



## RATING ACTION COMMENTARY

# Fitch Downgrades Braskem's Ratings to 'BB+' On Increased ESG Risks; Places on Rating Watch Negative

Thu 14 Dec, 2023 - 15:07 ET

Fitch Ratings - São Paulo - 14 Dec 2023: Fitch Ratings has downgraded Braskem S.A.'s Local and Foreign Currency Issuer Default Ratings (IDRs) to 'BB+' from 'BBB-'. Fitch has also downgraded Braskem America Finance's senior unsecured long-term issue ratings to 'BB+' from 'BBB-' and Braskem Netherland Finance B.V.'s senior unsecured long-term issue rating and subordinated long-term issue rating to 'BB+' from 'BBB-' and to 'BB-' from 'BB', respectively. The ratings of Braskem S.A. as well as that of Braskem Netherlands Finance B.V. and Braskem America Finance Company have been placed on Rating Watch Negative.

The downgrade and Rating Watch Negative reflect the increase in environmental risks and new claims of BRL1 billion (USD200 million) associated with the possible collapse of a salt mine in the context of the geological event in Alagoas, which could worsen the company's cash flow profile. Fitch expects that FCF will be negative for a longer period than expected, while the company remains exposed to a prolonged downturn in the petrochemical sector, all of which resulted in material increase to net debt.

## KEY RATING DRIVERS

**Elevated Environmental Risks:** Fitch has lowered several of the company's ESG Relevance Scores as a result of the mine incident, incorporating incremental environmental and social impacts that could potentially result in additional reparation costs and monetary fines. The geological event could be a catalyst of financial deterioration, increasing Braskem's liabilities, since the number of cases levied upon the company could build up.

In the past two weeks, the state government filed a BRL1 billion (USD200 million) lawsuit still to be judged and a fine of BRL72 million (USD14 million) from regulatory agencies was imposed. In addition, the municipality of Maceio announced the desire to review the BRL1.7 billion (USD340 million) deal settled in July, which still needs Braskem's consent, and a congressional inquiry has been installed in the senate, despite

the fact that it does not have power to impose sanctions, but only recommend actions and remediations. Fitch believes these cases can negatively impact the company's FCF, beyond the previous forecast.

**Operating Performance:** Fitch's base case does not account for decrease in production in the near term as the salt mines have been decommissioned since 2019, and the company is in the process of stabilizing them through 2025. The caustic soda plant in the state is operating by acquiring feedstock from external producers and despite the geological event, no further backlash is anticipated to its core operations. Nevertheless, Fitch expects pressure on petrochemical spreads to continue into 2024 following challenging market conditions in 2023. The pent-up supply coming online, the excess production in Asia along with lower freight costs and concerns over demand due to a fragile global economy are more pronounced than anticipated and are now expected to spill over well into 2024.

**Weakened Financial Flexibility:** Fitch forecasts net leverage, excluding Braskem Idesa to be around 10.0x in 2023, declining to 5.5x in 2025, in comparison to 3.5x from our previous forecast. Fitch expects Braskem to remain committed to preserving its liquidity by maintaining its conservative dividend policy, particularly while leverage is above 2.5x. The company has the ability to reduce capex and fixed costs, optimize working capital and monetize tax credits if market conditions remain worse than anticipated in 2024.

**Medium-Term FCF Negative:** Fitch forecasts EBITDA to be USD800 million, USD750 million and USD1.4 billion in the next three years. Capex is estimated at USD725 million, USD400 million and USD650 million, respectively, in the same period, with no dividends in the next three years. Consequently, Fitch expects FCF to be negative in 2023, 2024 and 2025, at -BRL4.5 billion (-USD860 million), -BRL3.5 billion (-USD685 million) and -BRL 1 billion (-USD200 million), respectively, mostly due to disbursements related to the Alagoas settlements. FCF will turn positive in 2026 at BRL5 billion (USD1 billion) as resin prices recover and the disbursements reach an end.

**ESG - Environmental and Social Impacts:** Fitch understands that an increased exposure to environmental and ecological impacts due to the potential collapse of a salt mine in the context of the geological event in Alagoas could possibly pollute nearby landscapes, the lagoon and the soil. In addition to that, Fitch sees incremental exposure to social impacts from new claims and reparation costs to the victims and community living in neighboring areas on top of the 14,446 families relocated to other areas. This could have a negative impact on credit profile as it damages the company's reputation and could jeopardize FCF. Braskem has been committed to assisting people affected by the incident and has disbursed approximately BRL 10 billion (USD2 million) to date, in action fronts such as support for relocating and compensating, closing and monitoring the salt

cavities, environmental and other technical matters, as well as social and urban measures.

## DERIVATION SUMMARY

Braskem's leading position in the Americas in its core products, PE and PP, is a key credit strength, mitigating the commodity nature of its products, which are characterized by volatile raw material prices and price-driven competition. Braskem has medium scale compared with global chemical peers, such as Dow Chemical Company (BBB+/Stable), but it is well positioned relative to Latin American peers, such as Orbia Advance Corporation, S.A.B de C.V. (BBB/Stable) and Alpek, S.A.B. de C.V. (BBB-/Stable), in terms of scale, profitability and geographic diversification.

Around 43% of Braskem's EBITDA is generated outside Brazil, moving to around 50% in the medium term. Its thermoplastic resin operations in Brazil are integrated, which reduces cash flow volatility. The company's strong 60%-65% market share in Brazil is also a competitive advantage, as it allows Braskem to better withstand higher raw material prices and pass-through strategies.

Braskem's leverage, excluding Braskem Idesa, under Fitch's base case is expected to be around 8.0x in 2023. This is higher than its petrochemical peers, such as Orbia's at 2.3x, Alpek's at 1.4x and Dow's at 1.2x. All three Latin American players maintain strong cash positions, long-term debt-amortization profiles, and strong access to local and international debt markets.

## KEY ASSUMPTIONS

--Brazil PE realized revenue/ton of USD1,420, USD1,385 and USD1,480 during 2023-2025;

--Brazil PP realized revenue/ton of USD1,040, USD1,120 and USD1,040 during 2023-2025;

--Brazil vinyls realized revenue/ton of USD1,530, USD1,430 and USD1,450 during 2023-2025;

--Brazil ethylene/propylene realized revenue/ton of USD1,030, USD1,200 and USD1,500 during 2023-2025;

--U.S. and Europe PP realized revenue/ton of USD1,790, USD1,915 and USD1,780 during 2023-2025;

--Mexico PE realized revenue/ton of USD1,160, USD1,130 and USD1,200 during 2023-2025;

--PE-ethane reference spreads of USD760/ton in 2023, USD750/ton in 2024 and USD930 in 2025;

--PE-naphtha reference spreads of USD240/ton in 2023, USD210/ton in 2024 and USD300/ton in 2025;

--PP-propylene reference spreads of USD340/ton in 2023, USD325/ton in 2024 and USD370/ton in 2025;

--Capex according to management's guidance;

--No dividends to shareholders in 2023 and 2024.

## **RATING SENSITIVITIES**

### **Factors that Could, Individually or Collectively, Lead to Positive Rating Action/Upgrade**

--Net debt/EBITDA below 2.5x on average through the cycle, excluding Braskem Idesa;

--Sustained consolidated net debt of less than USD5 billion.

### **Factors that Could, Individually or Collectively, Lead to Negative Rating Action/Downgrade**

--Additional contingent claims for the Alagoas incident;

--Net debt/EBITDA above 3.5x, on average through the cycle, excluding Braskem Idesa;

--Sustained negative FCF at the bottom of the cycle that results in incurring additional debt;

--Sustained EBITDA interest coverage below 1.0x;

--Material financial support to Braskem Idesa.

## **LIQUIDITY AND DEBT STRUCTURE**

**Adequate Liquidity:** Braskem adopts a conservative and proactive financial strategy to limit the risks associated with exposure to the cyclical and capital-intensive nature of its

business. The company has a strong cash position, with USD3.4 billion of readily available cash and marketable securities as of Sept. 30, 2023, excluding Braskem Idesa (USD287 million). Its gross debt excluding Braskem Idesa stands at USD8.4 billion, USD390 million of which was short-term debt as of 3Q23.

Braskem's strong cash position and its extended debt-amortization profile lead to manageable refinancing risks in the medium term. Over 2023 and 2024, the company faces debt amortization of BRL400 million (USD80 million) and BRL1.5 billion (USD300 million) per year. As of Sept. 30, 2023, about 87% of the company's total debt was denominated in U.S. dollars. Braskem has a track record of accessing both local and international debt markets. The company's financial flexibility is enhanced by a USD1 billion unused stand-by credit facility due in 2026.

## **ISSUER PROFILE**

Braskem S.A. produces and sells chemicals, petrochemicals, fuels, steam, water, compressed air and industrial gases. The company has plants in Brazil, the U.S., Germany and Mexico that produce thermoplastic resins, such as polyethylene, polypropylene and polyvinyl chloride.

## **REFERENCES FOR SUBSTANTIALLY MATERIAL SOURCE CITED AS KEY DRIVER OF RATING**

The principal sources of information used in the analysis are described in the Applicable Criteria.

## **ESG CONSIDERATIONS**

Braskem S.A. has an ESG Relevance Score of '5' for Waste & Hazardous Materials Management; Ecological Impacts due to the geological event in Alagoas that affected its salt mining operations, which has a negative impact on the credit profile, and is highly relevant to the rating, resulting in one notch downgrade.

Braskem S.A. has an ESG Relevance Score of '5' for Exposure to Environmental Impacts due to the potential collapse of a Salt Mine in the context of the geological event in Alagoas, which has a negative impact on the credit profile, and is highly relevant to the rating, resulting in one notch downgrade.

Braskem S.A. has an ESG Relevance Score of '5' for Exposure to Social Impacts due to the possibility of new relocation of local communities, which has a negative impact on the credit profile, and is highly relevant to the rating, resulting in one notch downgrade.

Braskem S.A. has an ESG Relevance Score of '4' for Governance Structure due to a past history of corruption scandals and shareholder's financial stress, which has a negative impact on the credit profile, and is relevant to the ratings in conjunction with other factors.

The highest level of ESG credit relevance is a score of '3', unless otherwise disclosed in this section. A score of '3' means ESG issues are credit-neutral or have only a minimal credit impact on the entity, either due to their nature or the way in which they are being managed by the entity. Fitch's ESG Relevance Scores are not inputs in the rating process; they are an observation on the relevance and materiality of ESG factors in the rating decision. For more information on Fitch's ESG Relevance Scores, visit

<https://www.fitchratings.com/topics/esg/products#esg-relevance-scores>.

## RATING ACTIONS

ENTITY / DEBT ↕	RATING ↕	PRIOR ↕
Braskem Netherlands Finance B.V.		
senior unsecured	LT BB+ Rating Watch Negative	BBB-
	Downgrade	
subordinated	LT BB- Rating Watch Negative	BB
	Downgrade	
Braskem America Finance Company		
senior unsecured	LT BB+ Rating Watch Negative	BBB-
	Downgrade	

Braskem S.A.	LT IDR	BB+ Rating Watch Negative	BBB- Rating Outlook Negative
	Downgrade		
	LC LT IDR	BB+ Rating Watch Negative	BBB- Rating Outlook Negative
	Downgrade		
	Natl LT		AAA(bra) Rating Outlook Stable
	AAA(bra) Rating Watch Negative		
	Rating Watch On		
senior unsecured	Natl LT		AAA(bra)
	AAA(bra) Rating Watch Negative		
	Rating Watch On		

[VIEW ADDITIONAL RATING DETAILS](#)

**FITCH RATINGS ANALYSTS**

**Marcelo Pappiani, CFA**

Associate Director

Primary Rating Analyst

+55 11 4504 2603

marcelo.pappiani@fitchratings.com

Fitch Ratings Brasil Ltda.

Alameda Santos, nº 700 – 7º andar Edifício Trianon Corporate - Cerqueira César São

Paulo, SP SP Cep 01.418-100

**Adriana Eraso**

Director

Secondary Rating Analyst

+1 646 582 4572

adriana.eraso@fitchratings.com

**Ricardo De Carvalho**

Managing Director

Committee Chairperson

+55 21 4503 2627

ricardo.carvalho@fitchratings.com

**MEDIA CONTACTS****Elizabeth Fogerty**

New York

+1 212 908 0526

elizabeth.fogerty@thefitchgroup.com

Additional information is available on [www.fitchratings.com](http://www.fitchratings.com)**PARTICIPATION STATUS**

The rated entity (and/or its agents) or, in the case of structured finance, one or more of the transaction parties participated in the rating process except that the following issuer(s), if any, did not participate in the rating process, or provide additional information, beyond the issuer's available public disclosure.

**APPLICABLE CRITERIA**[Corporate Hybrids Treatment and Notching Criteria \(pub. 12 Nov 2020\)](#)[National Scale Rating Criteria \(pub. 22 Dec 2020\)](#)[Corporate Rating Criteria \(pub. 03 Nov 2023\) \(including rating assumption sensitivity\)](#)**APPLICABLE MODELS**

Numbers in parentheses accompanying applicable model(s) contain hyperlinks to criteria providing description of model(s).

Corporate Monitoring &amp; Forecasting Model (COMFORT Model), v8.1.0 (1)

**ADDITIONAL DISCLOSURES**[Dodd-Frank Rating Information Disclosure Form](#)[Solicitation Status](#)[Endorsement Policy](#)**ENDORSEMENT STATUS**

Braskem America Finance Company

EU Endorsed, UK Endorsed



Braskem Netherlands Finance B.V.

EU Endorsed, UK Endorsed

Braskem S.A.

EU Endorsed, UK Endorsed

## DISCLAIMER & DISCLOSURES

All Fitch Ratings (Fitch) credit ratings are subject to certain limitations and disclaimers.

Please read these limitations and disclaimers by following this link:

<https://www.fitchratings.com/understandingcreditratings>. In addition, the following <https://www.fitchratings.com/rating-definitions-document> details Fitch's rating definitions for each rating scale and rating categories, including definitions relating to default. ESMA and the FCA are required to publish historical default rates in a central repository in accordance with Articles 11(2) of Regulation (EC) No 1060/2009 of the European Parliament and of the Council of 16 September 2009 and The Credit Rating Agencies (Amendment etc.) (EU Exit) Regulations 2019 respectively.

Published ratings, criteria, and methodologies are available from this site at all times. Fitch's code of conduct, confidentiality, conflicts of interest, affiliate firewall, compliance, and other relevant policies and procedures are also available from the Code of Conduct section of this site. Directors and shareholders' relevant interests are available at <https://www.fitchratings.com/site/regulatory>. Fitch may have provided another permissible or ancillary service to the rated entity or its related third parties. Details of permissible or ancillary service(s) for which the lead analyst is based in an ESMA- or FCA-registered Fitch Ratings company (or branch of such a company) can be found on the entity summary page for this issuer on the Fitch Ratings website.

In issuing and maintaining its ratings and in making other reports (including forecast information), Fitch relies on factual information it receives from issuers and underwriters and from other sources Fitch believes to be credible. Fitch conducts a reasonable investigation of the factual information relied upon by it in accordance with its ratings methodology, and obtains reasonable verification of that information from independent sources, to the extent such sources are available for a given security or in a given jurisdiction. The manner of Fitch's factual investigation and the scope of the third-party verification it obtains will vary depending on the nature of the rated security and its issuer, the requirements and practices in the jurisdiction in which the rated security is offered and sold and/or the issuer is located, the availability and nature of relevant public information, access to the management of the issuer and its advisers, the availability of pre-existing third-party verifications such as audit reports, agreed-upon procedures letters, appraisals, actuarial reports, engineering reports, legal opinions and other reports provided by third parties, the availability of independent and competent third-party verification sources with respect to the particular security or in the particular jurisdiction of the issuer, and a variety of other factors. Users of Fitch's ratings

and reports should understand that neither an enhanced factual investigation nor any third-party verification can ensure that all of the information Fitch relies on in connection with a rating or a report will be accurate and complete. Ultimately, the issuer and its advisers are responsible for the accuracy of the information they provide to Fitch and to the market in offering documents and other reports. In issuing its ratings and its reports, Fitch must rely on the work of experts, including independent auditors with respect to financial statements and attorneys with respect to legal and tax matters. Further, ratings and forecasts of financial and other information are inherently forward-looking and embody assumptions and predictions about future events that by their nature cannot be verified as facts. As a result, despite any verification of current facts, ratings and forecasts can be affected by future events or conditions that were not anticipated at the time a rating or forecast was issued or affirmed. Fitch Ratings makes routine, commonly-accepted adjustments to reported financial data in accordance with the relevant criteria and/or industry standards to provide financial metric consistency for entities in the same sector or asset class.

The complete span of best- and worst-case scenario credit ratings for all rating categories ranges from 'AAA' to 'D'. Fitch also provides information on best-case rating upgrade scenarios and worst-case rating downgrade scenarios (defined as the 99th percentile of rating transitions, measured in each direction) for international credit ratings, based on historical performance. A simple average across asset classes presents best-case upgrades of 4 notches and worst-case downgrades of 8 notches at the 99th percentile. Sector-specific best- and worst-case scenario credit ratings are listed in more detail at <https://www.fitchratings.com/site/re/10238496>

The information in this report is provided “as is” without any representation or warranty of any kind, and Fitch does not represent or warrant that the report or any of its contents will meet any of the requirements of a recipient of the report. A Fitch rating is an opinion as to the creditworthiness of a security. This opinion and reports made by Fitch are based on established criteria and methodologies that Fitch is continuously evaluating and updating. Therefore, ratings and reports are the collective work product of Fitch and no individual, or group of individuals, is solely responsible for a rating or a report. The rating does not address the risk of loss due to risks other than credit risk, unless such risk is specifically mentioned. Fitch is not engaged in the offer or sale of any security. All Fitch reports have shared authorship. Individuals identified in a Fitch report were involved in, but are not solely responsible for, the opinions stated therein. The individuals are named for contact purposes only. A report providing a Fitch rating is neither a prospectus nor a substitute for the information assembled, verified and presented to investors by the issuer and its agents in connection with the sale of the securities. Ratings may be changed or withdrawn at any time for any reason in the sole discretion of Fitch. Fitch does not provide investment advice of any sort. Ratings are not

a recommendation to buy, sell, or hold any security. Ratings do not comment on the adequacy of market price, the suitability of any security for a particular investor, or the tax-exempt nature or taxability of payments made in respect to any security. Fitch receives fees from issuers, insurers, guarantors, other obligors, and underwriters for rating securities. Such fees generally vary from US\$1,000 to US\$750,000 (or the applicable currency equivalent) per issue. In certain cases, Fitch will rate all or a number of issues issued by a particular issuer, or insured or guaranteed by a particular insurer or guarantor, for a single annual fee. Such fees are expected to vary from US\$10,000 to US\$1,500,000 (or the applicable currency equivalent). The assignment, publication, or dissemination of a rating by Fitch shall not constitute a consent by Fitch to use its name as an expert in connection with any registration statement filed under the United States securities laws, the Financial Services and Markets Act of 2000 of the United Kingdom, or the securities laws of any particular jurisdiction. Due to the relative efficiency of electronic publishing and distribution, Fitch research may be available to electronic subscribers up to three days earlier than to print subscribers.

For Australia, New Zealand, Taiwan and South Korea only: Fitch Australia Pty Ltd holds an Australian financial services license (AFS license no. 337123) which authorizes it to provide credit ratings to wholesale clients only. Credit ratings information published by Fitch is not intended to be used by persons who are retail clients within the meaning of the Corporations Act 2001. Fitch Ratings, Inc. is registered with the U.S. Securities and Exchange Commission as a Nationally Recognized Statistical Rating Organization (the "NRSRO"). While certain of the NRSRO's credit rating subsidiaries are listed on Item 3 of Form NRSRO and as such are authorized to issue credit ratings on behalf of the NRSRO (see <https://www.fitchratings.com/site/regulatory>), other credit rating subsidiaries are not listed on Form NRSRO (the "non-NRSROs") and therefore credit ratings issued by those subsidiaries are not issued on behalf of the NRSRO. However, non-NRSRO personnel may participate in determining credit ratings issued by or on behalf of the NRSRO.

dv01, a Fitch Solutions company, and an affiliate of Fitch Ratings, may from time to time serve as loan data agent on certain structured finance transactions rated by Fitch Ratings.

Copyright © 2023 by Fitch Ratings, Inc., Fitch Ratings Ltd. and its subsidiaries. 33 Whitehall Street, NY, NY 10004. Telephone: 1-800-753-4824, (212) 908-0500. Reproduction or retransmission in whole or in part is prohibited except by permission. All rights reserved.

[READ LESS](#)

## SOLICITATION STATUS

The ratings above were solicited and assigned or maintained by Fitch at the request of the rated entity/issuer or a related third party. Any exceptions follow below.

### **ENDORSEMENT POLICY**

Fitch's international credit ratings produced outside the EU or the UK, as the case may be, are endorsed for use by regulated entities within the EU or the UK, respectively, for regulatory purposes, pursuant to the terms of the EU CRA Regulation or the UK Credit Rating Agencies (Amendment etc.) (EU Exit) Regulations 2019, as the case may be.

Fitch's approach to endorsement in the EU and the UK can be found on Fitch's [Regulatory Affairs](#) page on Fitch's website. The endorsement status of international credit ratings is provided within the entity summary page for each rated entity and in the transaction detail pages for structured finance transactions on the Fitch website. These disclosures are updated on a daily basis.