



C&A MODAS S.A.

CNPJ/ME 45.242.914/0001-05

NIRE 353000542762

Traded Company

NOTICE TO THE MARKET

C&A Modas S.A. (the "Company") hereby informs its shareholders and the market in general that, on January 18, 2021, it entered into a new commercial partnership with **Enjoei.com.br Atividades de Internet S.A.** ("Enjoei").

In keeping with the some of the main moves in the market and the needs and desires of Brazilian consumers, Enjoei and C&A have just signed an unprecedented partnership and launched a campaign called "New Again" (*Novo de Novo*).

This partnership will give the Company a special display window for C&A brand items on the Enjoei website. All of the items selected will be part of Enjoei Pro, a service whereby Enjoei users send the items to the company, which curates them and handles the photography, publication and delivery logistics for the items sold.

This partnership will benefit all of the users who are registered as sellers on the Enjoei site. Furthermore, customers will be able to use their credits in Enjubank, Enjoei's virtual wallet, to purchase goods on the C&A website, and also receive a bonus.

The partnership with Enjoei is just one more option the Company offers to enable its customers to consume fashion with a positive impact, while simultaneously providing access to C&A products on other platforms, always in a fun, happy, and innovative way.

Barueri, January 18, 2021.

Milton Lucato Filho

CFO and Investor Relations Director