

VIVARA

VIVARA PARTICIPAÇÕES S.A.

Publicly Held Company

Corporate Taxpayer ID (CNPJ/MF): 33.839.910/0001-11

Company Registry (NIRE): 35.300.539.087

CVM Code: 2480-5

NOTICE TO THE MARKET

Vivara Participações S.A. (B3: VIVA3) (“Company”), Brazil’s largest jewelry chain, in compliance with Instruction 480 issued by the Securities and Exchange Commission of Brazil (“CVM”), of December 7, 2009, as amended, and with Circular Letter 7/2020-CVM/SEP, of August 18, 2020, it makes public its shareholders and to the market in general that Melina Rodrigues, Head of Investor Relations of the Company, will participate of the following Live:

- **Live Money Week 21**

05/25 at 7:25 p.m.

Available in: [Money Week | SAVE THE DATE 04 ~ 08out.](#)

Among other matters, the executives will make a brief presentation of the Company, they will talk about main initiatives of the Company during the pandemic, results of the 1Q21 and the outlook for the business.

São Paulo, May 24, 2021

Otavio Chacon do Amaral Lyra
Chief Financial and Investor Relations Officer