

Free Translation

## 2W ENERGIA S.A.

Corporate Taxpayer's ID (CNPJ/ME) 08.773.135/0001-00 Company's Registry (NIRE) 35.300.341.252 | CVM Code 02522-4

## **NOTICE TO THE MARKET**

## **Binding Memorandum of Understanding**

**2W Energia S.A.** ("Company" or "2W"), hereby announces to its shareholders and the market in general the signing of a Biding Memorandum of Understanding with the shareholders of Way2 Serviços de Tecnologia S.A. ("Way2"), confirming the interest of the Company to acquire all the shares representing the share capital of Way2 ("Transaction"), a company that provides high value-added technology solutions for several players in the Brazilian electricity sector.

Way2 was founded in 2005 and headquartered in Florianópolis (SC), is an Energytech that develops tech solutions for energy measurement and management. Way2 is a leader in measuring revenue for the free energy market, serving sectoral institutions such as the CCEE (Câmara de Comercialização de Energia Elétrica) and the largest energy generation, distribution, and sales groups in the country. With more than 100 employees dedicated to tech innovation in the electric sector, its portfolio includes new IoT solutions, data analysis applied in segments such as distributed generation which helps to optimize the use of electricity and costs reductions for consumers.

This acquisition follows the 2W's innovation and technology program launched in 2021 with the creation of 2W Labs and 2W Ventures, which aim to develop new digital products and tech solutions to the sector, in addition to accelerating start-ups connected to the energy ecosystem in Brazil. Way2 will complement 2W's product portfolio, while enabling the development of new measurement, monitoring, energy efficiency, management, response to demand and data intelligence services.

2W's purpose is to reinvent society's relationship with energy, and data measurement and data intelligence are critical to this transformation. In this way, 2W leads the second wave of the energy market, where consumers have the power to choose their energy supplier with a high-quality digital experience.

The Transaction value is R\$ 79 million and the signature of the definitive documents and closing of the Transaction are subject to compliance with the usual precedent conditions for similar transactions.

For this Transaction, 2W was advised by XP Investimentos as a financial advisor and by Lobo de Rizzo Advogados as legal advisor, and Way2 by LKC Capital as financial advisor and by Demarest as legal advisor.

São Paulo, March 15, 2021.

**Eduardo Masson de Andrade Martins** 

Investor Relations Officer