

**SER EDUCATIONAL SA**  
CNPJ 04.986.320/0001-13  
NIRE 26.3.0001679-6

Publicly Held Company

### **Call Notice for the Ordinary General Meeting**

We invite the Shareholders of Ser Educacional SA ("Company"), as provided for in Art. 124 of Law No. 6,404, of December 15, 1976 ("Corporate Law"), to meet at the Ordinary General Meeting ("Meeting"), to be held on April 28, 2023, at 2:00 p.m., at the Company's headquarters, located at Avenida da Saudade, 254, neighborhood de Santo Amaro, Board of Directors room, in the City of Recife, State of Pernambuco, with the possibility of remote participation (hybrid system), in order to deliberate on the following:

**AGENDA:** **(a)** consideration of the management report, the management accounts, the Company's financial statements and the report of the independent auditors for the fiscal year ended on December 31, 2022; **(b)** absorption, by the profit reserve, of the loss calculated in the fiscal year ended December 31, 2022; **(c)** approval of the capital budget for the year 2023; **(d)** determination of the effective number of members of the Board of Directors; **(e)** classification of the independent members of the Board of Directors; **(f)** election of the members of the Board of Directors ; **(g)** installation of the Fiscal Council; **(h)** election of effective and alternate members of the Fiscal Council; **(i)** approval of the global compensation of the members of the Board of Directors, Executive Board and Fiscal Council for the fiscal year of 2023; and **(j)** alteration of the disclosure newspaper used by the Company.

#### **ADDITIONAL INFORMATION:**

All documents and information necessary for the exercise of voting rights by shareholders, in particular the Shareholders' Meeting Participation Manual, which includes management proposals regarding the matters to be resolved, as well as all other documents pertaining to the matters to be resolved deliberated at the Meeting, are available at the Company's headquarters, on the page of the Brazilian Securities Commission ([www.cvm.gov.br](http://www.cvm.gov.br)), B3 SA - Brasil, Bolsa, Balcão ([www.b3.com.br](http://www.b3.com.br)) and of the Company (<http://ri.sereducacional.com/>), on the world wide web ( *internet* ).

The participation of shareholders in the Meeting may be personal, by a duly appointed proxy, remote through an electronic system or by sending a remote voting ballot, pursuant to CVM Resolution No. 81, of March 29, 2022, as amended ("CVM Resolution 81").

The shareholder who chooses to participate in the Meeting remotely through the electronic system to be made available by the Company, *Microsoft Teams* ("Electronic System"), will participate and vote remotely in the Meeting, which will be transmitted to the shareholder in digital form, in real time. In order to participate through the Electronic System, shareholders must use a computer/laptop/cell phone or equivalent equipment that has a video and audio camera, observing the instructions below.

The Company informs that it requests that shareholders interested in participating and/or voting at the Meeting through the Electronic System send, until 2:00 pm on April 27, 2023,

a written email to the Company, at the email address [ri@sereducacional.com](mailto:ri@sereducacional.com), expressing your interest in participating remotely in the Meeting, and requesting the access link to the Electronic System (" Access Request "). The Access Request must contain: **(i)** the complete identification of the shareholder, including his Individual Taxpayer Registration (CPF) or Corporate Taxpayer Registration (CNPJ) number, as the case may be; **(ii)** the applicant's telephone and e-mail address; and **(iii)** a simple copy of the documents necessary for legitimization and representation, as indicated in the Shareholders' Meeting Participation Manual, exceptionally in this case the sending of a physical copy of the documentation is waived. Shareholders who send documentation digitally will be responsible for its veracity.

Having verified the regularity of the documents sent for participation in the Meeting, the Company will send to the shareholder's e-mail address (or to their attorneys-in-fact, as the case may be), as soon as possible: (i) the link and information **for** access and qualification to the room virtual meeting of the Meeting; and **(ii)** the link for accessing and consulting the documents and information regarding the matters on the agenda of the Meeting, which will also be available at the Company's headquarters. If a certain shareholder does not receive the access passwords by 11:59 pm on April 27, 2023, such shareholder must contact the Company between 10:00 am and 1:00 pm on April 28, 2023 through the email [ri@sereducacional.com](mailto:ri@sereducacional.com), so that the necessary support is provided in a timely manner.

The Company will not be responsible for operational problems, for the connection and access to the internet of shareholders and legal representatives during the Meeting and other situations that are not under the control of the Company.

For additional information on shareholder participation through the Electronic System, see the Shareholders' Meeting Participation Manual.

Shareholders may be represented by an attorney-in-fact constituted by a public or private instrument, less than 1 (one) year ago, granted exclusively to a shareholder who is older and capable, a Company administrator or a lawyer, or even by a financial institution, with the administrator of investment funds represent the joint-owners, and the instrument must contain the requirements listed in the Brazilian Corporate Law and in CVM Resolution 81. Corporate shareholders may be represented through their legal representatives or duly constituted attorneys-in-fact, in accordance with their articles of incorporation, in this case, the attorney-in-fact does not need to be a shareholder, manager of the Company or lawyer. The Company requires notarization of powers of attorney, as well as notarization, consularization or apostille and sworn translation in the case of powers of attorney granted abroad.

In order to promote agility in the process of holding the Meeting, the Company requests shareholders to deposit proxies and representation documents 48 (forty-eight) hours in advance of the Meeting , to the attention of the Investor Relations Department at the Company's headquarters, in accordance with the first paragraph of art. 10 of the Company's Bylaws. However, shareholders who attend the Meeting with the required documents will be able to participate and vote, even if they failed to deposit them previously.

Observing the procedure provided for in CVM Resolution 81, shareholders may participate in the Meeting and exercise their vote by completing and delivering the remote voting form made available by the Company. For additional information about the exercise of remote voting rights, we ask shareholders to check the rules set forth in CVM Resolution 81, as well as the guidelines and deadlines contained in the Manual for Participating in the Meeting.

The minimum percentage for adopting the multiple voting process for the election of members of the Board of Directors is 5% (five percent), under the terms of CVM Resolution nº 70/22 and article 5 of CVM Resolution nº 81/22. Also, under the terms of paragraph 1 of article 141 of Law 6,404/76, the request for the adoption of the multiple vote must be made by the shareholders up to 48 (forty-eight) hours before the holding of the Meeting, notwithstanding the Company requests that any requests are made in advance, in order to facilitate their processing and the participation of the other shareholders.

Recife/PE, March 27, 2023.

**José Janguê Bezerra Diniz**

Chairman of the Board of Directors