

Movida Participações S.A.
Listed Company
CNPJ/MF No. 21.314.559/0001-66
NIRE 35.300.472.101

MATERIAL FACT

MOVIDA APPOINTS NEW CFO AND IRO

Daniela Sabbag Appointed as Movida's CFO; Pedro Almeida Assumes the Role of CEO of Operations in Portugal

Movida Participações S.A. (B3: MOVI3) ("**Movida**" or the "Company"), in compliance with the provisions of CVM Resolution 44/21 and Article 157, § 4, of Law No. 6,404/76, hereby informs its shareholders and the market in general that, on this date, the Company's Board of Directors approved the appointment of **Daniela Sabbag Papa** as **Chief Administrative and Financial Officer ("CFO")** and **Investor Relations Officer ("IRO")**. Additionally, **Pedro Roque de Pinho de Almeida** has been appointed as **Chief Executive Officer of Movida's operations in Portugal**. The Board of Directors has therefore accepted the resignations of Pedro de Almeida from his role as CFO and Gustavo Moscatelli from his position as IRO, effective immediately.

Daniela Sabbag Papa holds a degree in Business Administration from FGV, a postgraduate degree in Finance from USP, and an MBA in Business Management from FGV. With over **25 years of experience in the food retail sector**, she served as **Chief Administrative and Financial Officer at Assaí** from 2019 to 2024. Prior to that, she **built her career at GPA for nearly 20 years**, holding leadership roles in Finance, Investor Relations, Strategic Planning, M&A/New Business, and Controllershship. Earlier in her career, she worked at Jerónimo Martins in the Controllershship area and at Deutsche Bank in Research.

Movida has **People** as its main differentiator. **Daniela Sabbag** will contribute to the company's management and the mission of capturing the full potential of what has been built, with continuous gains in efficiency. **Movida** thanks **Pedro Almeida** for his dedication and contribution as CFO and wishes them both much success and happiness in their new roles.

São Paulo, February 17, 2025.

Gustavo Henrique Paganoto Moscatelli
CEO