



SER EDUCACIONAL S.A.

Publicly-Held Company

CNPJ No. 04.986.320/0001-13

NIRE: 26300016796

MATERIAL FACT

Ser Educacional S.A. (“Company”), pursuant to Law No. 6.404, of December 15, 1976, as amended, to the Brazilian Securities and Exchange Commission (“CVM”) Resolution No. 160, of July 13, 2022, as amended, and to the CVM Resolution No. 44, of August 23, 2021, as amended (“Brazilian Corporate Law”, “CVM Resolution 160” and “CVM Resolution 44”, respectively), hereby informs its shareholders and the market in general that the Company’s Board of Directors has approved the fourth (4th) issuance of simple unsecured debentures, not convertible into shares, in single series, of the Company, with a term of validity of five (5) years, in the total amount of two hundred million Reais (R\$ 200,000,000.00), pursuant CVM Resolution 160 (“Issuance” and “Debentures”, respectively), for public distribution under the automatic distribution registration procedure, without prior analysis, directed exclusively to Professional Investors, as set forth in article 11 of CVM Resolution 30, of May 11, 2021 (“Offering”).

The Debentures will be amortized semiannually as of the 18th (eighteenth) month (inclusive) from the Issue Date, in 8 (eight) installments, with the last installment due on the Maturity Date and will be remunerated at CDI+2.00% (two percent) per year, and the remuneration will be paid semiannually, without waiting period.

The terms and conditions of the Offering are defined in the Board of Directors’ Meeting.

The funds raised through the Issuance will be used by the Company for liability management.

The Minutes of the Board of Director’s Meeting that has approved the terms and conditions of the Issuance, as set forth in article 59, paragraph 1st of the Brazilian Corporate Law, are filed at the Company’s headquarters, as well as on the Company’s website (<http://ri.sereducacional.com/>) and in CVM’s website (www.gov.br/cvm).

The Offering is not subject to prior analysis by the CVM, under the terms of article 26, V, of CVM Resolution 160.



THE OFFERING HAS NOT YET BEEN REGISTERED WITH THE CVM. THIS MATERIAL FACT SERVES ONLY TO DISCLOSE THE APPROVAL OF THE OFFERING, PURSUANT THE COMPANY'S BOARD OF DIRECTORS' MEETING.

This Material Fact is only for informative purpose, as set forth in the prevailing legislation and shall not be interpreted as selling efforts of the Debentures, therefore not constituting a offer, invitation or request for an offer to subscribe the Debentures by the Company.

The Company will keep its shareholders and the market in general informed about any new material facts related to the Issuance.

Recife, October 2nd, 2023.

Rodrigo de Macedo Alves
Investor Relations Officer