



C&A MODAS S.A.

CNPJ/ME 45.242.914/0001-05

NIRE 353000542762

Traded Company

NOTICE TO THE MARKET

Pursuant to the provisions of CVM (the Brazilian Securities and Exchange Commission) Instruction 358 dated January 3 2020, as amended, and in compliance with paragraph 4, article 157 of Law 6404/76, **C&A MODAS S.A.** (the "Company") hereby informs its shareholders and the market in general that:

The COVID- 19 pandemic substantially changed the socioeconomic outlook for Brazil, along with consumer expectations and behaviors. Company management and its strategic consultants embarked on a comprehensive project to review the value creation strategy the company developed at the time of the IPO in 2019. As a result of this initiative, the decision was to maintain the main strategic guidelines, but to change some of the priorities, emphases, and timing.

One of the outcomes of the project was to look at and compare management competences, talents and experience with the demands and challenges implicit in the strategic guidelines, looking for potential overlaps and gaps. This resulted in a reorganization of the Company's Board of Directors as follows:

Mr. Paulo Correa Junior tendered his resignation as a member of the Company Board and the Digital Acceleration Committee, effective today. He remains the Company's Director President, dedicated 100% to managing the company and implementing the expansion and value creation plans over the coming years.

At a board meeting, the members accepted the resignation and thanked Mr. Correa for his important contributions in leading the development and review of the Company's expansion strategy.

Mr. Petrus Johannes Zegger tendered his resignation as a member of the Company Board of Directors, also effective today. He will continue to be a member of the Audit and Risk Management Committee.

At a board meeting the members accepted his resignation and thanked Mr. Zegger for his significant dedication and contributions to the Company.

On this date the Board of Directors approved the appointment of Mr. Peter Furukawa and Ms. Cristina Palmaka to the Board of Directors, replacing Mr. Correa and Mr. Zegger for the remainder of their terms, which will end on the date of the Company's Shareholder's Meeting in 2021. On this date the Board of Directors also approved the appointment of Ms. Cristina Palmaka to the Digital Acceleration Committee.

Peter Furukawa has a solid and successful career in research, having been part of Submarino.com, a pioneer in e-commerce in Brazil, which he left as the CEO. He has worked for leading retailers such as Casas Pernambucanas (COO), IMC (CEO) Lojas Quero-Quero, where he has been the CEO since 2009. In addition to his vast retail experience he has in-depth knowledge of retail financial services.

Cristina Palmaka has significant professional experience in Information Technology, where she focuses on innovation, technology, and the market. She has had a successful career with leading multinationals, having worked for about 15 years for Phillips do Brasil, followed by close to 20 in management positions in IT players such as Compaq, HP and Microsoft. In 2013 she joined SAP and is currently their CEO for SAP Latin America.

We are convinced these changes will add significant knowledge and experience to the Company, helping us face upcoming challenges by focusing on execution and adding diversity. We now have 80% independent board members and continue our ceaseless search for best practices in Corporate Governance.

Barueri, October 20, 2020.

Milton Lucato Filho

CFO and Investor Relations Director