



C&A MODAS S.A.

CNPJ/ME 45.242.914/0001-05 NIRE 353000542762

Traded Company

NOTICE TO THE MARKET

C&A MODAS S.A. (the "Company"), hereby informs its shareholders and other stakeholders that it has opened a new store in the city of Salvador, Bahia, in Shopping Center Lapa. The new store is some 2 thousand m². This is a further step the Company is taking in its nation-wide presence, which now amounts to 290 stores offering consumers a platform they can use for democratic expression through fashion.

The new unit provides a fluid, agile and agreeable buying experience with modern and intuitive environments. Consumers also have access to a Beauty Area, with a broad range of products available. With all this, consumers can walk into the store and walk out in a complete "look" - apparel, footwear, accessories, makeup and perfume!

The store also provides ReCycle bins, a C&A initiative that offers consumers an option to dispose of used clothes that are sent to partner institutions for reuse or recycling. Our Electronic Trash Program offers customers a place to dispose of cell phones and batteries for recycling. C&A seeks to produce fashion that has a positive impact. We believe these are ways we can all participate in this journey.

Barueri, October 7, 2020.

Milton Lucato Filho

CFO and Investor Relations Director