

PUBLICLY-HELD COMPANY
CNPJ No. 78.876.950/0001-71
BLUMENAU, SC

CALL NOTICE
ORDINARY GENERAL MEETING

The shareholders of Cia. Hering ("Company") are invited to meet at the Ordinary General Meeting to be held at 3:00 pm on April 27, 2020, at the Company's headquarters, located in the city of Blumenau, state of Santa Catarina, at Rua Hermann Hering, 1790, Bom Retiro, CEP 89010-900, to deliberate on the following agenda:

(i) Examine, discuss and vote on the Management accounts and the financial statements for the fiscal year ended 12/31/2019; (ii) Deliberate on the allocation of the results for the fiscal year ended on 12/31/2019, and the ratification of the distribution of dividends and interest on capital decided by the Board of Directors "ad referendum" of the Ordinary General Meeting; and (iii) Set the amount of the Management's global compensation for the 2020 fiscal year.

General information:

In order to hold this Ordinary General Meeting, the Company, in view of the state of public calamity recognized by Federal Decree No. 6 of 03/20/2020 and of the provisions of item "a", inc. II, of art. 7 of the State Decree of SC No. 525, it will use the remote voting ballot process, in accordance with CVM Instruction 481/2009, which must be delivered to custody agents, the bookkeeper or directly to the Company, according to the instructions contained in item 12.2 of the Company's Reference Form. Other legal alternatives will also be taken to avoid gathering people.

In this sense, shareholders who do not want to use the remote voting power, may grant a power of attorney to the Company's lawyer, with their voting instructions, who will be present at the Meeting for this purpose, according to the instructions that will appear in the Management's proposal to be released to the market on 03/27/2020, after the close of the trading session. In view of the instability in the current scenario and the constant publication of new laws, decisions and decrees, any change in the scenario will be timely informed by the Company's Management.

In order to facilitate the work of the Meeting, the Company suggests that shareholders who choose to grant power of attorney to the Company's attorney send the representation documents (if an individual: Identity document of the grantor and the power of attorney; and if a legal entity: Bylaws or Articles of Incorporation, with Minutes of election of the administrators and the respective power of attorney - for both, the proof of the Company's shareholder status issued by Banco Itaú S/A or by a custodian) within 48 (forty-eight) hours prior to the Assembly. Pursuant to Law 6,404 / 76 and, also, according to CVM Instruction 481/09, are available to the Shareholders, at the Company's headquarters, through the website on the World Wide Web (www.ciahering.com.br), at B3 SA - Brasil Bolsa Balcão and on the Securities and Exchange Commission website of computers (www.cvm.gov.br), all documents related to the matters that will be resolved at the Meeting.

Blumenau (SC), March 27, 2020.

Ivo Hering
Chairman of the Board of Directors