**C&A MODAS S.A.**
CNPJ/ME 45.242.914/0001-05
NIRE 353000542762

**Publicly Listed Company**

**MATERIAL FACT**

**Buyback Program**

**C&A Modas S.A.** [B3: CEAB3] ("Company"), in accordance with Article 157, paragraph 4, of Law 6,404/1976, the Brazilian Securities and Exchange Commission Resolutions (CVM) no. 44/2021 and no. 77/2022, as amended, informs its shareholders and the market in general that its Board of Directors, in a meeting held on this date, has approved a new Share Buyback Program of common shares issued by the Company ("Buyback Program"), to be held in treasury, for bonus distribution or subsequent cancelation or sale in the market, with no reduction in the capital stock, under the following conditions:

**Program Objective:** acquisition of common shares issued by the Company for fulfilling the exercise of stock purchase options under the existing and approved stock option plans at General Meetings held on October 2, 2019, and April 28, 2023.

**Number of shares to be acquired:** up to 3,000,000 common shares issued by the Company, without par value.

**Timeframe for Completion for the Transactions:** up to 18 months, starting on April 19th, 2024, and ending on October 18th, 2025.

**Number of Shares Outstanding:** 104,039,641 common shares as of April 12th, 2024.

**Intermediary Financial Institutions:** (i) Santander Corretora de Câmbio e Valores Mobiliários S/A; (ii) BTG Pactual Corretora de Títulos e Valores Mobiliários S.A.; and (iii) Bradesco S.A. Corretora de Títulos e Valores Mobiliários.

The Management of the Company will decide on the effective purchase, dates and quantity it deems appropriate, within the limits and timeframe established by the Board of Directors and applicable legislation. The decision to cancel or sell the shares held in treasury shall be made in due course and communicated to the market. Additional information about the Buyback Program is available to the shareholders on the C&A Investor Relations page (ri.cea.com.br), and on the CVM and B3 - Brasil, Bolsa, Balcão websites: www.cvm.gov.br and www.b3.com.br respectively.

Barueri, April 18th, 2024.

**Laurence Beltrão Gomes**

CFO and Investor Relations Officer