# MEETING WITH INVESTORS August, 2023



# BLACK



# DISCLAIMER





This presentation **contains declarations that constitute forward-looking statements** regarding the intent, belief or current expectations of value creation, customer base dynamics, estimates regarding future financial results and other aspects of the activities. Analysts and investors are cautioned not to place undue reliance on those forward-looking statements, which speak only as of the date of this presentation. TIM S.A. undertakes no obligation to release publicly the results of any revisions to these forward-looking statements, those do not represent necessarily a formal guidance.



Such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those projected as a result of various factors.



Financial figures are presented considering impacts from IFRS 16 adoption, unless otherwise indicated. Normalized numbers in this presentation are adjusted by the effects described in footnotes.

(1) Net Revenue normalized due to the temporary effect from the inefficiency of PIS/COFINS, as a result of a contract signed between TIM S.A and Cozani (+R\$41.0 million in 1Q23). The merger of Cozani into TIM S.A. came into effect on April 1st, 2023.

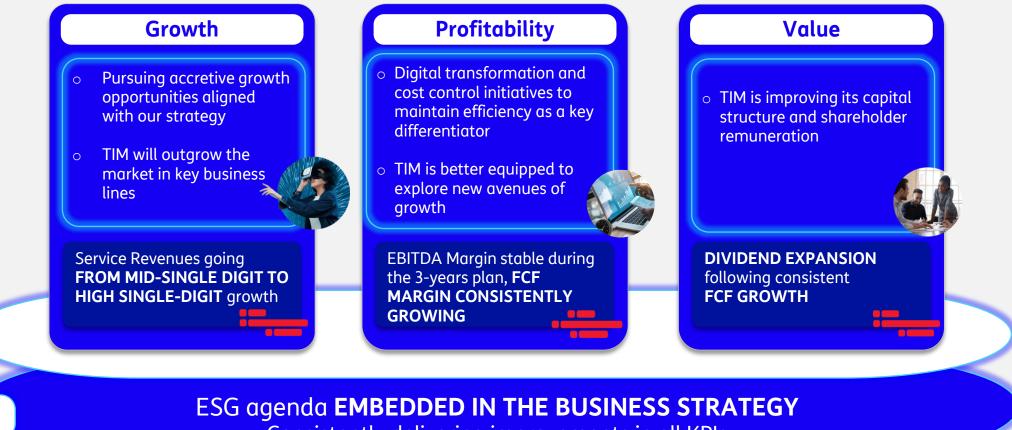
- 2) Operating Costs normalized by: expenses with consulting within the scope of the acquisition project of Oi Móvel and customer migration (+R\$16.3 million in 2Q23 and +R\$12.5 million in 1Q23), PIS/COFINS credits generated in the intercompany contract with Cozani (-R\$17.7 million in 1Q23), expenses with FUST/FUNTEL related to the intercompany contract with Cozani (+R\$886 thousand in 1Q23), expenses with specialized legal and administrative services (+R\$1.1 million in 2Q23, +R\$50.3 million in 2Q22, and +R\$8.4 million in 1Q22), and payroll expenses also related to the acquisition of Oi's mobile assets (+R\$11.8 million in 1Q22).
- (3) Normalized EBITDA according to the items described in the Revenue (+R\$41.0 million in 1Q23) and Costs (+R\$17.4 million in 2Q23, -R\$4.4 million in 1Q23, +R\$50.3 million in 2Q22, and +R\$20.3 million in 1Q22) sections. EBITDA-AL Normalized by towers decomissioning penalties (-R\$57.0 million in 2Q23).
- (4) Normalized Net Income according to the items described in the Revenue and Costs sections, as and non-recurring items in Income Tax and Social Contribution: tax credits related to the intercompany contract with Cozani (-R\$8.2 million in 1Q23) and other tax effects (-R\$5.9 million in 2Q23, -R\$4.2 million in 1Q22, -R\$4.2 million in 1Q22).



# INTRODUCTION WHY INVEST IN TIM?

# WHY INVEST IN TIM?

#### 1 TIM HAS AN UNIQUE COMBINATION OF ELEMENTS WILL RESULT IN THE BEST VALUE PROPOSITION FOR THE INVESTOR COMMUNITY



Consistently delivering improvements in all KPIs

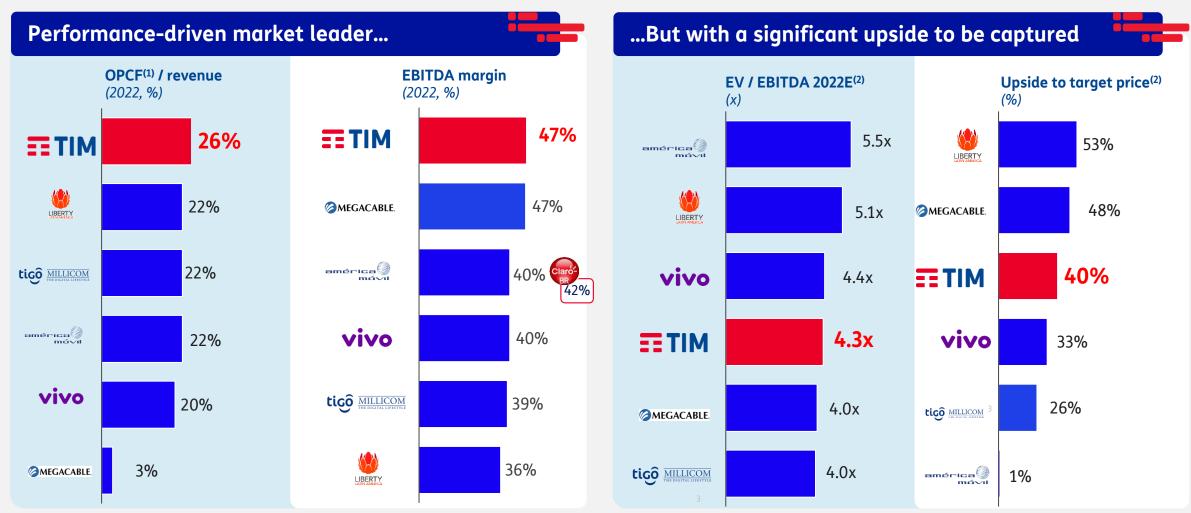
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**ESG** 

# WHY INVEST IN TIM?

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# 2 THE MOST PROFITABLE COMPANY IN THE LATAM TELECOM SPACE, WITH A CLEAR PATH TO CREATE VALUE



Note: Data considers IFRS 16 effects. CAPEX excludes 5G license acquisition. (1) OPCF = (EBITDA – CAPEX) based on Company's Reports; (2) Bloomberg and broker research (3) Millicom has announced an equity offering creating a technical overhang for the stock



**INTRODUCTION** 

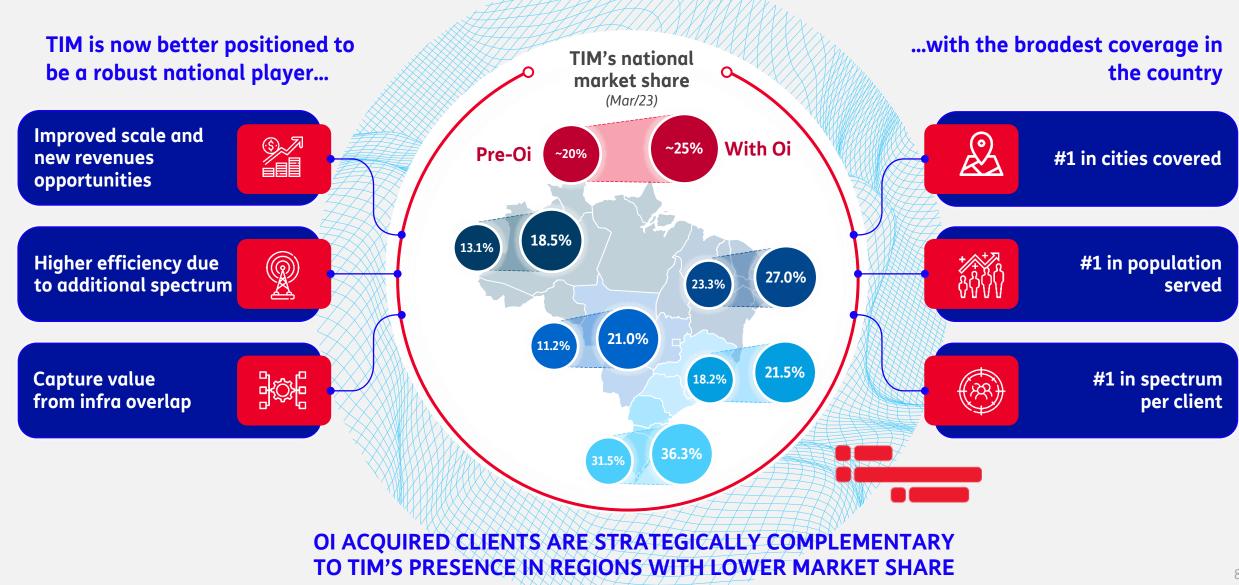
BEST POSITIONING IN ALL FRONTS WITH MASSIVE VALUE CREATION FROM OI TRANSACTION



# **BEST POSINTIONING IN ALL FRONTS**

	ΞTIM	Large Telcos	ISPs
Short-term benefits from market consolidation			×
Innovation & partnerships track record			×
Profitability (EBTIDA margin)			
Attractive Dividend Yield	×→✓		×
Phase-out Business Exposure		×	
Convergence opportunities			×
ESG embedded in the strategy			
	THE NEXT GENERATION TIM!		

# THE ACQUISITION OF OI MOBILE ASSETS IS A GAME CHANGER FOR TIM...



# ... WITH POSITIVE IMPACTS IN ALL FRONTS, CREATING R\$ 16 TO 19 BLN IN VALUE, MORE THAN 2X WHAT WE PAID FOR THE ASSETS

**COMMERCIAL RELATED** 

Increased scale and fixed cost dilution

Shift in competitive dynamics: customer

Creation of new revenue opportunities

Migration to more sustainable churn

experience as a key differentiator

🕂 🛛 INF

INFRASTRUCTURE RELATED

#### **Value Creation Drivers**

- Network CAPEX and OPEX savings from additional spectrum availability
- Relevant site overlap allowing for significant OPEX/leasing synergies

Tax Effects

Accelerated site decommissioning

**ADDITIONAL UPSIDES** 

 Additional equity stakes in partners coming from our Customer Platform strategy (not quantified)

#### Value Creation NPV (1)

R\$ 12 – 13 billion

Additional spectrum allows for savings shortly after closing

~R\$ 0.7 billion Goodwill starting after transition phase ~R\$ 0.3 billion Decommission starts in 3Q22

### R\$ 4 – 5 billion

Immediate benefit from increased scale (6-12 months to start materially benefiting)

NET VALUE CREATION = R\$16-19BLN - R\$7.3 BLN (acquisition) = R\$8.7 TO 11.7 BLN

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levels

Note: (1) Value Creation is net of costs to achieve.

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# **OI INTEGRATION 100% DELIVERED: MISSION ACCOMPLISHED ON TIME**

#### NETWORK INTEGRATION



- TIM's network is available to acquired clients through roaming process → improved coverage for migrated clients
- TIM sites were adjusted to use acquired spectrum from Oi → improved capacity for all clients
- Spectrum and non-overlapped sites fully integrated in Mar/23

#### **CLIENTS MIGRATION**

- Oi Clients migration in waves, started in Aug/22
- ~9 million lines migrated (until Jan/23):

   ~8 million to Prepaid
   ~1 million to Postpaid
- Clean-up: ~5 million clients (Nov/22)
- Reclassification Controle to Prepaid: ~1 million clients (Mar/23)
- Client base migration with clean-ups and adjustments completed in Apr/23

#### SITE DECOMMISSIONING



- Sites decommissioning ahead of schedule to reduce pressure on leases costs
- Impacts of savings to build up through 2023

#### **CLOSING PRICE ADJUSTMENT**

- The buyers request a total of R\$ 3.2 bln in price adjustment;
- TIM Brasil alone is entitled to R\$ 1.4 bln in price adjustment and R\$ 0.2 bln in indemnities. TIM had withheld R\$ 0.6 bln, to cover situations like this one;

- Following the process in the SPA, the buyers filed for an arbitration proceeding, while the seller took the matter to the judicial recovery court;
- The court determined the buyers to deposit R\$ 1.5 bln in judicial escrow account.



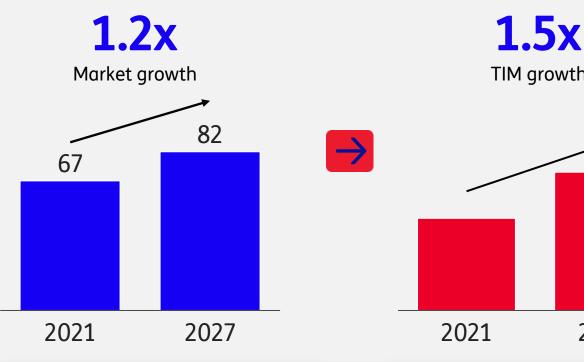
MOBILE

STRENGTHEN OUR CORE TO BE RECOGNIZED AS THE BEST MOBILE OPERATOR IN BRAZIL

# STRENGTHEN OUR CORE TO BE RECOGNIZED **AS THE BEST MOBILE OPERATOR IN BRAZIL**

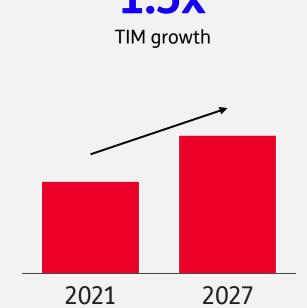
Market size

(RŚ Bln)



Overall market will grow in line with inflation in a combination of: 5G and new market structure

**TIM strategic moves** 



TIM has a larger benefit coming from Oi subscriber base

# MOBILE

### **OUTGROWING THE MARKET...**

**BEST OFFER** Innovation as a core differentiator

2

**BEST SERVICE** A long journey towards customer experience excellence

3

**BEST NETWORK** Become the winner in network quality race

Evolving from the most claimed operator to **the one** with the best customer experience

# MOBILE: A WELL-EXECUTED STRATEGY ON MOBILE IS DRIVING IMPROVEMENTS IN ALL FRONTS OF THE BUSINESS

Meticulous improvement in customer service + network quality and availability + a clever customer base management strategy, combined with a rational market led to an important churn reduction and a rise in ARPU to the highest level ever.



+**518**κ

Total Postpaid Net Additions **1.1**%

The **lowest postpaid churn leve**l in 12 quarters

# **> +28.0**%

Growth in **Customers Total Upselling** (Intra-Segment and Prepaid to Postpaid) YoY in 2Q23

# High-Single Digit

Growth in **Recharges Sellout** Revenues YoY in 2Q23

# **MOBILE: VALUE PROPOSITION EVOLUTION BEARING FRUITS**



#### **1** BEST OFFER

"Innovation as a core differentiator"

# The 1<sup>st</sup> and only operator in Latin America to offer Apple One subscription



Apple One brings together amazing subscriptions like iCloud Plus, Apple TV Plus, Apple Music, Apple Arcade and more ...

#### **BEST IPHONE 14 OFFER** in the market

#### 2 BEST SERVICE

"A long journey towards customer experience excellence"

Outstanding results in customer experience metrics (PROCON-SP, Reclame Aqui and Anatel)



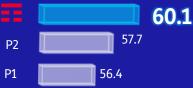
#### **BEST NETWORK**

"The best quality on Brazil's largest mobile network"

# TIM is the most awarded operator by Open Signal<sup>1</sup>

TIM is the first winner in Brazil in the Consistent Quality (CQ) Index

3

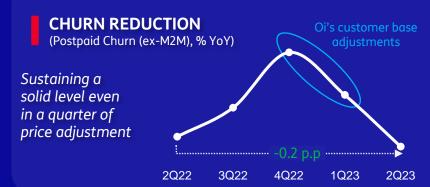


LARGEST 5G NETWORK IN BRAZIL<sup>2</sup>: 40% MORE SITES THAN 2<sup>nd</sup> PLACE

#### CUSTOMERS' PERCEPTION STARTS TO SHOW THE FIRST SIGNS OF IMPROVEMENT

**CUSTOMER SERVICE NPS:** 

+12% improvement vs 1Q23



## BAD DEBT IN THE LOWEST HISTORICAL LEVEL

(Bad Debt as a % of Gross Revenues)



2Q22 3Q22 4Q22 1Q23 2Q23

#### **OVERALL NPS IMPROVEMENT**



#### **BEST OFFER - TIM HAS BEEN ON THE FOREFRONT OF INNOVATION** 1 IN THE PAST YEARS, AND WE WILL CONTINUE TO DRIVE **INNOVATION THROUGH CONTENT AND PARTNERSHIPS**



partnerships

Paramount +



**Apple Music** Apple Music

1H2022 Exclusively Partnership with

ST<del>X</del>R+

**Disney+ and Star+** New partnership with Disney+ and Star+ to expand the customers content portfolio

MOBILE

1S

2023

The 1st and only operator in Latin America to offer Apple One subscription



**BEST IPHONE** 14 OFFER in the market

**Rock in Rio Sponsorship** Sponsoring one of the largest music festivals in the world to reinforce our music DNA as brand attribute

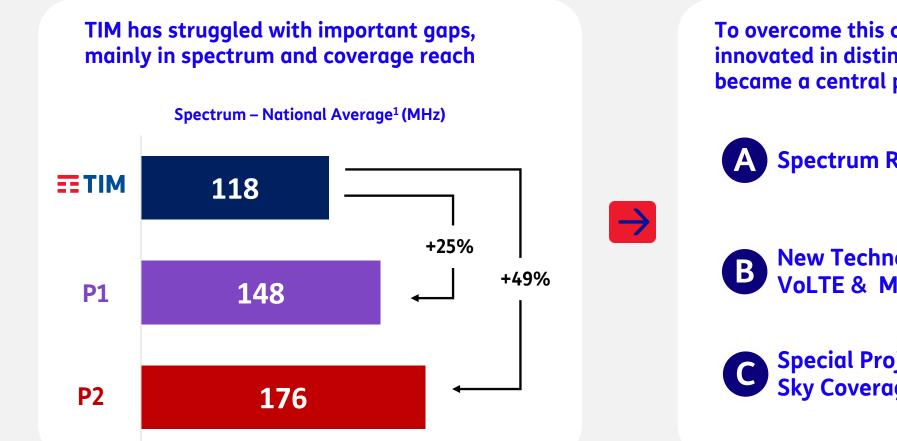
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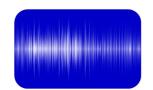


#### **BEST NETWORK – INNOVATION AS A KEY ELEMENT TO OVERCOME THE** 3 **STRUCTURAL (SPECTRUM + COVERAGE) GAP VERSUS PEERS**



To overcome this challenge, TIM innovated in distinct areas and that became a central pillar of our DNA





MOBILE

**New Technologies:** VoLTE & M-MIMO



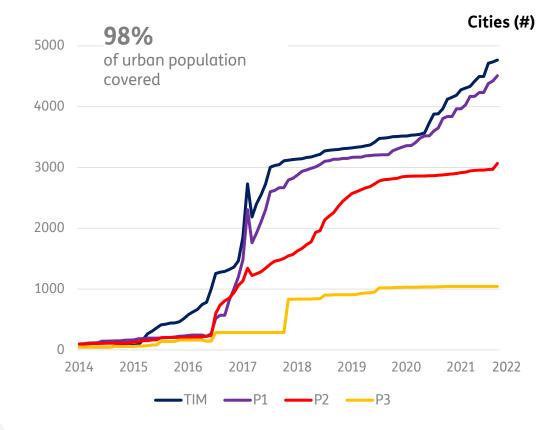
Special Projects: Sky Coverage



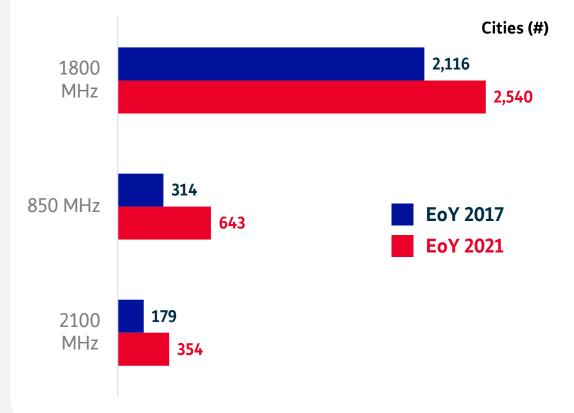
## BEST NETWORK – 1<sup>ST</sup> IN BRAZIL TO REFARM 2G/3G SPECTRUM TO 4G, REDUCING THE IMPACT OF THE SPECTRUM GAP AND CLEARING THE WAY TO SECURE OUR LEADERSHIP IN 4G COVERAGE

#### **4G COVERAGE PER YEAR**

3



#### **SPECTRUM REFARMING EVOLUTION**



# **2** TIM IS THE BEST RANKED OPERATOR IN COMPLAINTS RESOLUTION

Offering a better experience to our customers



#### **#1 AT PROCON-SP**

PROCONSP

~52% decrease in the volume of complaints (2022 vs 2021), improving TIM's result in 23 positions<sup>3</sup>

#1 IN COMPLAINTS RESOLUTION AT ANATEL

ANATEL

TIM is the least complained operator in prepaid



MOBILE

Ranking of the Best Companies that resolved the most in the last 30 days

#### **RECLAME AQUI,** rating

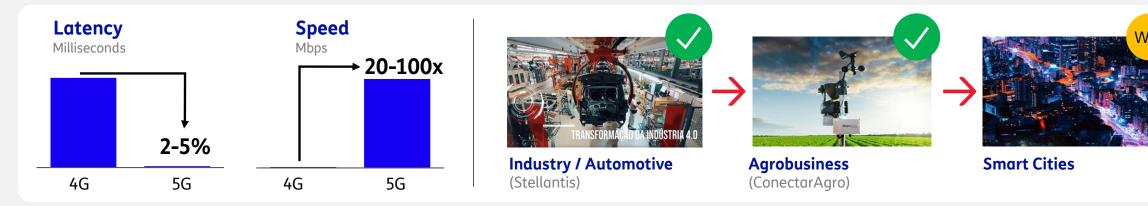


### BEST NETWORK – NOW, A NEW SET OF ASSETS IS CREATING AN UNIQUE MOMENT AND PAVING THE WAY TO AN UNDISPUTABLE NETWORK LEADERSHIP

5G auction is unlocking the opportunity to become the best network in the country in all technologies



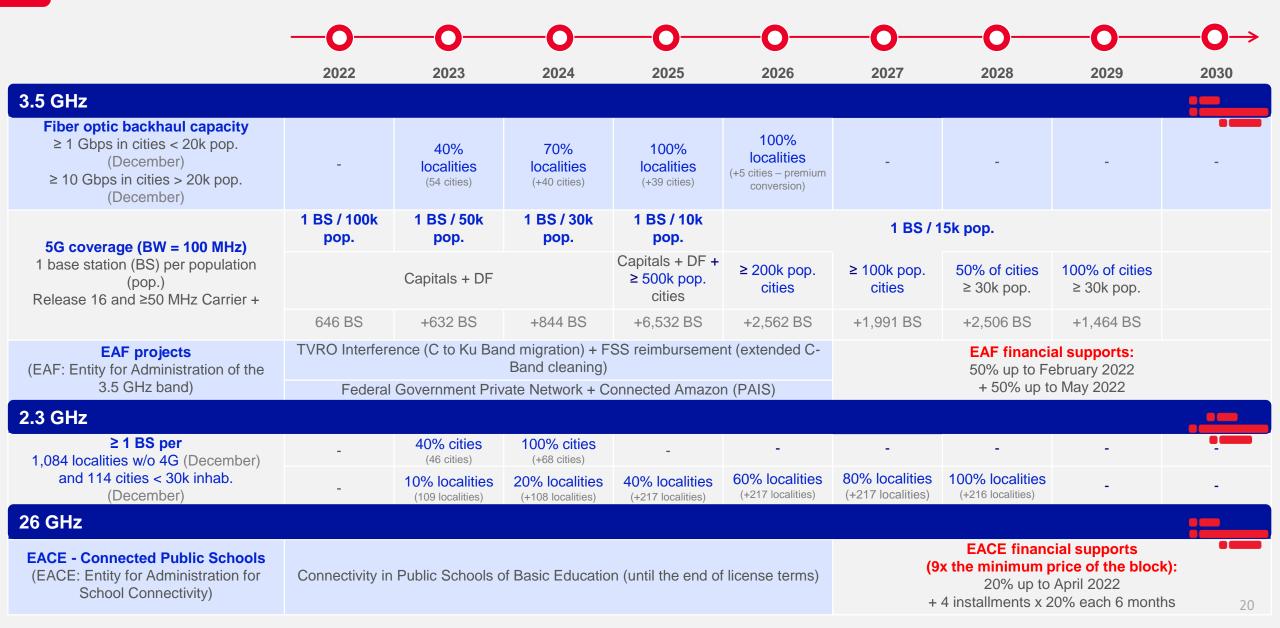
...besides improving CEX (Speed and Latency) and New Services (Revenues)



MOBILE

## **3** BEST NETWORK – 5G COMMITMENTS SPREAD OVER THE COURSE OF 7 YEARS





# AUCTION RESULTS AND EXPECTED PAYMENTS



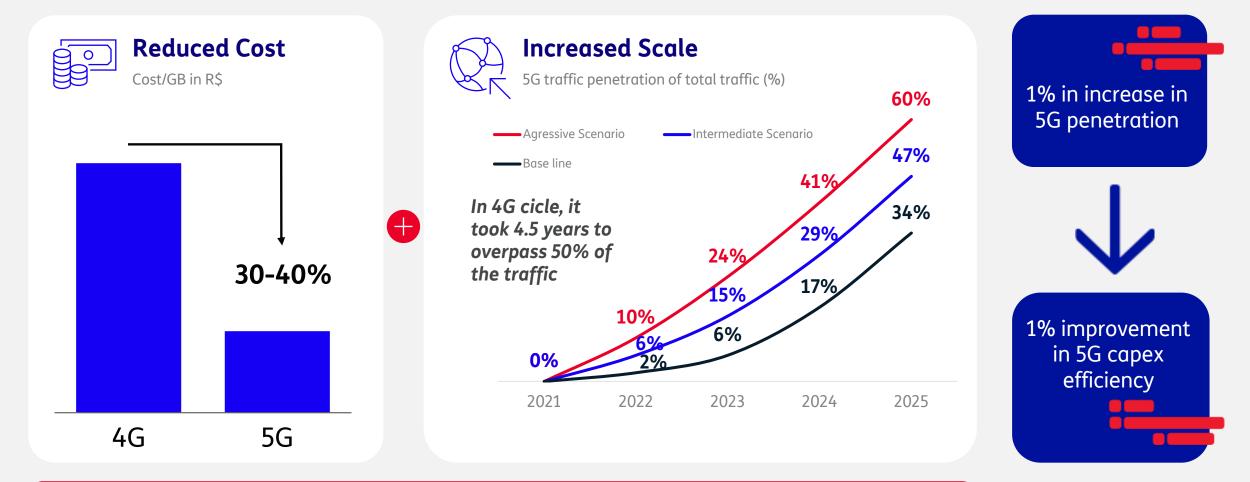
#### Acquired bands

REGION	BLOCK	TERM
3.5 GHz		
National	80 MHz	20 years
National	20 MHz	20 years
2.3 GHz		
South (PR, SC, RS)	40 MHz	20 years
Southeast (RJ, ES, MG except sector 3 of PGO)	40 MHz	20 years
26 GHz		
South (PR, SC, RS)	200 MHz	20 years
Southeast (RJ, ES, MG except sector 3 of PGO)	200 MHz	20 years
Southeast (SP, except sector 33 of PGO)	200 MHz	20 years
National	200 MHz	10 years
South (PR, SC, RS)	200 MHz	10 years
Southeast (RJ, ES, MG except sector 3 of PGO)	200 MHz	10 years
Southeast (SP, except sector 33 of PGO)	200 MHz	10 years

#### **Expected payments (cash out)**

Туре	Amou	nt (R\$ million)	Date
Licence (RF)			
Installments 1/20	R\$	46.30	Dec-21
Installments 2/20	R\$	46.30	Dec-22
Installments 3/20	R\$	46.30	Dec-23
Installments 4/20	R\$	46.30	Dec-24
Installments 5/20	R\$	46.30	Dec-25
Installments 6/20	R\$	46.30	Dec-26
Installments 7/20	R\$	46.30	Dec-27
Installments 8/20	R\$	46.30	Dec-28
Installments 9/20	R\$	46.30	Dec-29
Installments 10/20	R\$	46.30	Dec-30
Installments 11/20	R\$	42.20	Dec-31
Installments 12/20	R\$	42.20	Dec-32
Installments 13/20	R\$	42.20	Dec-33
Installments 14/20	R\$	42.20	Dec-34
Installments 15/20	R\$	42.20	Dec-35
Installments 16/20	R\$	42.20	Dec-36
Installments 17/20	R\$	42.20	Dec-37
Installments 18/20	R\$	42.20	Dec-38
Installments 19/20	R\$	42.20	Dec-39
Installments 20/20	R\$	42.20	Dec-40
EAF			
Installments 1/2	R\$	1,052.20	Feb-22
Installments 2/2	R\$	1,052.20	Jun-22
EACE			
Installments 1/5	R\$	126.60	Apr-22
Installments 2/5	R\$	126.60	Oct-22
Installments 3/5	R\$	126.60	Apr-23
Installments 4/5	R\$	126.60	Oct-23
Installments 5/5	R\$	126.60	Apr-24

# BEST NETWORK – ... AND OUR INVESTMENTS IN 5G WILL BE A KEY DRIVER FOR EFFICIENCY AS WELL



#### Potential savings of R\$ 600 mln in CAPEX until 2024 (upside to the guidance)

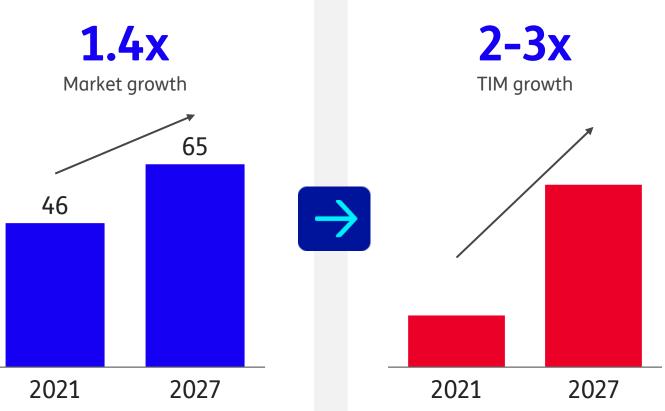
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BROADBAND GROWTH ACCELERATION THROUGH THE NEW ASSET LIGHT MODEL

## **GROWTH ACCELERATION THROUGH THE NEW ASSET LIGHT MODEL**

Market size (R\$ Bln)



**TIM strategic moves** 

+10M new customers in the market by 2027

Massive FTTC to FTTH customer migration to maximize customer experience and profitability while accelerating our footprint expansion through I-Systems and other partnerships

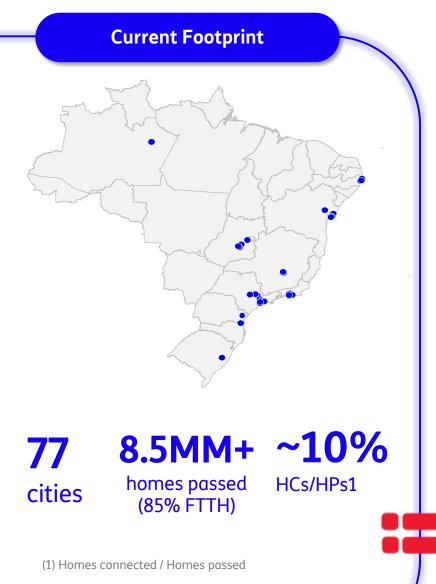
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BROADBAND

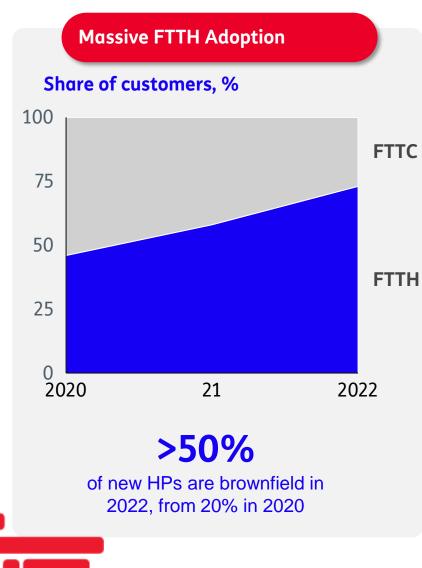
Enhance our value proposition and launch convergence play (mobile + broadband) with better trade-off between volume and value



### IN 2022, WE ARE FOCUSING ON A MASSIVE FTTC MIGRATION TO MAXIMIZE CUSTOMER EXPERIENCE AND PROFITABILITY, WHILE EXPANDING COVERAGE THROUGH I-SYSTEMS AND V.TAL



1

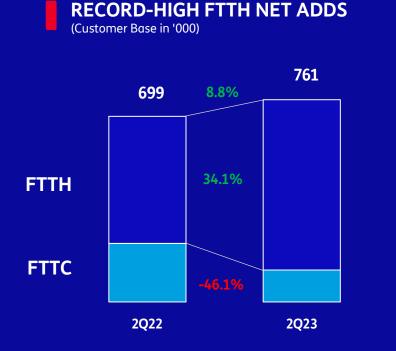


Footprint expansion

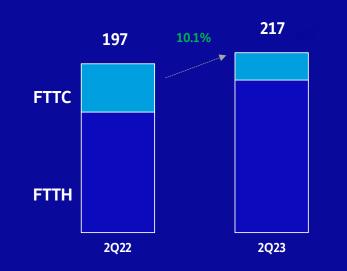
- Focus on brown field areas with I-Systems in the short term
- Accelerate FTTH network occupation
- Deploy smart approach investing in strategic areas with I-Systems

**10MM+** HPs expansion until 2027

# TIM ULTRAFIBRA: SOLID EXPANSION IN FTTH WHILE FINE-TUNING THE ASSET LIGHT MODEL



TIM ULTRAFIBRA NET REVENUE PRESENTED DOUBLE-DIGIT GROWTH (R\$ Mln; %YoY)



FTTH Net Additions of 163.2k in LTM, of which 38k in Santa Catarina and Paraná **ARPU increasing +3.7%** YoY, reaching **R\$94.8** 

TIM's UltraFibra is now even more ULTRA!



In addition to several services included HBO Paramount + deezer



# IN ADDITION, WE WILL DEPLOY AN OPPORTUNISTIC APPROACH IN FWA, COMPLEMENTING OUR FIBER PLAY

FWA Potential Market in 2024

Target segment: 2-3 M access

ARPU: BRL 80-100

Market Value: BRL 2-4 Bln

Challenges to Unlock FWA Opportunity

**CPE cost** (today ~ USD 250-300)

5G Coverage to meet customer demand

**Go-to-market** approach (pull x push, last mile delivery)

# Our Approach

#### Selective

monetize 5G coverage in regions with lower mobile market share

#### Complementary

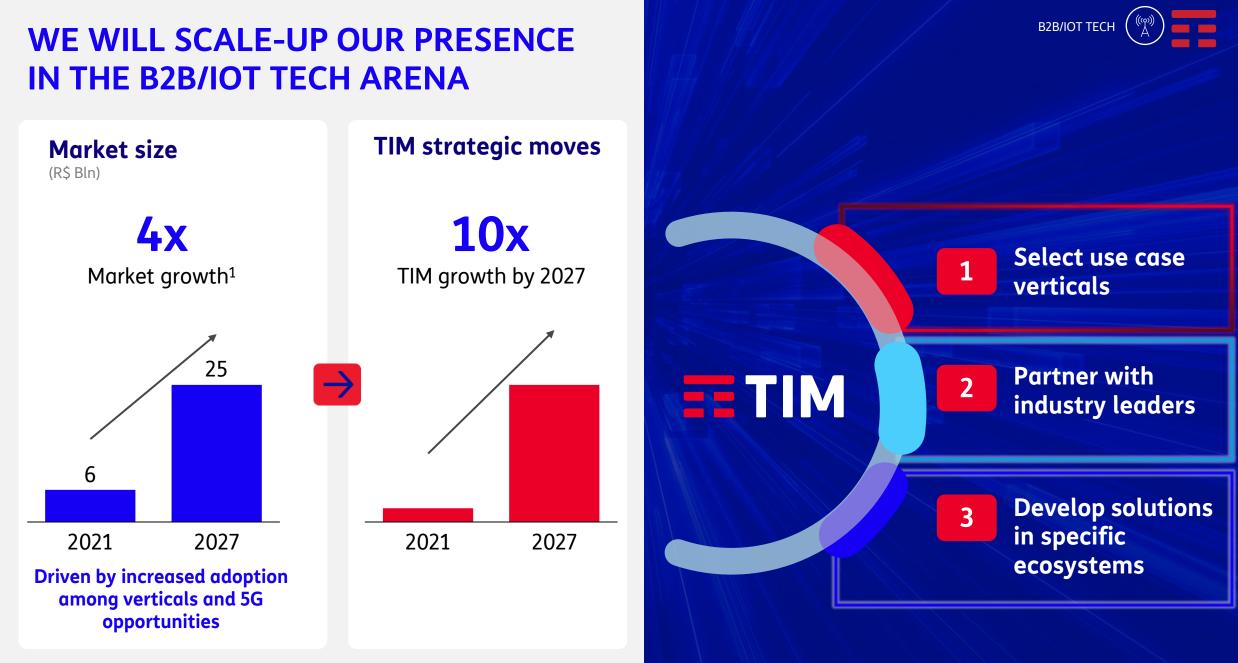
create bundle with mobile services for high-end customers

#### Flexible

adapt and change go-tomarket depending on technological evolution



B2B/IOT TECH SCALE-UP OUR PRESENCE IN THE B2B/IOT TECH ARENA





# MANY SECTORS PRESENT BUSINESS OPPORTUNITIES FOR TIM TO BECOME A FULL VERTICAL ORCHESTRATOR

Promising vertical opportunities to be pursued by TIM in Brazil (not exhaustive)

	Agriculture	Logistics	Mining	Utilities	Healthcare
	Connectivity as enabler to increase productivity	Monitoring and planning to optimize fleet utilization	Automated or remote drilling to improve safety and efficiency	Infra for meter reading, distribution automation and field workers	Remote care to reduce treatment costs
Why the market is	#1	<b>1.7M</b>	#2	+150M	50M
relevant	Exporter of soy, beef, poultry, coffee, sugar and oranges	km of highways, 4th largest network in the world	in iron ore production, 16% of world's total	meters (electric 85M, water 45M, gas 20M)	Brazilians pay for private insurance, 160M potential customers
Where we stand	Recognized value proposition leadership	Scaling up our positioning through relevant partnerships			es attractiveness the ecosystem

2



CONSUMER PLATFORM HIGH VALUE GENERATION BEYOND THE CORE THROUGH PARTNERSHIPS WITH POTENTIAL UNICORNS

# STRATEGY RECAP: WE HAVE A CLEAR STRATEGY TO GENERATE VALUE TO OUR CUSTOMERS, PARTNERS AND SHAREHOLDERS

### Strategic approach



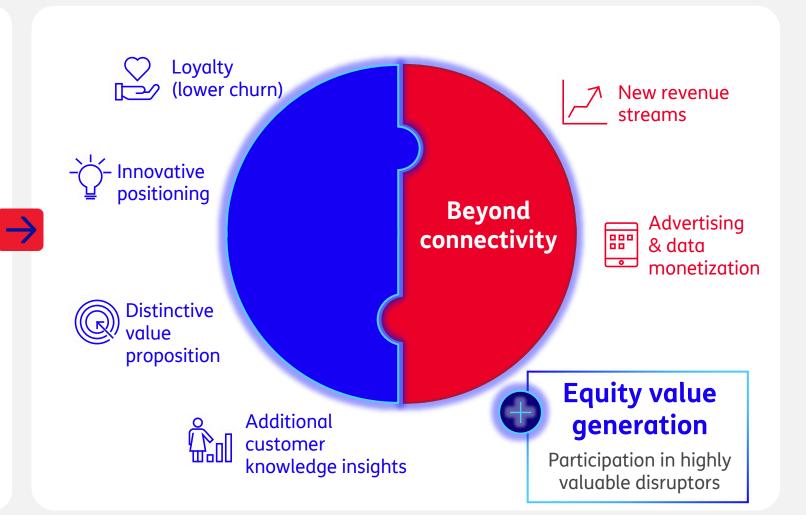
#### Targets

Organizations that can grow exponentially leveraging TIM assets through a symbiotic relationship

#### **Monetization model**

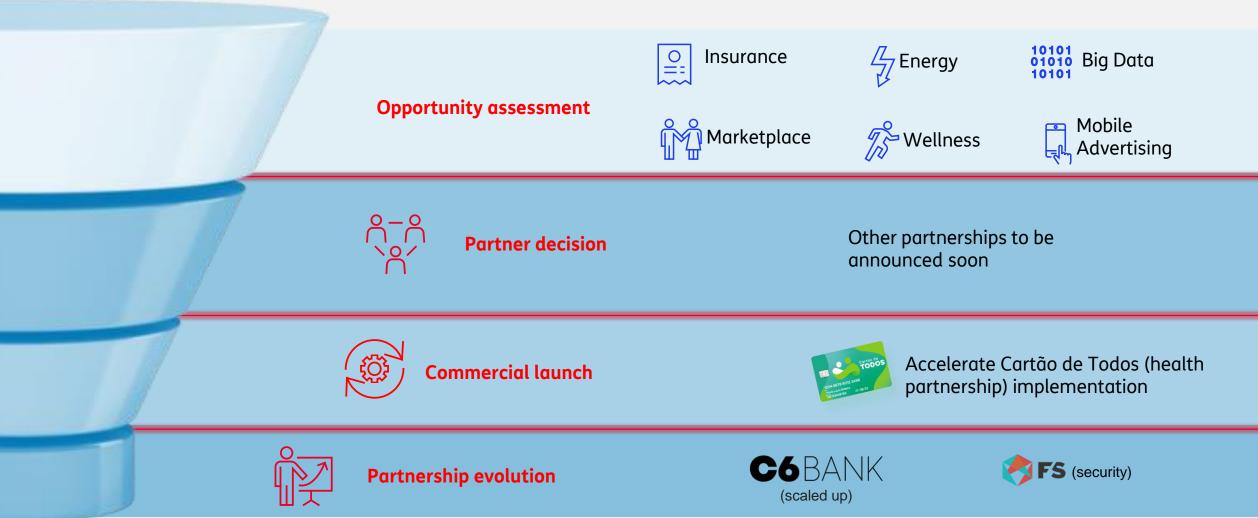
Revenue share and equity:

- Channel as a service
- Customer base for equity



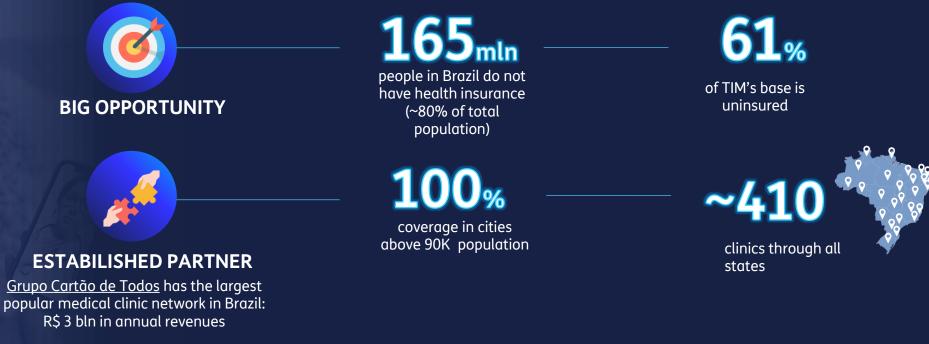
CONSUMER PLATFORM

## WE ARE IN DISCUSSION WITH SEVERAL INDUSTRIES TO FIND THE RIGHT DEALS THAT WILL GENERATE THE RIGHT VALUE TO OUR CUSTOMERS, PARTNERS AND SHAREHOLDERS



CONSUMER PLATFORM

# **CUSTOMER PLATFORM UPDATE:** PARTNERING WITH CARTÃO DE





# Phygital solution

giving access with discounts to the largest medical clinic network and telemedicine.

# Freemium offer

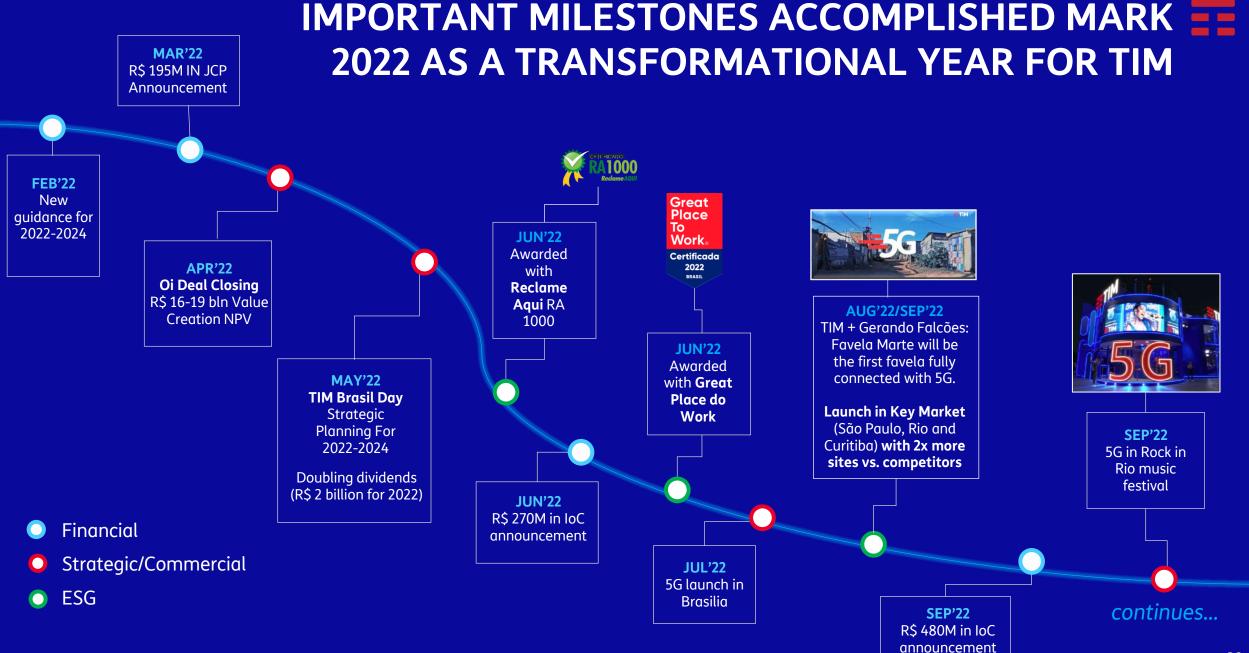
reducing barriers for early adoption

Opportunity to cross-sell telecom services for "Grupo Cartão de Todos" client base.

# **BEST VALUE PROPOSITION FOR THE INVESTOR COMMUNITY**



**VALUE PROPOSITION** 





(1) Normalized for the effects detailed in slide 2; (2) In the end of Mar'23; (3) Open Signal Report as of July, 2023 .

# **STRONG RESULTS ALL OVER...**



# ... INCLUDING AN OUTSTANDING OPERATIONAL PERFORMANCE



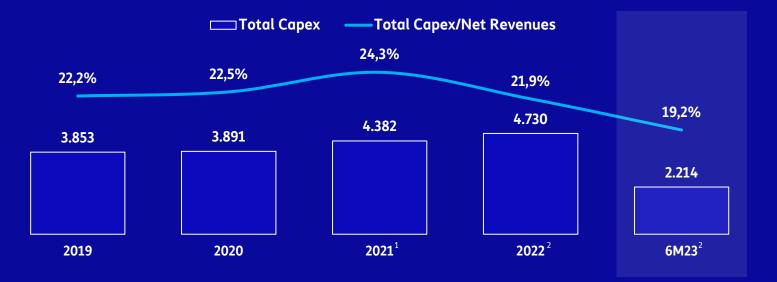
### **CONSISTENT RESULTS OVER THE YEARS**



### SMART CAPEX ALLOCATION: PRIORIZING MOBILE INFRASTRUCTURE WHILE EXPANDING FIBER PRESENCE

**EFFICIENT INVESTMENTS** 

(Capex in R\$ Mln)



SHORT-TERM TARGET (2023)

Capex on Revenues: **Ratio <20%** 

> 4G leadership, 5G fast-paced rollout and an asset-light approach on ultrabroadband

1) Capex normalized by the impacts related to the acquisition of the frequency auction licenses (-R\$ 3,585 million in 4Q21);

(2) Net Revenue normalized by the temporary effect of inefficiency of PIS/COFINS taxes as a result of the contract between TIM S.A. and Cozani (+R\$41.0 million in 1Q23 and R\$49.6 million in 4Q22).

# NET INCOME IN A RECOVERY PACE AFTER M&A IMPACTS

#### NET INCOME EVOLUTION

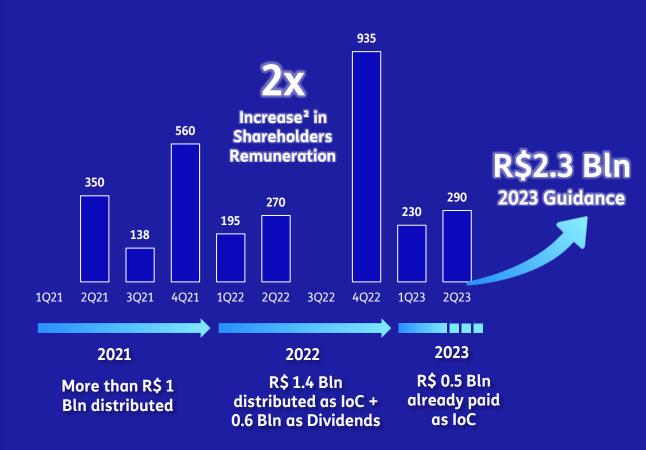
(Normalized<sup>1</sup> Net Income in R\$ Mln)



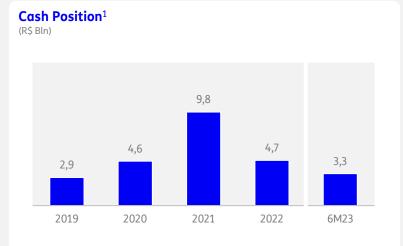
#### Net Income main impacts:

- Oi Mobile assets acquisition temporarily impacting net income evolution (More assets: License, Towers, etc.)
- Impact from adjustments related to Oi's assets useful life
- Sites' contracts renegotiation with improved conditions

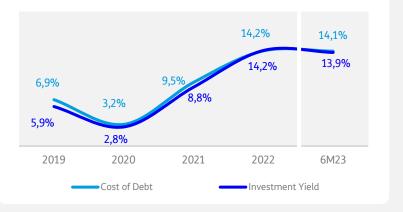
SHAREHOLDER REMUNERATION (loC in R\$ Mln)



### SOLID FINANCIAL POSITION, WITH MAINTENANCE OF A STRONG BALANCE SHEET



Cost of Debt vs Investment Yield (average p.a.)

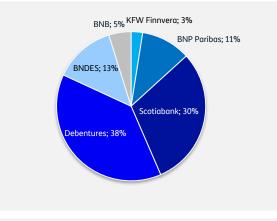


Gross Debt<sup>2</sup>

(R\$ Bln)



Financing Debt by Lender (pre-head)

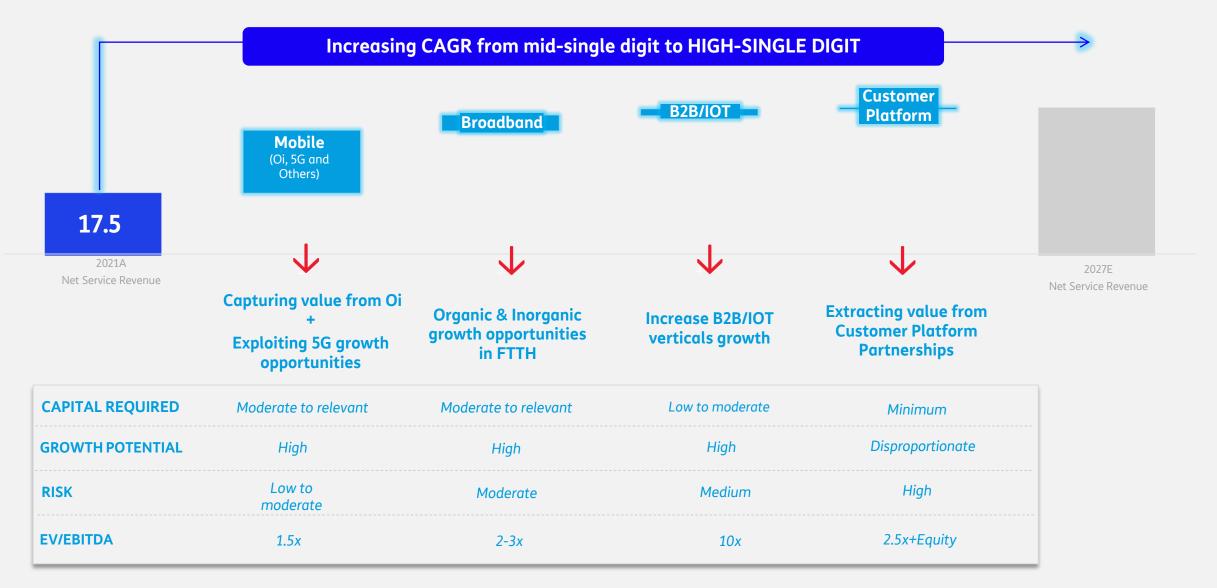




(1) Cash, cash equivalents and short-term investments; (2) The derivatives position excludes the subscription bonus in the C6 bank share capital. Leasing related to the sale of towers, LT Amazonas project and lease agreements with terms exceeding 12 months, as established by IFRS 16; (3) Net Debt-AL ("After Leasing") does not consider any current and non-current leasing liabilities; (4) Normalized EBITDA for non-recurring items.

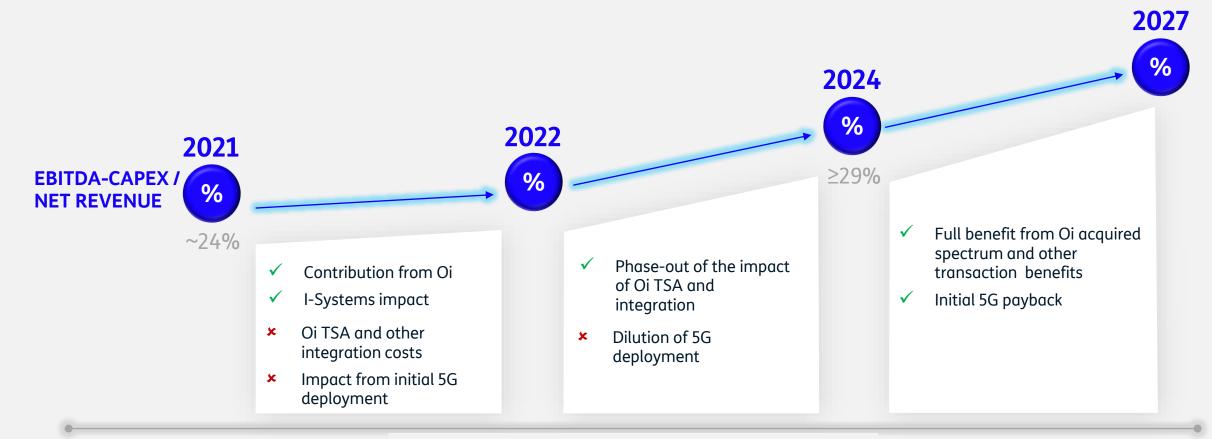
#### PURSUING VALUE CREATION OPPORTUNITIES ALIGNED WITH OUR STRATEGY IN ORDER TO OUTGROW THE MARKET





#### MAINTAINING PROFITABILITY, USING DIGITAL TRANSFORMATION & TRADITIONAL INITIATIVES TO DRIVE EFFICIENCY



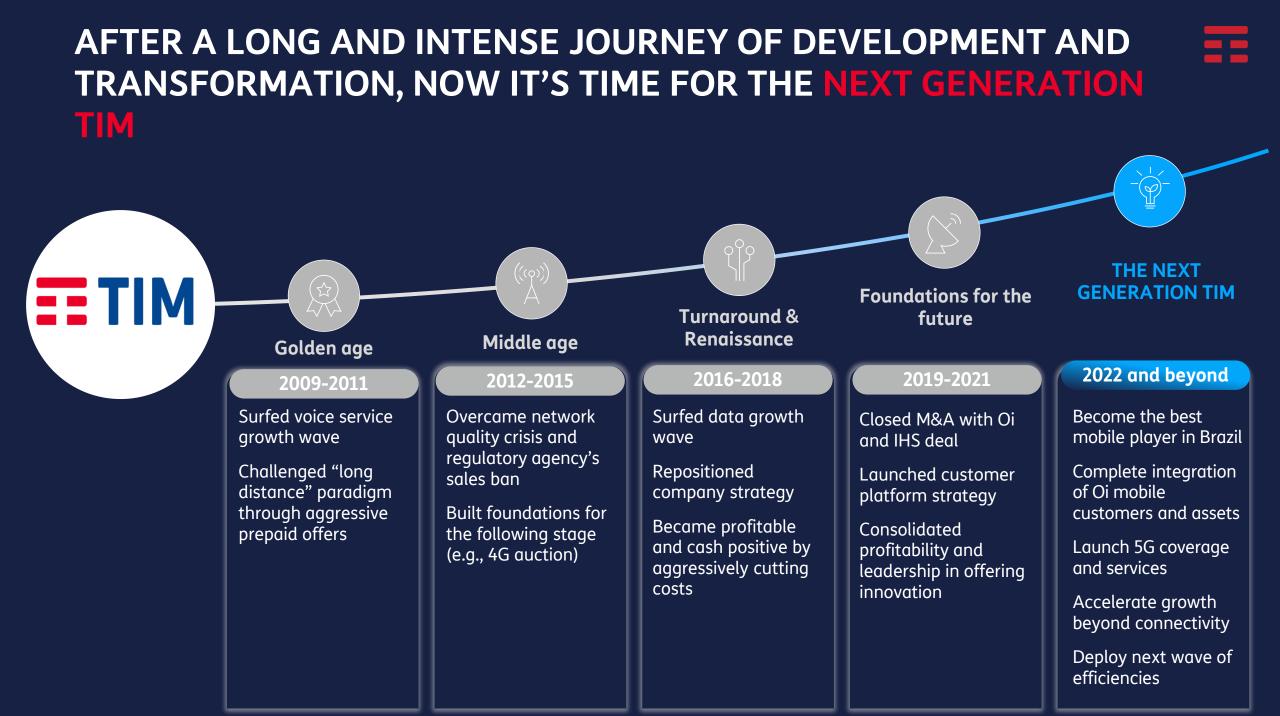


#### **EVOLUTION OF IMPACTS FROM OI, I-SYSTEMS AND 5G**

Traditional cost cutting initiatives Expansion of BPO initiatives				
Accelerate digitalization & automation				



# Guidance NEW COMPANY, NEW GOALS



### WE BUILT A SOLID PLATFORM TO SUPPORT OUR JOURNEY TOWARDS NEXT GENERATION TIM



UNIQUE ASSETS TO LEVERAGE THE POTENTIAL OF OUR ASPIRATIONS

### **ON THE PATH TO REACH OUR ASPIRATION AFTER A TRANSFORMATIONAL 2022, THE NEXT GENERATION TIM STEP 2**



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#### MOBILE

- Improve customer perception on mobile service quality
- Ensure value capture from Oi integration and take network quality to the next level
- Evolve customer experience, promoting step-changing improvements
- Continue in the forefront of innovation

# **BROADBAND**

- Drive client lifetime value:
  - Improve quality with FTTC to FTTH migration;
  - Focus on customer value

• Accelerate growth through partnerships



#### Sustain and strengthen our broadband business



#### **B2B/IOT TECH**

- Become a full orchestrator in B2B/IOT in selected verticals
- Partner with industrial leaders
- Foster 5G opportunities through partnerships and innovation initiatives



#### **CUSTOMER PLATFORM**

- Scale-up partnership portfolio and maximize value capture from existing verticals
- **New** partnership in Health Care:

Commercial partnership with "Grupo Cartão de Todos"

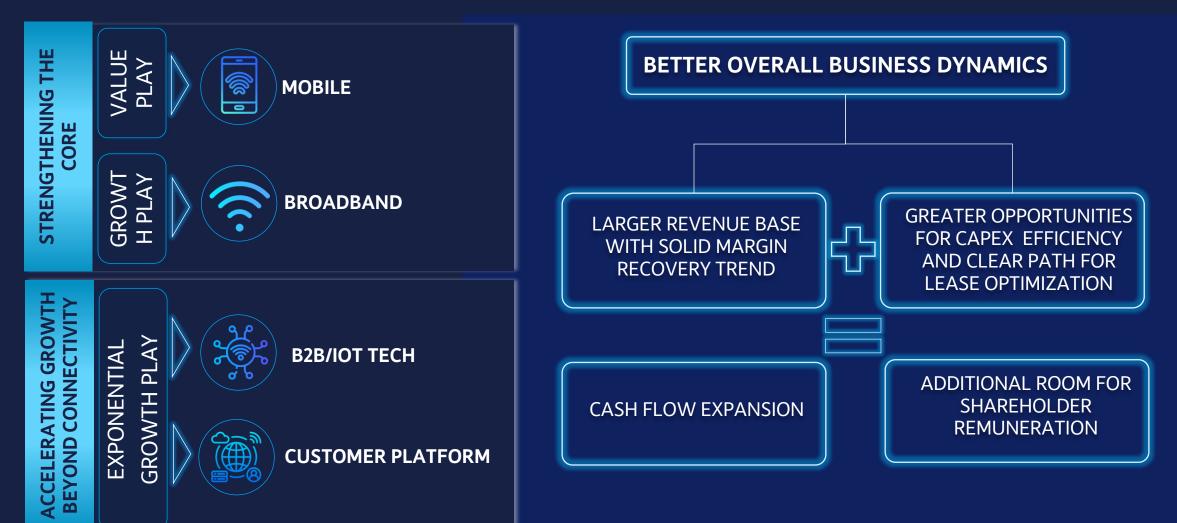
Create a portfolio of E2E solutions for selected verticals

Become the best mobile operator in Brazil

Evolve customer platform strategy

#### ESG AGENDA INSERTED IN THE COMPANY'S STRATEGY AND THROUGHOUT THE PLAN'S INITIATIVES

### STRENGTHENING OUR CORE BUSINESS TO GENERATE CASH-FLOW TO SUSTAIN NEW AVENUES OF GROWTH AND INCREASE SHAREHOLDER REMUNERATION



### **NEXT GENERATION TIM STEP 2: UPDATED GUIDANCE 2023-25**



OBJECTIVES	DRIVERS	SHORT-TERM TARGETS (2023)	MID-TERM TARGETS (until 2025)
Revenue Sustainability	<ul> <li>Maintain focus on value with better customer base trend;</li> <li>Rational competitive environment;</li> <li>Churn normalization process;</li> <li>Broadband and new initiatives as a complement to growth dynamics.</li> </ul>	Service Revenues Growth: <b>High single-digit YoY</b>	Service Revenues Growth: Mid single-digit (above inflation) CAGR 22-25
Sustain High Profitability	<ul> <li>Manage inflationary pressure with traditional cost control;</li> <li>Contribution margin from Oi's former clients;</li> <li>Digital transformation: new opportunities with Oi's former clients and new initiatives.</li> </ul>	EBITDA Growth: <b>Low double-digit YoY</b>	EBITDA Growth: High single-digit CAGR 22-25
Efficient Investments	<ul> <li>Secure synergies from acquired spectrum;</li> <li>4G Traffic offload following 5G fast-paced rollout;</li> <li>Maintenance of an asset-light approach to FTTH expansion.</li> </ul>	Capex on revenues: <b>Ratio &lt; 20%</b>	Capex: ~ <b>R\$ 13.3 bln Σ 23-25</b>
Expand Cash Generation	<ul> <li>EBITDA contribution as business dynamics evolves;</li> <li>Capex allocation: opportunities to "do more with less" in infrastructure;</li> <li>Execute Site Decommissioning Plan: "short-term pain for long-term gain".</li> </ul>	EBITDA-AL minus CAPEX Growth: <b>Double-digit YoY</b>	EBITDA-AL minus CAPEX Growth: <b>Double-digit CAGR 22-25</b>
Share Value Creation with Shareholders	<ul> <li>Cash generation as the main driver for shareholder remuneration<sup>1</sup>;</li> <li>Net Income is NOT the limit (distributable reserves ~R\$ 7.5 billion).</li> </ul>	~ R\$ 2.3 bln	Continuous evolution

Note: guidance does not consider tax reforms, regulatory changes, and new spectrum auctions; (1) Refers to total announcements and for IOC considers the gross amount.