Q3 2022 Earnings Presentation

November 14, 2022



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This presentation contains forward-looking statements (the "forward-looking statements"). All statements other than statements of historical fact contained in this presentation may be forward-looking statements and include, but are not limited to, statements regarding the Company's intent, belief or current expectations. These forward-looking statements are subject to risks and uncertainties, and may include, among others, financial forecasts and estimates based on assumptions or statements regarding plans, objectives and expectations. Although the Company believes that these estimates and forward-looking statements are based upon reasonable assumptions, they are subject to several risks and uncertainties and are made in light of information currently available, and actual results may differ materially from those expressed or implied in the forward-looking statements due to of various factors, including those risks and uncertainties included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our prospectus dated December 8, 2021 filed with the Securities and Exchange Commission pursuant to Rule 424(b) under the Securities Act of 1933, as amended, and in our Annual Report on Form 20-F for the year ended December 31, 2021, filed with the Securities and Exchange Commission on April 20th, 2021. The Company, its advisers and each of their respective directors, officers and employees disclaim any obligation to update the Company's view of such risks and uncertainties or to publicly announce the result of any revision to the forward-looking statements made herein, except where it would be required to do so under applicable law. The forward-looking statements can be identified, in certain cases, through the use of words such as "believe," "may," "might," "can," "could," "is designed to," "will," "aim," "estimate," "continue," "anticipate," "intend," "expect," "forecast", "plan", "predict", "potential", "aspiration," "should," "purpose," "beli

The financial information in this document includes forecasts, projections and other predictive statements that represent the Company's assumptions and expectations in light of currently available information. These forecasts, projections and other predictive statements are based on the Company's expectations and are subject to variables and uncertainties. The Company's actual performance results may differ. Consequently, no guarantee is presented or implied as to the accuracy of specific forecasts, projections or predictive statements contained herein, and undue reliance should not be placed on the forward-looking statements in this presentation, which are inherently uncertain.

In addition to IFRS financials, this presentation includes certain summarized, non-audited or non-IFRS financial information. These summarized, non-audited or non-IFRS financial measures are in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with IFRS.

References in this presentation to "R\$" refer to the Brazilian real, the official currency of Brazil.

Cutting Through The Cycles

Continued growth of the world's largest digital banking platform Easynvest Ultraviolet CC Bank Slip Pay BNPI **FX** Remittances Auto Equity Olivia Nul ife WhatsApp Pay Google Pay Apple Pav Nul ab PIX 70.4 Automatic Paym. Cognitect Purchase Financ. PJ Bank Slip Spin Pav Secured Cards PJ CC RDB Locked 59.6 NuSócios Insurance Donations - App Open Finance SME 1st Credit Card Rewards Street Mode Bank Account Purple Lists Personal Loans Olivia Pre-Paid Card Marketplace SME Bank Account NuPay Pre-Paid Card NuCripto Mobile Insurance PIX Financing Money Boxes Samsung Pay 0.0 0.0 0.0 0.0 0.0 0.1 0.2 0.3 0.5 0.7 1.0 1.2 1.6 1.9 2.4 3.0 3.7 4.4 5.2 6.0 7.7 Nu Mexico NuTap Nunos 2017 2020 2022



Q3'22 Results

70.4MM

Customers (+46% YoY) 39% of Adult population of Brazil 82% Monthly activity rate

US\$ 21.2Bn

Purchase volume (+75% FXN YoY) 12% Market share in Brazil

US\$ 14.0Bn

Deposits (+73% FXN YoY) 3% Market share in Brazil

US\$ 9.7Bn

Credit portfolio (+83% FXN YoY) 8% Credit card receivables market share 5% Personal loans market share

US\$ 1.3Bn

Revenues (+171% FXN YoY)

US\$ 7.8MM

Net income

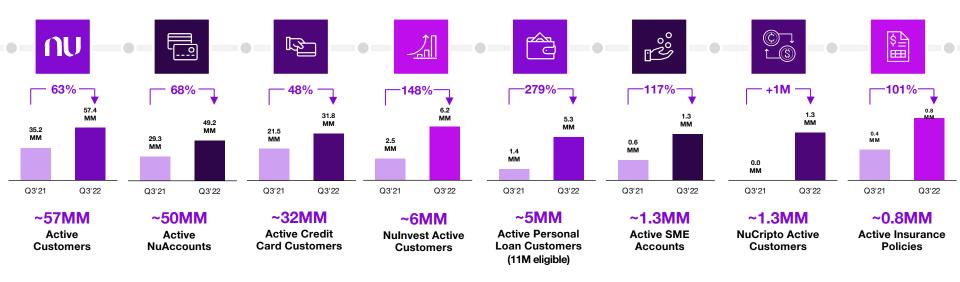
US\$ 63.1MM

Adj. Net income

A Business Model That Cuts Through Multiple



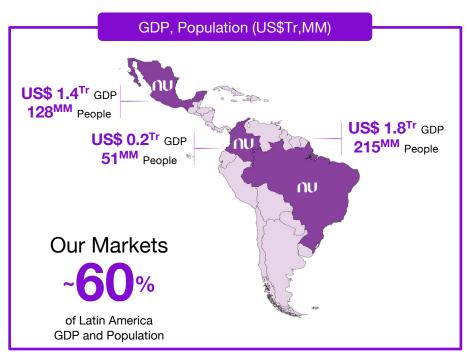
Products

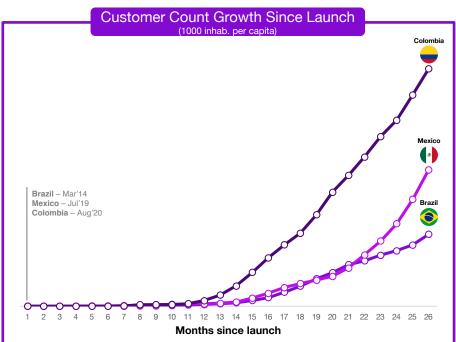


A Business Model That Cuts Through



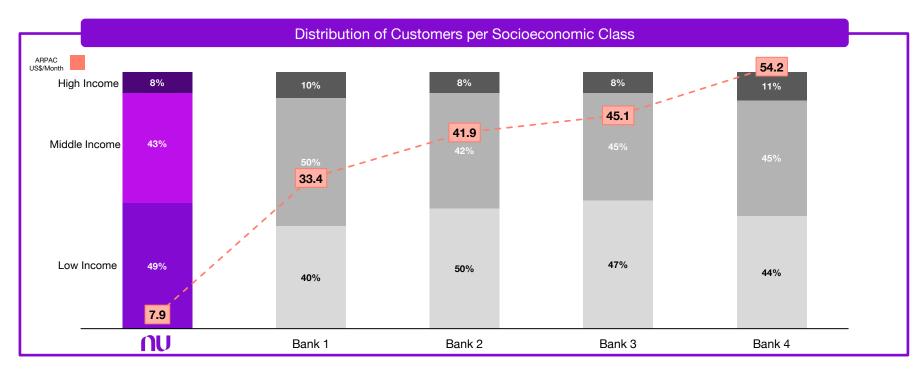
Multiple Geos





A Business Model That Cuts Through Multiple Client Segments



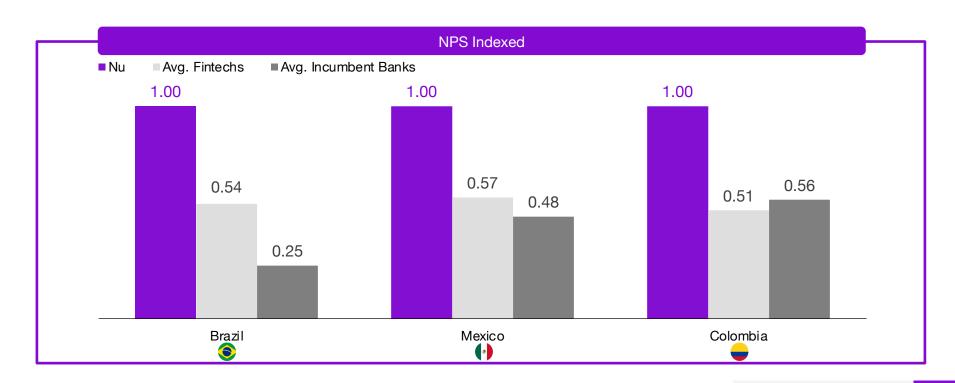


Note 1: 'ARPAC' stands for 'Average Revenue Per Active Customer'. Note 2: Other banks ARPAC estimation as of Q2'22. Note 3: Customers were categorized into socioeconomic classes in this survey based on the answers to several control questions that were correlated with income level, as: home characteristics (as number of bedrooms, bathrooms, garage etc.) and home appliances (as computers, dishwasher, refrigerator); number of cars; education level; places of vacation, among others. Note 4: The socioeconomic classes estimations as of Jan'22. Source: Morgan Stanley AlphaWise, Nu.

NPS Leadership Continues Indisputable After a

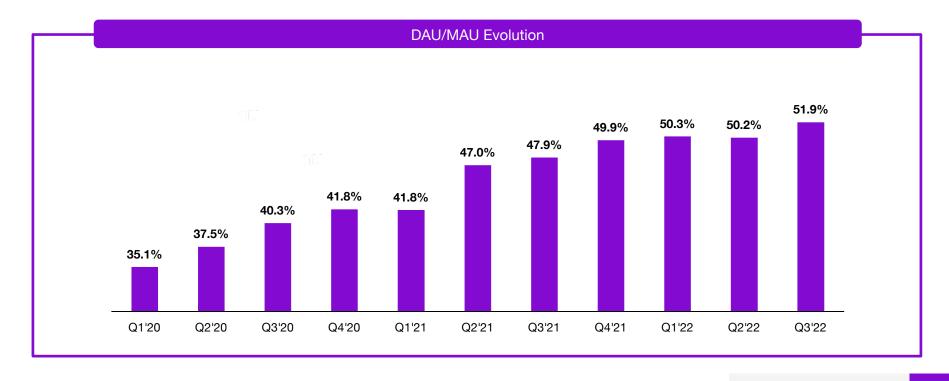


Decade-Long Expansion



Superior Customer Engagement Levels Brings Multiple Additional Growth Vectors



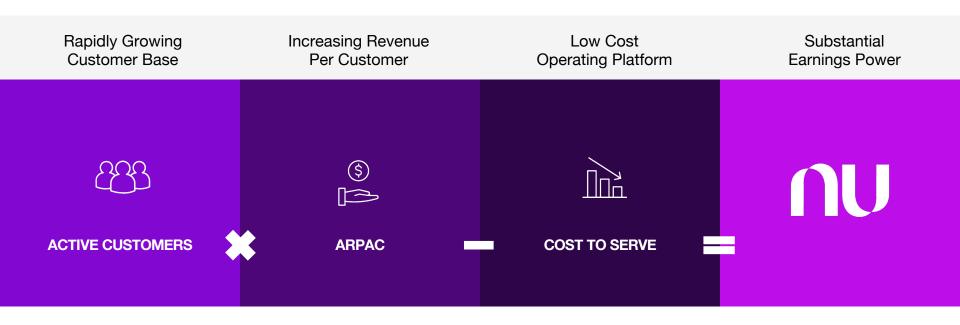


Q3 2022 Results



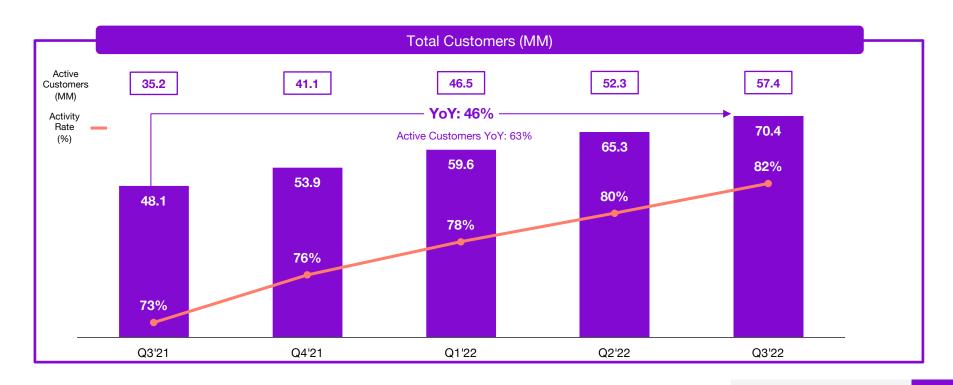
Our Model Powers Our Earnings Generating Formula





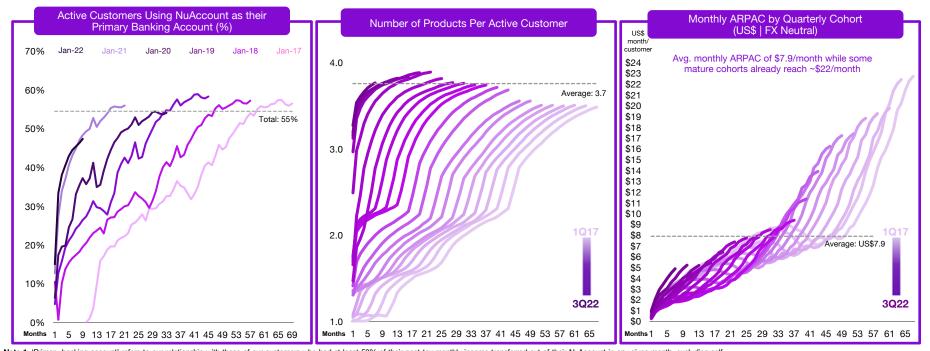
Strong Customer Acquisition and Activity Rate Improvement Continue





Compounding Effect of More Engagement And More Cross-sell Driving ARPAC Expansion

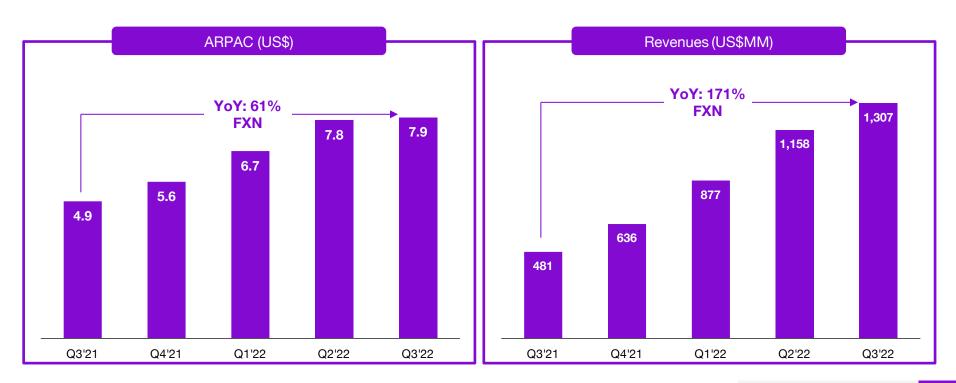




Note 1: 'Primary banking account' refers to our relationship with those of our customers who had at least 50% of their post-tax monthly income transferred out of their NuAccount in any given month, excluding self transfers. We calculate the percent of customers with a primary banking relationship as active customers with a primary banking relationship as a percentage of total active customers that have been with us for more than 12 months. Note 2: 'Number of products per active customer' refers to the number of active products an active customer has. Note 3: 'Monthly ARPAC' is defined as the average monthly revenue (total revenue divided by the number of months in the period) divided by the average number of individual active customers at the beginning of the period measured, and the number of monthly active customers at the beginning of the period measured, and the number of monthly active customers at the end of the period). Note 4: The averages are calculated for the entire user base for each metric, respectively. Source: Nu.

Triple-digit Revenue Growth Sustained by Customer Growth and ARPAC Expansion

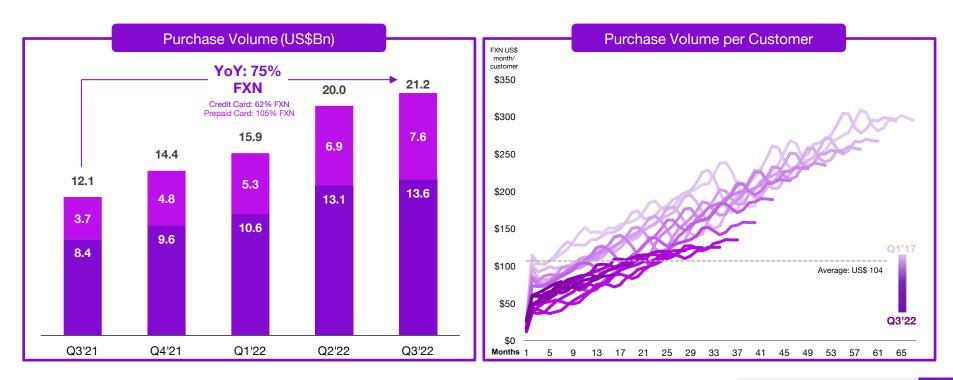




Note 1: Amounts are presented in US dollars and growth rates on an FX Neutral basis. For additional detail on calculations please refer to the appendix Non-IFRS Financial measures and reconciliations. Note 2: 'Average revenue per active customer' or 'ARPAC' is defined as the average monthly revenue (total revenue divided by the number of months in the period) divided by the average number of individual active customers during the period (average number of individual active customers at the beginning of the period measured, and the number of monthly active customers at the end of the period). Source: Nu.

Compounding Effect of Customer Addition and Rising Limits Driving Purchase Volume

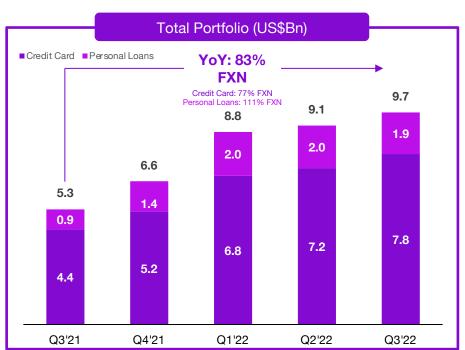


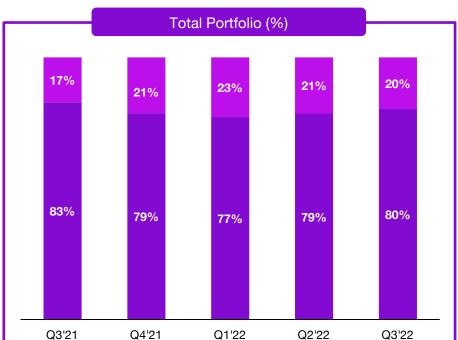


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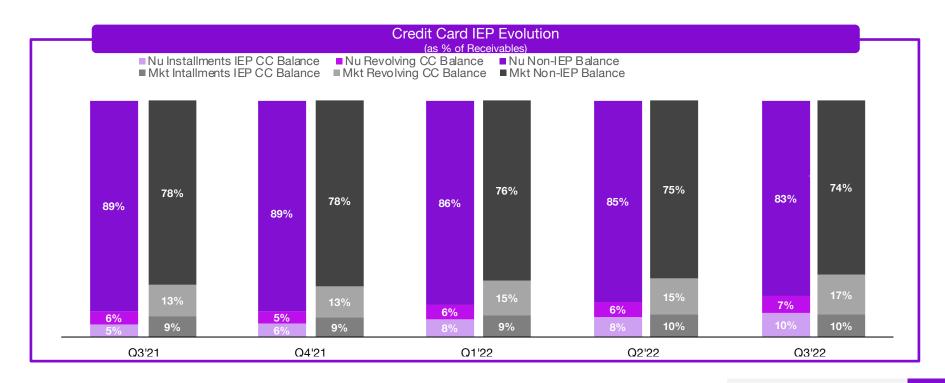
Strong Loan Growth, Despite FX Devaluation and Stable Personal Loan Origination







Gap to the Market on Interest Earning Portfolio (IEP) Narrows as Nu Expands Financing Features



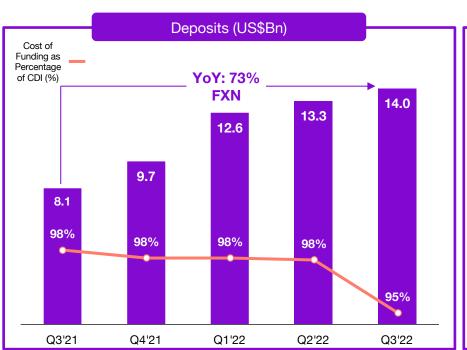
Sustained Tighter Credit Conditions on

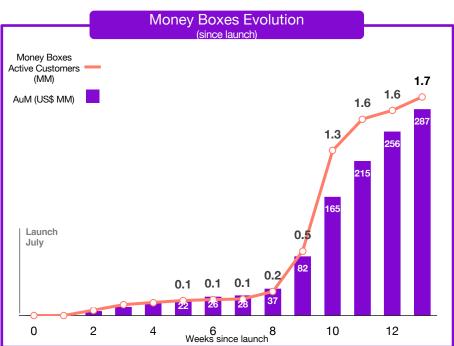


Personal Loans During the Quarter

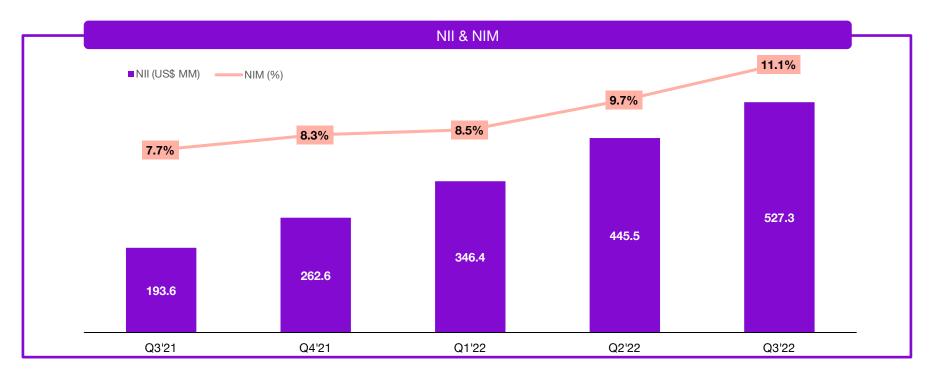


Deposits Grow Despite Money Boxes Ramp-Up, AU While Funding Cost Gradually Declines





NIM Expected to Continue Expanding as Loans Outpace Deposits and Funding Cost is Optimized

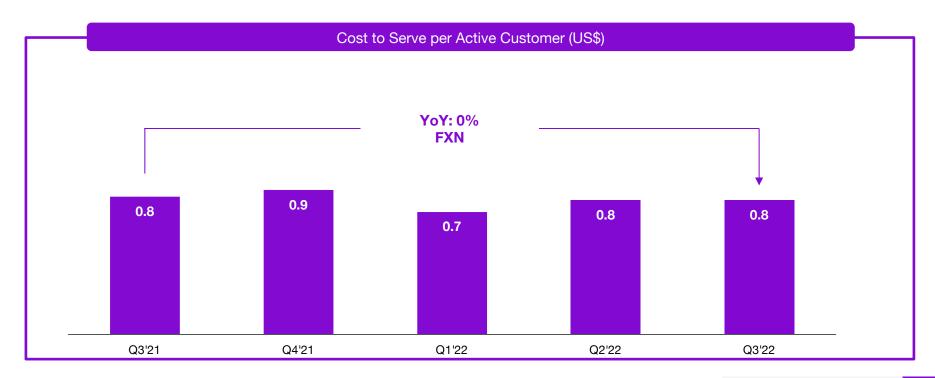


Note 1: 'NII' (Net Interest Income) is calculated as Interest income and gains (losses) on financial instruments minus Interest and other financial expenses. Note 2: 'NIM' stands for Net Interest Margin, is annualized, and is the ratio between NII in the numerator and the denominator is defined as the following average balance sheet metrics: i) Cash and cash equivalents ii) Financial assets at fair value through profit or loss iii) Financial assets at fair value through profit or loss iii) Financial assets at fair value through profit or loss iii) Financial assets at amortized cost. Source: Nu.

Cost to Serve Remains Stable Implying Scale



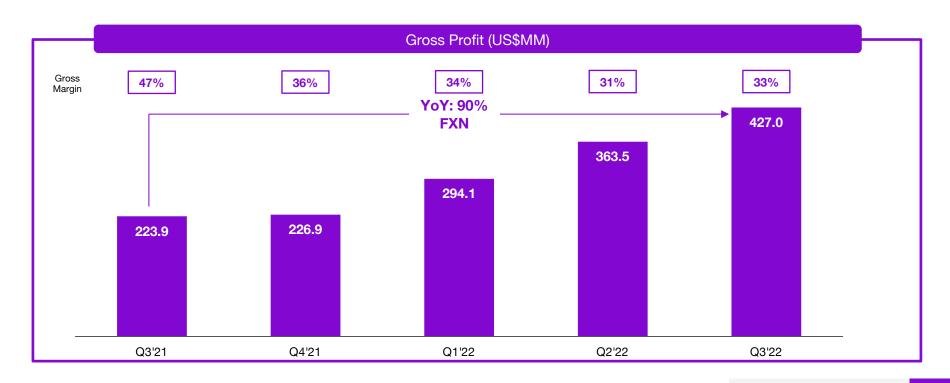
Benefits



Note 1: Amounts are presented in US dollars and growth rates on an FX Neutral basis. For additional detail on calculations please refer to the appendix Non-IFRS Financial measures and reconciliations. Note 2: 'Cost to serve' is defined as the monthly average of the sum of transactional expenses and customer support and operations expenses (sum of these expenses in the period divided by the number of months in the period) divided by the average number of individual active customers during the period (average number of individual active customers is defined as the average of the number of monthly active customers at the beginning of the period measured, and the number of monthly active customers at the end of the period). Source: Nu.

Gross Profit Margin Expansion After Sequential NU **Compressions**



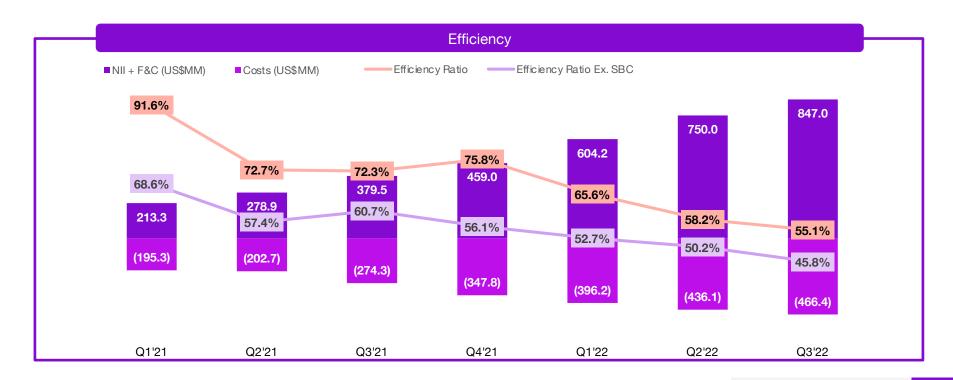


Improving Operating Leverage as Business



Continues to Scale

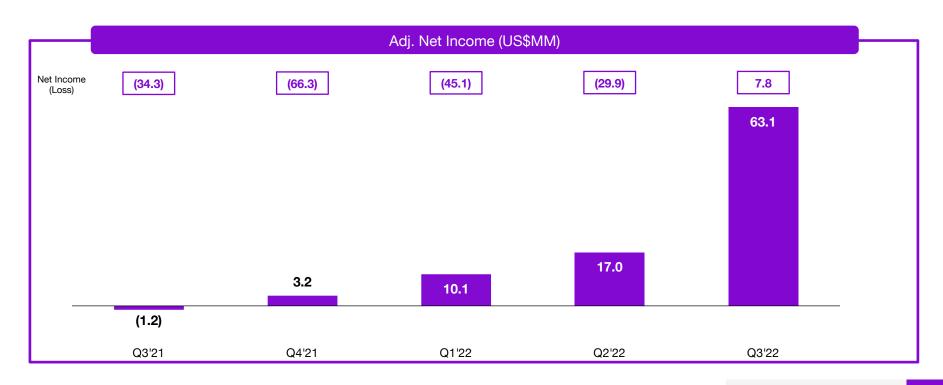
Compensation. Note 5: Costs include transactional costs and operating expenses. Source: Nu.



Sequential Improvement in Adjusted

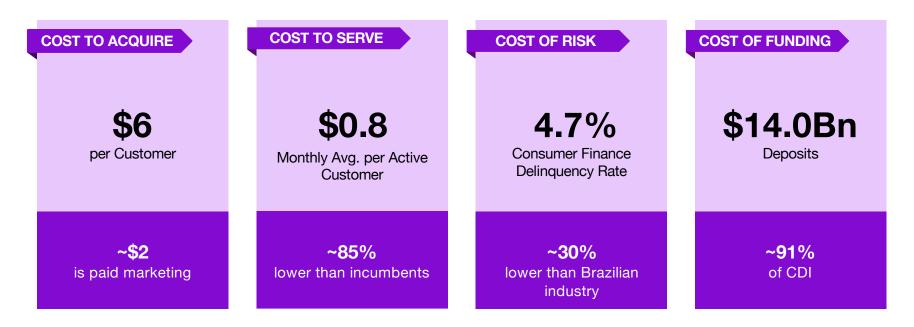


Net Income



Best-In-Class Cost Structure is a Key Long-term AU Strategic Differential

The Four Cost Pillars of Retail Financial Services



Driving sustainable competitive advantages against both incumbents and fintechs

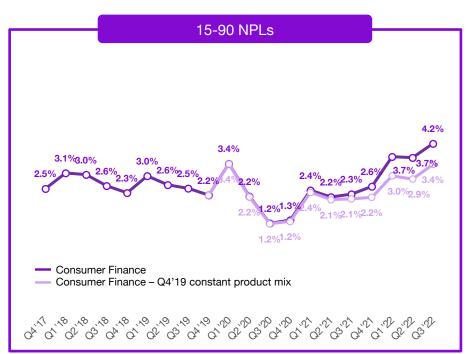
Q3 2022 Credit Underwriting

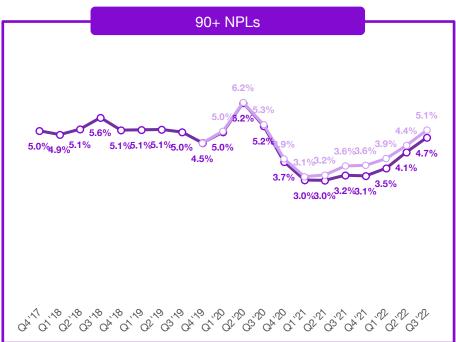


Delinquency Continued to Increase Following



Macro Trends

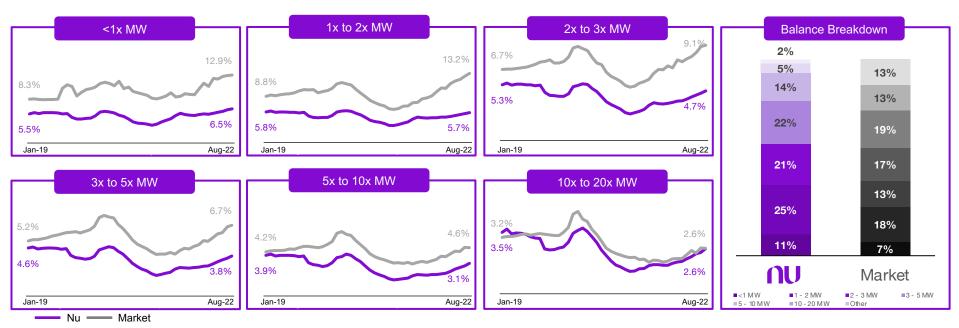




Nu Has Shown Superior Credit Underwriting Across All Income Bands For Credit Cards

NPL 90+ By Income Band

Defined by Minimum Wage (MW)



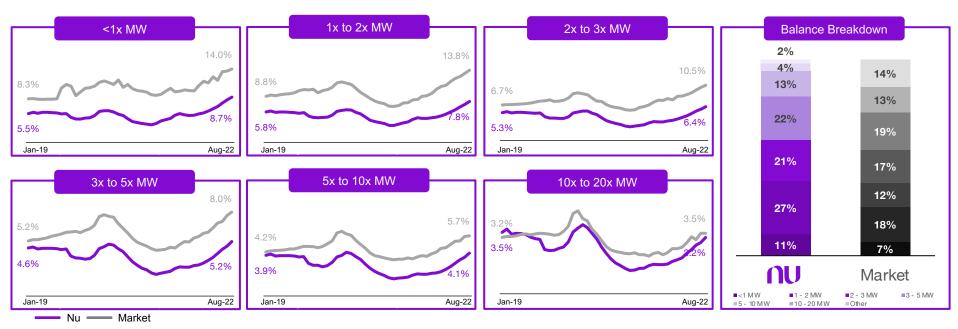
Note 1: Credit card delinquency rate is defined as the sum of outstanding credit balances with at least one payment past due for 90 days, divided by the total credit balance. Note 2: 'NPL' is a nonperforming loan, where a borrower is 90 days past due. Note 3: 'MW' refers to minimum wage (at R\$ 1,212 per month as of 2022). Note 4: Data presented until August 2022. Note 5: Income segmentation is estimated based on the average profile of each product and leading institutions offering them, normalized to the Brazilian Central Bank's SGS NPL indicator. Source: Nu, Brazilian Central Bank - SGS/SCR. Company Reports.

Nu Has Shown Superior Credit Underwriting Across All Income Bands For Consumer Finance

NPL 90+ By Income Band

BASED ON INTERNAL ESTIMATES

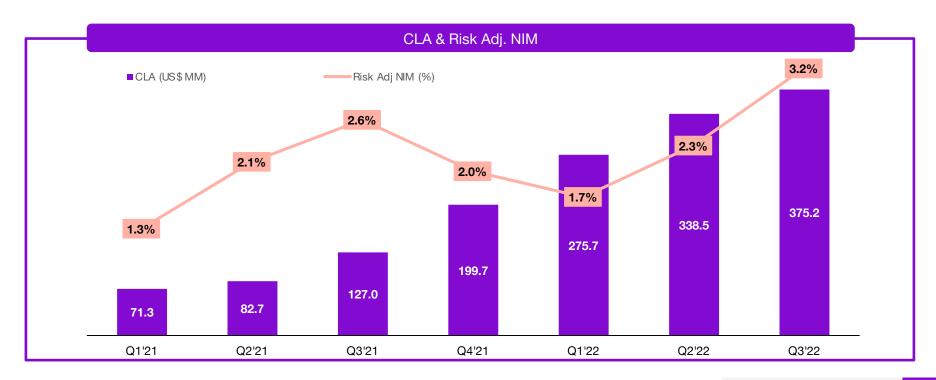
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Risk-Adjusted NIM Improvement Shows that Nu is Adequately Pricing for Credit Risk





Note 1: 'CLA' stands for Credit Loss Allowance Expenses. Note 2: 'Risk Adj. NIM' stands for Risk Adjusted Net Interest Margin, is annualized, and is calculated by dividing NII net of CLA by Interest Earning Assets defined as the following average balance sheet metrics: i) Cash and cash equivalents ii) Financial assets at fair value through profit or loss iii) Financial assets at fair value through OCI iv) Compulsory deposits at central banks v) Credit Card Interest-earning portfolio vi) Loans to customers (gross) vii) Interbank transactions viii) Other credit operations ix) Other financial assets at amortized cost. Source: Nu.

Wrapping up...



PROFITABILTY

High Growth & Profitability

Revenues +171% FXN YoY Net Income of US\$ 7.8MM **NPS**

Best-in-class UX

2x NPS vs the industry across all markets

MARKET

Market Leader in LatAm

#1 card issuer
6th largest player

Driving sustainable competitive advantages against both incumbents and fintechs

nu

Q&A

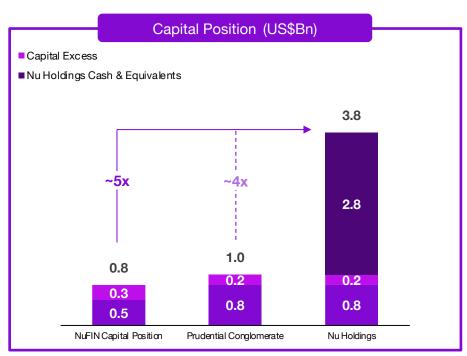


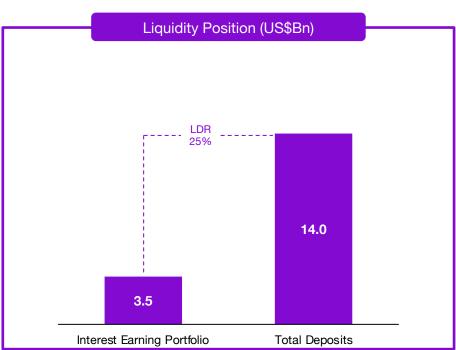


NU Appendix

Strong Capital and Liquidity Position to Navigate the Cycle



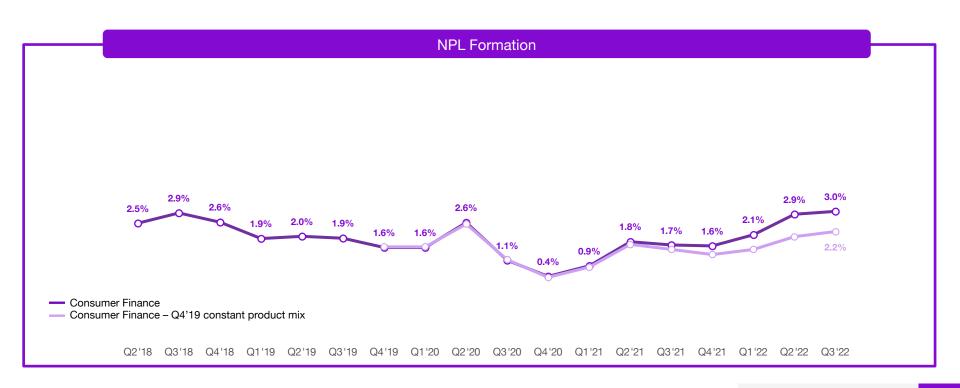




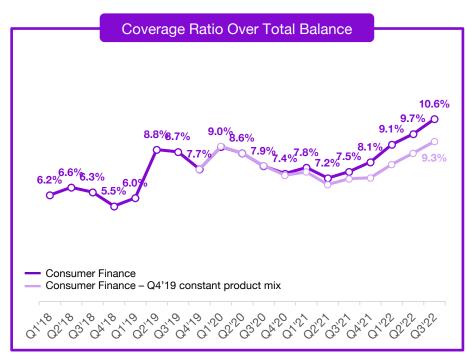
NPL Formation Increasing Following Macro

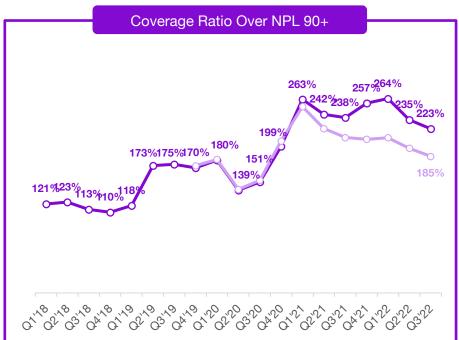


Trends



Evolution of Coverage Ratios

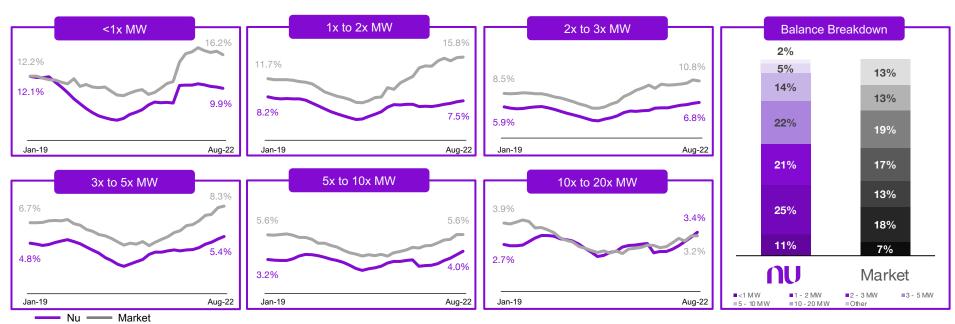




Credit Card: Superior Asset Quality Even Adjusted by Growth

LAGGED NPL 90+ By Income Band

Defined by Minimum Wage (MW)



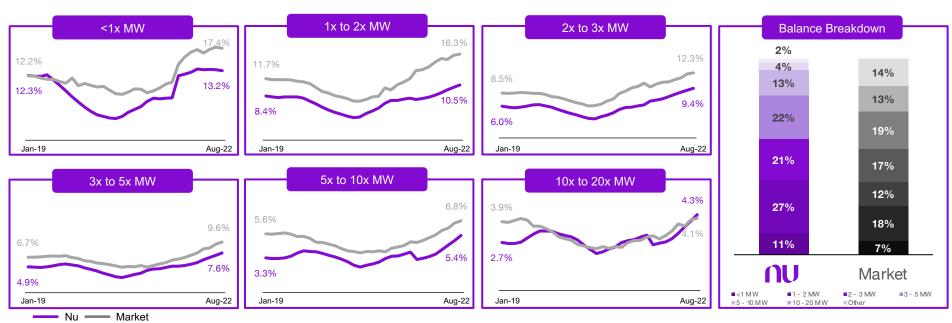
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Consumer Finance: Superior Asset Quality Even Adjusted by Growth

LAGGED NPL 90+ By Income Band

BASED ON INTERNAL ESTIMATES

Defined by Minimum Wage (MW)

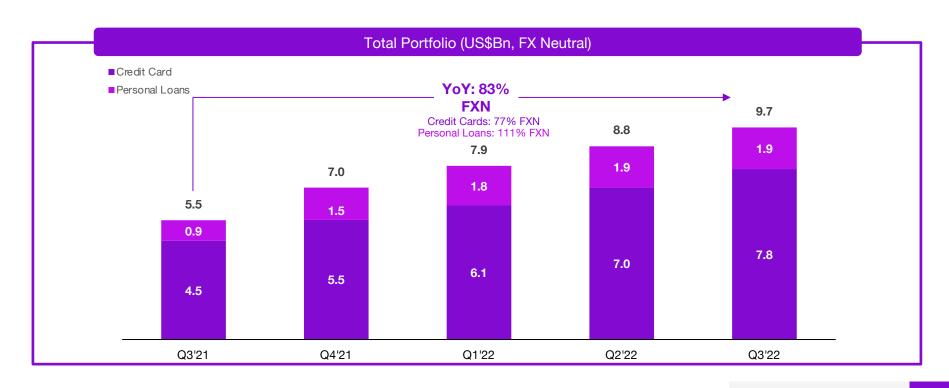


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Portfolio Growth Remains Strong on an FX

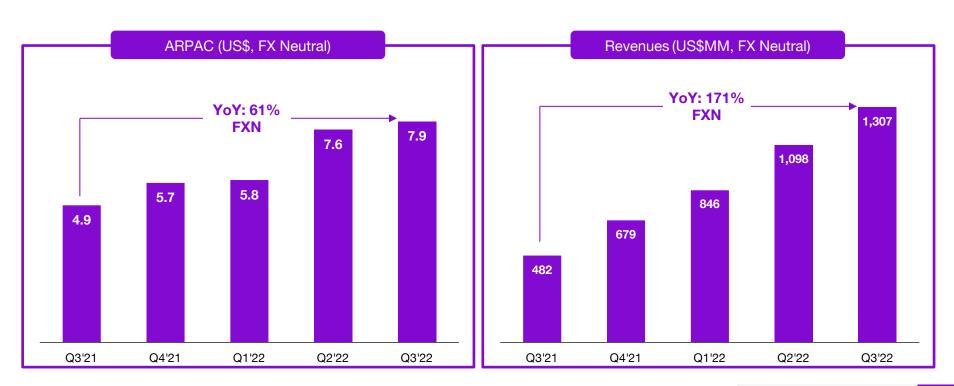


Neutral Basis



Triple-digit Revenue Growth Sustained by Customer Growth and ARPAC Expansion

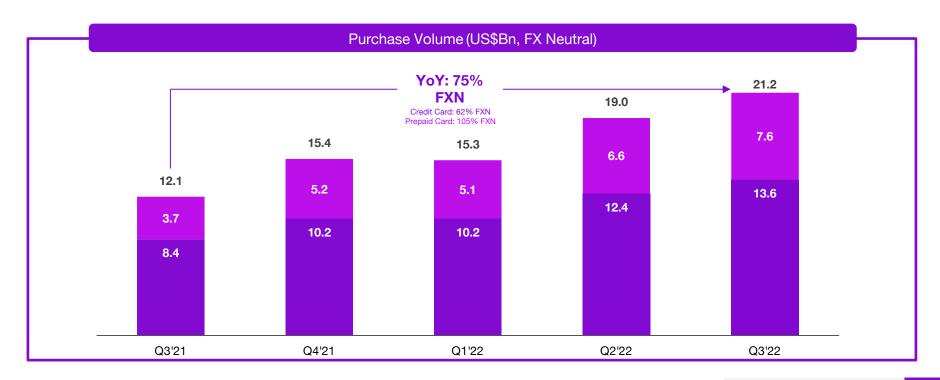




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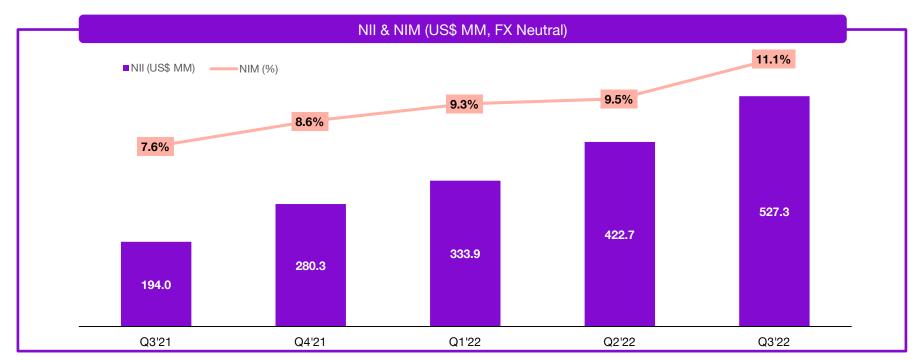
Compounding Effect of Customer Addition and Rising Limits Driving Purchase Volume





Note 1: Amounts and growth rates are presented on an FX Neutral basis. For additional detail on calculations please refer to the appendix Non-IFRS Financial measures and reconciliations. Note 2: The average represents the average monthly purchase volume per customer defined as the total purchase volume of the period divided by the number of months in the period, divided by the average number of individual customers during the period (average number of individual customers is defined as the average of the number of monthly customers at the beginning of the period measured, and the number of monthly customers at the end of the period). Source: Nu.

NIM Expected to Continue Expanding as Loans Outpace Deposits and Funding Cost is Optimized

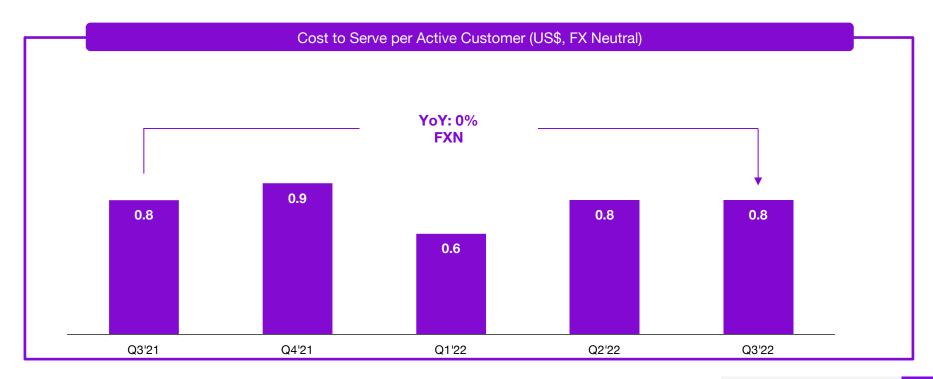


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Cost to Serve Remains Stable Implying Scale



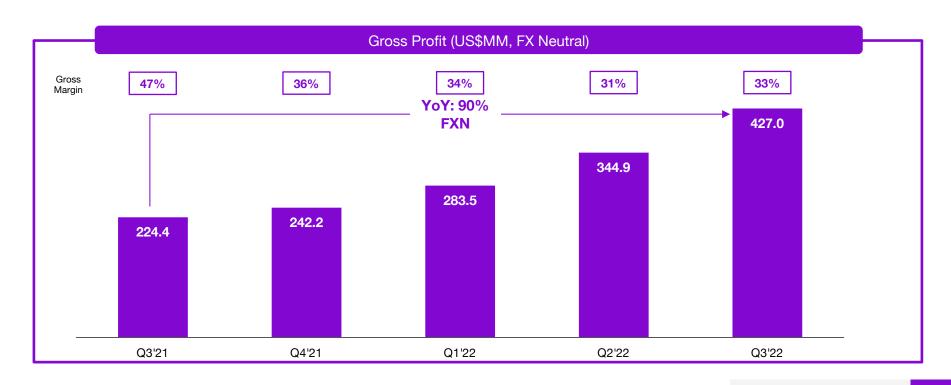
Benefits



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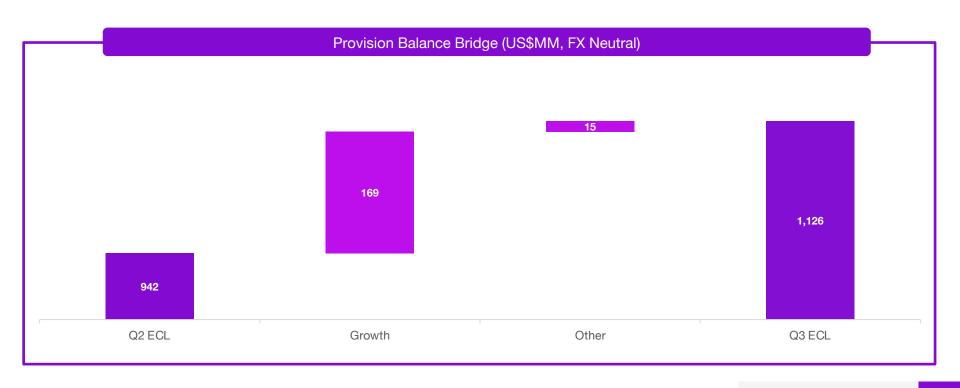
Gross Profit Margin Expansion After Sequential Compressions





Portfolio Growth Continues to be the Main Driver of Provision Balance Increase

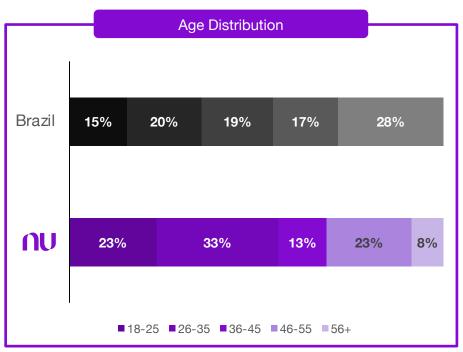


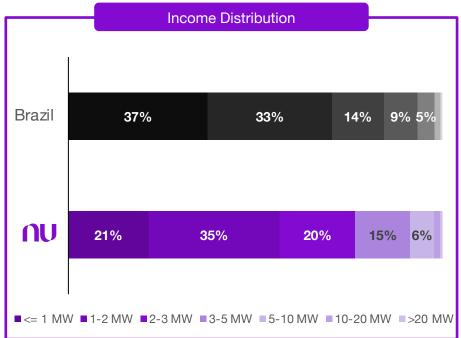


Note 1: The information presented is for Nu Holdings and includes both credit card and personal loans provision balance. Note 2: Amounts presented in FX neutral. Note 3: In Q2 2022, we reviewed and changed our write-off methodology for recovery of the contractual cash-flows of NPLs arising from unsecured personal loans from 360+ days to 120+ days. Figures consider this change. Our write-off methodology for credit cards remained unchanged at 360+ days. Source: Nu.

Nu is in the Sweet-spot of Demographics







Adjusted Net Income (Loss) is defined as profit (loss) attributable to shareholders of the parent company for the period, adjusted for expenses and allocated tax effects on share-based compensation in such period.

Adjusted Net Income (Loss) is presented because our management believes that this non-IFRS financial measure can provide useful information to investors, securities analysts and the public in their review of our operating and financial performance, although it is not calculated in accordance with IFRS or any other generally accepted accounting principles and should not be considered as a measure of performance in isolation. We also use Adjusted Net Income (Loss) as a key profitability measure to assess the performance of our business. We believe Adjusted Net Income (Loss) is useful to evaluate our operating and financial performance for the following reasons:

- Adjusted Net Income (Loss) is widely used by investors and securities analysts to measure a company's operating performance without regard to items that can vary substantially from company to company and from period to period, depending on their accounting and tax methods, the book value and the market value of their assets and liabilities, and the method by which their assets were acquired.
- Non-cash equity grants made to executives, employees or consultants at a certain price and point in time, and their income tax effects, do not necessarily reflect how our business is performing at any particular time and the related expenses (and their subject impacts in the market value of our assets and liabilities) are not key measures of our core operating performance.

Adjusted Net Income (Loss) is not a substitute for Net Income, which is the IFRS measure of earnings. Additionally, our calculation of Adjusted Net Income (Loss) may be different from the calculation used by other companies, including our competitors in the technology and financial services industries, because other companies may not calculate these measures in the same manner as we do, and therefore, our measure may not be comparable to those of other companies.

Non-IFRS Adj. Net Income Reconciliations

	For the three mo	As reported For the three months ended September 30, 2022		
	2022	2021	2020	
Adjusted Net Income (Loss) (em US\$ milion)				
Profit (Loss) attributable to shareholders of the parent company	7.8	(34.2)	(32.6)	
Share-based compensation	78.9	43.9	13.3	
Allocated Tax Effects on Share-Based Compensation	(23.6)	(10.9)	(3.2)	
Adjusted Net Income (Loss)	63.1	(1.2)	(22.5)	

	For the three mo	FX neutral For the three months ended September 30, 2022		
	2022	2021	2020	
Adjusted Net Income (Loss) (em US\$ milion)				
Profit (Loss) attributable to shareholders of the parent company	7.8	(34.3)	(33.7)	
Share-based compensation	78.9	44.0	13.8	
Allocated Tax Effects on Share-Based Compensation	(23.6)	(10.9)	(3.3)	
Adjusted Net Income (Loss)	63.1	(1.2)	(23.2)	

FX Neutral measures are prepared and presented to eliminate the effect of foreign exchange, or "FX," volatility between the comparison periods, allowing management and investors to evaluate our financial performance despite variations in foreign currency exchange rates, which may not be indicative of our core operating results and business outlook.

FX Neutral measures are presented because our management believes that these non-IFRS financial measures can provide useful information to investors, securities analysts and the public in their review of our operating and financial performance, although they are not calculated in accordance with IFRS or any other generally accepted accounting principles and should not be considered as a measure of performance in isolation.

The FX Neutral measures were calculated to present what such measures in preceding periods would have been had exchange rates remained stable from these preceding periods until the date of the Company's most recent financial information.

The FX Neutral measures for the three months ended September 30, 2021 were calculated by multiplying the as reported amounts of Adjusted Net Income (Loss) and the key business metrics for such period by the average Brazilian reais /U.S. dollars exchange rate for the three months ended September 30, 2021 (R\$5.269 to US\$1.00) and using such results to re-translate the corresponding amounts back to U.S. dollars by dividing them by the average Brazilian reais/U.S. dollars exchange rate for the three months ended September 30, 2022 (R\$5.258 to US\$1.00), so as to present what certain of our statement of profit and loss amounts and key business metrics would have been had exchange rates remained stable from this past period until the three months ended September 30, 2022.

The average Brazilian reais/U.S. dollars exchange rates were calculated as the average of the month-end rates for each month in the three months ended September 30, 2022 and 2021 as reported by Bloomberg.

FX Neutral measures for deposits and interest-earning portfolio were calculated by multiplying the as reported amounts as of September 30, 2021, by the spot Brazilian reais/U.S. dollars exchange rates as of this date (R\$5.4429 to US\$1.00), and using such results to re-translate the corresponding amounts back to U.S. dollars by dividing them by using the spot rate as of September 30, 2022 (R\$5.4155 to US\$1.00) so as to present what these amounts would have been had exchange rates been the same as those on September 30, 2022. The Brazilian reais/U.S. dollars exchange rates were calculated using rates as of such dates as reported by Bloomberg.

FX Rates - On a monthly basis, Nu translates its subsidiaries figures from their individual functional currency into Nu Holdings functional currency, the U.S. Dollars ("US\$"), following the requirements of IAS 21 "The Effects of Changes in Foreign Exchange Rates". The functional currency of the Brazilian operating entities is the Brazilian Real ("R\$"), of the Mexican entities is the Mexican Peso ("MXN"), and of the Colombian ("COP") entity is the Colombian Peso.

As of January 31, 2022, income statement figures were divided by the average FX Rate of the month (R\$ 5.5295, MXN 20.5014 and COP 3,998.1929 to US\$ 1.00) and balance sheet figures were divided by the last price FX rate of the month (R\$ 5.3102, MXN 20.5336 and COP 3,947.0100 to US\$ 1.00).

As of February 28, 2022, income statement figures were divided by the average FX Rate of the month (R\$ 5.1929, MXN 20.4532 and COP 3,937.9400 to US\$ 1.00) and balance sheet figures were divided by the last price FX Rate of the month (R\$ 5.1522, MXN 20.4692 and COP 3,937.9400 to US\$ 1.00).

As of March 31, 2022, income statement figures were divided by the average FX Rate of the month (R\$ 4.9620, MXN 20.5400 and COP 3,798.9841 to US\$ 1.00) and balance sheet figures were divided by the last price FX Rate of the month (R\$ 4.7417, MXN 19.8699 and COP 3,771.0500 to US\$ 1.00).

As of April 30, 2022, income statement figures were divided by the average FX Rate of the month (R\$ 4.7543, MXN 20.0793 and COP 4,019.7900 to US\$ 1.00) and balance sheet figures were divided by the last price FX rate of the month (R\$ 4.9721, MXN 20.4280 and COP 3,960.9500 to US\$ 1.00).

As of May 31, 2022, income statement figures were divided by the average FX Rate of the month (R\$ 4.9513, MXN 20.0219 and COP 3,937.9400 to US\$ 1.00) and balance sheet figures were divided by the last price FX Rate of the month (R\$ 4.7336, MXN 19.6571 and COP 3,772.1000 to US\$ 1.00).

As of June 30, 2022, income statement figures were divided by the average FX Rate of the month (R\$ 5.0586, MXN 19.9912 and COP 3,941.5970 to US\$ 1.00) and balance sheet figures were divided by the last price FX Rate of the month (R\$ 5.2568, MXN 20.1183 and COP 4,155.1100 to US\$ 1.00).

As of July 31, 2022, income statement figures were divided by the average FX Rate of the month (R\$ 5.3687, MXN 20.5260 and COP 4.395,2275 to US\$ 1.00) and balance sheet figures were divided by the last price FX rate of the month (R\$ 5.1733, MXN 20,3672 and COP 4.295,5200 to US\$ 1.00).

As of August 31, 2022, income statement figures were divided by the average FX Rate of the month (R\$ 5.1445, MXN 20.1315 and COP 4.336,7423 to US\$ 1.00) and balance sheet figures were divided by the last price FX Rate of the month (R\$ 5.1839, MXN 20,1382 and COP 4.429,1700 to US\$ 1.00).

As of September 30, 2022, income statement figures were divided by the average FX Rate of the month (R\$ 5.2357, MXN 20.0617 and COP 4.448,6386 to US\$ 1.00) and balance sheet figures were divided by the last price FX Rate of the month (R\$ 5.4155, MXN 20,1382 and COP 4.608,7500 to US\$ 1.00).

Equity figures are translated using the FX Rate on the date of each transaction.



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