



2W ENERGIA S.A.

Corporate Taxpayer's ID (CNPJ/ME) nº 08.773.135/0001-00
Company's Registry (NIRE) 35.300.341.252 | CVM Code 02522-4

NOTICE TO THE MARKET

Lauching of the "2W e Você" Program

2W Energia S.A. ("**Company**" or "**2W**") hereby announces to its shareholders and the market in general that, on this date, launched its new business model for its Independent Agents. Under the name "2W e Você", the Company's new program adopts a direct sales model and transforms Independent Agents into Energy Consultants, adjusting the commission and benefit to ensure the attractiveness of the new program.

In line with 2W Energia's strategy of expanding access to the free energy market, the Energy Consultants focus on prospecting small and medium-sized companies that are in the Regulated Contracting Environment and on migrating consumers to the Free Contracting Environment. Consumers have access to more competitive prices, also presenting the possibility of supplying a renewable source of energy in the free market environment.

The new model was created with around 1,200 Energy Consultants and with a nationwide scale, constituting the largest Brazilian energy sales platform focused on small and medium-sized companies.

São Paulo, February 02nd, 2022.

Guilherme Bueno Lahoz Moya

Chief Financial Officer and Investor Relations Officer