

## Facebook and Cielo enable payment transactions via WhatsApp in Brazil

**CIELO S.A.** ("Company") (B3: CIEL3 / OTC Nasdaq International: CIOXY) informs to its Shareholders that together with Facebook, the Company enabled the realization of payment transactions through the App WhatsApp.

The most recent version of the App will gradually present the option "payments" in the menu. With this feature it is possible to make payments 24 hours per day, 365 days per week, on the top of checking transaction history. The interested party in making payments to other people or companies will need to accredit and validate its debit card or multiple card into WhatsApp. Merchants interested in making sales will need to accredit to Cielo through the WhatsApp platform.

Peer-to-peer payments will be available on the debit card modality and peer-to-business (or microentrepreneur) payments will be available in debit and credit card modalities. In the transaction in debit, merchants will receive the proceeds of sales in one day and on credit transactions in 2 days.

For more information, please refer to the Press Release attached.

Barueri, June 15, 2020.

**Gustavo Henrique Santos de Sousa**

Chief Financial and Investor Relations Officer

## Press Release

### Together with Facebook, Cielo enables payments and transfers via WhatsApp in Brazil

*Users of the application in the country are the first in the world to have the tool, available 24 hours a day, including weekends and holidays*

Have you ever imagined sending R\$ 50 to friends and family at any time through WhatsApp using only your contact list and they receive the amount in seconds? Or buy a pizza through WhatsApp as easily as sending a photo? From today, June 15, these conveniences begin to be part of the routine of Brazilians thanks to the joint work of Facebook and Cielo, a leader in electronic payments in Latin America.

The application will gradually present the option "payments" in the menu. Through it, it is possible to make transfers and make payments 24 hours a day, seven days a week, 365 days a year, in addition to tracking the transaction history.

To make transfers from person to person, it is necessary to register and validate the debit or multiple card on WhatsApp. These transactions will not be possible in the credit mode. People will be able to send a maximum of R \$ 1,000 per transaction and receive up to 20 transactions per day with a limit of R \$ 5,000 per month.

The person payment for companies that operate on the WhatsApp Business app will work in debit and credit modalities, with no amount limit. In debit transactions, the merchant will receive the sale amount in one day; and in two days on credit transactions. The merchant will be charged a 3.99% transaction fee for both credit and debit. To make sales, merchants must be accredited to Cielo through the WhatsApp Business platform, in a simple and integrated way. The use of the tool does not require the purchase or rental of machines.

All transactions rely on Cielo's robust security structure, which meets strict fraud prevention standards. The card also needs to be validated by the banks before the WhatsApp user can use the tool, which makes transactions even more secure.

"Cielo is proud to participate in this historic project, which will simplify people's lives and boost business through WhatsApp, an application present on millions of smartphones in the country. The technology will help to take companies out of informality and boost financial inclusion. The launch of the service becomes even more important to overcome the delicate moment caused by the pandemic ", says Paulo Caffarelli, president of Cielo. "With the solution offered, Cielo inaugurates a new moment in the payment market, which goes far beyond the payment machines, and proves that innovation is in our DNA", he completes.

"We are very excited to make payments on WhatsApp available to our users across Brazil. Facilitating sending and receiving money couldn't be more important at a time like this", said Matt Idema, WhatsApp's director of operations. "Small companies are essential for the country. The ability to easily make sales on WhatsApp will help entrepreneurs adapt to the digital economy, in addition to supporting growth and financial recovery".