



#### **INFRACOMMERCE CXAAS S.A.**

Publicly Held Company, with Authorized Capital
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CNPJ/ME nº 38.456.921/0001-36 | NIRE 35300557361
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ISIN Code of the Shares "BRIFCMACNOR8"
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# **Infracommerce** announces partnership with AliExpress

**São Paulo, October 27, 2022**: Infracommerce CXaaS S.A., "Infracommerce" or the "Company" (B3:IFCM3), informs its shareholders and the market in general that it has closed a full-commerce solution partnership with AliExpress and Cainiao, Alibaba's group companies.

The solution allows Brazilian brands to access special conditions to integrate storage, payment methods, marketing tools, and deliveries all over Brazil.

The partnership with Infracommerce allows for same-day shipping of orders sold on the AliExpress platform, reducing delivery times, as national sellers begin to make items available for delivery.

The partnership also allows local sellers to integrate their operational management applications, such as: ERP software, used to issue orders, invoices, billing calculation, and track inventory; OMS, used for order entry and processing; Middleware, which allows the interconnection between the operating system and the functions of an application; to AliExpress and Infracommerce applications, which simplifies and improves the efficiency in the administration of e-commerce.

The new service also offers personal service and dedicated to stores that add to Full-Commerce, ensuring dedicated support for the integration of applications and use of marketing and logistics tools of the three partner companies.

According to Yusuf Ibili, AliExpress's chief operating officer in Brazil, the new solution attend to the main requirements of national sellers to build competitive operations such as low commission, predictable freight, and excellence in logistics and inventory management. "With this solution, we seek to make a decisive contribution to the digitization of Brazilian retail and allow more national brands to access the technologies and user base created by AliExpress in Brazil," affirm Yusuf.

"The combination of technology and the ecosystem makes the buying and selling process assertive. We want to make entrepreneurs achieve their goals and make the user shopping experience more qualified and satisfying," says Kai Schoppen, CEO of Infracommerce.

The solution is already in operation and is used in AliExpress by big brands.

### **About Infracommerce**

Infracommerce provides a white-label e-commerce ecosystem to deliver on the Customer Experience as a Service (CXaaS) concept. The Company's solutions simplify the digital operations of every type of business – luxury market, large retailers, industrial –, from platform and data to logistics and payments. With a presence in Brazil, Mexico, Colombia, Peru, Chile, Argentina, and Uruguay, and about 4,000 employees, Infracommerce was awarded 2020 the Best Service Level in E-commerce, by the Brazilian Association of Electronic Commerce. For more information, visit ir.infracommerce.com.br

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