## **TIM Fiber Day**

December 5<sup>th</sup>, 2011

### Luigi Cardone Network: Architecture, development and quality



Você, sem fronteiras.

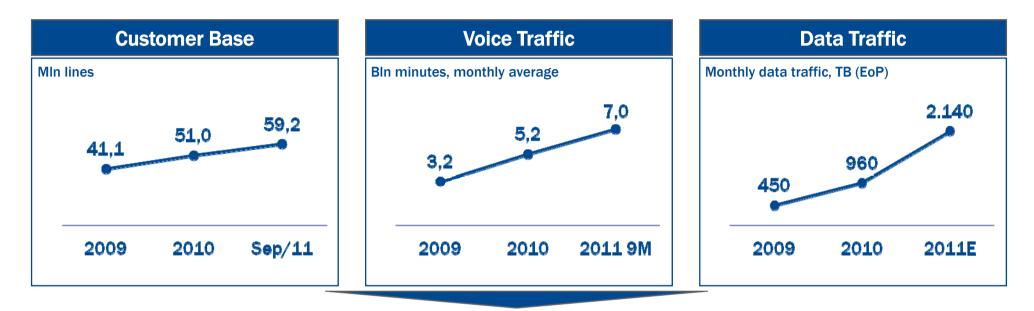
#### Achievements 2009-11: Business Growth with Network Efficiency

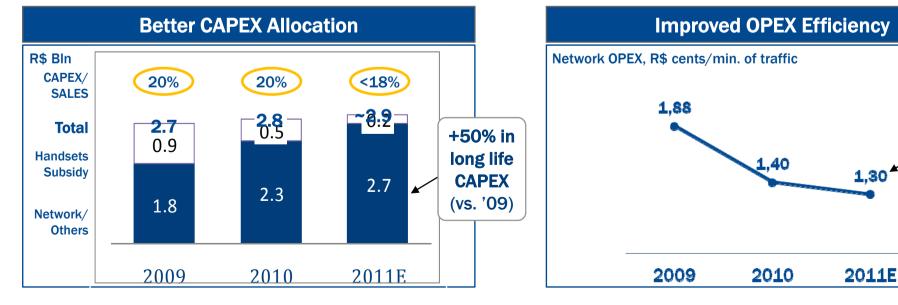


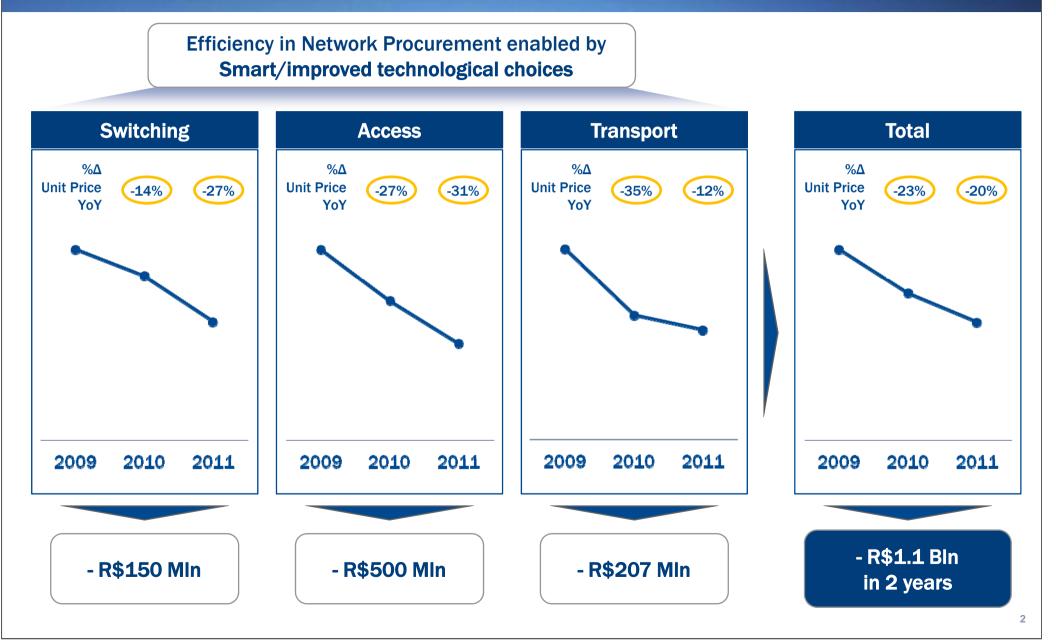
-30% in

2 years

1





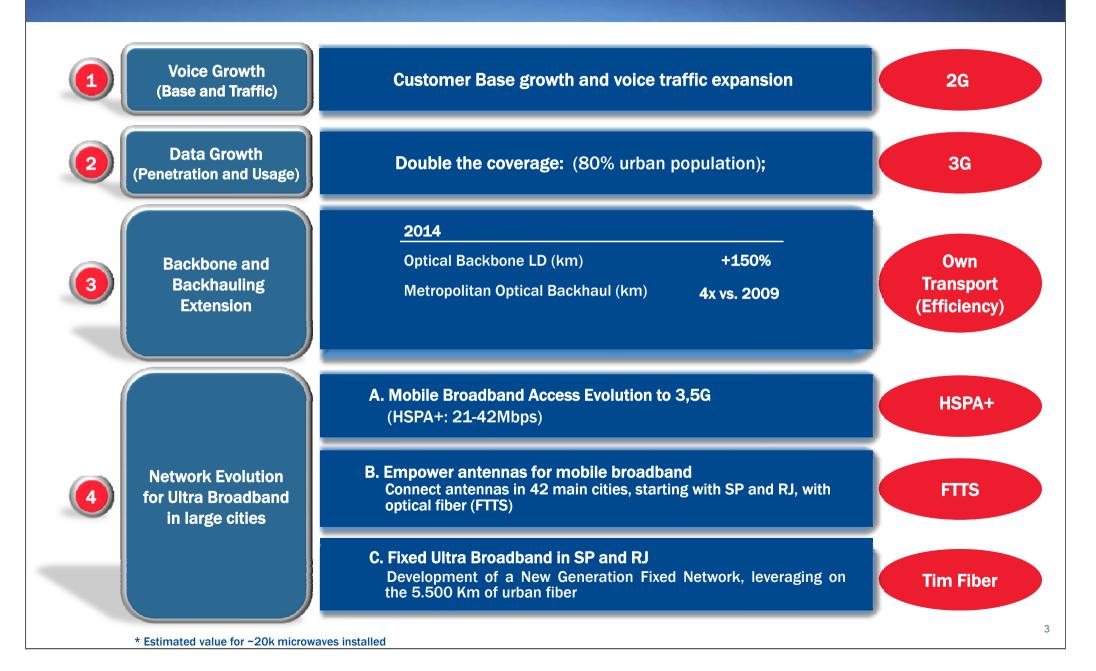


#### Achievements 2009-11: Efficiency in Network Procurement



#### **Network Plan: Main Challenges**

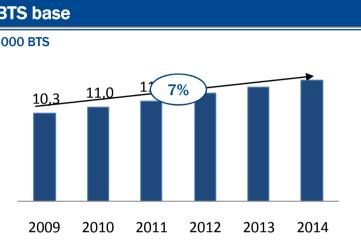


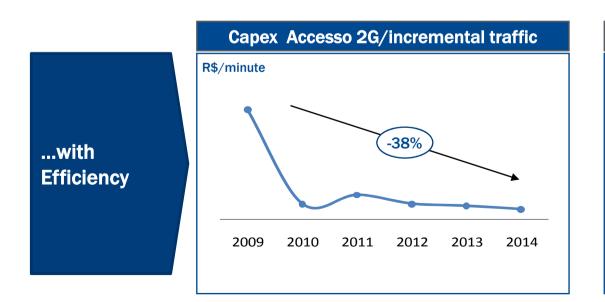


### Access 2G: sustain growth with cost control



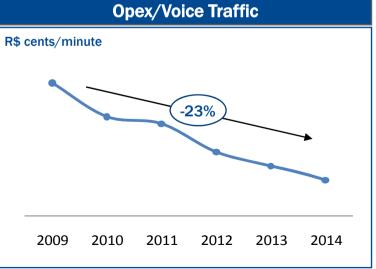
CAGR





Network

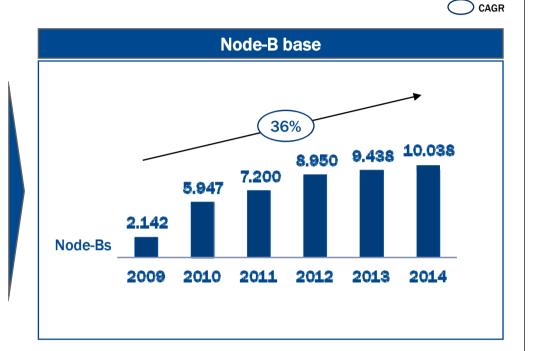
Development







**3G Coverage Development** 80.3 80.8 81.3 % of 68.6 54.5 population covered 19.0 518 210 **#Cities** 2009 2010 2011 2012 2013 2014



Efficiency
2G and 3G antenna sharing with 100% reuse of existing infrastructure
Strong price reduction of 3G eletronics (Node-B)
Pace of Access development in line with proprietary transmission
Sites with leased lines: from 70% to 15% of total sites



# Proprietary Backhaul through fiber and MW to support business evolution with cost control



#### **Optical Backhauling and Microwave**

- Early adoption of IP Radios as Microwave evolutionary technology
- Leased lines cost control through microwave substitution (OPEX Reduction)
- Support to the connectivity of new sites without fiber (OPEX Avoidance)



