



C&A MODAS S.A.

CNPJ/ME 45.242.914/0001-05

NIRE 353000542762

Traded Company

NOTICE TO THE MARKET

C&A Modas S.A. [B3:CEAB3] (the "Company") hereby informs its shareholders and the market in general that last week it opened two new stores, thus completing its schedule of store openings for 2021. In all, C&A opened 26 new stores in 2021, ending the year with a total of 319 stores. The Company continues to focus on the concept of being omnichannel and increasingly providing new elements and a broader assortment to offer its customers the largest and best platform they can use to express themselves via the universe of fashion and beauty.

Stores opened in 4Q21:

Date opened	Location	Sales floor area(m²)
28-Oct-2021	Shopping Sinop – Sinop, MT	1,677
18-Nov-2021	Shopping Metropolitano – Rio de Janeiro, RJ	1,612
19-Nov-2021	Park Shopping Jacarepaguá – Rio de Janeiro, RJ	2,058
23-Nov-2021	Partage Shopping Parauapebas – Parauapebas, PA	1,612
23-Nov-2021	Shopping Pátio Mix – Teixeira de Freitas, BA	1,209
23-Nov-2021	Parnaíba Shopping – Parnaíba, PI	1,830
25-Nov-2021	Park Shopping Canoas – Canoas, RS	1,385
29-Nov-2021	Itapê Shopping – Itapetininga, SP	1,738
02-Dec-2021	Shopping Piratas – Angra do Reis, RJ	1,179
06-Dec-2021	Street store, Botucatu – Botucatu, SP	895
08-Dec-2021	Shopping Center Araguaia – Gurupi, TO	1,395

Most of the new stores are in cities that are getting their first C&A store. This increases our geographic footprint and improves customer experience, positively impacting e-commerce within the radius of action of the new stores, all of which offer click-and-collect, ship-from-store, and WhatsApp sales, improving customer experience should they need to exchange something.

The new stores are also part of our C&A Pay credit solution. As announced in November, starting December 1 we have been offering our customers a proprietary credit solution. C&A Pay added 203 thousand new accounts in just the first 14 days, with an approval rating almost twice that achieved before the product was launched. Our activation rate currently is around 75%. The business is evolving as expected and complies with the governance we outlined. We believe an additional credit offering for customers, in a macroeconomic situation such as the one we are now experiencing, is important and necessary to remain competitive.

Barueri, December 17, 2021.

Milton Lucato Filho

CFO and Investor Relations Director