TIM Brasil Institutional Presentation 4<sup>th</sup> QTR 2021





### Disclaimer





This presentation **contains declarations that constitute forward looking statements** regarding the intent, belief or current expectations of the customer base, estimates regarding future financial results and other aspects of the activities.





Analysts and investors are cautioned not to place undue reliance on those forward looking statements, which speak only as of the date of this presentation. TIM S.A. undertakes no obligation to release publicly the results of any revisions to these forward looking statements.



Financial results are presented considering impacts from IFRS 16 adoption.

The normalized numbers reported in this presentation are adjusted by the effects listed in the notes.







## **ABOUT US**

### The Company in a nutshell

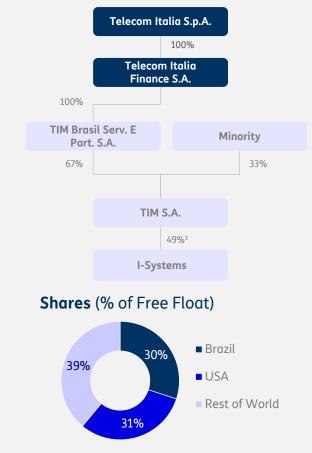
- Presence in Brazil since 1998
- Telecom Italia subsidiary (67% of shares)
  - ~R\$ 32 billions of Market Cap
- 91% of its revenues coming from Mobile Services
- **19 out of 20<sup>2</sup> quarters of Net Revenues** consecutive growth and **22 quarters of EBITDA** consecutive growth
- ~R\$ 120 million in Revenues from Customer Platform and~R\$ 500 million in Equity from partners
- Best and Wider 4G Coverage

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>100k km of fiber optical network throughout the country

SHAREHOLDERS' STRUCTURE

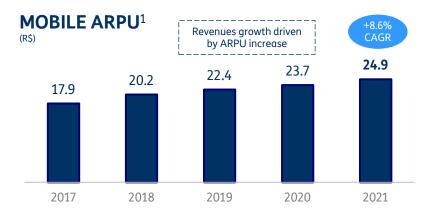


Market Cap = Bloomberg as of March 10<sup>th</sup>

1) In Nov 16th 2021, TIM Brasil concluded the sale of 51% of FiberCo and was renamed as I-Systems;

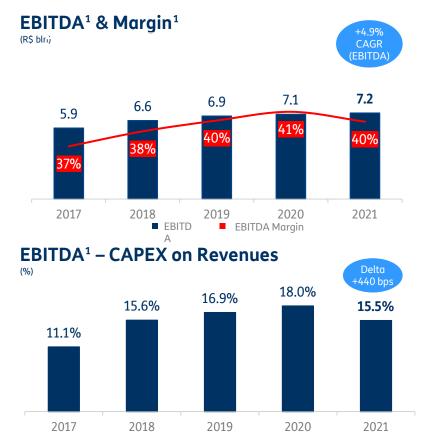
2) 2Q20 was the only quarter of the historical series with no growth due to the COVID pandemic.

### Solid results with sustainable growth



#### Operating Free Cash Flow (R\$ bin)





TIM S.A. – Investor Relations Institutional Presentation +41.5%

CAGR

### ESG: A long journey already taken

#### MORE THAN A DECADE OF INITIATIVES AND RESULTS

**14 ISE** B3 Brazilian Telco for the longest time in the Corporate Sustainability Index of the B3



vears



Only Telco in the Novo Mercado (since 2011), with the implementation of the **Statutory Audit Committee** since 2013

#### Instituto **EETIM**

Since 2013, Instituto TIM has been developing and promoting projects and initiatives for the democratization of education in ST&I



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(1) Brazilian version of the Who has your back? Study that analyzes the adoption of good data privacy and protection practices.

# ESG: Materiality matrix review to fine-tuning principles and the new context



The ESG Plan 2022-2024 confirms and reinforces TIM's ESG ambitions, **increasing targets** selected on the basis of materiality matrix updated in December 2021.

The objectives are related to a portfolio of initiatives that are a structural part of the Industrial Plan, aiming to a coherent framework among ESG premises, operational dimension and organizational accountability.

#### 2021

#### → Achievements:

- >17k Active Biosites
- ZERO Indirect GHG emissions (scope 2)
- 1<sup>st</sup> Telecom worldwide in the Refinitiv Diversity & Inclusion Index and Bloomberg Gender Equality Index
- Women on Board Stamp (30% of the positions in the board of directors held by women)

#### MATERIALITY MATRIX

**Energy management** 

Post-consumer and operational waste management

Health, wellness and employee management

Diversity promotion and equal opportunities

Digital inclusion and access to connectivity

Investment in infrastructure and net reliability

Ethics and governance in business

Innovation applied to products and services

Customer experience and service quality

Data protection, customer privacy and cyber security

Strategic and responsible supplier management

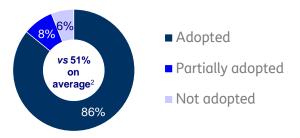
### ESG: Highest level of Corporate Governance



#### STRUCTURE TO REINFORCE AND GUARANTEE A SOLID CORPORATE GOVERNANCE

- → Unique Telco listed on the Novo Mercado segment: Equal rights vote, dividends and tag along
- → **Stock-based long-term incentives:** compensation aligned to shareholders' interests
- → Board of directors: 40% independent + top 12 companies in female representation (30% of board members)<sup>1</sup>

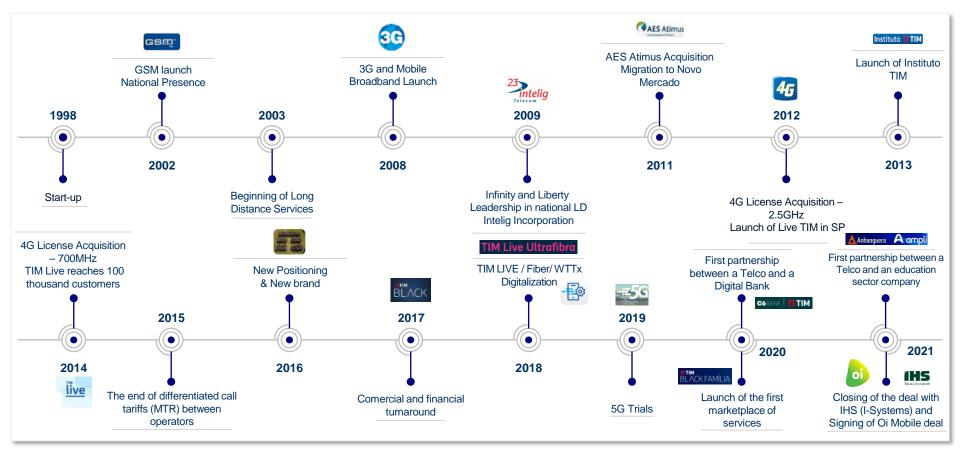






### **Milestones: Innovation DNA**

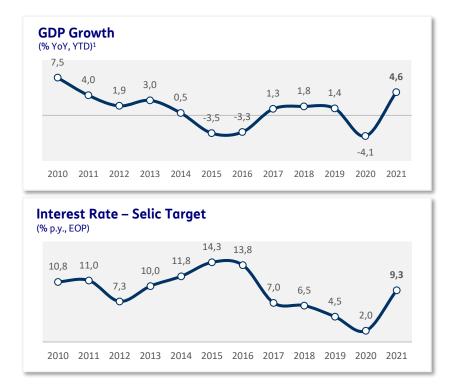






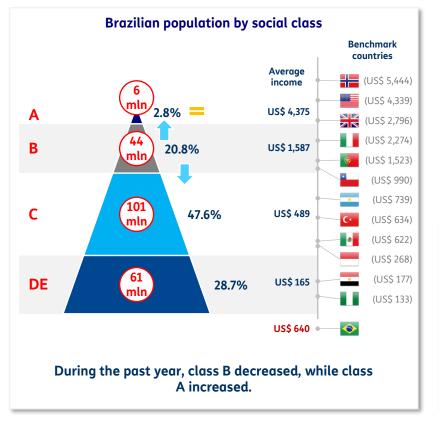
# MARKET OVERVIEW

## Structural drivers point to a challenger post-pandemic environment





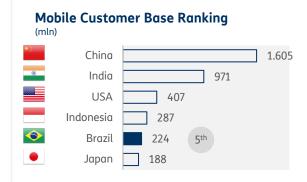
# The consumers still feels past years crisis and the Covid-19 outbreak impacts, affecting the sector dynamics



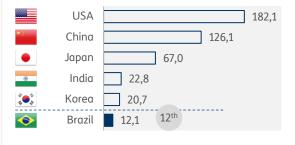




### Brazilian market is relevant globally with room for ARPU growth



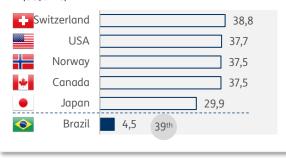
Mobile Service Revenues Ranking (US\$ bln / year)



#### **Mobile Penetration Ranking**

	Austria	181%
	Finland	181%
	South Africa	176%
	Qatar	156%
O	Portugal	152%
	Brazil	106% 31st

#### Mobile ARPU Ranking

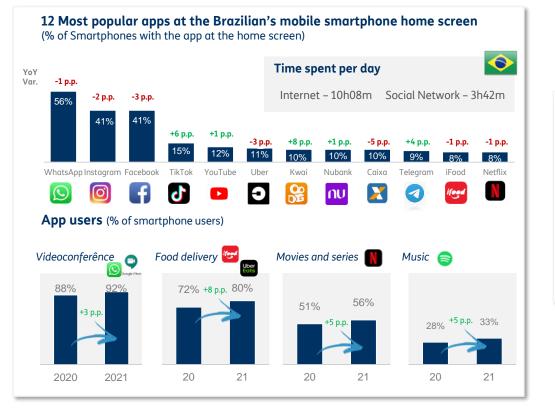


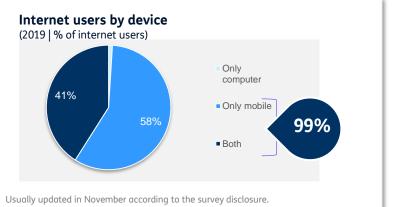
#### Mobile Wallet Share<sup>1</sup>

(Mobile ARPU / per capita GDP)

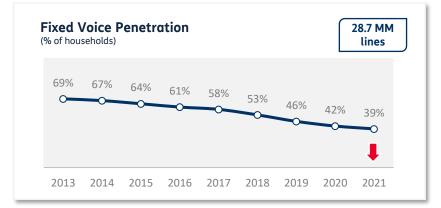
Niger	ia	1,8%
Malays	ia	1,7%
≽ South Afric	ca	1,5%
*-*** Irc	pr	1,5%
Per	ru	1,4%
Sra:	zil	0,9% 16 <sup>th</sup>

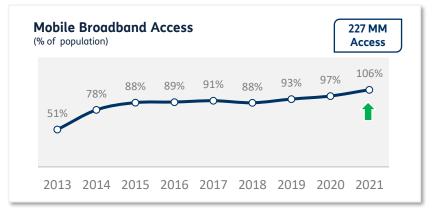
## New consumer habits reinforce data service as essential, especially over mobile network

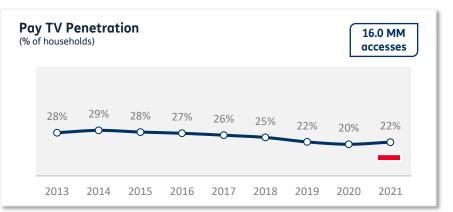


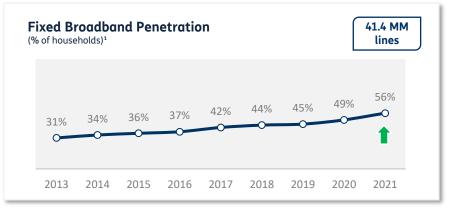


### New consumption habits changing Telco's consumer profile

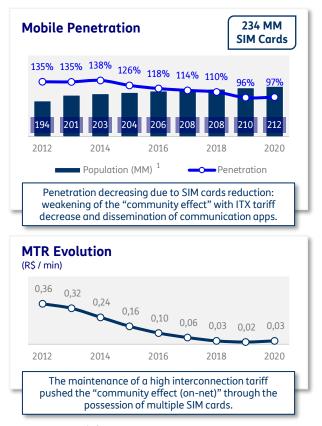


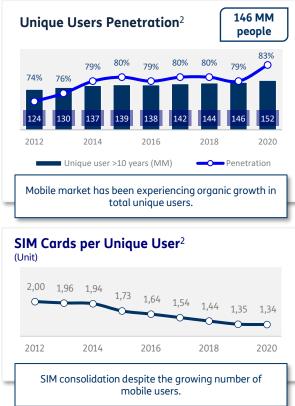


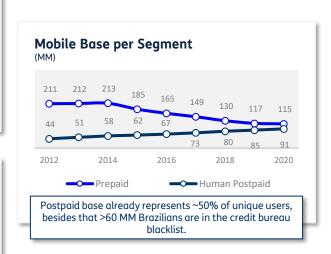




# Change in market structure combined with new consumption habits resulted in a transformation of the base profile





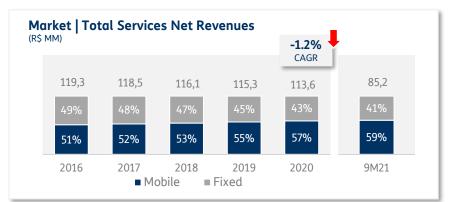


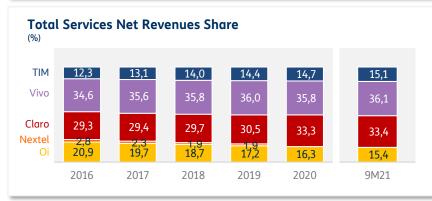
#### TIM S.A. – Investor Relations

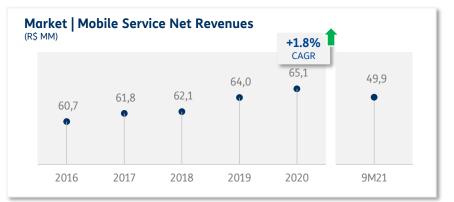
# Three major players working in integrated manner, TIM with relevant performance in mobile and selected approach in broadband

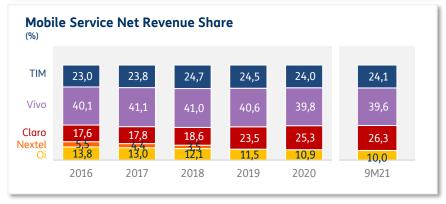


# Market revenue dynamic indicates mobile growth, and highlights **TIM's** evolution









### Mobile and broadband market are competitive but have been showing evolution towards more rationality. Changes in market structure may reinforce this path





## STRATEGY FRAMEWORK



During the next years, some relevant trends will have structural implications on operators' business model in Brazil, while economy will recover, but still at uncertain pace

					((10))) A	<b>A</b>
	Mobile market consolidation	Acceleration in digital consumption	Wave of asset separation	Monetization of Consumer Platform	Paving the way for 5G	loT and M2M technology
Dynamic	Moving from 5 to 4 after Nextel acquisition and from 4 to 3, after Oi's mobile assets sale is completed	Data demand growth for mobile and fixed, further accelerated by Covid-19	Increasing <b>initiatives</b> of network separation (InfraCo vs. ServCo)	Increasing numbers of digital business leveraging Telco's Consumer Platform (e.g. digital wallet, data monetization)	<b>Preparation to launch</b> <b>5G</b> , with 5G DSS as marketing positioning, auction and vendor analysis	Exponential number of use cases in several industries (e.g. agribusiness, connected cars, utilities, health)
Implications and Opportunities	Foster more <b>balanced</b> <b>competitive</b> <b>landscape</b> (e.g. pairing spectrum gap)	Revenue growth on data monetization Increase pressure over network cash costs Geographical expansion of fiber	Partnership negotiation to finance <b>network expansion</b> and modernization	New revenues sources for telco operators leveraging new digital disruptors (e.g. fintech, data provider, OTT content)	Focus on 5G network rollout with proposed auction framework, Release 16 as catch up for the country	<b>Expand business</b> <b>beyond connectivity</b> (e.g. applications, data monetization, implementation)

### Adapting the approach but reinforcing the strategic pillars



	Strategic Paths	Strengthen the core	Enhance and accelerate the transition from <b>volume to value</b> , to sustain mobile business growth, focusing on customer experience		
Mades			Fill current <b>infrastructure gap with M&amp;A</b> , also fostering inorganic growth and capturing potential synergies		
			Capture <b>ultrabroadband</b> market <b>growth opportunity</b> with new financial and business models		
		Build	Expand <b>new sources of value</b> (e.g. IoT, C6, Mobile Advertising, Customer Data Monetization, Health, Education) leveraging the customer base platform through ecosystem and partnerships		
		the future	Implement <b>transformational projects</b> on infrastructure (e.g. 5G, ORAN, M-MIMO, cloudification)		
	Transformational Boost Enablers efficiencie		Boost <b>disruptive efficiencies</b> through digitalization, automation and new operating models, leveraging skills and capabilities enhancement		
		Strengthen sustainability	Strengthen and consolidate <b>ESG proposition</b> making a positive transformation		

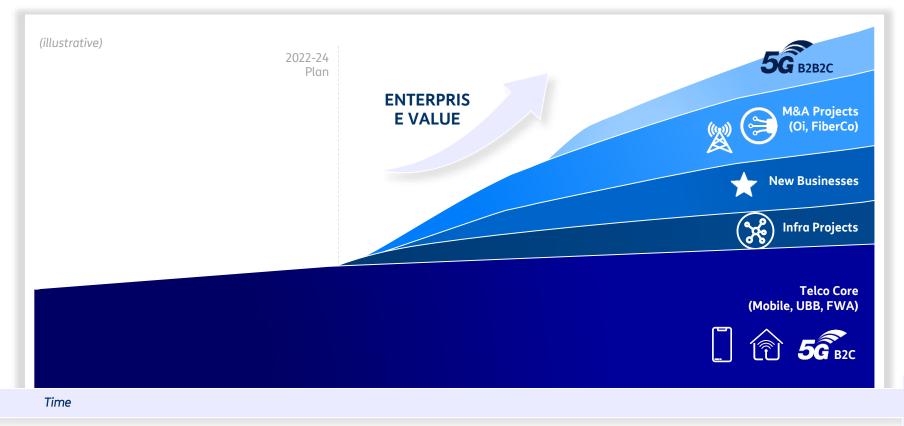
Imagine as possibilia

### "Imagine as possibilidades": Our aspirations for 2024 reflect market opportunities and trends





### Value Creation through time





# STRATEGY AND POSITIONING: CORE

### Ξ

## We will further accelerate the volume to value transition focusing on customer experience

Marketing

Analytics







**C** Sales

### A Brand

Promote a **brand** "**aspirational**" **and** "**credible**" by refreshing DNA, a new tag line and innovation format and content

- 1. Promote our network quality
- 2. Foster brand engagement
- 3. Invest in digital media

### **B** Marketing

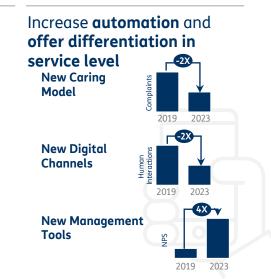
Increase **product differentiation** through innovative value proposition and customer experience simplification (e.g. journey digitalization)



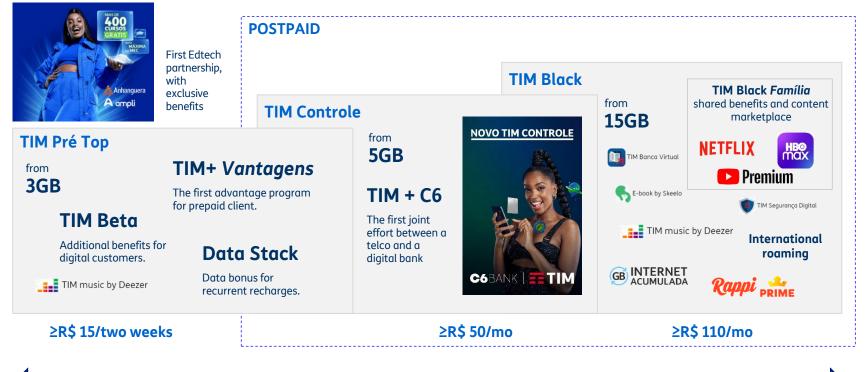
Focus on **customer** experience, productivity and sales force optimization



#### D Customer Relations

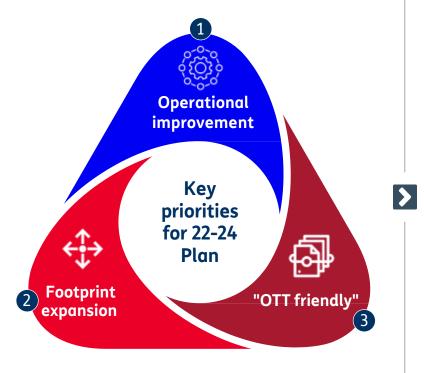


# "More for more": Stepped portfolio addressing consumer wishes through relevant partnerships



Increase CEX with better Quality and Value Proposition

# In order to capture ultrabroadband market growth opportunity, we focus on 3 main pillars



1

- Time-to-market and commercial assertiveness
- Efficiency and quality on Sales and Post-Sales
- Increase of self-service and expansion of forms of contact
- Network QoS and Field Service Efficiency

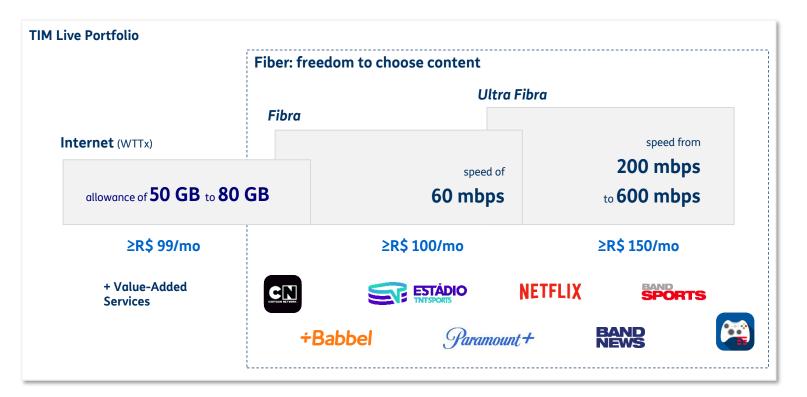
2

- Consolidation of current clusters and launch of new ones
- Partnership to grow with financial discipline
- Selective FTTH overlay over FTTC
- Cherry picking deployment

#### 3

- Refresh Key Visual and Communication
- Portfolio evolution to "Power Home" concept and evolve content embedded (Smart Hub)
- Ultra speed and relevant content claim positioning

## Exploring accelerated growth opportunities: Residential broadband



STRENGTHEN THE CORE – CAPTURE UI TRABROADBAND MARKET GROWTH OPPORTUNITY

#### Signed with IHS, an Industrial Player with Expertise to Accelerate FTTH Rollout

#### FIBER CO (I-Systems)

- → **TIM now hold 49%** of the capital of the new company;
- → FiberCo will deploy, operate and maintain last mile infrastructure, participating as well in other network projects (e.g., FTTSite). All commercial and customer service activities will remain with TIM:
- → Preserving the prerogative on rollout decisions, with 6 months of **exclusivity period** on the use of the network in new areas;
- → Deal was closed in Nov 16<sup>th</sup>, 2021. FiberCo was renamed as I-Systems





R\$ 2.7bln of Enterprise Value

Primary of R\$ 0.58 bln ~R\$ 1.1 bln

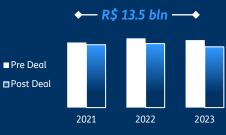
paid at the closing and will help to fund Oi's assets acquisition

**Deconsolidation of fiber** rollout investments: ~2/3 of TIM Live's Capex

 $Capex + \uparrow Opex should$ positively impact FCF

Positive impacts expected for customer base and revenue

Capex released in the Industrial Plan<sup>1</sup> (R\$ bln)

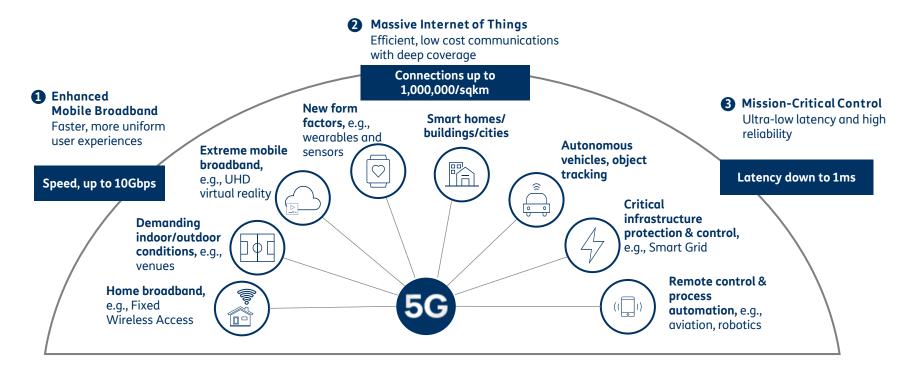


- TIM contributed with 6.4<sup>2</sup> mln homes passed – 3.5 mln of FTTH and 3.4 mln of FTTC
- → I-Systems (FiberCo) 4-year plan expects to reach 8.9 mln of FTTH homes passed

(1) Investment plan considering the combination of Oi's assets; (2) Considering a coverage overlap of 577k between FTTH and FTTC.

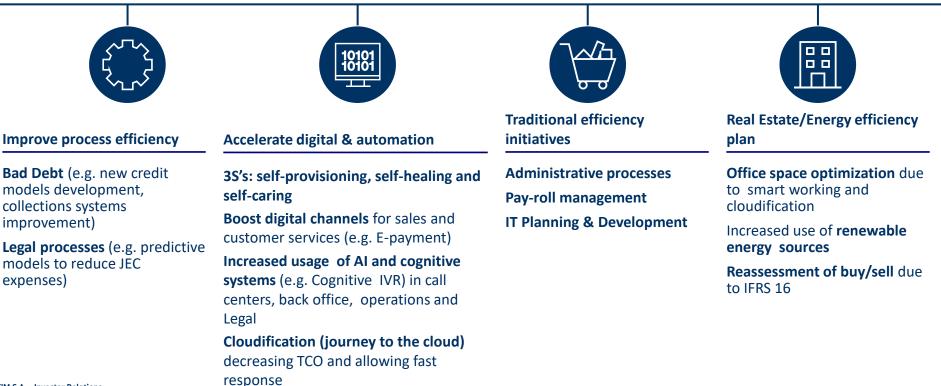


# 5G will unlock use cases enhancing mobile broadband, massive internet of things and mission-critical control use cases





### We are taking cash cost efficiency to the next level with a holistic approach using 4 levers





# STRATEGY AND POSITIONING: NEW BUSINESSES



### TIM Consumer Platform Strategy: A unique approach that can unlock significant value with digital start-ups

#### **Differentiated Approach**

**Strategic partnerships** Explore industrial synergies beyond simple commercial agreements, speeding up time to market, and lowering execution risk and investment (not in house development).



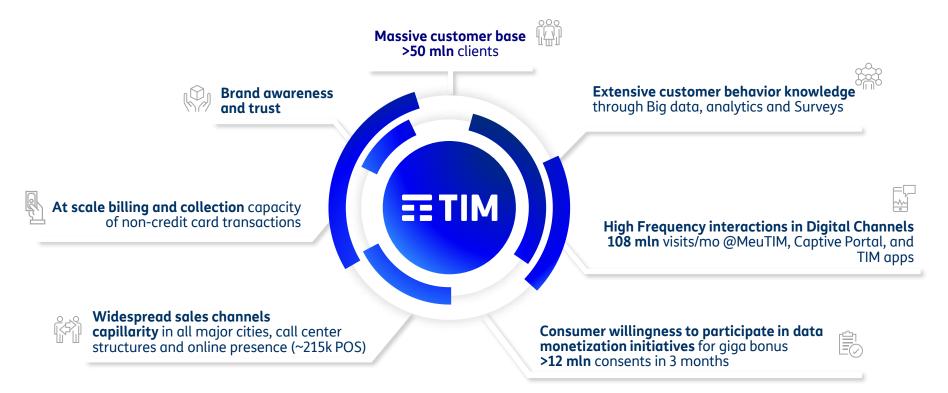
#### "Best of breed"

Choose high flying players that have the best chance to disrupt their industries and generate value.



### Ξ

# TIM has unique assets and key capabilities that enable the Consumer Platform strategy





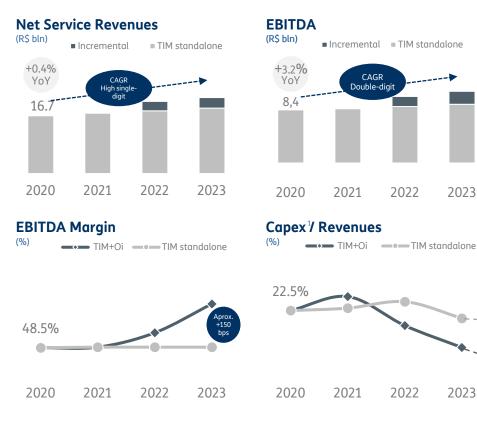
# M&A

## Perimeter of the transaction with Oi



Subscriber base	+ <b>14.5</b> mln	40% of Oi's Mobile customer base	Acquired customer base mix	~40% Postpaid <sup>1</sup>	~60% Prepaid		
Sites and towers	<b>+7.2</b> k		Acquired towers overlap	~40%	~60%		
Spectrum	+49 MHz	54% of Oi's spectrum holdings	Spectrum bands acquired	900 MHz 1,800 MHz	2,100 MHz 2,600 MHz		
Price of the Assets	44,3% of the bidding price for Oi assets (R\$ 6.98 billions)						
Transition Service Agreement	Temporary contract to serve subscriber base (e.g. supporting care, bill-to-cash) and NOC maintenance during the transition (TIM's part is R\$ 318 millions)						
Long term capacity contract	Long-term contract to provide backhaul/backbone capacity, with connectivity assurance services between access and core network (TIM's part has an NPV of ~R\$ 476 millions) <sup>2</sup>						

# Oi's assets integration could transform TIM Brasil by 2023



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### TIM's cash balance and current loans schedule



### **Deal's Funding**

#### Sources of Financing

- ✓ Local debt
- Current cash balance  $\checkmark$
- Internally generated cash ✓

#### Amount needed to fund Oi's deal was already raised during 2021

R\$1.1 bln in credit lines, R\$ 1.6  $\checkmark$ bln in debentures and R\$1.1 bln in a M&A transaction

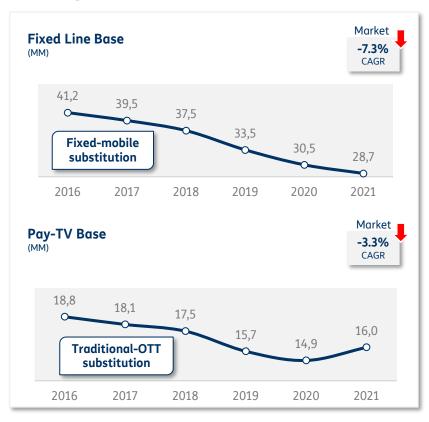
#### Instruments mix to be used

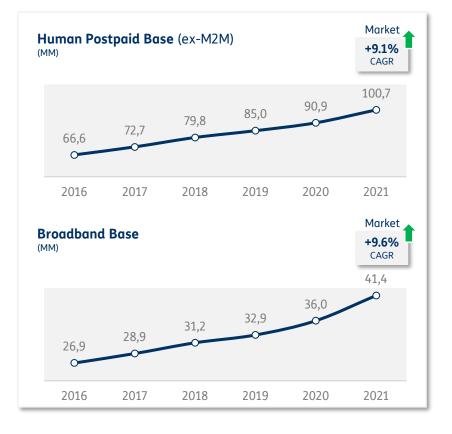
- Debentures ✓
- Lines of credit already  $\checkmark$ contracted with major Brazilian development banks
- Bilateral aareements with ✓ international banks (100% hedged)



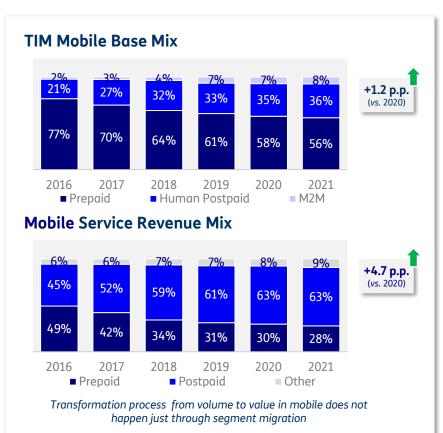
# REVENUE PROFILE TRANSFORMATION

# TIM is well positioned to serve the new demand, with no legacy to defend



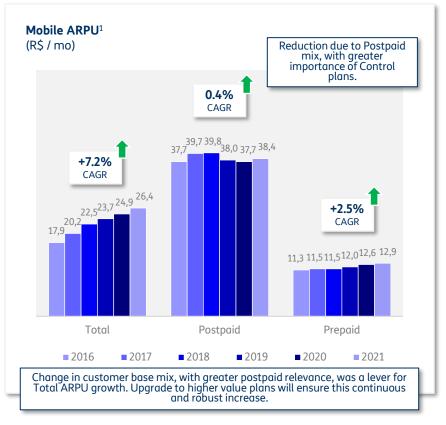


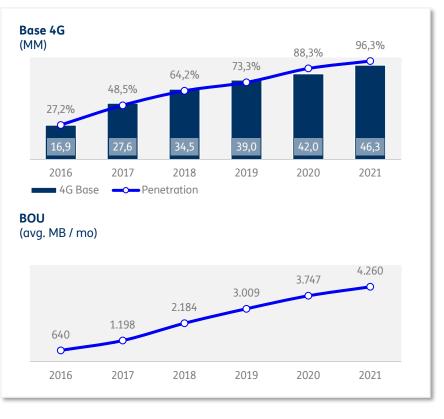
## Transformation process of customer base seeks value



TIM UBL Base Mix +12.1 p.p. (vs. 2020) 4% ■ ≥ 200 13% 7% 25% 21% Mbps 150 27% 7% 46% Mbps 32% 8% **1**00 First FTTH cities launched 43% Mbps 7% in 4017. 60 Mbps 37% 31% 42% 25% 40 Mbps 15% 7% 2018 2019 2020 2021 Mobile ARPU (R\$/mo) 26,4 +6.0% 24,9 23,7 CAGR 18-21 22,5 2018 2019 2020 2021

# Approach to ensure higher value captured and sustainable growth

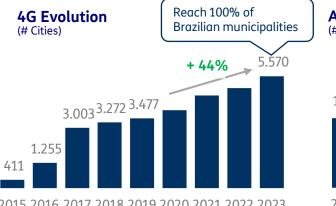




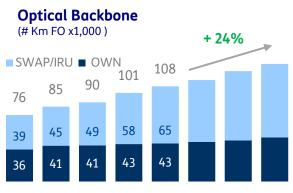


# INFRASTRUCTURE

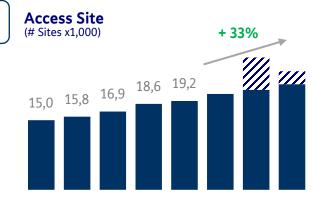
## **Network Plan**



2015 2016 2017 2018 2019 2020 2021 2022 2023



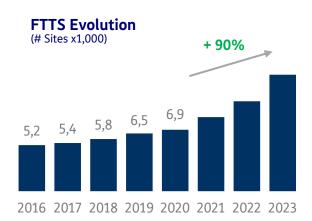
2018 2019 2020 2021 2022 2023 2016 2017

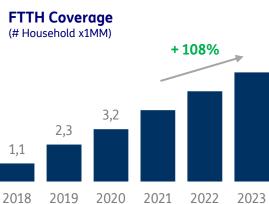


2016 2017 2018 2019 2020 2021 2022 2023 / Inclusion of Oi's sites in 2022 supporting customer base growth



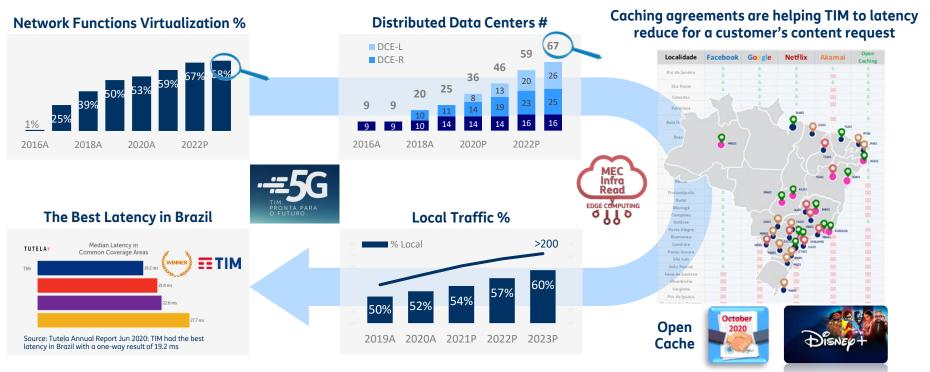
2016 2017 2018 2019 2020 2021 2022 2023





#### 45 <sup>'</sup>

## **Excellency** – Combining Network Virtualization and Edge Computing to bring the best experience to our customers



**#5** Ready

## Innovation beyond 4G: Massive MIMO and 5G DSS

### M-MIMO as the cornerstone of the 4G Capacity strategy

• Expected gain on massive deployment: up to **3x capacity** 

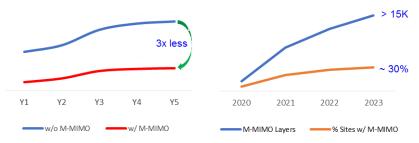


- New sites avoidance: 2k less capacity sites needed per year, reducing TCO<sup>1</sup>
- Remaining sites needed for densification to be addressed with innovative **Biosite solution**



### New Sites Needed for Capacity

### M-MIMO Deployment



### 5G DSS – Dynamic Spectrum Sharing



#### Investments in Network to activate the 5G DSS

- 5G clusters in the main cities, covering **strategic business markets**, taking advantage of **TIM 5G Readiness**
- 7 active clusters:
  - São Paulo (2)
  - Rio de Janeiro (2)
  - Curitiba (1)
  - Belo Horizonte (1)
  - Brasília (1)



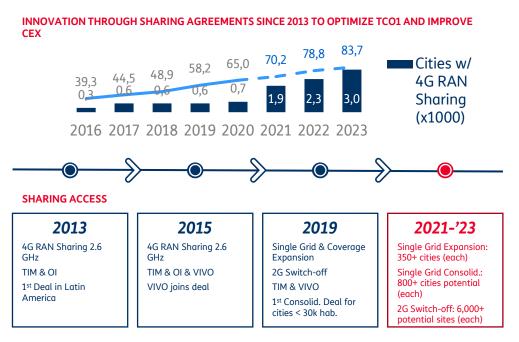
Cluster Rio de Janeiro "Southern Zone"

- 3 trial cities: Itajubá-MG, B. Gonçalves-RS and Três Lagoas-MS
- DSS Feature use allowing fast activation on sites 5G ready
- Full synergy with **4G capacity reinforcement**, improving CEX through Massive MIMO solution





# **Efficiency** – Smart Capex approach to expand coverage and increase capacity for the mobile network



#### SHARING OPTICAL FIBER

Long distance and metropolitan optical fiber and ductes swap deals, expanding optical connectivity

## Sky Coverage – Efficient and Unplugged

### New business model for levaraging coverage:

- Coverage expansion to previously non enconomic viable locations
- Disruptive Business Model
- ✓ ELC (Extreme Low Cost) and ESG compliant solutions

### Coverage Targets:

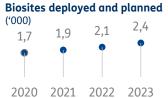
- Districts and villages ~1.4k
- ✓ Roads ~6,000 Km



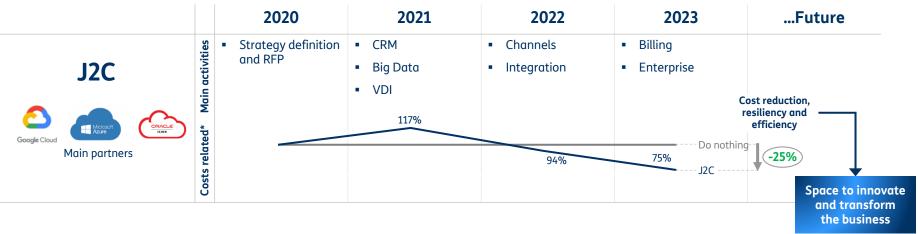
✓ Resorts and Touristic Spots >40

## **Biosites (Density and capacity)**

- Main solution for capacity sites densification
- Smaller footprint for infrastructure deployment
- Multifuncionality: teleco tower, street lighting, vigilance cameras
- Lower visual impact in harmony with the environment
- Fast deployment & cost efficient



## Journey to Cloud: Benefits



### **Business Benefits**

- Deliver best-in-class availability to TIM's customers
- Minimize time-to-market for our business
- Guarantee the best trade-off between service excellence and spending
- Define/Optimize the current DCs asset strategy



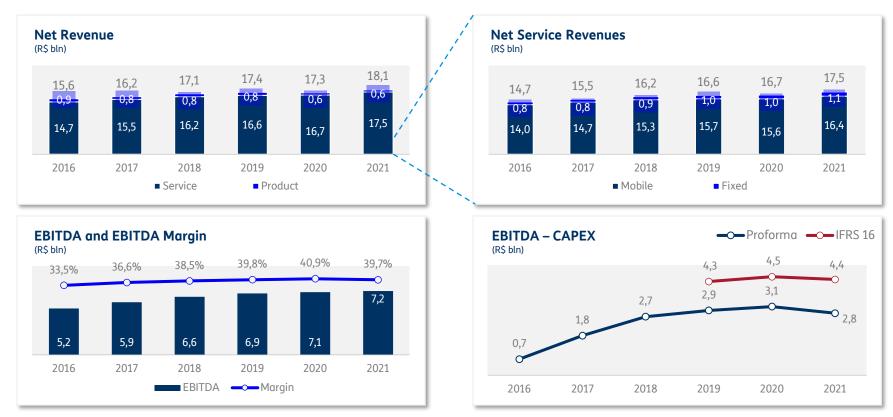
### **Technology Benefits**

- Harmonize the evolution strategy across technology department
- Greater alignment to group technology strategy
- Process, Tools and Technologies standardization
- Guarantee infrastructure agility, availability and security
- Re-focus on differentiating DCs capabilities and related skills

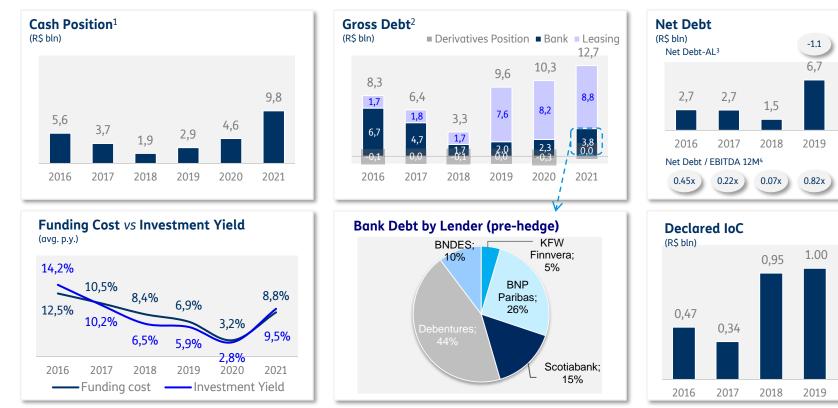


# FINANCIAL EVOLUTION

# Strategy and execution adjustments have recovered TIM's results and set the company's path to financial sustainability



# Solid financial position: Maintaining a strong balance sheet and **I** increasing distribution to shareholders



(1) Cash, Cash equivalents and short-term investments; (2) The Derivatives position excludes the subscription bonus in C6 Bank capital (Financial Statements, Note 37). Leasing related to the sale of towers, the LT Amazonas project and lease contracts with terms exceeding 12 months pursuant to IFRS 16; (3) Net Debt-After Leasing does not consider any current and non-current leasing liabilities; (4) EBITDA normalized.

-2.8

5,6

2020

0.67x

1,08

2020

-5.1

2,9

2021

0.33x

1,05

2021

# Investing in a smart and efficient way: Focusing mobile evolution **and** fiber optic infrastructure





# OUTLOOK

## New Company, New Targets: 2022-2024 Guidance



GOALS	SHORT TERM TARGETS (2022)	LONG TERM TARGETS (2022-2024)	
Revenue Sustainability	Service Revenues Growth: + Double digit YoY	Service Revenues Growth: + Double digit CAGR 21-24	Guidance excludes: → Additional M&A activity → New Spectrum auctions
Profitability	EBITDA Growth: + Double digit YoY	EBITDA Growth: + Double digit CAGR 21-24	<ul> <li>→ Tax and regulatory changes</li> <li>→ Upside from Customer Platform partnerships (e.g. value created by equity stakes)</li> </ul>
Infrastructure Development	Capex: ~ R\$ 4.8 bln	Capex: ~ R\$ 14 bln ∑ 22-24 Capex on Revenues: <20% @2024	<ul> <li>Previous Guidance:</li> <li>→ Previous guidance did not include 5G auction + rollout and I-Systems deal</li> <li>→ Oi M&amp;A was expected to close in EOY</li> </ul>
Cash Generation	EBITDA-Capex on Revenues: >24%	EBITDA-Capex on Revenues: ≥29% @2024	<ul> <li>On like-for-like comparison, all metrics would be on track versus previous guidance</li> </ul>

TIM S.A. – Investor Relations Meeting with Investors **Enablers** 

## Boosting initiatives that increase our ESG impact

# ==

We want to be green

## Environmental

## Social

New capabilities are a key factor in maintaining leadership

## Governance

Efficient mechanisms to fairly balance the interests of all stakeholders

### ightarrow Increasing **efficiency** and taking advantage of **green energy** cost reduction

- → Developing cloud data centers to deliver more to our customers with less impact on operations
- → Demobilizing obsolete technologies through innovation and infrastructure sharing
- → Promoting efficient and responsible **solid waste** management
- → Promoting an inclusive environment, with equal opportunities, valuing talents and caring for the health and integrity of employees
- → Developing digital education to support the demand for connectivity
- → Keeping Instituto TIM as a reference in ST&I and education projects
- → Extending access to 4G **connectivity** to all municipalities in Brazil
- → Maintaining the recognition as a company with the highest level of commitment to transparency and corporate governance
- → Disseminating ESG principles to high-risk suppliers
- → Adopting best practices related to compliance, information security, data protection and privacy
- → Promoting customer empowerment through digital transformation

Commitments	Targets		
Carbon neutral (tCO2e, scopes 1 and 2)	-100%		2030
Eco-efficiency in data traffic <sup>1</sup> (bit/Joule)	+80%		
Renewable energy	100%		2025
Indirect emissions <sup>1</sup> (tCO2e, scope 2)			
Solid waste recycling	≥95%		
Employee Engagement (per year)	≥80%		
Black employees	≥40%		
Women in leadership	≥35%		
Employees trained in ESG culture	<u>&gt;</u> 99%		2023
Employees trained in digital skills	+5,000		
4G presence	100%		
Customer complaints <sup>1</sup> (Regulatory agency)	-50%		
ISE, Novo Mercado and Pró-Ética	Maintain		
ISO 14001, ISO 9001 and ISO 37001	Maintain		
ISO 27001	Obtain		2022



## For further information

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