



INVESTMENTS OF IMPACT

Actions in the communities and the strategy of combat energy losses and delinquency

Light is facing the challenge of distributing electric energy in low-income areas, combat energy loss and delinquency. The context is quite challenging since it requires serving these areas on safe and profitable basis, respecting, at the same time, the payment capacity of the population and the local economic development.

In this context, since 2004, Light operates in the communities, combining social-environmental actions with the strategy of combat energy loss and delinquency. We carry out activities related to energy efficiency, awareness on the safe use of power, consumers' regularization, replacement of meters and improvements in the quality of service.

We combine creation of economic value to the company with generation of value to the society, seeking to cover its needs and expectations. We work with the concept of shared value, which represents expanding the company's operation beyond philanthropy and social responsibility, creating value not only to itself, but also to its stakeholders.

Our strategy of combat energy loss and delinquency includes clients' regularization, debt rescheduling, replacement of power meters and network shielding. The regularization gives rise to the feeling of social inclusion due to the legalization of power consumption and the issuance of bills which allow access to a variety of services. In this new context, the regularized clients start to have to adjust their consumption to their payment capacity.

Therefore, with funds from the Energy Efficiency Program regulated by Aneel, we are engaged in the donation of efficient lamps and refrigerators, awareness on the efficient and safe use of power, and we promote collective work initiatives to enroll families in the CADÚnico and, consequently, in the Social Tariff. We also promote discussions with leaders of associations of local residents, schools, students, teachers, family clinics and NGOs which already work with social and cultural projects in the communities.

With these actions we promote reduction of consumption, higher safety in the installations and, with the reduction of charge, we improved the dimensioning of the local network, which allows reduction of interruptions and improvement of the quality of supply.

In partnership with local leaders we also hold the event "Light in the Community", which offers free initiatives with partners' support, aiming to provide, in addition to the services offered by Light, other benefits to the communities, such as: health and dental care, issuance of documents, haircut and make-up, among other.

All these initiatives are carried out conjointly, aligned with Light's business, and contribute to the dignity, citizenship and for a better relationship with our clients.

34 thousand

clients benefited in the past three years

94 thousand

lamps replaced

3 thousand

refrigerators donated

R\$15.8

million invested