

SER EDUCACIONAL S.A
CNPJ 04.986.320/0001-13
NIRE 26.3.0001679-6
Publicly Held Company

Call Notice for the Annual and Extraordinary Shareholders' Meeting

We invite the Shareholders of Ser Educacional SA ("Company"), as provided for in Art. 124 of Law No. 6,404, of December 15, 1976 ("Brazilian Corporation Law"), to meet in an Ordinary and Extraordinary General Meeting ("Meeting"), to be held on April 28, 2025, at 2:00 p.m., exclusively digitally, pursuant to article 5, § 2, item I, and § 3, and article 28, § 2 and § 3 of the Resolution of the Brazilian Securities and Exchange Commission ("CVM") No. 81, of March 29, 2025, as amended ("CVM Resolution 81"), through the electronic system Microsoft Teams ("Electronic System"), in order to deliberate on the following:

AGENDA:

At the Annual General Meeting: **(a)** review of the Company's financial statements, accompanied by the opinion of the fiscal council, the annual report and opinion of the non-statutory audit committee and the opinion of the independent auditors, for the fiscal year ended December 31, 2024; **(b)** review of the management report and the accounts of the Company's directors for the fiscal year ended December 31, 2024; **(c)** approval of the capital budget for the fiscal year 2025; **(d)** absorption, by the profit reserve, of the loss recorded in the fiscal year ended December 31, 2024 and the distribution of dividends; **(e)** determination of the effective number of members of the Board of Directors; **(f)** classification of the independent members of the Board of Directors; **(g)** election of the members of the Board of Directors ; **(h)** installation of the Fiscal Council; **(i)** election of the effective and alternate members of the Fiscal Council; **(j)** approval of the overall remuneration of the members of the Board of Directors, the Statutory Board and the Fiscal Council for the fiscal year 2025; **(k)** re-ratification of the capital budget for the fiscal year 2024.

At an Extraordinary General Meeting: **(a)** amendment of the Company's Bylaws, as per the Management Proposal, to change the wording of article 3 to reflect the new address of Ser Educacional's registered office; and **(b)** consolidation of the Bylaws.

ADDITIONAL INFORMATION:

All documents and information required for shareholders to exercise their voting rights, in particular the Shareholders' Participation Manual at the Meeting ("Manual"), which includes management's proposals regarding the matters to be deliberated upon, as well as all documents relevant to the matters on the Meeting's agenda, are available at the Company's headquarters, on the website of the Brazilian Securities and Exchange Commission (www.cvm.gov.br), B3 (www.b3.com.br) and the Company (<http://ri.sereducacional.com/>), on the World Wide Web (*internet*).

Shareholder participation in the Meeting may only be:

(a) via Remote Voting Bulletin; and

(b) via Electronic System, pursuant to article 28, § 2 and § 3, of CVM Resolution 81, in which case the shareholder or his/her duly appointed proxy may: (i) simply participate in the Meeting, whether or not he/she has sent the remote voting ballot; or (ii) participate and vote in the Meeting, noting that, as for the shareholder who has already sent the remote voting ballot and who, if he/she wishes, votes in the Meeting, all voting instructions received by means of a remote voting ballot will be disregarded.

Detailed information on the rules and procedures for remote participation and/or voting at the General Meeting, including guidelines on accessing the Electronic System and/or sending the Remote Voting Bulletin, pursuant to CVM Resolution 81, are contained in the Manual and other documents available on the pages of the Brazilian Securities and Exchange Commission (www.cvm.gov.br), B3 (www.b3.com.br) and the Company (<http://ri.sereducacional.com/>), on the world wide web (*internet*).

Shareholders who participate in the Meeting remotely through the Electronic System will participate and vote remotely in the Meeting, which will be transmitted to the shareholder in real time. The Company requests that shareholders interested in participating and/or voting in the Meeting through the Electronic System send a written email to the Company by April 26, 2025, at the electronic address ri@sereducacional.com, expressing their interest in participating remotely in the Meeting, and requesting the link to access the Electronic System (" Access Request "). The Access Request must contain the information and documents indicated in the Manual.

Pursuant to article 6, §3 of CVM Resolution 81/22, the Company emphasizes that access to the Electronic System will not be permitted for shareholders who have not registered or do not present the necessary participation documents within the period provided for herein. Additionally, even if the shareholder has made his request to participate in the Meeting within the stipulated period, if he does not have shares registered in the latest list of the Company's shareholder base, he will not be able to access the Meeting environment.

The minimum percentage for adopting the multiple voting process for the election of members of the Board of Directors is 5% (five percent), pursuant to CVM Resolution No. 70, of March 22, 2022, as amended (" CVM Resolution 70 "), and Article 5 of CVM Resolution 81. Furthermore, pursuant to §1 of Article 141 of the Corporation Law, the request for the adoption of the multiple voting process must be made by shareholders up to 48 (forty-eight) hours before the Meeting is held, notwithstanding the fact that the Company requests that any requests be made in advance, in order to facilitate their processing and the participation of other shareholders.

Under the terms of article 5, item IA of CVM Resolution 81, the minimum percentage of participation in the voting share capital to request the installation of the Company's Fiscal Council is 2%, under the terms of article 5, item IA of CVM Resolution 81 and CVM Resolution 70.

Recife/PE, March 28, 2025.

Jose Janguê Bezerra Diniz
Chairman of the Board of Directors