



PRIVATE SOCIAL INVESTMENT GUIDELINES OF BANCO DO BRASIL

Banco do Brasil’s performance in Private Social Investment (PSI) is guided by its Socioenvironmental Responsibility Policy and its previously defined strategy, aligned with the company’s purpose, strategic and business objectives, and the achievement of its purposes must be in line with the expectations of BB’s stakeholders and the communities involved.

The involvement of subsidiaries, affiliates and simple holding companies, comprising BB’s Conglomerate, occurs as companies seek to act in line with the guidelines of the multiple bank, considering their specific needs and the legal and regulatory aspects to which they are subjected.

Donations and partnerships are established in accordance with the Company’s policies and accomplished in alignment with current legislation and other corporate rules. The transfers to organizations or initiatives that have a political party objective are prohibited.

PRIVATE SOCIAL INVESTMENT

Voluntary transfer of private resources in a planned, monitored and systematic way for social, environmental and cultural projects of public interest. It can be leveraged through tax incentives granted by the government and also by the allocation of non-financial and intangible resources (GIFE)

BANCO DO BRASIL FOUNDATION

Founded in 1985, it guides its actions in search for socio-productive inclusion of the most vulnerable segments of society. This trajectory is marked by initiatives related to the generation of work and income, the preservation of the environment and education, being this transversal to all initiatives.

BB seeks to contribute effectively to the generation of work and income and to the development of the country on sustainable basis by acting in an integrated manner with the communities, extrapolating the traditional community investment actions by directing efforts towards making impactful investments and social business.

The Banco do Brasil Foundation (FBB) is the main facilitator of BB’s Private Social Investment. For this reason, the PSI actions developed by BB and FBB must be aligned,

considering the Foundation's strategic plan, that counts with the engagement of several stakeholders and defines the aspects that will influence its performance in social projects, aimed at environment, sustainable development, socio-productive inclusion, education and the reapplication of social technologies.

SOCIAL TECHNOLOGY

Replicable products, techniques or methodologies, developed in interaction with the community and that represent effective solutions for social transformation.

As FBB's founder, BB transfers funds according to its budgetary and financial availability, based on established criteria, in the range of 0.3% to 5% of its Operating Result for the last fiscal year ended.

Private Social Investment is monitored continuously and allows, in addition to verifying the results achieved and measuring the effectiveness of the actions developed, to identify the most effective ways for its execution.

Therefore, FBB has a methodology for measuring the effectiveness of its programs and projects, for which it identifies a set of indicators. The data collection and the analysis process is carried out on-site visits or remotely. Own forms are used and take into account aspects of the project execution, and issues related to the participants and the sustainability of the enterprises in their economic, social and environmental dimensions, and considers:

- Ground zero assessment of the initial situation of the projects and their participants;
- Subsequent milestones assessments, which measure the evolution of the effectiveness indicators by comparing the data collected.

In addition to the transfers made to FBB, the Bank leverages its performance at the PSI directing part of its income tax due through fiscal incentives to projects that stimulate public policies in social initiatives, such as, guaranteeing the protection of children and adolescents (FIA) and the elderly (Elderly Funds) and the Care Programs for Cancer Support (Pronon) and the Health of People with Disabilities (Pronas/PCD), in addition to supporting cultural and sports projects and actions. It also encourages the donation of resources, food and various items to third sector institutions, as well as the voluntary performance of its employees.

All PSI carried out by BB, including those of a non-voluntary nature, follow the integrity measures adopted by the Company and its Foundation. The

SOCIAL BUSINESS

Economically profitable initiatives that seek solutions to social problems – using market mechanisms – with the objective of reducing socioeconomic inequalities in a sustainable manner and guaranteeing income, productive inclusion and access to public services.

transparency of information is guaranteed through public and audited disclosure performed by the Bank, according to the guidelines of the Global Reporting Initiative (GRI), through the Annual Report and the FBB's Activities Report and Integrity Program.

Integrated with the PSI strategy, Social Business tends to be a natural evolution of sustainable projects supported with this type of investment, promoting and

strengthening the financial inclusion of the public served, in a manner appropriate to their needs.

Examples of these businesses are financing under Guided Productive Microcredit (MPO), the National Family Agriculture Development Program (Pronaf), the BB Accessibility Credit, the Fund for Financing the Higher Education Student (FIES) and the Government Low-Income Housing Project (Minha Casa Minha Vida - MCMV).

By adding social investment actions, whether carried out directly by BB's Conglomerate or developed by FBB, with social businesses, Banco do Brasil aims at the sustainability and development of the communities in which its inserted, contributing to the achievement of the goals established for the Sustainable Development Goals (SDGs) and in accordance with BB's Sustainability Plan.

The Bank seeks to create a virtuous cycle, in a "win-win" process, generating value for both the community and the Bank, which can be summarized in the diagram below:

