

C&A MODAS S.A.

CNPJ/ME 45.242.914/0001-05 NIRE 353000542762

Public Held Company

MATERIAL FACT

GRADUAL REOPENING OF STORES

C&A MODAS S.A. ("Company"), pursuant to CVM Instruction 358 of January 3, 2002, as amended, communicates to the shareholders and to the Market in general that it will initiate the gradual reopening of stores as of April 26. Since the total closing of the physical stores occurred on March 22 according to the Material Fact published, the Company monitored constantly and carefully the COVID-19 pandemic evolution in the cities where it has operations, followed state and municipal guidelines and verified the retail general movement. Based on the obtained information analysis, it has decided to initiate gradually the physical stores reopening in specific locations. The discussion regarding the reopening is held individually by store and can be revised in case of relevant changes in the observed situations.

The store reopening will adopt security protocols developed following the guidance of health experts, government directions and our conservative vision aimed at protecting the public that attend the stores: our employees, clients, suppliers and the community in general.

Barueri, April 24, 2020.

Milton Lucato Filho

CFO and Investor Relations Director