

MPM CORPÓREOS S.A.
Publicly Held Company
Corporate Taxpayer ID CNPJ/ME nº 26.659.061/0001-59
Company Registry (NIRE) 35.300.498.607 | CVM Code nº 02544-5

MATERIAL FACT

MPM CORPÓREOS S.A., a publicly-held company registered with the Brazilian Securities and Exchange Commission ("CVM") as an "A" publicly-held company ("Company"), communicates to its shareholders and the market in general, in compliance with §4 of article 157 of Law no. 6,404, of 1976, as amended, and CVM Resolution no. 44, of 2021, that, in view of the resignation request presented to the Company, on the present date, by Mr. Paulo José Iász de Moraes ("Paulo Moraes") to the position of Chief Executive Officer of the Company, the Board of Directors approved, on this date, the election of Mr. Paulo Sérgio de Camargo ("Paulo Camargo").

The resignation of Paulo Moraes from the position of Chief Executive Officer will take effect at the time of the effective investiture of his replacement, so that Paulo Moraes will remain in his position as Chief Executive Officer of the Company until Paulo Camargo takes office. Paulo Camargo will take office within 45 days of his election, as authorized by the Board of Directors.

Paulo Moraes will continue to contribute to the Company's success as a member of the Board of Directors.

Paulo Camargo is leaving his position as CEO of the Brazil division of Arcos Dourados (operator of the McDonald's brand in Latin America), company he joined in 2011 and where he led the brand modernization process and the digital transformation of the company, resulting in significant improvements in profitability, operational productivity and relevant market share gains. Before joining Arcos Dourados, Paulo Camargo held several positions in companies such as Pepsico, FASA Corp and Iron Mountain, totaling over 25 years of experience in the consumer goods, retail and services sectors.

The Board of Directors believes Paulo Camargo will bring the necessary robustness and operational diligence that the Company needs in this moment, in addition to fulfilling all the requisites to lead the next stage of the Company's growth. The transition between the executives will be carried out throughout the coming months and will count with all the necessary support of the founders Paulo Moraes, Ygor Moura and Tito Pinto and of the Board of Directors

According to Paulo Moraes, current CEO, the arrival of Paulo Camargo will add even more value to the Company, who has a committed team, engaged with its vision of transforming the concept of hair removal and being recognized as a reference in the segment. Paulo Moraes highlights that the Board of Directors of the Company is extremely dedicated to the main projects and results of the Company, including the continuous improvement of its corporate governance, and the consolidation of processes.

Lastly, the Company would like to thank Paulo Moraes, who is part of the Company's leadership since 2017, and following the IPO assumed the role of CEO in February 2021. During this period, he led the Company's digital transformation process, and under his leadership, the Company more than doubled in size in Brazil, going from 282 stores in 2017 to 750 in the first quarter of 2022, and started operations in 4 new countries in South America: Argentina, Colombia, Chile and Paraguay.

São Paulo, June 23, 2022.

Leonardo Moreira Dias Correa
Chief Financial and Investor Relations Officer