

VIVARA PARTICIPAÇÕES S.A.

CNPJ/ME nº 33.839.910/0001-11

NIRE 35.300.539.087

A Publicly Company with Authorized Capital

CVM Code nº 2480-5

MATERIAL FACT
STORES OPENING PROJECTION FOR 2026

Vivara Participações S.A. (“Company” or “Vivara”), in compliance with the provisions of Article 157, 4th paragraph, of Law No. 6,404, of December 15, 1976, as amended and CVM Resolution No. 44, of August 23rd, 2021, as amended, and CVM Resolution No. 77, of March 29, 2022, hereby informs to its shareholders and the market in general the projection of **55 to 65** stores opening for Vivara and Life brands, for the year ending on December 31, 2026.

The projection includes an acceleration of at least 35% in the number of stores to be opened compared to 2025. This expansion is based on the consistent returns of stores opened in recent years, which have remained in line with or above initial projections, as well as on internal analyses of the evolution of the shopping center market and the ongoing potential for consolidating the brands’ leadership in the Brazilian jewelry market. In this context, the Company maintains its strategy of organic growth for the Vivara and Life brands, with disciplined selection of the best commercial locations and shopping centers in the country, while also seeking to maximize returns through the complementary presence of both brands within the same development.

Any change in perception or in the factors described above may cause different results from the projection made. It is worth noting that the projection is an estimate and does not constitute a promise, so it may be revised, especially in the case of a relevant change in these factors.

The Company will, in accordance with applicable regulations, keep the market informed about the published projection. For more information on the projection, see Section 3 of the Company's Reference Form, which will be made available on CVM website, at <https://sistemas.cvm.gov.br/> and on the Company’s investor relations website, at <https://ri.vivara.com.br/en>.

São Paulo, 18 March, 2026

Elias Leal Lima

Chief Financial Officer and Investor Relations Officer