



## ESG INITIATIVES

### Food Donation Campaign

## Energy to help the needy

In April, just as the Covid-19 pandemic reached one of its most serious moments, Light launched its annual flu vaccine campaign. The pandemic has made life very difficult for many people who lost their income and have no way to eat.

In light of this, we came up with the idea of an internal campaign to ask employees to bring a kilo of non-perishable food when they came in to take their flu shot.

Employees were mobilized via internal WhatsApp groups, starting by engaging officers, executives and the entire management team, who were then in charge of passing along this information to their teams.

Within four days we had collected 500 kilos of food, and by the end of the campaign had 1.3 tons that were donated to the NGO entitled *Ação da Cidadania Contra a Fome* (Citizen Action Against Hunger) created by sociologist Herbert de Sousa, better known as Betinho, in the 90s. This NGO was the first one that succeeded in organizing campaigns for food donation that mobilized a large portion of the population. Betinho's phrase "if you're hungry you're in a hurry" is a symbol of solidarity and volunteer engagement.

Furthermore, the headquarters of *Ação da Cidadania* are located very close to Light, across Cais do Valongo. In this way, our solidarity campaign also helped the low-income communities in our own neighborhood.

We are very proud of this action as it was proposed by the employees themselves and shows how together we can make a difference for those who need it in these difficult times the country is experiencing.

## Donation of 1.3 tons of food

**130 families received a 10 kg basket of basic food supplies**