



**C&A MODAS S.A.**

CNPJ/ME 45.242.914/0001-05

NIRE 353000542762

**Traded Company**

## **MATERIAL FACT**

### **Hiring of Market Maker**

In compliance with Article 157, paragraph 4 of Law 6,404 dated December 15, 1976 and CVM Resolution 44 of August 24, 2021 as amended, **C&A Modas S.A.** (the "Company"), informs to its shareholders and to the market in general that the Company entered an agreement with BTG Pactual Corretora de Títulos e Valores Mobiliários S.A., a corporation headquartered at Av. Brigadeiro Faria Lima, No. 3477, 14th floor, part, City of São Paulo, State of São Paulo, enrolled in the Brazilian corporate taxpayers' roll (CNPJ/ME) under No. 43.815.158/0001-22 ("Market Maker" or "BTG Pactual CTVM"), to hold the position of Market Maker for the Company's common shares traded on the B3 S.A-Brasil, Bolsa, Balcão, according to CVM Instruction No.384/2003, B3 Market Maker Regulation, B3 Operations Regulation and all other applicable regulations and rules.

The Market Maker Services Agreement entered between the Company and BTG Pactual CTVM aims to improve the liquidity of the shares issued by the Company. Said Agreement will be effective for twelve (12) months from the execution date and automatically extended for equal periods if there is no manifestation from either party to the contrary. Said Agreement may be terminated by any of the parties at any time and without any penalty, by written communication sent to the other party at least thirty (30) days prior to the date of termination.

The Market Maker starts its activities on November 11, 2021.

Barueri, November 10, 2021.

**Milton Lucato Filho**

CFO and Investor Relations Director