



Corporate Taxpayer's ID (CNPJ/MF): 84.683.374/0003-00
Company Registry (NIRE): 42.3.0001628-4
Publicly-held Company – Novo Mercado



MATERIAL FACT

Market maker hiring

Sao Paulo, July 31, 2015 – In compliance with the provisions of CVM Ruling No. 358/2002, as amended, **Tupy S.A.** ("Company"), world's largest foundry of iron blocks and heads, hereby informs its shareholders and the market in general that, according to the provisions of CVM Ruling no. 384/2003, (i) has hired **BTG PACTUAL CORRETORA DE TÍTULOS E VALORES MOBILIÁRIOS S.A.**, with its head offices at Av. Brigadeiro Faria Lima, 3.477, 14th floor-part, in the city of São Paulo, State of São Paulo, enrolled with the Brazilian Corporate Tax Register (CNPJ/MF) under No. 43.815.158/0001-22 ("Market Maker"), to operate as the market maker of common shares of its issuance with negotiation in the São Paulo Stock Exchange (BM&FBOVESPA) with the purpose of increasing the liquidity of the abovementioned shares, for a period of 12 (twelve) months, automatically renewed for an equal period in case there is not a contrary manifestation of either party; (ii) the Market Maker will begin its activities in August 3rd, 2015; and (iii) on this date terminated its market maker agreement with Brasil Plural CCTVM S.A.. The Company also informs that it has 63.470.972 (sixty three million four hundred seventy thousand and nine hundred and seventy two) common shares outstanding in the market and that it has not entered into any agreement with the market maker regulating the exercise of voting rights or the purchase and sale of securities of its issuance.

Leonardo P. Gadelha
CFO & IRO

IR Contacts:

Telephone: + 55 (11) 2763-7844/7842

E-mail: dri@tupy.com.br

Site: www.tupy.com.br/ri

About Tupy - Tupy is the largest iron foundry in the world in cast and machined products for the automotive sector, especially blocks and heads for engines, besides hydraulic components to several industrial sectors. Founded in 1938 in Joinville, Santa Catarina, it has four industrial plants, two in Brazil and two in Mexico. With an installed capacity of around 848 thousand tons per year, Tupy produced approximately 587 thousand tons in products in 2014 with revenues of R\$3.1 billion, being around 73% from sales to foreign markets, mainly North America and Europe. For more information, please access www.tupy.com.br/ri.

This release may contain forward-looking statements subject to risks and uncertainties. Such forward-looking statements are based on the management's beliefs and assumptions and information currently available to the Company. Forward-looking statements include information on our intentions, beliefs or current expectations, as well as on those of the Company's Board of Directors and Officers. The reservations as to forward-looking statements and information also include information on possible or presumed operating results, as well as any statements preceded, followed or including words such as "believes", "may", "will", "expects", "intends", "plans", "estimates" or similar expressions. Forward-looking statements are not performance guarantees; they involve risks, uncertainties and assumptions because they refer to future events and, therefore, depend on circumstances which may or may not occur. Future results may differ materially from those expressed or suggested by forward-looking statements. Many of the factors which will determine these results and figures are beyond Tupy's control or prediction capacity.