORES: **R\$333M** (+22.6% VS 3Q22) AND **R\$912M** IN 9M23

- 14.7% OF MONOBRANDS CHANNEL GROWTH IN 3Q23
- PERFORMANCE ON THE FRANCHISE CHANNEL AFFECTED BY SEASONAL FACTORS IN SELL-IN CALENDARS, BOOSTING SALES IN 2Q23, PARTICULARLY FOR THE AREZZO AND SCHUTZ BRANDS
- THE HIGHLIGHT IN THE OWNED STORES CHANNEL HAS BEEN THE PERFORMANCE OF AR&CO, THAT RECORDED A GROWTH OF 24.1%

## MULTIBRANDS

**R\$414M** (+7.7% VS 3Q22) AND **R\$ 1.1B** IN 9M23

- ALL OF THE GROUP'S BRANDS POSTED GROWTH, EMPHASIS ON ANACAPRI (+18.0%), AREZZO (+14.1%) AND VANS (+12.3%)
- THE COMPANY'S BRANDS WERE DISTRIBUTED THROUGH 7,476 POINTS OF SALES (NO OVERLAP).

# HIGHLIGHTS

## OMNICHANNEL

### WEB COMMERCE SALES

TOTAL REVENUES: **R\$331M** (+18.8% VS 3Q22)

LTM REVENUES: **R\$1.3B** (+23.6% VS LTM 3Q22)

TOTAL TRAFFIC: **79M** (+3.9% VS 3Q22)

TOTAL REVENUE FROM APPS: **R\$84M** (+15.6% VS 3Q22)

APP SHARE OF REVENUES: **25.4%**

WEB COMMERCE TICKETS: **+15.6%** VS 3Q22

**R\$307M**

INFLUENCED SALES  
(+26.3% VS 3Q22)

**R\$84M**

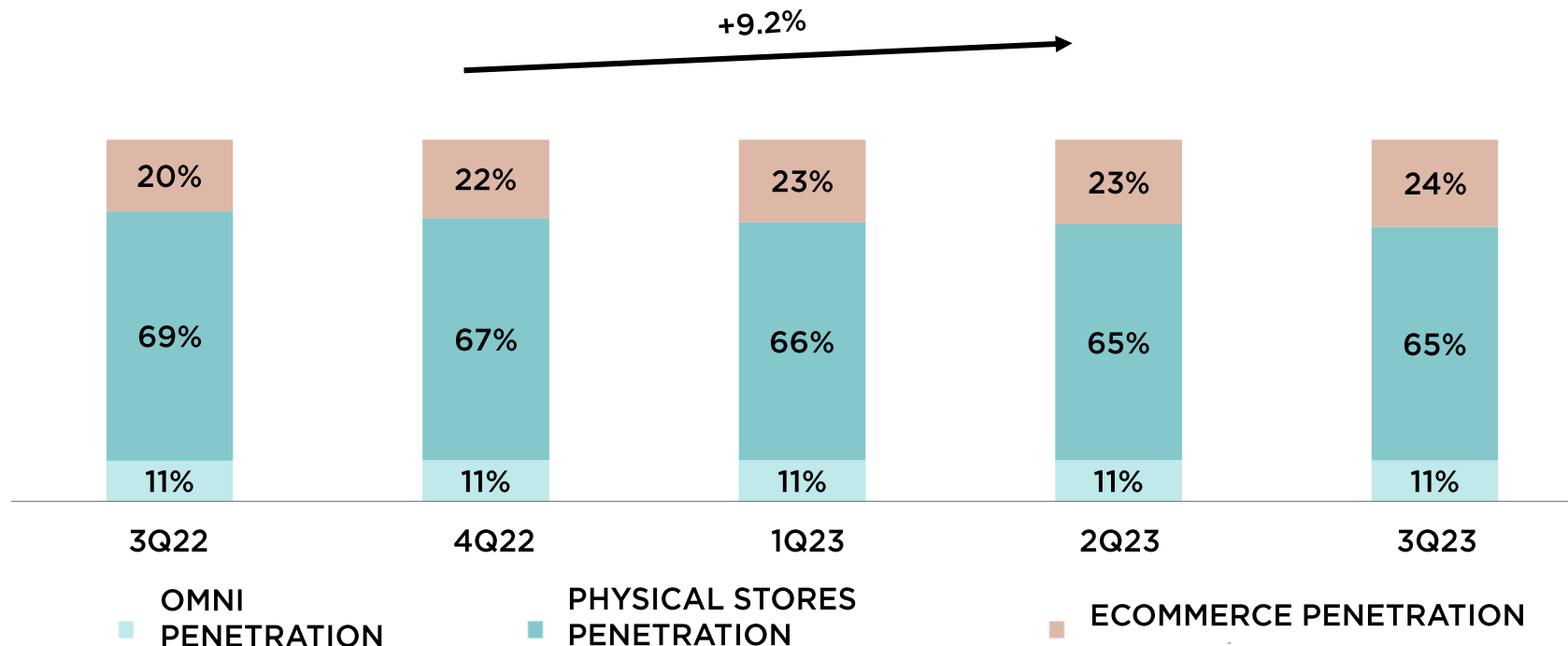
TOTAL APP REVENUES  
FOR AREZZO&CO AND  
AR&CO BRANDS

**5.5M**

ACTIVE BASE COSTUMERS  
(ACTIVE BASE: PURCHASES  
IN THE LAST 12 MONTHS)

# CUSTOMERS

CUSTOMERS IN THE ACTIVE BASE: **5.5M**



- **11.3%** OF CUSTOMERS ARE OMNICHANNEL (PURCHASES FROM PHYSICAL STORES AND ONLINE)
- **21%** OF THE ACTIVE BASE ARE NEW CUSTOMERS, **22%** ARE RETAINED CUSTOMERS AND **7%** ARE REACTIVATED CUSTOMERS
- **35.4%** OF AREZZO&CO CUSTOMERS PURCHASES ONLINE
- **+9.5%** GROWTH IN OMNI CUSTOMERS AND **+13.3%** REVENUES INCREASE

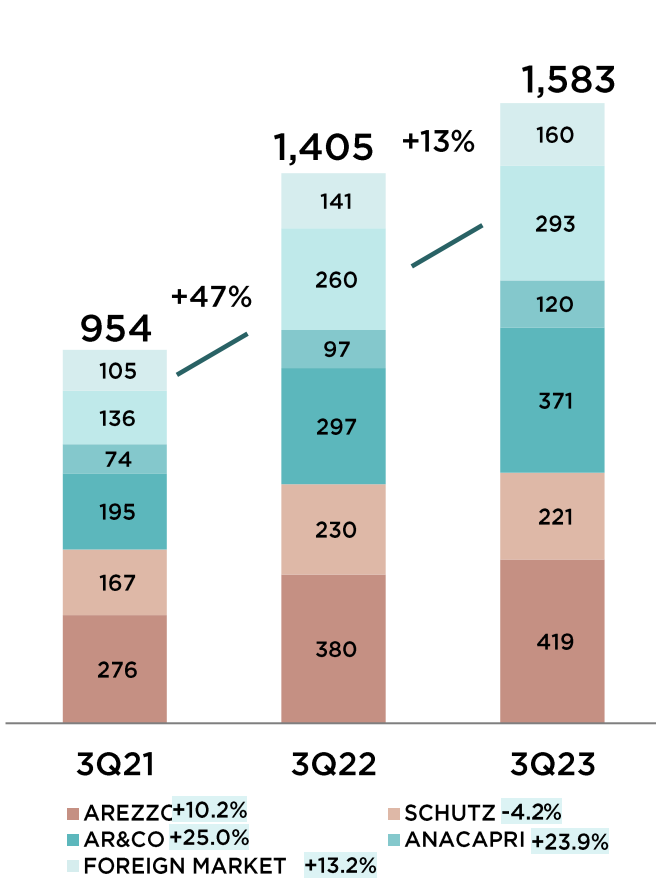
**AREZZO**  
& CO



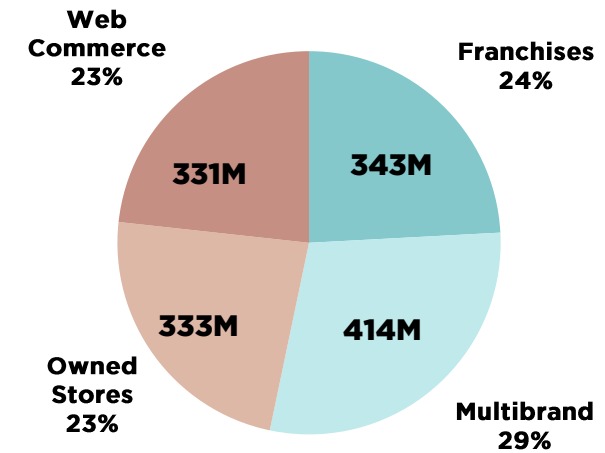
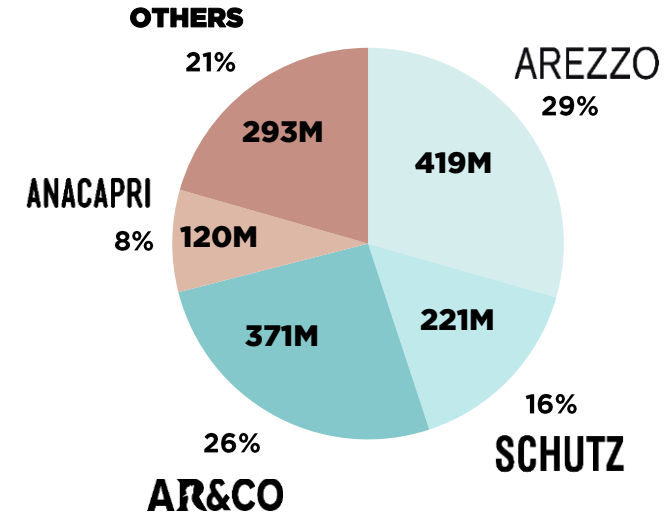
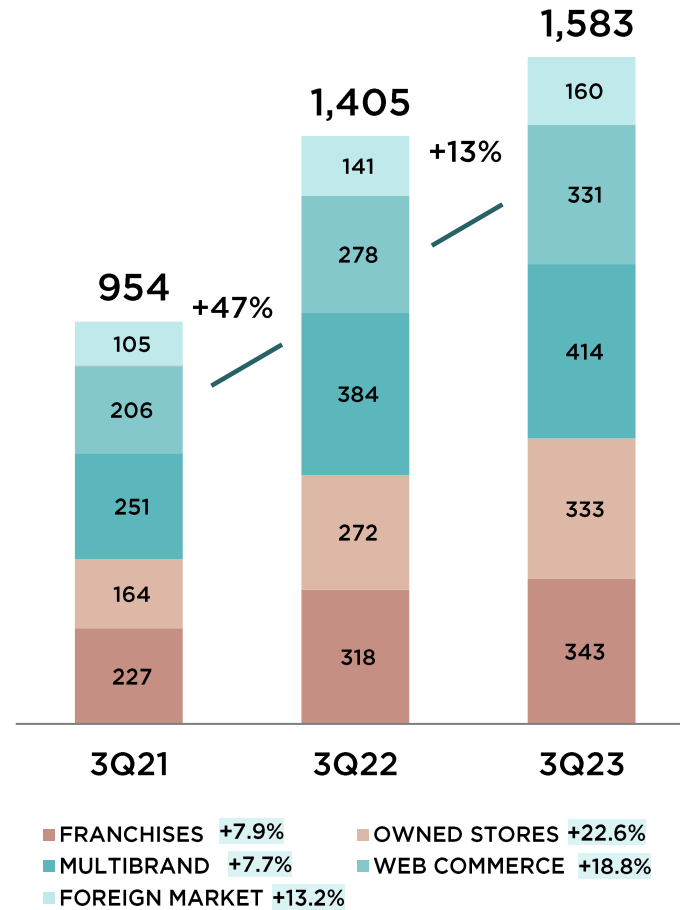
# **FINANCIAL** HIGHLIGHTS

# GROSS REVENUES | DOMESTIC MARKET

## GROSS REVENUES BY BRAND (R\$ M)



## GROSS REVENUES BY CHANNEL (R\$ M)



# INCOME STATEMENT

Main Financial indicators	3Q23	3Q23 Recurring	3Q22 Recurring	Δ (%) 23 x 22
<b>Gross Revenues</b>	1.583.353	1.583.353	1.404.967	12,7%
<b>Net Revenues</b>	1.265.823	1.265.823	1.137.985	11,2%
<b>COGS</b>	(585.097)	(585.097)	(536.683)	9,0%
<b>Depreciation and amortization (cost)</b>	(1.358)	(1.358)	(1.163)	16,8%
<b>Gross Profit</b>	680.726	680.726	601.302	13,2%
<b>Gross margin</b>	53,8%	53,8%	52,8%	1,0 p.p
<b>SG&amp;A*</b>	(505.521)	(516.673)	(468.099)	10,4%
<b>% of net revenues</b>	(39,9%)	(40,8%)	(41,1%)	0,3 p.p
<b>Selling expenses</b>	<b>(385.008)</b>	<b>(374.086)</b>	<b>(355.629)</b>	<b>5,2%</b>
<b>Owned stores and web commerce</b>	(182.916)	(180.856)	(143.201)	26,3%
<b>Selling, logistics and supply</b>	(202.092)	(193.230)	(212.428)	(9,0%)
<b>General and administrative expenses</b>	<b>(98.205)</b>	<b>(91.209)</b>	<b>(75.648)</b>	<b>20,6%</b>
<b>Other operating revenues (expenses)</b>	29.811	740	(1.100)	167,3%
<b>Depreciation and amortization (expenses)</b>	<b>(52.119)</b>	<b>(52.119)</b>	<b>(35.722)</b>	<b>45,9%</b>
<b>EBITDA</b>	228.683	217.531	170.088	27,9%
<b>EBITDA Margin</b>	18,1%	17,2%	14,9%	2,3 p.p
<b>Financial Income</b>	(48.113)	(48.113)	(12.480)	285,5%
<b>Net Income</b>	113.658	107.176	102.828	4,2%
<b>Net Margin</b>	9,0%	8,5%	9,0%	(0,5 p.p)

## HIGHLIGHTS

- **GROWTH OF 12.7%**
- **RECURRING GROSS MARGIN: +100BPS**  
- POSITIVE IMPACT FROM THE INCREASED REPRESENTATIVENESS OF THE OWN STORES CHANNEL AND HIGHER FULL-PRICE SALES  
- NEGATIVE IMPACT FROM THE US OPERATION AND TAX IMPACT OF DIFAL.
- **RECURRING EBITDA MARGIN : +230BPS**  
- POSITIVE IMPACT FROM CONSISTENT REVENUES GROWTH OF THE GROUP'S BRANDS AND CHANNELS, PLUS EFFICIENCY GAINS FROM REDUCED SG&A-TO-REVENUES
- **RECURRING NET MARGIN: -50BPS**  
- NEGATIVE IMPACT FROM FINANCIAL RESULTS AND FOREIGN EXCHANGE RATE VARIATION IN THE PERIOD

Income from operations	3Q23 Reported	3Q23 Recurring	3Q22 Reported	3Q22 Recurring	Δ 23 x 22 Rec. (%)
<b>EBIT (LTM)</b>	544.376	561.040	556.299	517.422	8,4%
<b>+ IR and CS (LTM)</b>	8.805	8.732	(72.372)	(65.026)	(113,4%)
<b>NOPAT (LTM)</b>	<b>553.181</b>	<b>569.772</b>	<b>483.927</b>	<b>452.396</b>	<b>25,9%</b>
<b>Working Capital<sup>1</sup></b>	996.233	988.066	709.669	789.663	25,1%
<b>Accounts Receivable</b>	921.776	921.776	722.016	722.016	27,7%
<b>Inventory</b>	866.759	858.591	755.060	755.060	13,7%
<b>Suppliers</b>	(569.095)	(569.095)	(637.508)	(637.508)	(10,7%)
<b>Others</b>	(223.206)	(223.206)	(129.899)	(49.905)	347,3%
<b>Permanent assets</b>	2.409.299	1.208.746	1.837.381	863.646	40,0%
<b>Other long-term assets<sup>2</sup></b>	359.650	359.650	209.642	209.642	71,6%
<b>Invested capital</b>	<b>3.765.183</b>	<b>2.556.462</b>	<b>2.756.692</b>	<b>1.862.951</b>	<b>37,2%</b>
<b>Average invested capital<sup>3</sup></b>	<b>3.260.934</b>	<b>2.209.707</b>	<b>2.349.709</b>	<b>1.520.895</b>	<b>45,3%</b>
<b>ROIC<sup>4</sup></b>	<b>17,0%</b>	<b>25,8%</b>	<b>20,6%</b>	<b>29,7%</b>	

(1) WORKING CAPITAL: CURRENT ASSETS MINUS CASH AND CASH EQUIVALENTS, DEDUCTED FROM CURRENT LIABILITIES MINUS BANKS AND DIVIDENDS PAYABLE.  
 (2) MINUS DEFERRED INCOME TAX AND SOCIAL CONTRIBUTION.  
 (3) AVERAGE CAPITAL EMPLOYED IN THE PERIOD AND IN THE SAME PERIOD IN THE PREVIOUS FISCAL YEAR.  
 (4) ROIC: NOPAT OF THE PAST 12 MONTHS DIVIDED BY AVERAGE CAPITAL EMPLOYED.

- **25.8%** RECURRING ROIC IN THE QUARTER;
- ROIC WAS POSITIVELY AFFECTED BY THE 25.9% INCREASE IN NOPAT, AND NEGATIVELY BY WORKING CAPITAL.
- IT IS WORTH EMPHASIZING THAT THE COMPANY MADE EFFORTS ON THE INVENTORIES REDUCTION FRONT THAT COULD ALREADY BE SEEN IN THE QUARTER'S RESULTS (MINUS 2 INVENTORY DAYS-TO-REVENUES).



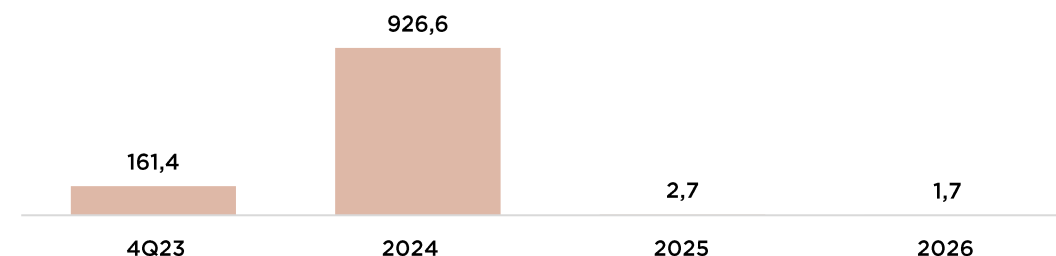
# CASH AND DEBT POSITION

- AT THE END OF 3Q23, THE COMPANY'S NET DEBT WAS R\$ 449 MILLION AND ITS CASH POSITION WAS R\$ 644 MILLION.
- GROSS CASH POSITION: R\$ 644 MILLION. IN THE QUARTER, CASH WAS AFFECTED BY THE PAYMENT OF INTEREST ON SHAREHOLDERS' EQUITY IN AUGUST/23, IN THE AMOUNT OF R\$94M.

Cash position and Indebtedness	3Q23	2Q23	3Q22
Cash and Cash Equivalents	643.566	682.038	546.122
<b>Total debt</b>	<b>1.092.501</b>	<b>1.028.025</b>	<b>411.486</b>
<b>Short-term</b>	<b>1.087.400</b>	<b>642.492</b>	<b>401.433</b>
% total debt	99,5%	62,5%	97,6%
<b>Long-term</b>	<b>5.101</b>	<b>385.533</b>	<b>10.053</b>
% total debt	0,5%	37,5%	2,4%
<b>Net debt</b>	<b>448.935</b>	<b>345.987</b>	<b>(134.636)</b>
<b>Net debt/EBITDA</b>	<b>0,6x</b>	<b>0,5x</b>	<b>-0,2x</b>

**Maturity schedule of interest-bearing debt as of 30/Sep/2023**

(R\$ M)



**AREZZO  
&CO**

**Q&A**

# CORE BRANDS

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AREZZO

SCHUTZ

ANACAPRI

ALEXANDRE  
BIRMAN

ALME



SCHUTZ | HIGH SUMMER

# CORE BRANDS

## AREZZO AND SCHUTZ



R\$  
**419M**  
IN 3Q23

### SOLID +10.2% GROWTH VS 3Q22

VS STRONG COMPARATIVE BASELINE: +37.7%

ALL SALES CHANNELS POSTED GROWTH PARTICULAR EMPHASIS ON THE MULTIBRAND CHANNEL (+14.1%)

IN THE PERIOD, THE IGUATEMI MALL (SP) AREZZO STORE RECORDED +32% GROWTH IN SSS.

LAUNCH OF THE "DREAM ON" SUMMER CAMPAIGN FEATURING GLOBAL MODEL GISELE BUNDCHEN AND AN UNPRECEDENTED COLLAB WITH TIG



R\$  
**221M**  
IN 3Q23

### -4.2% RETRACTION IN BRAZIL VS 3Q22

VS STRONG COMPARATIVE BASELINE: +37.6%

R\$301M IN GLOBAL REVENUES

RENOVATION TO THE BRAND'S SOCIAL MEDIA, MOVING EVER CLOSER TO THE SCHUTZ GIRL

AS A HIGHLIGHT OF THE PERIOD, SCHUTZ LAUNCHED THE ST-001 SNEAKER, A MILESTONE FOR THE BRAND - OUT OF 50 THOUSAND PARIS MADE, 28 THOUSAND ARE ALREADY SOLD ON SELL IN CHANNELS

# CORE BRANDS

## ANACAPRI, ALEXANDRE BIRMAN AND ALME



### GROWTH OF +23.9% VS 3Q22

AS A HIGHLIGHT THE WEB COMMERCE CHANNEL GREW 42.4% VS 3Q22, AND NOW ACCOUNTS FOR 19.3% OF THE BRAND'S REVENUES

SUMMER CAMPAIGN LAUNCHED FEATURING CELEBRITY JULIETTE, AND COLLAB UNPRECEDENTED COLLAB WITH GUARANÁ ANTARCTICA.

### GROWTH OF +33.7% IN BRAZIL

SPOTLIGHT ON THE DIGITAL CHANNEL, WHICH REPORTED GROWTH OF 55.3% IN THE PERIOD, AND MULTIBRAND, UP 101.0%

INAGURATION OF CASA BIRMAN, IN SÃO PAULO, A NEW CREATIVE HUB AND SHOWROOM WITH UNIQUE CUSTOMER EXPERIENCES.

THE BRAND CONTINUES TO CONSOLIDATE PARTNERSHIPS AND REINFORCE ITS POSITIONING

LAUNCH OF THE "CAMP" BOOTS, WITH TURNOVER ABOVE 75.0% ON SELL OUT CHANNELS

# ACQUIRED BRANDS

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**Reserva**

**Reserva  
mini**

**ReservaGo**

**Oficina**  
RESERVA

**Baw**

**VANS**

CAROL BASSI



# ACQUIRED BRANDS

## RESERVA AND VANS



### GROWTH OF +25.0% VS 3Q22

VS STRONG COMPARATIVE BASELINE: +52.4%

EXPANSION ON ALL SALES CHANNELS, WITH THE HIGHLIGHT BEING THE WEB COMMERCE CHANNEL (+68.5%)

THE DIGITAL CHANNEL NOW ACCOUNTS FOR 27.5% OF AR&CO'S SALES IN THE PERIOD.

FATHERS' DAY COLLECTION SET SALES RECORDS, UP 37.0% IN ITEMS SOLD VS 2022



### GROWTH OF +22.9% VS 3Q22

VS STRONG COMPARATIVE BASELINE

EMPHASIS ON THE ONLINE CHANNEL THAT RECORDED A GROWTH OF 27.1% , AND THE FRANCHISE CHANNEL THAT EXPANDED +78.3%

LAUNCH OF THE BRAND'S APP THAT SEEKS TO FACILITATE AND REVOLUTIONIZE CUSTOMERS' SHOPPING EXPERIENCE

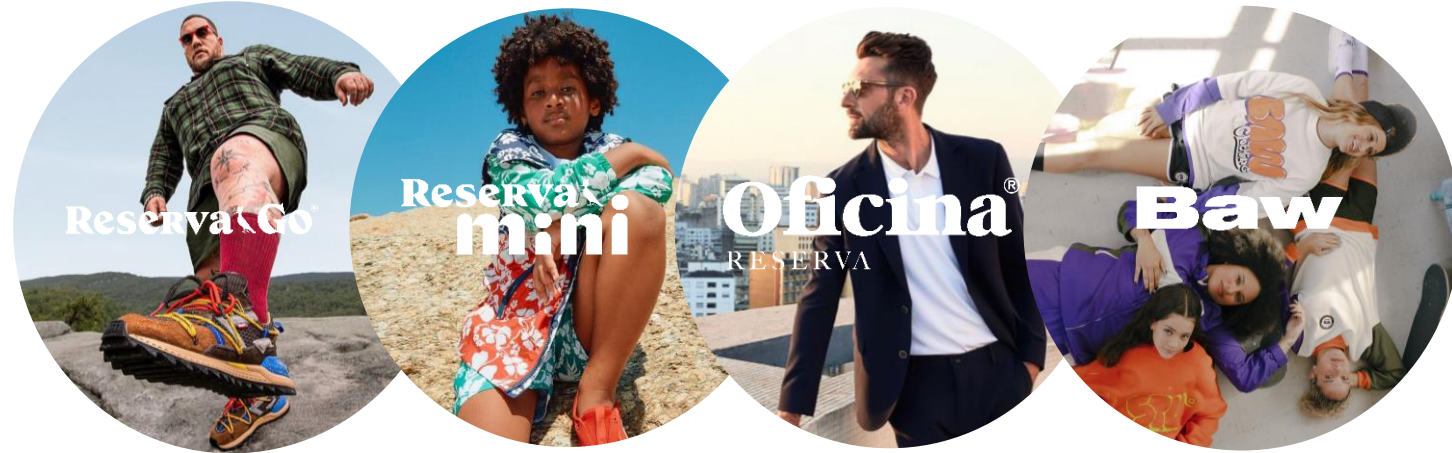
NEW ULTRARANGE NEO VR3 SNEAKERS, MADE FROM RECYCLABLE AND RENEWABLE MATERIALS, DRIVING THE BRAND TOWARDS ITS PLEDGE TO SUSTAINABILITY

# ACQUIRED BRANDS

CAROL BASSI, GO, MINI, OFICINA AND BAW



THE BRAND REACHED R\$24M IN REVENUES IN THE QUARTER  
UNVEILING OF THE BRAND'S SECOND FLAGSHIP STORE IN RIO DE JANEIRO, IN THE LEBLON MALL, WITH A NEW ARCHITECTURAL CONCEPT



**RESERVA GO:** RELEASE OF THE "LEATHER COLLECTION" LINE, WITH OVER 5 THOUSAND ITEMS SOLD

**OFICINA:** KEEPING UP THE ASSERTIVENESS OF ITS RELEASES, LAUNCHED A CAMPAIGN ON ESSENTIAL ITEMS FOR MEN'S WARDROBES, WITH 12 PIECES AND 1,200 POSSIBLE COMBINATIONS

**RESERVA MINI:** CHILDREN'S LINE - CHILDREN'S DAY COLLECTION IN COLLAB WITH ESTRELA, OFFERING APPAREL, ACCESSORIES AND TOYS FOR THE CELEBRATORY DATE

**BAW:** RECORDED GROWTH OF 158.4% IN 3Q23, GROWING ON EVERY CHANNEL, A RESULT OF COLLECTIONS THAT ACCURATELY HIT THE TARGET PUBLIC



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THANK YOU!

**#RUMOA2154**