

## NOTICE TO THE MARKET

**CIELO S.A.** ("Cielo" "Company") (B3: CIEL3 / OTC Nasdaq International: CIOXY) through this Notice to the Market, presents the clarifications requested by the Official Letter number 201/2021/CVM/SEP/GEA-1 on this date, the content of which is described below ("Official letter")<sup>1</sup>:

*"Official Letter # 201/2021/CVM/SEP/GEA-1*

*Rio de Janeiro, August 26<sup>th</sup>, 2021.*

*At. Gustavo Henrique Santos de Sousa  
CIELO S.A.' Investor Relations Officer  
Alameda Xingu, 512, Alphaville, Barueri  
São Paulo - SP  
CEP: 06455-030  
E-mail: [ri@cielo.com.br](mailto:ri@cielo.com.br)  
c/c: [emissores@b3.com.br](mailto:emissores@b3.com.br)  
Subject: Request for clarification on news published.*

*Dear Sir,*

*1. We refer to the news published on 08.25.2021 on the website of the newspaper Valor Econômico, in the Finance section, under the title: "Cielo is the target of a fake 'material fact' about delisting", which contains the following statements:*

*Cielo stated, via its press office, that an image circulating on social networks and in WhatsApp groups about a material fact supposedly released by the company, dated this Wednesday (25), stating that it is studying the possibility of a delisting, is fake. The logo and format of the shared image follow the visual template of the company's communications, and may confuse the investor.*

*2. In this regard, we request a statement from the company regarding the veracity of the news, and, if so, explain the reasons why it understood that it was not a material fact, as well as comment on other information considered important on the subject."*

### Company Clarification

Cielo clarifies that it became aware of an image, circulated on social networks, which reproduces what would be a material fact supposedly released by the Company, dated yesterday, with the title "Studies on delisting", containing the logo and template similar to the ones used by Cielo in communications of this type.

As clarified in the news referred to in the Official Letter, it is a **fake image**, assembled and distributed by third parties, without any participation by the Company.

<sup>1</sup> The Official Letter was received in Portuguese. The free translation was prepared by Cielo.

This finding was possible both because of the evidence contained in the image itself, such as formatting and text errors, and because of the absence of such document in the disclosure channels used by Cielo to publish material facts, under the terms of the applicable regulations.

It should also be noted that the subject of the title of the aforementioned image was recently the object of clarification by the Company, through the Notice to the Market released on August 17, 2021, occasion on which its controlling shareholders have been consulted and confirmed that there was no negotiation regarding the Company's delisting under discussion.

We further clarify that no atypical oscillation were recorded with the shares issued by the Company, nor any other evidence that could indicate the influence of the false image on its quotation.

Thus, in view of the above mentioned, the Company clarifies that it does not understand as a material fact the news referred to in the Official Letter.

Nevertheless, the Company clarifies that it is evaluating possible measures, both in the administrative, civil and criminal scopes, which may be adopted in relation to this event, as well as others of the same nature.

Cielo reiterates that the disclosure of material facts is carried out exclusively by official channels and recommends that the authenticity of information received by other channels should always be verified, which can be done by consulting the "IPE Online" on the websites of the Brazilian Securities Commission and B3 - Brasil, Bolsa, Balcão, and at Cielo's investor relations website ([ri.cielo.com.br](http://ri.cielo.com.br)).

Barueri, August 26<sup>th</sup>, 2021.

**Gustavo Henrique Santos de Sousa**

Chief Executive Officer and Investor Relations Officer