



Itaú Day

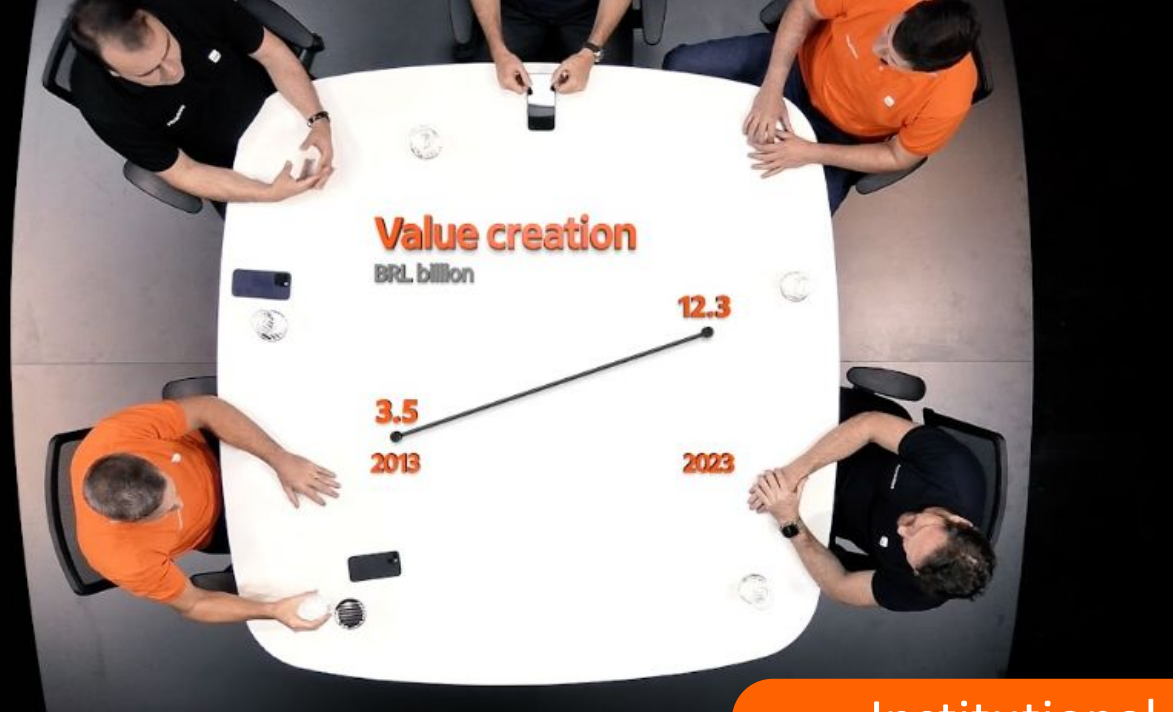
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Institutional Panel - English





BRL 824 million
invested in
private social projects
in 2023

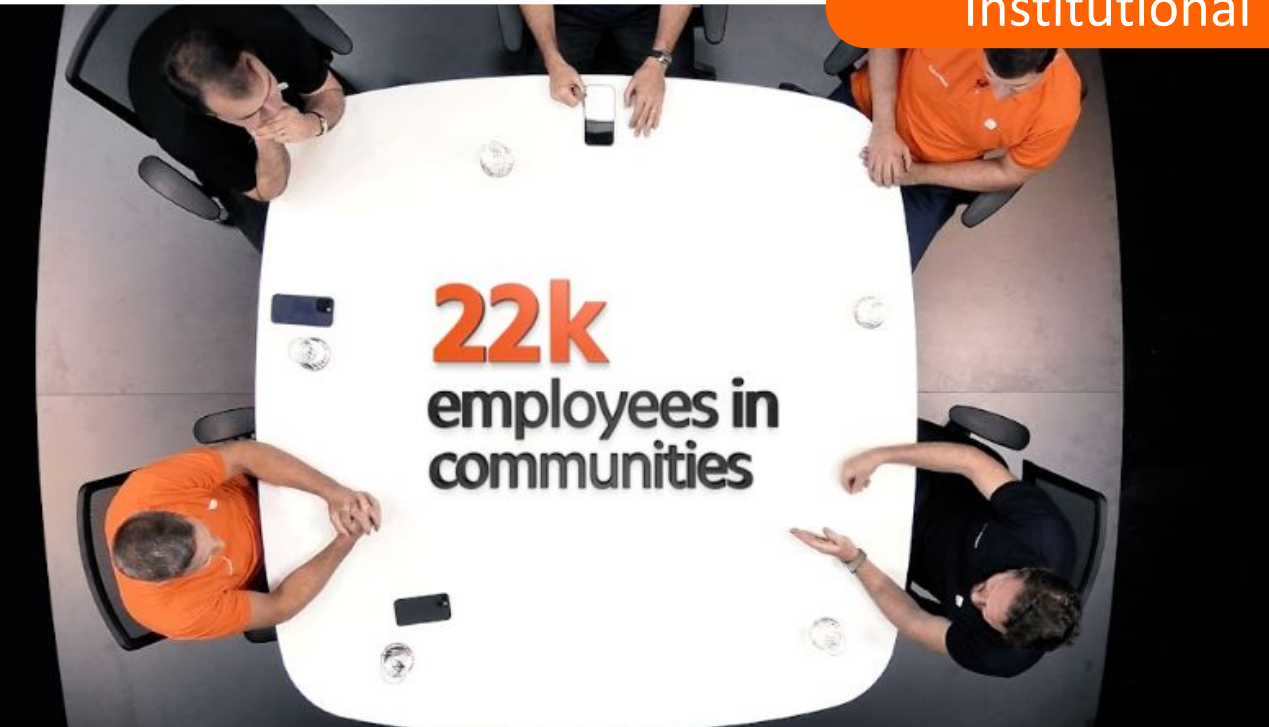
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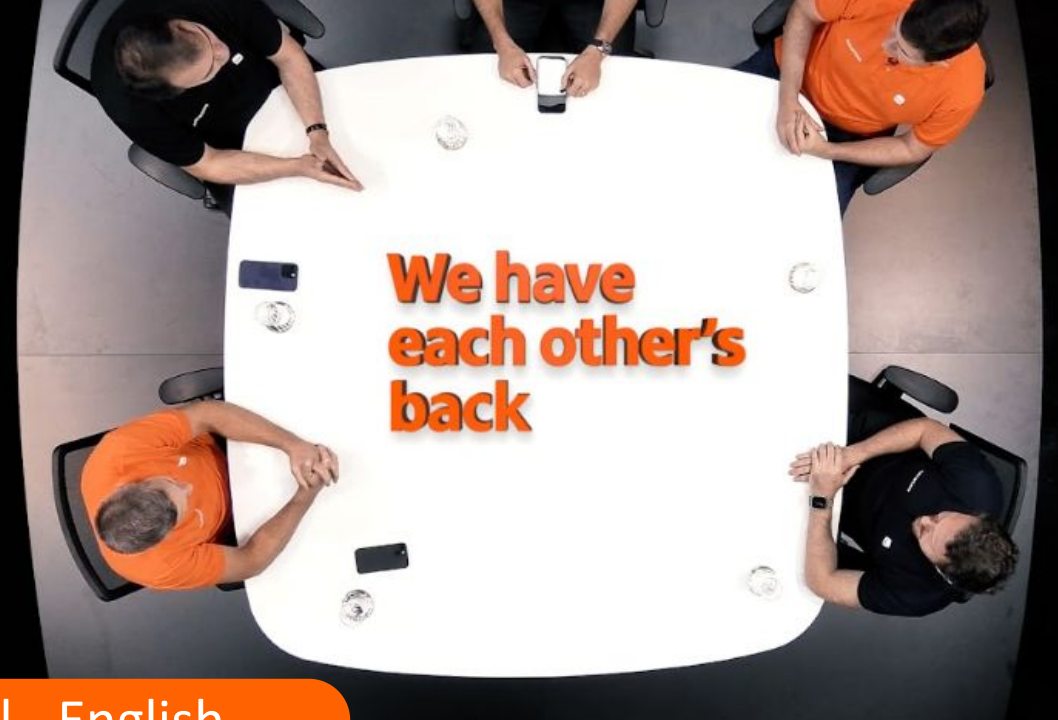
Institutional Panel - English





Institutional Panel - English





Institutional Panel - English



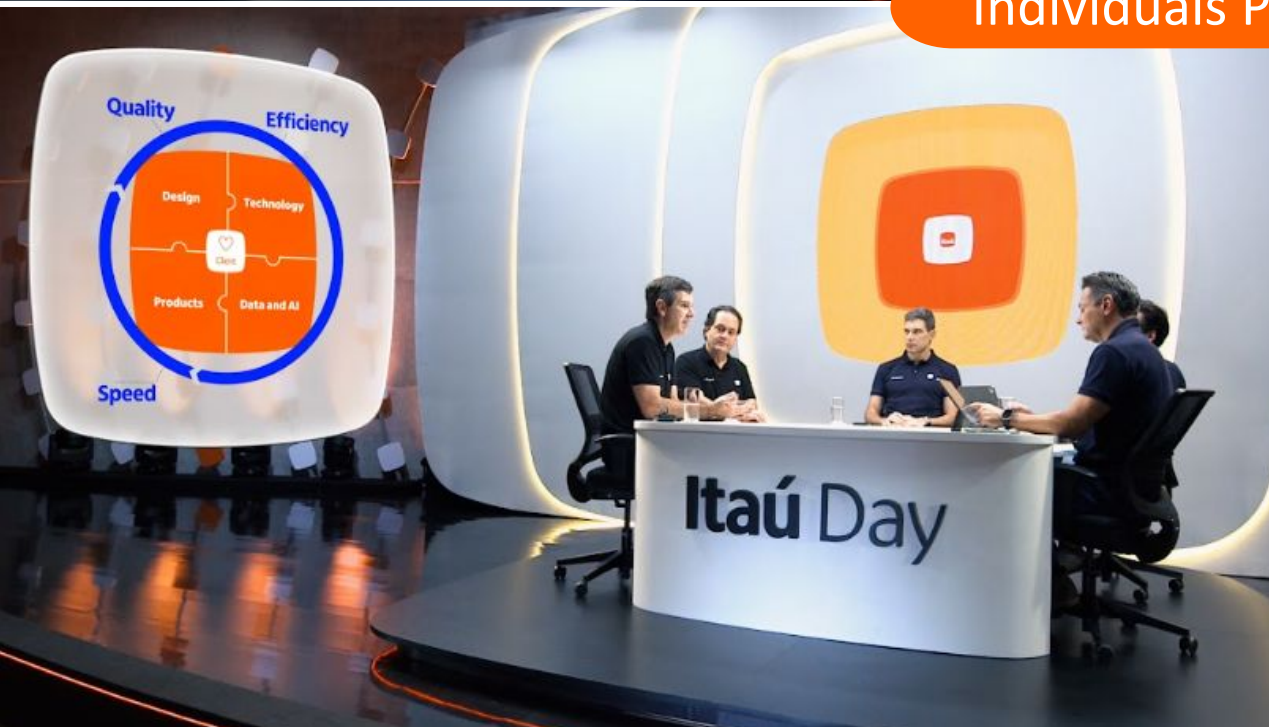


Individuals Panel - English





Individuals Panel - English





Individuals Panel - English



**Cross-sell
+ engagement
and principality**

**Equities
Market share**



itaú

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Individuals Panel - English

**Transaction Volume
2023 x 2022**



itaú

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ion offices
**NPS of
85 points**

itaú

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New money record in 2023
BRL 32 billion
+25% vs 2022



Super App
complete investment portfolio

ion
investment deepness



Individuals Panel - English

ion for advisors
Market contextualization
Profitability projection
Individual recommendation
Portfolio optimization

itaú Personalitê ion Itaú CIB&PI

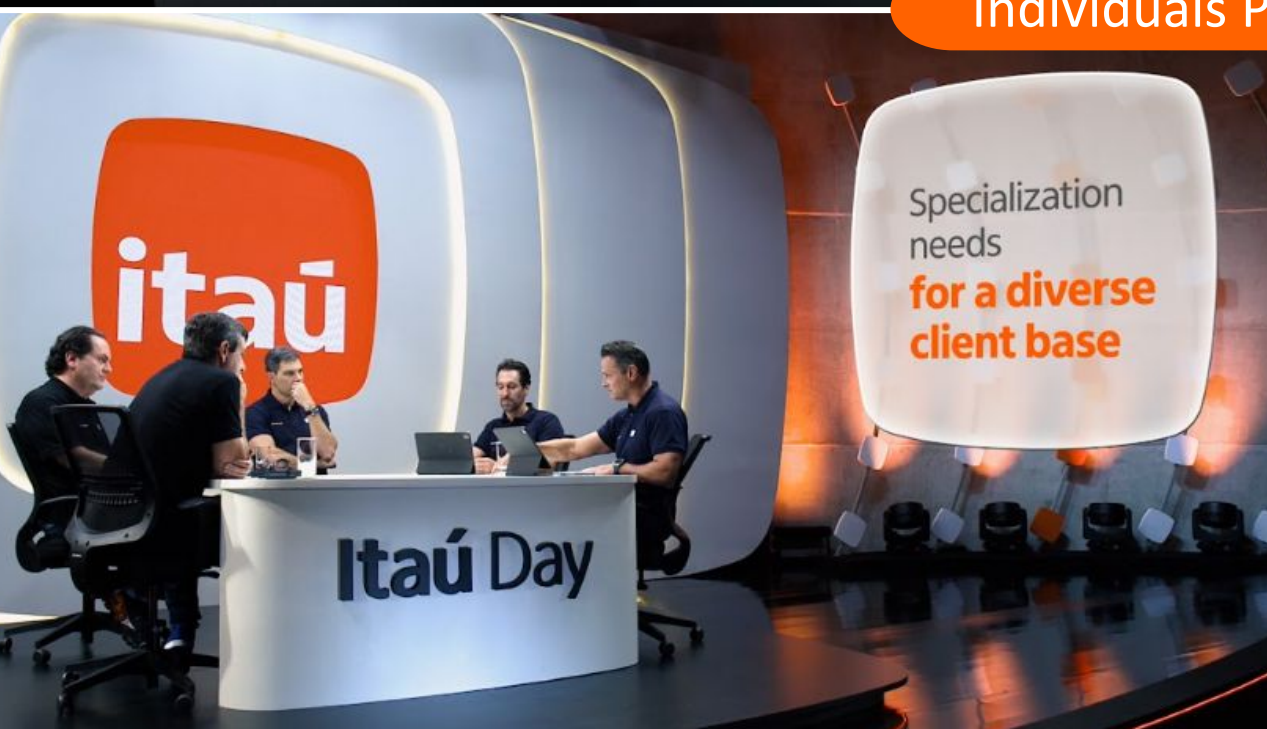


itaú
Personalitê

~130 ion offices
~2k investment advisors



Individuals Panel - English





Individuals Panel - English





Individuals Panel - English

NPS above 80 points
in all Itaú BBA segments



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Agribusiness portfolio

+107%
(Dec-23 vs Dec-20)



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Companies & LatAm Panel - English

Middle-market portfolio
doubled in 4 years



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1st place in
DCM & ECM local
and Fee Pool



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Companies & LatAm Panel - English





Companies & LatAm Panel - English





Companies & LatAm Panel - English





Companies & LatAm Panel - English





Companies & LatAm Panel - English





Companies & LatAm Panel - English





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