# SINOIS

### **Investor Relations**

Institutional Presentation



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## Singia at a Glance

Singia assembled a **complete ecosystem** and achieved **absolute leadership** in the industry

Singia Ecosystem **Singia Highlights** A complete ecosystem formed after 23 acquisitions over the last 17 years 23 **#1** in Brazil In Financial Software<sup>1</sup> Companies Acquired Ņ  $\widehat{}$ Ш +700 +2,000 Consortium Banks Funds Pension Customers **Employees Horizontal Softwares** R\$ 638 Mn R\$ 163 Mn **Horizontal Services Run Rate Run Rate** Net Revenues **Adjusted EBITDA** (3022)(3022)

## Singia delivered on the promise of the last shares offering

#### Successful execution of the consolidation plan...

We made 3 strategic acquisitions and deployed R\$ 540 Mn in ~4 months...







...while sustained enough firepower for new opportunities.

#### ...has enabled relevant progress on the business...



We expanded the portfolio of Singia Digital with debt recoverv





We became the most comprehensive provider of the funds vertical



We became the dominant provider of the consortium vertical



We reinforced our leadership, becoming 3x largest than the second player

#### ...and significant evolution on the numbers.





## 2 Investment Highlights

### Investment highlights



Singia leads a large, growing and fragmented market with huge consolidation opportunities

Relevant track-record of acquisitions and robust pipeline to complete the client journey

Consistent and improved operational and financial performance with maturing acquisitions

Increasing investments in R&D paving the way for revenues growth and margin expansion

Solid corporate governance, skilled board of directors and seasoned management team

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IV

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## Singia leads a large and growing addressable market...

The Company's addressable market has been growing on average 15% yearly since 2012 and has a positive outlook for the following years



#### **Total Addressable Market**

Source: ABES 2022 Research (2021 data) converted at the R\$/US\$ exchange rate of 5.16 and Company analysis

## ... and it is positioned to take advantage of **huge consolidation opportunities**

The leading position and proven track-record make Singia the natural consolidator in the market



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II Singia proved a relevant acquisition *track record*...



## II ... while sustaining a **robust and balanced pipeline**...

#### Continuous search for opportunities



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### II ... and it has been completing the **client journey**...



## II ... of our client base composed by several **premium names**

The company serves more than 700 financial institutions, including the top traditional banks and neobanks in Brazil



Maturing acquisitions are driving **net revenues growth and margin expansion**...



IV ... investments in R&D are paving the way for further revenues growth and margin expansion...

#### R&D as a growth leverage — R&D as a profitability leverage –

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	3Q22 Gross margin	Launch new products	Reduce deployment cycles	Integrate with verticals	Update technology	Unify different products	Migrate to cloud
SINQIA Banks	45%		$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
SINQIa   Funds	58%	$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$
SI∩QIa Pension	<b>42</b> %			$\checkmark$		$\checkmark$	
SINQIA Consortium	65%		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
SI∩QI∂   Digital	44%	$\checkmark$		$\checkmark$			

## IV ... while investments in Innovation are extending our reach far beyond









## Sinqia has a solid **Corporate Governance**...

#### As a Full Corporation, it is committed to deliver value to more than 80,000 shareholders



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### ... qualified Board and seasoned management team



#### — Board of Directors

Luciano Camargo – Chairman (founder) Bernardo Gomes – Member (founder) Carlos Furlan – Independent Member Carolina Strobel – Independent Member Gustavo Roxo – Independent Member Roberto Dagnoni – Independent Member Rodrigo Heilberg – Independent Member

#### — Officers

Bernardo Gomes - Chief Executive Officer (CEO)

**Claudio Prado –** Executive VP of Operations

**João Bolonha –** Executive VP of People, Products, Technology and Sales

**Thiago Rocha –** Executive VP of Finance, Strategy and Investor Relations

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## **People** as a growth driver for Sinqia



#### SINQIA'S PEOPLE

**Sinqia Live** 

Biweekly strategy *live* with top management Improvement and standardization of **benefits** 



Protagonism and knowledge **Sinqia Up**  Advancement in **e-NPS** (Employee Net Promoter Score)



Part of the best companies to work for **GPTW** 









### Robust, consistent and sustainable growth





Another delivery of solid results confirms the consistency of the strategy and the ability to execute.

Opportunities for cross-selling and product unification have great potential for growth and profitability



Experience, successful track record, financial capacity and robust pipeline keep M&A as a great growth accelerator



Maturity, a promising market and a reinforced team ensure. continuity in a balanced and sustainable way.

## Providing a unique portfolio of products





SINQIA | outsourcing







Highly responsive to **regulatory changes** 

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## **M&A** steps at Singia

#### **Products and Services**

Which products and services are offered by target and alignment with the Company's objectives

#### **Financial Analysis and Valuation**

Based on the previous steps, the possible future performance of the target is forecasted, and a financial analysis is structured for the operation

#### **Pricing**

Based on the financial analysis of the transaction, the pricing and fair incentives for the acquisition are defined

#### **Market Analysis**

What is the growth potential of the market in which the target operates

#### **Synergies and Strategy**

How does the business connect with Singia, and what would its future be within the Company, once acquired

## Integration driving growth through cross-selling execution – Singia Funds Case



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## Integration **leveraging profitability** through product unification – **Singia Pension Case**



## **Products** and **technology** as tools for capturing efficiency and new sales



## Comfortable cash level to support our **inorganic growth** strategy



- Totaled R\$ 220.3 Mn (+ R\$ 101.1 MM vs. 2022) and includes: (i) R\$ 35.9 million pledged in guarantee of debts.
- It totaled R\$ 212.8 Mn (-R\$ 15.8 Mn vs. 2022) and does not consider treasury shares, representing 1.3x the annualized adjusted EBITDA of 3022.

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