

LAVVI LAUNCHES VILLA VERSACE AND SELLS 60% IN THE FIRST WEEKEND
WITH A TOTAL GROSS PSV OF R\$708 MILLION, LUXURY PROJECT IN MOEMA SURPASSES TOTAL LAUNCH VOLUME IN 2020

São Paulo, June 8, 2021 - Lavvi Empreendimentos Imobiliários S.A. (B3: LAVV3), announces the launch of *Villa Versace*, in Moema region, São Paulo city. The project has 409 units, including residential units of 150 sqm to 220 sqm, and studios which may vary from 28 sqm to 31 sqm.

The *Villa Versace* is Lavvi's first launch in 2021, and the largest in its history. With a significant gross PSV of R\$708 million, R\$632 million net of swaps, the project individually surpasses the whole of 2020 in terms of launch, which further reinforces its importance in the Company's strategic plans.

We highlight the remarkable sales performance, with **75% of units sold in the first weekend**, with the residential and studios towers selling 58% and 80%, respectively. As such, **sales correspond to 60% of net PSV**. Finally, it is worth noting that, YTD, the Company already exceeded the entire volume sold in 2020, which attests the continued delivery of the business plan announced in the *IPO*.



VILLA
 Milano Life Style by
 VERSACE
 HOME

- ✓ **Launch:** June, 2021
- ✓ **Units:** 409, ex-swap
- ✓ **PSV:** R\$708 million
- ✓ **VGX ex-swap:** R\$632 million
- ✓ **Location:** Moema, São Paulo
- ✓ **Segment:** Luxury
- ✓ **Delivery:** February, 2025
- ✓ **%Lavvi:** 100%
- ✓ **% Sales (PSV):** 60%
- ✓ **% Sales (un.):** 75%



About Lavvi: Lavvi Empreendimentos Imobiliários S.A. ("Lavvi" or "Company") is a developer and builder of residential projects for the middle, upper-middle and high-income segments in the city of São Paulo. Lavvi's shares are traded on the Novo Mercado listing segment of B3 under the ticker LAVV3.