FEDERAL PUBLIC SERVICE | **External Disclosure**
CVM - BRAZILIAN SECURITIES COMMISSION
STANDARDIZED FINANCIAL STATEMENTS | **Base Date - 31/12/2009** | **Corporate Law**
COMMERCIAL, INDUSTRIAL COMPANY AND OTHERS

REGISTRATION AT THE CVM DOES NOT IMPLY ANY JUDGMENT ON THE COMPANY, WHILE THE COMPANY'S MANAGEMENT TEAM IS RESPONSIBLE FOR THE VERACITY OF THE INFORMATION PROVIDED

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	**BOMBRIL SA**	**50.564.053/0001-03**
4 - NIRE **35300099711**		

01.02 – HEAD OFFICE

FULL ADDRESS				2 – DISTRICT/NEIGHBORHOOD
MARGINAL DA VIA ANCHIETA S/N KM 14 1 -				RUDGE RAMOS
3 - ZIP CODE 09696-000	4 - MUNICIPALITY SÃO BERN CAMPO			5 - UF SP
6 - DDD 011	7 - TELEPHONE 4366-1001	8 - TELEPHONE -	9 - TELEPHONE -	10 - TELEX
11 - DDD 011	12 - FAX 4368-9188	13 - FAX -	14 - FAX -	
15 - E-MAIL acionista@bombril.com.br				

01.03 - DIRECTOR OF INVESTOR RELATIONS (address for correspondence with the company)

1 - NAME				
MARCO AURÉLIO GUERREIRO DE SOUZA				
2 - FULL ADDRESS MARGINAL DA VIA ANCHIETA S/N KM 14				3 - DISTRICT RUDGE RAMOS
4 - ZIP CODE 09696-000	5 - MUNICIPALITY SÃO BERN CAMPO			6 - UF SP
7 - DDD 011	8 - TELEPHONE 4366-1001	9 - TELEPHONE	10 - TELEPHONE -	11 - TELEX
12 - DDD 011	13 - FAX 4368-7371	14 - FAX -	15 - FAX -	
16 - E-MAIL acionista@bombril.com.br				

01.04 – REFERENCE / AUDITOR 01.05

FISCAL YEAR	1 – START DATE OF FISCAL YEAR	2 – END DATE OF FISCAL YEAR
1 - Last	01/01/2009	31/12/2009
2 - Penultimate	01/01/2008	31/12/2008
3 – Antepenultimate	01/01/2007	31/12/2007
4 - NAME/COMPANY NAME OF AUDITOR Terco Grant Thornton Auditores Independentes		5 - CVM CODE 00635-1
6 - NAME OF INDIVIDUAL AUDITOR Alexandre De Labetta Filho		7 - CPF OF INDIVIDUAL AUDITOR 058.618.548-82

FEDERAL PUBLIC SERVICE **External Disclosure**
CVM - BRAZILIAN SECURITIES COMMISSION
STANDARDIZED FINANCIAL STATEMENTS **Base Date - 31/12/2009** **Corporate Law**
COMMERCIAL, INDUSTRIAL COMPANY AND OTHERS

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

01.05 – COMPOSITION OF CAPITAL STOCK

Number of Shares ('000)	1 31/12/2009	2 31/12/2008	3 31/12/2007
Paid-in Capital			
1 – Common shares	20.000	20.000	20.000
2 – Preferred shares	34.065	34.065	34.065
3 - Total	54.065	54.065	54.065
In Treasury			
4 – Common shares	0	0	0
5 – Preferred shares	0	0	0
6 - Total	0	0	0

01.06 - CHARACTEISTICS OF THE COMPANY

1 – TYPE OF COMPANY COMMERCIAL, INDUSTRIAL COMPANY AND OTHERS
2 – TYPE OF SITUATION Operational
3 – NATURE OF STOCKHOLDING CONTROL National private
4 – ACTIVITY CODE 1080 – Pharmaceutical and hygiene
5 – MAIN ACTIVITY INDUSTRY AND TRADE OF HYGIENE AND CLEANING PRODUCTS
6 – TYPE OF CONSOLIDATED Total

01.07 – COMPANIES NOT INCLUDED IN THE CONSOLIDATED FINANCIAL STATEMENTS

1 - ÍTEM	2 - CNPJ	3 - COMPANY NAME

01.08 – BENEFITS IN CASH

1 - ÍTEM	2 - EVENT	3 - APPROVAL	4 - BENEFIT	5 – START OF PAYMENT	6 –TYPE AND CLASS OF SHARE	7 – DIVIDEND AMOUNT P/ SHARE

01.09 – DIRECTOR OF INVESTOR RELATIONS

1 - DATE	2 - SIGNATURE
17/03/2010	

FEDERAL PUBLIC SERVICE **External Disclosure**
CVM - BRAZILIAN SECURITIES COMMISSION
STANDARDIZED FINANCIAL STATEMENTS **Base Date - 31/12/2009** **Corporate Law**
COMMERCIAL, INDUSTRIAL COMPANY AND OTHERS

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

02.01 – BALANCE SHEET - ASSETS (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - 31/12/2009	4 - 31/12/2008	5 - 31/12/2007
1	Total Assets	815.103	851.025	737.995
1.01	Current Assets	244.353	179.382	188.973
1.01.01	Cash Balances	2.211	2.584	4.499
1.01.01.01	Cash and Banks	2.211	2.584	4.499
1.01.02	Credits	206.097	142.666	167.819
1.01.02.01	Clients	153.497	124.577	123.063
1.01.02.01.01	Client Accounts Receivable	158.749	128.494	128.503
1.01.02.01.02	(-) Provision for bad debt	(5.252)	(3.917)	(5.440)
1.01.02.02	Miscellaneous credits	52.600	18.089	44.756
1.01.02.02.01	Securities	34.754	8.720	37.377
1.01.02.02.02	Taxes recoverable	14.550	6.654	5.627
1.01.02.02.03	Other accounts receivable	3.296	2.715	1.752
1.01.03	Inventories	35.359	33.266	16.052
1.01.04	Others	686	866	603
1.01.04.01	Pre-paid expenses	686	866	603
1.02	Non-current assets	570.750	671.643	549.022
1.02.01	Long-term assets	16.761	21.669	385.114
1.02.01.01	Miscellaneous credits	9.108	9.137	9.094
1.02.01.01.01	Taxes recoverable	53	83	40
1.02.01.01.02	Other accounts receivable	9.055	9.054	9.054
1.02.01.01.03	Amounts receivable – third parties	0	0	0
1.02.01.02	Credits with Related Parties	7.653	12.532	376.020
1.02.01.02.01	With Affiliates and Equivalent entities	0	0	0
1.02.01.02.02	With Subsidiaries	7.653	12.532	376.020
1.02.01.02.03	With Other Related Parties	0	0	0
1.02.01.03	Others	0	0	0
1.02.02	Fixed Assets	553.989	649.974	163.908
1.02.02.01	Investments	475.276	579.413	125.529
1.02.02.01.01	Stakes in Affiliates/Equivalent entities	0	0	0
1.02.02.01.02	Stakes in Affiliates/Equivalent entities-Goodwill	0	0	0
1.02.02.01.03	Stakes in Subsidiaries	475.276	579.413	125.529
1.02.02.01.04	Stakes in Subsidiaries - Goodwill	0	0	0
1.02.02.01.05	Other Investments	0	0	0
1.02.02.02	PP&E	63.745	55.955	33.991
1.02.02.03	Intangible	14.968	14.606	3.786
1.02.02.04	Deferred	0	0	602

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

02.02 – BALANCE SHEET – LIABILITIES (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - 31/12/2009	4 - 31/12/2008	5 - 31/12/2007
2	Total liabilities	815.103	851.025	737.995
2.01	Current liabilities	179.589	207.774	176.975
2.01.01	Loans and Financings	21.156	40.710	11.063
2.01.02	Debentures	0	0	0
2.01.03	Suppliers	56.954	46.293	49.982
2.01.04	Taxes, Rates and Contributions	54.036	80.345	71.041
2.01.04.01	Fiscal and Tax Obligations	54.036	80.345	71.041
2.01.05	Dividends Payable	0	0	0
2.01.06	Provisions	0	0	0
2.01.07	Debts with Related Parties	0	0	0
2.01.07.01	Subsidiaries and Affiliates	0	0	0
2.01.08	Others	47.443	40.426	44.889
2.01.08.01	Wages and Charges Payable	10.795	8.959	8.688
2.01.08.02	Miscellaneous Provisions	35.194	29.121	34.765
2.01.08.03	Other Accounts Payable	1.454	2.346	1.436
2.02	Non-Current Liabilities	845.973	1.129.944	1.049.552
2.02.01	Long-Term Liabilities	845.973	1.129.944	1.049.552
2.02.01.01	Loans and Financings	22.927	16.491	16.443
2.02.01.02	Debentures	0	0	0
2.02.01.03	Provisions	0	0	0
2.02.01.04	Debts with Related Parties	391.867	495.186	408.013
2.02.01.04.01	Subsidiaries and Affiliates	391.867	495.186	408.013
2.02.01.05	Advance for Future Capital Increase	0	0	0
2.02.01.06	Others	431.179	618.267	625.096
2.02.01.06.01	Fiscal and Tax Obligations	281.956	374.913	379.107
2.02.01.06.02	Suppliers	0	0	270
2.02.01.06.03	Amounts Payable – Third parties	20.749	25.711	19.305
2.02.01.06.04	Other Accounts Payable	0	1	34.993
2.02.01.06.05	Contingencies	89.349	205.863	157.782
2.02.01.06.06	Provision for IRPJ and CSLL - Deferred	37.302	10.946	33.639
2.02.01.06.07	Miscellaneous Provisions	1.823	833	0
2.03	Deferred Income	0	0	0
2.05	Net Equity	(210.459)	(486.693)	(488.532)
2.05.01	Capital Stock	795.142	795.142	795.142
2.05.02	Capital Reserves	28.627	28.627	28.627
2.05.03	Revaluation Reserves	45.616	51.232	53.577
2.05.03.01	Own Asset	0	0	0
2.05.03.02	Subsidiaries/Affiliates e Equivalent entities	45.616	51.232	53.577
2.05.04	Profit Reserves	0	0	0
2.05.04.01	Legal	0	0	0
2.05.04.02	Statutory	0	0	0

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

02.02 – BALANCE SHEET - LIABILITIES (R$ '000)

1 - CODE	2 - DESCRIPTION	3 -31/12/2009	4 -31/12/2008	5 -31/12/2007
2.05.04.03	For Contingencies	0	0	0
2.05.04.04	Realizable Profits	0	0	0
2.05.04.05	Retention of Profits	0	0	0
2.05.04.06	Special for Undistributed Dividends	0	0	0
2.05.04.07	Other Profit Reserves	0	0	0
2.05.05	Equity Valuation Adjustments	(122.476)	(7.145)	0
2.05.05.01	Securities Adjustments	0	0	0
2.05.05.02	Accumulated Conversion Adjustments	(122.476)	(7.145)	0
2.05.05.03	Business Combination Adjustments	0	0	0
2.05.06	Retained Earnings/Losses	(957.368)	(1.354.549)	(1.365.878)
2.05.07	Advance for Future Capital Increase	0	0	0

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

03.01 – INCOME STATEMENT (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/01/2009 to 31/12/2009	4 - 01/01/2008 to 31/12/2008	5 - 01/01/2007 to 31/12/2007
3.01	Gross Revenue from Sales and/or Services	1.130.490	994.719	886.624
3.02	Deductions from Gross Revenue	(297.947)	(250.854)	(241.023)
3.03	Net Revenue from Sales and/or Services	832.543	743.865	645.601
3.04	Cost of Goods and/or Services Sold	(426.396)	(424.458)	(313.299)
3.05	Gross Result	406.147	319.407	332.302
3.06	Operating Expenses/Revenues	(84.225)	(328.858)	(224.546)
3.06.01	With Sales	(232.492)	(227.194)	(225.173)
3.06.01.01	Personnel Expenses	(35.470)	(32.497)	(27.401)
3.06.01.02	Advertising Expenses	(32.787)	(34.149)	(65.368)
3.06.01.03	Sales Promotion Expenses	(84.264)	(80.926)	(70.258)
3.06.01.04	Freight Expenses	(63.567)	(61.703)	(44.618)
3.06.01.05	Provision for Bad Debt	(300)	(726)	(899)
3.06.01.06	Outsourcing	(1.620)	(2.445)	(2.954)
3.06.01.07	Travel Expenses	(4.495)	(4.539)	(3.812)
3.06.01.08	Rental Expense	(5.322)	(4.846)	(4.476)
3.06.01.09	Other Expenses	(4.667)	(5.363)	(5.387)
3.06.02	General and Administrative	(42.453)	(31.483)	(30.285)
3.06.02.01	Personnel Expenses	(20.764)	(17.504)	(16.490)
3.06.02.02	Outsourcing	(14.246)	(5.864)	(7.383)
3.06.02.03	Depreciation / Amortization	(1.936)	(2.974)	(1.160)
3.06.02.04	Energy and Communication	(1.622)	(1.203)	(777)
3.06.02.05	Miscellaneous Materials	(673)	(388)	(743)
3.06.02.06	Travel Expenses	(177)	(346)	(137)
3.06.02.07	Rental Expenses	(628)	(1.297)	(1.426)
3.06.02.08	Other Expenses	(2.407)	(1.907)	(2.169)
3.06.03	Financial	35.905	(135.525)	(25.225)
3.06.03.01	Financial Revenues	148.427	80.325	88.011
3.06.03.01.01	Other Financial Revenues	4.213	5.897	6.538
3.06.03.01.02	FX variation - Assets	144.214	74.428	81.473
3.06.03.02	Financial Expenses	(112.522)	(215.850)	(113.236)
3.06.03.02.01	Other Financial Expenses	(81.526)	(50.829)	(65.553)
3.06.03.02.02	FX Variation - Liabilities	(30.996)	(165.021)	(47.683)
3.06.04	Other Operating Revenues	164.327	5.192	191.228
3.06.04.01	Other Operating Revenues	164.327	5.192	31.691
3.06.04.02	Extraordinary Revenues	0	0	159.537
3.06.05	Other Operating Expenses	(8.332)	(11.754)	(28.683)
3.06.05.01	Other Operating Expenses	(5.360)	(10.072)	(28.853)
3.06.05.02	Profit-Sharing Expenses	(2.882)	(576)	170
3.06.05.03	Extraordinary Items	(90)	(1.106)	0
3.06.06	Equity Income	(1.180)	71.906	(106.408)
3.07	Operating Result	321.922	(9.451)	107.756

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

03.01 - STATEMENT OF RESULTADO (R$ '000)

1 - CODE	2 - DESCRIPTION	3 -01/01/2009 to 31/12/2009	4 -01/01/2008 to 31/12/2008	5 -01/01/2007 to 31/12/2007
3.08	Non-Operating Revenues	0	0	0
3.08.01	Revenues	0	0	0
3.08.02	Expenses	0	0	0
3.09	Pre-Tax/Profit-Sharing Result	321.922	(9.451)	107.756
3.10	Provision for Income Tax and Social Contribution	0	(4.258)	(7.330)
3.11	Deferred Income Tax	69.643	22.693	(7.650)
3.12	Statutory Holdings/Contributions	0	0	0
3.12.01	Holdings	0	0	0
3.12.02	Contributions	0	0	0
3.13	Reversal of Interest on Own Equity	0	0	0
3.15	Annual Profit/Loss	391.565	8.984	92.776
	NUMBER OF SHARES, EX-TREASURY ('000)	54.065	54.065	54.065
	EARNINGS PER SHARE (Reais)	7,24249	0,16617	1,71601
	LOSS PER SHARE (Reais)			

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

04.01 - STATEMENT OF CASH FLOW - INDIRECT METHOD (R$ ‘000)

1 - CODE	2 - DESCRIPTION	3 - 01/01/2009 to 31/12/2009	4 - 01/01/2008 to 31/12/2008	5 - 01/01/2007 to 31/12/2007
4.01	Net Cash – Operational Activities	187.065	364.970	48.376
4.01.01	Cash Generated in Operations	324.682	(32.821)	71.167
4.01.01.01	Annual Net Profit (Loss)	391.565	8.984	92.776
4.01.01.02	Depreciation and Amortizations	8.245	6.189	4.936
4.01.01.03	Provision for bad debt	300	(1.523)	2.571
4.01.01.04	Inventory Provision (obsolescence)	5.002	(391)	755
4.01.01.05	Deferred Income Tax and Social Contribution	26.356	(22.693)	7.650
4.01.01.06	Equity Income	1.180	(71.906)	106.408
4.01.01.07	Residual Value of Written Down Permanent Asset	8.638	942	890
4.01.01.08	Extraordinary Items	(90)	(1.106)	(159.537)
4.01.01.09	Provision for Contingencies	(116.514)	48.683	14.718
4.01.02	Variations in Assets and Liabilities	31.565	(133.588)	(19.833)
4.01.02.01	FX and Monetary Variation on Loans, net	1.280	(6.953)	(1.206)
4.01.02.02	FX and Monetary Variation on Affiliates, net	101.081	(80.402)	24.740
4.01.02.03	FX and Monetary Variation on third-party amounts receivable and payable, net	4.963	(6.406)	(246)
4.01.02.04	FX and Monetary Variation on Taxes in Installments and Overdue	(75.759)	(39.827)	(43.121)
4.01.03	Others	(169.182)	531.379	(2.958)
4.01.03.01	Clients	(29.220)	9	(11.020)
4.01.03.02	Inventories	(7.095)	(16.823)	(4.195)
4.01.03.03	Pre-paid Expenses	180	(265)	1.356
4.01.03.04	Taxes Recoverable	(7.865)	(1.070)	(3.801)
4.01.03.05	Other Accounts Receivable	(582)	(963)	(8.083)
4.01.03.06	Suppliers	10.661	(3.959)	(5.765)
4.01.03.07	Salaries and Charges Payable	1.836	271	863
4.01.03.08	Fiscal and Tax Obligations	(43.507)	44.937	70.331
4.01.03.09	Subsidiaries and Affiliates	(84.097)	532.170	(60.118)
4.01.03.10	Accounts receivable and payable – Third parties	(9.925)	12.812	92
4.01.03.11	Provision for losses – third parties	0	0	0
4.01.03.12	Miscellaneous Provisions	6.073	(5.645)	7.676
4.01.03.13	Other accounts payable	(5.641)	(30.095)	9.706
4.02	Net Cash - Investments	(177.788)	(399.548)	(28.569)
4.02.01	Securities	(26.032)	28.657	(15.611)
4.02.02	Additions to PP&E	(25.035)	(30.073)	(12.958)
4.02.03	Investment in Subsidiaries	(11.387)	(381.145)	0
4.02.04	Accumulated Conversion Adjustments	(115.334)	(7.145)	0
4.02.05	Milana Indl. and Milana Trade Goodwill	0	(9.842)	0
4.03	Net cash – financing activities	(9.650)	32.663	(27.653)
4.03.01	Loans and financings	(9.650)	32.663	(27.653)
4.04	FX Variation on Cash and Equivalents	0	0	0
4.05	Increase (Reduction) in Cash and Equivalents	(373)	(1.915)	(7.846)
4.05.01	Initial Balance of Cash and Equivalents	2.584	4.499	12.345

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

04.01 – CASH FLOW STATEMENT - INDIRECT METHOD (R$ '000)

1 - CODE	2 - DESCRIPTION	3 -01/01/2009 to 31/12/2009	4 -01/01/2008 to 31/12/2008	5 -01/01/2007 a 31/12/2007
4.05.02	Final Balance of Cash and Equivalents	2.211	2.584	4.499

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

05.01 – STATEMENT OF CHANGES IN NET EQUITY FROM 01/01/2009 TO 31/12/2009 (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 -CAPITAL RESERVES	5 - REVALUATION RESERVES	6 -PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 -EQUITY VALUATION ADJUSTMENTS	9 -TOTAL NET EQUITY
5.01	Initial Balance	795.142	28.627	51.232	0	(1.354.549)	(7.145)	(486.693)
5.02	Adjustments from Previous Years	0	0	0	0	0	0	0
5.03	Adjusted Balance	795.142	28.627	51.232	0	(1.354.549)	(7.145)	(486.693)
5.04	Annual Profit / Loss	0	0	0	0	391.565	0	391.565
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	(115.331)	(115.331)
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	(115.331)	(115.331)
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	0	0	0	0	0	0	0
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(5.616)	0	5.616	0	0
5.13	Final Balance	795.142	28.627	45.616	0	(957.368)	(122.476)	(210.459)

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

05.02 - STATEMENT OF CHANGES IN NET EQUITY FROM 01/01/2008 TO 31/12/2008 (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 -CAPITAL RESERVES	5 - REVALUATION RESERVES	6 -PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 -EQUITY VALUATION ADJUSTMENTS	9 -TOTAL NET EQUITY
5.01	Initial Balance	795.142	28.627	53.577	0	(1.365.878)	0	(488.532)
5.02	Adjustments from Previous Years	0	0	0	0	0	0	0
5.03	Adjusted Balance	795.142	28.627	53.577	0	(1.365.878)	0	(488.532)
5.04	Annual Profit / Loss	0	0	0	0	8.984	0	8.984
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	(7.145)	(7.145)
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	(7.145)	(7.145)
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	0	0	0	0	0	0	0
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(2.345)	0	2.345	0	0
5.13	Final Balance	795.142	28.627	51.232	0	(1.354.549)	(7.145)	(486.693)

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

05.03 - STATEMENT OF CHANGES IN NET EQUITY FROM 01/01/2007 TO 31/12/2007 (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 -CAPITAL RESERVES	5 - REVALUATION RESERVES	6 -PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 -EQUITY VALUATION ADJUSTMENTS	9 -TOTAL NET EQUITY
5.01	Initial Balance	585.900	28.627	56.078	0	(1.461.155)	0	(790.550)
5.02	Adjustments from Previous Years	0	0	0	0	0	0	0
5.03	Adjusted Balance	585.900	28.627	56.078	0	(1.461.155)	0	(790.550)
5.04	Annual Profit / Loss	0	0	0	0	92.776	0	92.776
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	0	0
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	0	0
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	209.242	0	0	0	0	0	209.242
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(2.501)	0	2.501	0	0
5.13	Final Balance	795.142	28.627	53.577	0	(1.365.878)	0	(488.532)

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

06.01 – STATEMENT OF VALUE ADDED (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/01/2009 to 31/12/2009	4 - 01/01/2008 to 31/12/2008	5 - 01/01/2007 to 31/12/2007
6.01	Revenues	1.266.710	965.994	0
6.01.01	Sales of Goods, Products and Services	1.102.861	962.817	0
6.01.02	Other Revenues	164.149	3.903	0
6.01.03	Revenues related to Construction of Own Assets	0	0	0
6.01.04	Provision/Reversal for Bad Debt	(300)	(726)	0
6.02	Inputs Acquired from Third Parties	(656.822)	(661.606)	0
6.02.01	Costs of Goods, Products and Services Sold	(449.187)	(457.933)	0
6.02.02	Materials-Energy-Outsourcing - Others	(201.613)	(193.362)	0
6.02.03	Loss/Recovery of Assets	(6.022)	(10.311)	0
6.02.04	Others	0	0	0
6.03	Gross Value Added	609.888	304.388	0
6.04	Retentions	(8.245)	(6.189)	0
6.04.01	Depreciation, Amortization and Depletion	(8.245)	(6.189)	0
6.04.02	Other	0	0	0
6.05	Net Added Value Produced	601.643	298.199	0
6.06	Added Value Received in Transfer	147.247	152.232	0
6.06.01	Equity Income	(1.180)	71.906	0
6.06.02	Financial Revenues	148.427	80.326	0
6.06.03	Others	0	0	0
6.07	Total Added Value Distributable	748.890	450.431	0
6.08	Distribution of Added Value	748.890	450.431	0
6.08.01	Personnel	95.865	83.161	0
6.08.01.01	Direct Remuneration	70.224	60.187	0
6.08.01.02	Benefits	20.074	17.474	0
6.08.01.03	FGTS (employee severance fund)	5.567	5.500	0
6.08.01.04	Others	0	0	0
6.08.02	Taxes, Rates and Contributions	140.675	135.088	0
6.08.02.01	Federal	77.638	109.773	0
6.08.02.02	State	61.934	24.044	0
6.08.02.03	Municipal	1.103	1.271	0
6.08.03	Remuneration of Third-Party Capital	120.785	223.198	0
6.08.03.01	Interest	80.166	49.539	0
6.08.03.02	Rental	8.720	7.793	0
6.08.03.03	Others	31.899	165.866	0
6.08.04	Remuneration of Own Capital	391.565	8.984	0
6.08.04.01	Interest on Own Equity	0	0	0
6.08.04.02	Dividends	0	0	0
6.08.04.03	Retained Earnings / Losses	391.565	8.984	0
6.08.05	Others	0	0	0

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

07.01 – CONSOLIDATED BALANCE SHEET - ASSETS (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - 31/12/2009	4 - 31/12/2008	5 - 31/12/2007
1	Total Assets	522.732	460.745	433.063
1.01	Current Assets	258.360	181.843	189.978
1.01.01	Cash balances	2.515	3.143	4.751
1.01.01.01	Cash and Banks	2.515	3.143	4.751
1.01.02	Credits	208.049	144.291	168.572
1.01.02.01	Clients	155.255	125.906	123.516
1.01.02.01.01	Accounts receivable	162.116	131.453	130.609
1.01.02.01.02	(-) Provision for bad debt	(6.861)	(5.547)	(7.093)
1.01.02.02	Miscellaneous credits	52.794	18.385	45.056
1.01.02.02.01	Securities	34.810	8.844	37.377
1.01.02.02.02	Taxes recoverable	14.569	6.813	5.840
1.01.02.02.03	Other accounts receivable	3.415	2.728	1.839
1.01.03	Inventories	47.110	33.541	16.052
1.01.04	Others	686	868	603
1.01.04.01	Pre-paid expenses	686	868	603
1.02	Non-current assets	264.372	278.902	243.085
1.02.01	Long-term realizable assets	64.519	70.269	63.427
1.02.01.01	Miscellaneous credits	9.524	9.555	9.612
1.02.01.01.01	Taxes recoverable	450	460	550
1.02.01.01.02	Other accounts receivable	9.074	9.065	9.062
1.02.01.01.03	Client accounts receivable	0	30	0
1.02.01.02	Credits with related parties	0	0	0
1.02.01.02.01	With Affiliates and Equivalent entities	0	0	0
1.02.01.02.02	With subsidiaries	0	0	0
1.02.01.02.03	With other related parties	0	0	0
1.02.01.03	Others	54.995	60.714	53.815
1.02.01.03.01	Amounts receivable – Third parties	0	0	0
1.02.01.03.02	Inventories	54.995	60.714	53.815
1.02.02	Fixed assets	199.853	208.633	179.658
1.02.02.01	Investments	0	0	6.023
1.02.02.01.01	Holdings in Affiliates/Equivalent entities	0	0	0
1.02.02.01.02	Holdings in Subsidiaries	0	0	6.023
1.02.02.01.03	Other Investments	0	0	0
1.02.02.02	PP&E	184.767	193.877	169.011
1.02.02.03	Intangible	15.086	14.756	4.022
1.02.02.04	Deferred	0	0	602

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

07.02 – CONSOLIDATED BALANCE SHEET - LIABILITIES (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - 31/12/2009	4 - 31/12/2008	5 - 31/12/2007
2	Total liabilities	522.732	460.745	433.063
2.01	Current liabilities	214.187	236.511	201.174
2.01.01	Loans and financings	42.373	57.707	23.612
2.01.02	Debentures	0	0	0
2.01.03	Suppliers	57.388	47.026	50.249
2.01.04	Taxes, Rates and Contributions	65.484	89.262	78.165
2.01.04.01	Fiscal and Tax Obligations	65.484	89.262	78.165
2.01.05	Dividends payable	0	0	0
2.01.06	Provisions	0	0	0
2.01.07	Debts with related parties	0	0	0
2.01.08	Others	48.942	42.516	49.148
2.01.08.01	Salaries and Payroll Charges Payable	10.807	9.096	8.718
2.01.08.02	Miscellaneous Provisions	35.194	29.200	34.765
2.01.08.03	Other accounts payable	2.941	4.220	5.665
2.02	Non-current liabilities	519.590	709.999	717.287
2.02.01	Long-Term liabilities	519.590	709.999	717.287
2.02.01.01	Loans and financings	26.593	23.047	25.804
2.02.01.02	Debentures	0	0	0
2.02.01.03	Provisions	0	0	0
2.02.01.04	Debts with related parties	208	208	208
2.02.01.04.01	Subsidiaries and Affiliates	208	208	208
2.02.01.05	Advance for Future Capital Increase	0	0	0
2.02.01.06	Others	492.789	686.744	691.275
2.02.01.06.01	Fiscal and Tax Obligations	282.567	377.404	380.983
2.02.01.06.02	Suppliers	0	0	270
2.02.01.06.03	Amounts payable – Third parties	48.766	51.197	41.876
2.02.01.06.04	Other accounts payable	0	8	34.994
2.02.01.06.05	Contingencies	97.287	217.429	168.545
2.02.01.06.06	Provision for IRPJ and CSLL - deferred	59.789	36.326	60.227
2.02.01.06.07	Negative goodwill on investments	4.380	4.380	4.380
2.03	Deferred income	0	0	0
2.04	Stake of non-Controlling stockholders	(586)	928	3.134
2.05	Net Equity	(210.459)	(486.693)	(488.532)
2.05.01	Paid-up capital stock	795.142	795.142	795.142
2.05.02	Capital reserves	28.627	28.627	28.627
2.05.03	Revaluation reserves	45.616	51.232	53.577
2.05.03.01	Own assets	0	0	0
2.05.03.02	Subsidiaries/Affiliates and Equivalent entities	45.616	51.232	53.577
2.05.04	Profit reserves	0	0	0
2.05.04.01	Legal	0	0	0
2.05.04.02	Statutory	0	0	0

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

07.02 – CONSOLIDATED BALANCE SHEET - LIABILITIES (R$ ‘000)

1 - CODE	2 - DESCRIPTION	3 -31/12/2009	4 -31/12/2008	5 -31/12/2007
2.05.04.03	For Contingencies	0	0	0
2.05.04.04	Realizable Profits	0	0	0
2.05.04.05	Retained Earnings	0	0	0
2.05.04.06	Special for non-distributed dividend	0	0	0
2.05.04.07	Other Profit Reserves	0	0	0
2.05.05	Equity valuation adjustments	(122.476)	(7.145)	0
2.05.05.01	Securities adjustments	0	0	0
2.05.05.02	Accrued conversion adjustments	(122.476)	(7.145)	0
2.05.05.03	Adjustments from Combination of Businesses	0	0	0
2.05.06	Retained Earnings/Losses	(957.368)	(1.354.549)	(1.365.878)
2.05.07	Advance for Future Capital Increase	0	0	0

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

08.01 – CONSOLIDATED INCOME STATEMENT (R$ ‘000)

1 - CODE	2 - DESCRIPTION	3 - 01/01/2009 to 31/12/2009	4 - 01/01/2008 to 31/12/2008	5 - 01/01/2007 to 31/12/2007
3.01	Gross Revenue from Sales and/or Services	1.135.462	997.382	886.793
3.02	Deductions from Gross Revenue	(301.247)	(252.008)	(241.192)
3.03	Net Revenue from Sales and/or Services	834.215	745.374	645.601
3.04	Cost of Goods and/or Services Sold	(424.542)	(423.742)	(312.169)
3.05	Gross Result	409.673	321.632	333.432
3.06	Operating Expenses/Revenues	(92.866)	(334.313)	(228.689)
3.06.01	With Sales	(233.415)	(227.501)	(225.231)
3.06.01.01	Personnel Expenses	(35.600)	(32.546)	(27.401)
3.06.01.02	Advertising Expenses	(32.787)	(34.149)	(65.368)
3.06.01.03	Sales Promotion Expenses	(84.698)	(81.151)	(70.258)
3.06.01.04	Freight Expenses	(63.699)	(61.757)	(44.618)
3.06.01.05	Provision for Bad Debt	(300)	(730)	(1.030)
3.06.01.06	Outsourcing	(1.620)	(2.465)	(2.954)
3.06.01.07	Travel Expenses	(4.495)	(4.539)	(3.812)
3.06.01.08	Rental Expense	(5.207)	(4.768)	(4.403)
3.06.01.09	Other Expenses	(5.009)	(5.396)	(5.387)
3.06.02	General and Administrative	(53.171)	(39.492)	(39.083)
3.06.02.01	Personnel Expenses	(21.028)	(17.968)	(16.890)
3.06.02.02	Outsourcing	(15.452)	(6.311)	(7.730)
3.06.02.03	Depreciation / Amortization	(8.197)	(8.337)	(7.185)
3.06.02.04	Energy and Communication	(1.655)	(1.231)	(792)
3.06.02.05	Miscellaneous Materials	(706)	(401)	(762)
3.06.02.06	Travel Expenses	(178)	(349)	(137)
3.06.02.07	Rental Expenses	(341)	(1.064)	(1.234)
3.06.02.08	Other Expenses	(5.614)	(3.831)	(4.353)
3.06.03	Financial	41.406	(59.919)	(31.968)
3.06.03.01	Financial Revenues	146.610	100.061	64.980
3.06.03.01.01	Other Financial Revenues	4.422	6.013	6.529
3.06.03.01.02	FX variation - Assets	142.188	94.048	58.451
3.06.03.02	Financial Expenses	(105.204)	(159.980)	(96.948)
3.06.03.02.01	Other Financial Expenses	(90.681)	(60.334)	(71.448)
3.06.03.02.02	FX Variation - Liabilities	(14.523)	(99.646)	(25.500)
3.06.04	Other Operating Revenues	171.544	5.512	99.131
3.06.04.01	Other Operating Revenues	171.544	5.512	33.750
3.06.04.02	Extraordinary Revenues	0	0	65.381
3.06.05	Other Operating Expenses	(19.230)	(12.913)	(31.538)
3.06.05.01	Other Operating Expenses	(16.258)	(11.231)	(31.708)
3.06.05.02	Profit-Sharing Expenses	(2.882)	(576)	170
3.06.05.03	Extraordinary Items	(90)	(1.106)	0
3.06.06	Equity Income	0	0	0
3.07	Operating Result	316.807	(12.681)	104.743

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

08.01 – CONSOLIDATED INCOME STATEMENT (R$ '000)

1 - CODE	2 - DESCRIPTION	3 -01/01/2009 to 31/12/2009	4 -01/01/2008 to 31/12/2008	5 -01/01/2007 a 31/12/2007
3.08	Non-Operating Income	0	0	0
3.08.01	Revenues	0	0	0
3.08.02	Expenses	0	0	0
3.09	Pre-Tax/Holdings Income	316.807	(12.681)	104.743
3.10	Provision for Income Tax and Social Contribution	(374)	(4.442)	(7.362)
3.11	Deferred income tax	73.617	23.902	(6.365)
3.12	Statutory Holdings/Contributions	0	0	0
3.12.01	Holdings	0	0	0
3.12.02	Contributions	0	0	0
3.13	Reversal of Interest on Own Equity	0	0	0
3.14	Stake of Non-Controlling Stockholders	1.515	2.205	1.760
3.15	Annual Profit/Loss	391.565	8.984	92.776
	NUMBER OF SHARES, EX-TREASURY (000)	54.065	54.065	54.065
	EARNINGS PER SHARE (Reais)	7,24249	0,16617	1,71601
	LOSS PER SHARE (Reais)			

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

09.01 - STATEMENT OF CONSOLIDATED CASH FLOW - INDIRECT METHOD (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/01/2009 to 31/12/2009	4 - 01/01/2008 to 31/12/2008	5 - 01/01/2007 to 31/12/2007
4.01	Net Cash – Operational Activities	170.869	(6.921)	28.816
4.01.01	Cash Generated in Operations	335.797	45.512	65.944
4.01.01.01	Annual Net Profit (Loss)	391.565	8.984	92.776
4.01.01.02	Depreciation and Amortizations	14.514	12.245	10.961
4.01.01.03	Provision for bad debt	300	(1.546)	2.796
4.01.01.04	Inventory Provision (obsolescence)	5.002	(391)	755
4.01.01.05	Deferred Income Tax and Social Contribution	23.464	(23.901)	6.365
4.01.01.06	Equity Income	0	0	0
4.01.01.07	Residual Value of Written Down Permanent Asset	21.193	2.342	2.288
4.01.01.08	Extraordinary Items	(90)	(1.106)	(65.381)
4.01.01.09	Provision for Contingencies	(120.151)	48.885	15.384
4.01.02	Variations in Assets and Liabilities	36.599	(58.542)	(25.705)
4.01.02.01	FX and Monetary Variation on Loans, net	(2.706)	(9.705)	(1.966)
4.01.02.02	FX and Monetary Variation on Affiliates, net	114.926	2.672	10.489
4.01.02.03	FX and Monetary Variation on third-party amounts receivable and payable, net	2.432	(9.321)	10.000
4.01.02.04	FX and Monetary Variation on Taxes in Installments and Overdue	(78.053)	(42.188)	(44.228)
4.01.03	Others	(201.527)	6.109	(11.423)
4.01.03.01	Clients	(29.649)	(844)	(10.952)
4.01.03.02	Inventories	(12.853)	(23.997)	11.099
4.01.03.03	Pre-paid Expenses	182	(267)	1.356
4.01.03.04	Taxes Recoverable	(7.746)	(883)	(3.826)
4.01.03.05	Other Accounts Receivable	(665)	(922)	(7.016)
4.01.03.06	Suppliers	10.363	(3.493)	(5.651)
4.01.03.07	Salaries and Charges Payable	1.710	378	879
4.01.03.08	Fiscal and Tax Obligations	(40.561)	49.706	72.235
4.01.03.09	Subsidiaries and Affiliates	(114.836)	8.005	217.477
4.01.03.10	Accounts receivable and payable – Third parties	(4.863)	18.642	(285.434)
4.01.03.11	Provision for losses – third parties	0	0	0
4.01.03.12	Miscellaneous Provisions	5.994	(5.565)	7.355
4.01.03.13	Other accounts payable	0	0	1.249
4.01.03.14	Net Cash - Investments	(1.513)	(2.206)	(1.760)
4.01.03.15	Securities	(7.090)	(32.445)	(8.434)
4.02	Additions to PP&E	(168.218)	(31.744)	(31.468)
4.02.01	Investment in Subsidiaries	(25.965)	28.533	(15.611)
4.02.02	Accumulated Conversion Adjustments	(26.919)	(39.742)	(15.857)
4.02.03	Milana Indl. and Milana Trade Goodwill	0	0	0
4.02.04	Net cash – financing activities	0	0	0
4.02.05	Net Cash – Operational Activities	(115.334)	(7.145)	0
4.02.06	Cash Generated in Operations	0	(10.653)	0
4.02.07	Annual Net Profit (Loss)	0	(2.737)	0
4.03	Depreciation and Amortizations	(3.279)	37.057	(4.981)

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

09.01 - STATEMENT OF CONSOLIDATED CASH FLOW - INDIRECT METHOD (R$ '000)

1 - CODE	2 - DESCRIPTION	3 -01/01/2009 to 31/12/2009	4 -01/01/2008 to 31/12/2008	5 -01/01/2007 to 31/12/2007
4.03.01	Loans and Financings	(3.279)	37.057	(4.981)
4.04	FX Variation on Cash and Equivalents	0	0	0
4.05	Increase (Reduction) in Cash and Equivalents	(628)	(1.608)	(7.633)
4.05.01	Initial Balance of Cash and Equivalents	3.143	4.751	12.384
4.05.02	Final Balance of Cash and Equivalents	2.515	3.143	4.751

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

10.01 – STATEMENT OF CHANGES IN CONSOLIDATED NET EQUITY FROM 01/01/2009 TO 31/12/2009 (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 -CAPITAL RESERVES	5 - REVALUATION RESERVES	6 -PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 -EQUITY VALUATION ADJUSTMENTS	9 -TOTAL NET EQUITY
5.01	Initial Balance	795.142	28.627	51.232	0	(1.354.549)	(7.145)	(486.693)
5.02	Adjustments from Previous Years	0	0	0	0	0	0	0
5.03	Adjusted Balance	795.142	28.627	51.232	0	(1.354.549)	(7.145)	(486.693)
5.04	Annual Profit / Loss	0	0	0	0	391.565	0	391.565
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	(115.331)	(115.331)
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	(115.331)	(115.331)
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	0	0	0	0	0	0	0
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(5.616)	0	5.616	0	0
5.13	Final Balance	795.142	28.627	45.616	0	(957.368)	(122.476)	(210.459)

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

10.02 – STATEMENT OF CHANGES IN CONSOLIDATED NET EQUITY FROM 01/01/2008 TO 31/12/2008 (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 -CAPITAL RESERVES	5 - REVALUATION RESERVES	6 -PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 -EQUITY VALUATION ADJUSTMENTS	9 -TOTAL NET EQUITY
5.01	Initial Balance	795.142	28.627	53.577	0	(1.365.878)	0	(488.532)
5.02	Adjustments from Previous Years	0	0	0	0	0	0	0
5.03	Adjusted Balance	795.142	28.627	53.577	0	(1.365.878)	0	(488.532)
5.04	Annual Profit / Loss	0	0	0	0	8.984	0	8.984
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	(7.145)	(7.145)
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	(7.145)	(7.145)
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	0	0	0	0	0	0	0
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(2.345)	0	2.345	0	0
5.13	Final Balance	795.142	28.627	51.232	0	(1.354.549)	(7.145)	(486.693)

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

10.03 – STATEMENT OF CHANGES IN CONSOLIDATED NET EQUITY FROM 01/01/2007 TO 31/12/2007 (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 -CAPITAL RESERVES	5 - REVALUATION RESERVES	6 -PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 -EQUITY VALUATION ADJUSTMENTS	9 -TOTAL NET EQUITY
5.01	Initial Balance	585.900	28.627	56.078	0	(1.428.436)	0	(757.831)
5.02	Adjustments from Previous Years	0	0	0	0	(32.719)	0	(32.719)
5.03	Adjusted Balance	585.900	28.627	56.078	0	(1.461.155)	0	(790.550)
5.04	Annual Profit / Loss	0	0	0	0	92.776	0	92.776
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	0	0
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	0	0
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	209.242	0	0	0	0	0	209.242
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(2.501)	0	2.501	0	0
5.13	Final Balance	795.142	28.627	53.577	0	(1.365.878)	0	(488.532)

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

11.01 - STATEMENT OF CONSOLIDATED ADDED VALUE (R$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/01/2009 to 31/12/2009	4 - 01/01/2008 to 31/12/2008	5 - 01/01/2007 to 31/12/2007
6.01	Revenues	1.271.335	968.610	0
6.01.01	Sales of Goods, Products and Services	1.107.739	965.407	0
6.01.02	Other Revenues	163.896	3.933	0
6.01.03	Revenues related to Construction of Own Assets	0	0	0
6.01.04	Provision/Reversal for Bad Loans	(300)	(730)	0
6.02	Inputs acquired from third parties	(662.961)	(664.105)	0
6.02.01	Costs of Products, Goods and Services Sold	(448.306)	(458.400)	0
6.02.02	Materials-Energy-Outsourcing-Others	(205.237)	(194.549)	0
6.02.03	Loss/Recovery of Amounts - Assets	(9.418)	(11.156)	0
6.02.04	Others	0	0	0
6.03	Gross Added Value	608.374	304.505	0
6.04	Retentions	(14.515)	(11.556)	0
6.04.01	Depreciation, Amortization and Depletion	(14.514)	(12.245)	0
6.04.02	Other	(1)	689	0
6.05	Net Added Value Produced	593.859	292.949	0
6.06	Added Value Received in Transfer	146.611	96.727	0
6.06.01	Equity Income	0	0	0
6.06.02	Financial Revenues	146.611	96.727	0
6.06.03	Others	0	0	0
6.07	Total Added Value Distributable	740.470	389.676	0
6.08	Distribution of Added Value	740.470	389.676	0
6.08.01	Personnel	96.547	83.713	0
6.08.01.01	Direct Remuneration	70.664	60.611	0
6.08.01.02	Benefits	20.121	17.524	0
6.08.01.03	FGTS (employee severance fund)	5.762	5.578	0
6.08.01.04	Others	0	0	0
6.08.02	Taxes, Rates and Contributions	143.076	136.913	0
6.08.02.01	Federal	75.682	109.414	0
6.08.02.02	State	63.355	24.470	0
6.08.02.03	Municipal	4.039	3.029	0
6.08.03	Remuneration of Third-Party Capital	110.797	162.272	0
6.08.03.01	Interest	89.108	58.855	0
6.08.03.02	Rental	6.250	6.139	0
6.08.03.03	Others	15.439	97.278	0
6.08.04	Remuneration of Own Capital	391.565	8.984	0
6.08.04.01	Interest on Own Equity	0	0	0
6.08.04.02	Dividends	0	0	0
6.08.04.03	Retained Earnings / Losses	391.565	8.984	0
6.08.04.04	Stake of Non-Controlling Shareholders in Retained Earnings	0	0	0
6.08.05	Other	(1.515)	(2.206)	0

12.01 – OPINION OF THE INDEPENDENT AUDITORS - WITH QUALIFICATIONS

OPINION OF INDEPENDENT AUDITOR

To the Shareholders and Management of Bombril S.A:

1. We examined the individual (controller) and consolidated balance sheets of Bombril S.A. and subsidiaries on 31 December 2009, and the respective statements of income, changes in net equity (unsecured liabilities), cash flows and value added corresponding to the business year ending on that date, elaborated under the responsibility of its management. Our responsibility is to express an opinion on these financial statements.

2. Except for the matters commented on in paragraphs 3 and 4, our exams were carried out in accordance with Brazilian auditing rules and comprised: the planning of the work, considering the relevance of the balances, the volume of transactions and the Company's and its subsidiaries' accounting system and system of internal controls, the verification, based on tests, of the evidence and of the records supporting the amounts and the accounting information disclosed and the assessment of the most important accounting practices and estimates adopted by the Management of the Company and its subsidiaries, as well as the presentation of the financial statements taken as a whole.

3. As commented in explanatory note no. 2, the accounting records of the subsidiary Bombril Overseas Inc., for the years as of 1 January 2002, were reconstituted by the management team of the subsidiary and the examinations were based on copies of documents, agreements, control spreadsheets etc. stored by the parent company Bombril S.A. The original documents of Bombril Overseas Inc were detained and are in possession of the Italian authorities and are unavailable, limiting the application of the auditing procedures deemed necessary. Seizure events cannot be controlled by the parent company's management team.

4. As commented in explanatory note nº. 9.d, answers were not obtained to the requests of direct confirmation of balances and operations of the companies C&P Overseas Ltd, Societá Sportiva Lazio, Cirio Brasil S.A., Agropecuária Cirio Ltda., C&P Capital Investment NV, Cragnotti & Partners Capital Investment Brasil S.A., belonging to the economic group of the former controlling shareholder (in judicial settlement proceedings). If these confirmations of balances and operations were received, the information could result in supplementary adjustments in the financial statements presented.

5. In our opinion, except for the possible impacts from the questions mentioned in paragraphs 3 and 4, the financial statements referred to in paragraph 1 adequately represent, in all relevant aspects, the equity and financial position (both individual and consolidated) of Bombril S.A. and subsidiaries on 31 December 2009, the result of its operations, changes in its net equity (unsecured liabilities), its cash flows and the value added in the operations related to the year ending on that date, in accordance with the accounting practices adopted in Brazil.

6. The Company posted negative net equity (unsecured liabilities) of R$ 210,459 thousand (R$ 486,693 thousand in 2008). As mentioned in explanatory note nº 1, its Management team has been implementing measures to improve the Company's equity and financial situation – and these measures have been driving growth in its Ebitda. Additionally, as mentioned in explanatory note 14, in October and November 2009 the Company signed up to the program for paying federal debts in installments (REFIS IV) and to the program of IPI (industrial product) tax payments, in the terms of Provisional Measure n° 47 0, which helped reduce its consolidated tax debt by R$ 191,954 thousand. Overall, the measures adopted are helping improve the company's net working capital. Constant improvement in its equity and financial position and in its operational activities depends on the continued success of the programs being implemented by Company management.

7. As described in explanatory note no. 14, the Company formalized the Request for Special Installment Payments, under Law no. 11.941, of May 27, 2009, regulated by Joint Decree PGFN/RFB no. 6, of July 22, 2009 (REFIS IV), including new debts and migrating amounts registered in the previous special installment schemes (PAES and PAEX). The amounts corresponding to the debts included in previous installment payment programs had not been officially approved, while the new debt installments are subject to ratification by the competent authorities. These debts were measured and accounted in accordance with the legal conditions established in the programs, and

confirmation of all the obligations will depend on completion of the analysis of the declared debts by the competent authorities.

8. As commented in explanatory note n°. 17, the Company and its subsidiaries are judicially and administratively discussing lawsuits, mainly of tax nature in various phases of court proceedings, in the amount of R$ 981,194 thousand. Based on the opinions issued by the legal advisors of the Company and its subsidiaries (who considered the chances of a successful ruling as "possible"), Company management decided not to form a provision for contingencies.

9. The subsidiary Bombril Overseas Inc. filed a provisional distraint request to the Luxembourg Court to seize Eurobonds, originally issued by the parent company Bombril S.A., in the amount of €92,160 thousand, which are under custody in an account of Cirio Holding Luxembourg S.A. This request was granted by the Court, and distraint of these Eurobonds was also requested to BNP Paribás in favor of the subsidiary Bombril Overseas Inc. The Eurobonds were not transferred as the bonds were unavailable, due to a criminal distraint enforced by the Italian judicial authorities in 2004, as part of the investigations into the bankruptcy of the Cirio group. The opinion of the Company's legal advisors as to the successful transfer of custody of the bonds to Bombril Overseas Inc is deemed possible. As mentioned in explanatory note n°. 13, Cirio Finanziaria S.p.A., Cirio Holding S.p.A., Cirio Finance Luxembourg S.A. and Cirio Holding Luxembourg S.A., acknowledged they did not have rights to the Eurobonds and signed an agreement with the parent company of Bombril S.A., Newco International Ltd, agreeing to take all measures necessary to fully transfer the bonds to Bombril Overseas Inc.

10. The balance sheet (individual and consolidated) on 31 December 2008 and the statements of income, cash flows and added value (individual and consolidated) related to the year ending on that date, presented for comparison purposes, were examined by other independent auditors, whose opinion, dated 28 February 2009, contained qualifications and paragraphs of emphasis similar to the topics mentioned in paragraphs 3, 4, 6, 7, 8 and 9 above.

São Paulo, 16 March 2010

Terco GrantThornton

Auditores Independentes
CRC 2SP - 018.196/O-8

Alexandre De Labeta Filho
Accountant - CRC 1SP - 182.396/O-2

13.01 – MANAGEMENT REPORT

Dear Shareholders,

The management team of Bombril S.A. is pleased and honored to submit to you the Financial Statements and Management Report for the year ending on 31 December 2009, together with the Opinions of the Audit Board and Independent Auditors.

Three and a half years into its term of office (which began on 7 July 2006), the new management team of Bombril S.A. has made key progress: 1) Gross revenue rose from R$ 874mn in 2006 to R$ 1.14bn in 2009; 2) Sales volume increased 50%, from 234k tons in 2006 to 344k tons in 2009; 3) the number of items sold by the Company rose from 124 in 2006 to 300 in 2009; and 4) Consequently, the number of categories in which Bombril is involved rose from 17 in 2006 to 41 in 2009.

Management has also strove to resolve the contingencies inherited from previous management teams, investigating all available channels to resolve or minimize impacts on the company (explanatory note 17).

In addition to its stunning financial turnaround, investments in winning and recognized (by specialized media) advertising campaigns, investments in modern industrial and technological equipment and the development of the most modern products are leading Bombril S.A. towards its mission to become: “The biggest and best Brazilian hygiene and cleaning products company, with brands offering a complete line of products that facilitate consumers’ daily routines and improve their quality of life”.

With this philosophy of sustained growth, Bombril S.A. submits to its Stockholders, Clients, Suppliers, Financial Institutions and, especially, to its Employees and the general public its information relative to 2009.

COMPANY PROFILE

With over 60 years of activities, Bombril S.A. remains an icon in the segment of cleaning products in Brazil. Launched at the end of the 1940s and an instant hit in Brazil, the steel sponge gained the fame of being a product of 1001 uses. This designation, since it represents the concept of multi-use, has become synonymous with the Bombril name throughout Brazil.

Over the years, changes in the productive profile and the emergence of new consumer demands have made Bombril a company offering complete cleaning solutions. Admired and respected by the consumer, with whom it has forged strong ties spanning decades, the company operates in 41 product categories, including: steel sponges, steel wool, synthetic sponges, cleaning cloths, garbage bags, insecticides, washing powers, liquid detergents, bars of soap, soaps, disinfectants, cleaners, softeners, ironing products, perfumed sachets, room fresheners, body deodorants, etc. Additionally, Bombril has well-established brands that take its products into almost all Brazilian homes, including: BOMBRIL, Limpol, Mon Bijou, Pinho Bril, Sapólio Rádium, Pratice, Tanto, Lysoform, Vantage, No Ar, Fort and Limpex, among others.

To do all this, the Company has three industrial units: Anchieta (in São Bernardo do Campo – São Paulo), Abreu e Lima (Pernambuco) and Sete Lagoas (Minas Gerais). Together, these three units produce around 350k tons of products a year, thanks to the hard work of over 2,500 employees.

OPERATIONAL AND FINANCIAL PERFORMANCE

In 2009, the Company's sales totaled R$ 1.14bn (consolidated), on total volumes of 344k tons, representing 14% yoy revenue growth. Sales in 2009 were more diversified, with a broader basket of products full of new launches (standout = Vantage line).

Operating expenses (Selling and Administrative) totaled R$ 287mn in 2009, higher than in 2008, while expenses as a % of net revenue improved from 36% in 2008 to 34% in 2009, showing a more efficient and streamlined operational structure.

Ebitda in 2009 was R$ 144mn (17% of Net Revenue), versus R$ 63mn in 2008 (8% of Net Revenue). This improved level of profitability evidences the Company's better operational performance, achieved thanks to a more balanced sales mix with more consistent margins and more efficient usage of fixed expenses.

	Parent company		Consolidated	
	2009	2008	2009	2008
Annual net profit	391,565	8,984	391,565	8,984
Income tax and social contribution	(69,643)	(18,435)	(73,243)	(19,460)
Equity income	1,180	(71,906)	-	-
Non-recurring revenues/expenses	(154,057)	1,106	(150,045)	1,106
Profit-sharing	2,882	576	2,882	576
Net financial result	(35,905)	135,525	(41,406)	59,919
Depreciation and amortization	8,245	6,189	14,514	12,245
EBITDA	144,267	62,039	144,267	63,370
Net revenue	832,543	743,865	834,215	745,374
Ebitda as % of net revenue (%)	17.3%	8.3%	17.3%	8.5%

The Net Financial Revenues/Expenses line improved from -R$ 60mn in 2008 to R$ 41mn in 2009, due to positive FX variation, responsible for a net gain of R$ 128mn in 2009 (explanatory note 19).

The company went from an operating loss of R$ 13mn in 2008 to an operating profit of R$317mn in 2009, while Net Profit was an all-time high at R$392mn (versus R$ 9mn in 2008). 2009 results were impacted by the company's option to sign up to the "Refis IV" payment scheme (see explanatory note 14) and by recognition of tax loss credits and a negative CSLL (social contribution on companies' net profit) base. Ex-these effects, operating profit would have been roughly R$ 200mn, still well above 2008 levels.

The company's option to join up to the "Refis IV" payment scheme reduced tax obligations and contingencies by R$ 192mn.

Net bank debt also fell, from R$ 70mn in 2008 to R$ 32mn in 2009. Additionally, short-term debt (excluding the amount available in cash) fell from 73% to 61% and the average weighted cost of bank debt fell 5 percentage points.

The company's working capital improved markedly, as shown by the increase in its current ratio to 1.21x in 2009 (versus 0.77x in 2008).

Net Equity, which ended 2008 at -R$ 487mn, improved to -R$ 210mn at year-end 2009, due to the aforementioned operating profit and the effects of Law 11.638/07 – CPC (Accounting Pronouncement) 02.

OUTLOOK

Despite the still hefty fiscal liability inherited from previous management teams, Bombril S.A. is forecasting a strong, unwavering path of continued growth in its businesses for 2010, both in boosting its market share in segments where it already operates and in prospecting new opportunities.

In addition to the launch of new products, we also highlight that in 2010 Bombril will introduce into the Brazilian market the most complete and authentic line of ecologically-friendly cleaning products: ECOBRIL!

This alone shows that Bombril will be the forerunner in ecological products, further excelling in the sector.

The Company will continue expanding its sales, without ever forgetting essential factors such as quality, respect for the environment, maximizing operating margin, reducing costs and improving profitability – which should provide better investment capacity.

Additionally, it will continue with its plan of maintaining and renewing its industrial facilities, which are priorities, ensuring growth in its operations, development of new technologies and better operational efficiency.

The Company is also planning to increase its investments in advertising and publicity, with the aim of forging ties with the consumer, ensuring their preference for its products and further increasing its already excellent market share.

Bombril S.A. will thus continue seeking, with the utmost transparency, an increasingly secure and attractive positioning, from an investor standpoint.

EXTERNAL AUDITING

For the first year, the external auditing services of Bombril S.A. were performed by Terco Grant Thornton Auditores Independentes, and this year it was a policy of the Company not to retain services unrelated to external auditing with its independent investors, so as to avoid any conflicts of interest or loss of independence or objectivity in their work.

THANKS

The Management team of Bombril S.A. thanks especially the Stockholders, the Clients, Suppliers and Financial Institutions for the confidence placed in the Company throughout last year and, particularly, to its employees for their dedication and personal efforts.

São Bernardo do Campo, 18 March 2010

BOMBRIL S.A.

EXPLANATORY NOTES OF INDIVIDUAL AND CONSOLIDATED FINANCIAL STATEMENTS RELATED TO YEARS ENDING ON 31 DECEMBER 2009 AND 2008

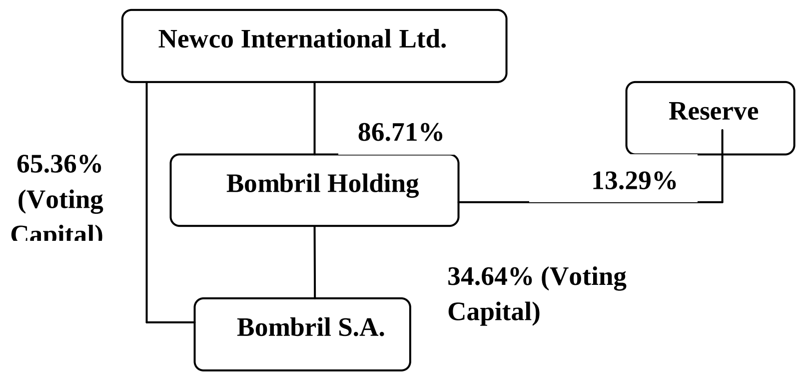
(amounts expressed in thousands of reais, except when indicated otherwise)

1. OPERATIONAL CONTEXT

Bombril S.A. ("Company") operates in the cleaning and hygiene products sector, manufacturing household and industrial consumables, especially: steel wool, liquid detergents, soaps, disinfectants, cleaners, washing products, softener and others, which enter consumers' homes via established brands such as Bombril, Limpol, Sapólio Radium, Pinho Bril, Practice, Tanto, Mon Bijou, Lysoform among others.

In the period 28 July 2003 to 7 July 2006, the Company was under Legal Management, due to a lawsuit filed by Newco International Ltd., a company controlled by Ronaldo Sampaio Ferreira, against the then indirect parent company,
Cirio Finanziaria S.p.A, and the direct parent company, Bombril Holding S.A.

The current control structure of the Company is as follows:



Management has implemented a series of measures aimed at expanding the Company's operations, namely:

(i) Permanent focus on costs and expenses, with internal programs for monitoring and reviewing contracts, negotiating with the main suppliers and strengthening internal controls;

(ii) Qualitative revision of trade policies, seeking better equilibrium in relationships with clients and profitability of products;

(iii) Balancing the company's financial debt profile, generating cash for working capital and seeking medium- and long-term funds in the financial market, preferentially for the investments needed for its expansion;

(iv) Growth in industrial investments, which are of fundamental importance for the updating and modernization of its plants, as well as providing major cost reductions;

(v) Investments in marketing campaigns for preserving and expanding image and presence of products in the market, in the various segments where it operates;

(vi) Development and launch of various products, expanding the basket of hygiene and cleaning solutions, as a requisite for expansion of businesses and the Company's greater presence in the market;

(vii) Projects for reducing costs and developing network of commercial distribution and logistics, via "Go to Market" project, among others.

(viii) Signing up to the new "REFIS IV" plan, with reduction in debt and possibility of using tax loss credits and negative social contribution base.

2. PRESENTATION OF FINANCIAL STATEMENTS

The annual information was approved by the Board of Directors at a meeting held on 16 March 2010, considering the subsequent events taking place up to this date, which had an effect on this annual information.

Presentation Basis

The Financial statements of the Company and its subsidiaries, for the year ending 31 December 2009, were prepared in accordance with the accounting principles adopted in Brazil, based on the provisions contained in the Corporation Act – Law no. 6.404/76 amended by Law no. 11.638/07 and by Provisional Measure no. 449/08 converted into Law no. 11.941/09, in the standards established by the Securities and Exchange Commission (CVM), in the Pronouncements, Guidelines and Interpretations issued by the Accounting Pronouncements Committee (CPC), approved by the regulatory bodies. Thus, they do not contemplate early adoption of the technical pronouncements issued by the Committee of Technical Pronouncements (CPC), approved by the Federal Board of Accounting (CFC), required for business years starting from 1 January 2010.

2.1. Consolidated Financial Statements

The consolidated financial statements include the annual information of the Company and all its indirect and direct subsidiaries, presented below, and were prepared in accordance with the applicable consolidation practices and legal provisions. Inter-company transactions, balances, revenues and expenses and unrealized profits, net of tax effects, are thus eliminated in the consolidation.

The accounting practices were applied uniformly and consistently at all the consolidated companies.

These consolidated statements present the balances of accounts and transactions of the Company and the following subsidiaries:

Brilmaq Empreendimentos Imobiliários S.A.

Wholly-owned subsidiary of Bombril S.A., with head offices in São Bernardo do Campo (São Paulo), whose main activity is the purchase, sale, rental, incorporation and construction of own real estate, as well as direct holdings of 100% in the capital stock of Bombril Mercosul S.A.,12.21% of Bombril Overseas Inc. and direct and indirect holdings of 0.01% and 99.99%, respectively, in Pronto S.A..

Bombril Mercosul S.A.

Wholly-owned indirect subsidiary of Bombril S.A., through the company Brilmaq Empreendimentos Imobiliários S.A., with head offices in São Bernardo do Campo (São Paulo). Currently, it does not develop industrial activities and, thus, leases its property, plant and equipment to Bombril, while it also has a direct stake of 99.99% in Pronto S.A.

Pronto S.A.

Wholly-owned indirect subsidiary of Bombril S.A., via Bombril Mercosul S.A., with a holding of 99.99% and via Brilmaq Empreendimentos Imobiliários S.A., with a 0.01% stake. Pronto was established on 7 March 2005, with head offices in Abreu e Lima (Pernambuco), and its main activity is the sale of cleaning and hygiene products, in a new configuration and brand, to serve the North and Northeast regions of Brazil. The activities of this company are currently suspended and its products are being sold by Bombril S.A.

Tevere Empreendimentos e Construções S.A.

Direct subsidiary of Bombril S.A. with a 75.66% stake, with head offices in Araçariguama (São Paulo). Its main activities are civil construction, urbanization, improvements in rural and urban areas, infrastructure and land allotment works and incorporation (both own and third-party).

Bombril Overseas Inc.

Subsidiary of Bombril S.A. with direct holding in 87.79% and indirect holding of 12.21% through the company Brilmaq Empreendimentos Imobiliários S.A., established under the laws of the British Virgin Islands, with the corporate purpose of exploring any type of business activity allowed by the legislation of that country.

The accounting records of the subsidiary Bombril Overseas Inc. for the financial years from 1 January 2002 onwards were reconstituted by management, based on copies of documents, agreements, control spreadsheets etc. Management is taking the necessary measures as to the original documentation and other matters related to this subsidiary.

The financial statements of the indirect subsidiary based abroad are prepared according to the accounting principles in Brazil. And in accordance with the modifications introduced by Law 11.638/07, the Balance Sheet of this indirect subsidiary is converted into Brazilian Reais (R$) at the exchange rate in force on the end date of the year, while income statements are converted by the average monthly FX rate, as per CPC Pronouncement 02.

The investments in affiliates are accounted by the equity method.

The consolidated financial statements include the financial statements of Bombril S.A. and the subsidiaries, as follows:

Companies	Stake (%)	
	Direct	Indirect
Brilmaq Empreendimentos Imobiliários S.A.	100%	0%
Tevere Empreendimentos e Construções S.A.	75.66%	0%
Bombril Mercosul S.A.	0%	100%
Pronto S.A.	0%	100%
Bombril Overseas Inc.	87.79%	12.21%

3. SUMMARY OF THE MAIN ACCOUNTING PRINCIPLES

The main accounting principles adopted in the preparation of these financial statements are described below:

a. <u>Accounting estimates</u>

The elaboration of financial statements in accordance with the accounting practices adopted in Brazil requires management to use judgments in the determining and registration of accounting estimates. Assets and liabilities subject to estimates and assumptions include the residual value of the PP&E, provision for reduction in the recoverable value of assets, provision for bad debt, provision for depreciation of inventories, deferred taxes, provision for contingencies and measuring of financial instruments. The settlement of the transactions involving these estimates could result in amounts different from those estimated as a result of inaccuracies inherent to the determining process. The Company revises its estimates and assumptions at least annually.

b. Cash and Cash equivalents

Cash and cash equivalents include cash on hand, bank deposits, short-term investments of high liquidity denominated in BRL, with a high market liquidity ratio and maturities of under 90 days, or for which there are no fines or any other restrictions for their immediate redemption. The financial investments included in cash equivalents are largely classified in the category "financial assets at fair value via income".

c. Financial instruments

Financial instruments are only recognized from the date when the Company becomes part of the contractual provisions of the financial instruments and include cash and cash equivalents, accounts receivable and other receivables, loans and financings, as well as account payable and other debts. Financial instruments that are not recognized by fair value via income accrue any directly attributable transaction costs. After initial recognition, the financial instruments are measured as described below:

(i) Financial instruments at fair value via income

An instrument is classified at fair value via income if it is held for trading, i.e. designated as such when initially recognized. Financial instruments are designated by fair value via income if the Company oversees these investments and takes buy/sell decisions based on their fair value in accordance with the investment strategy and risk management documented by the Company. After being initially recognized, attributable transaction costs are recognized in the results when incurred. Financial instruments at fair value via income are measured at fair value, and their oscillations are recognized in income.

(ii) Loans and receivables

Loans and receivables are measured by the cost amortized via utilization of the effective interest rate method, minus any reductions in the recoverable value.

d. Adjustment of assets and liabilities to present value

Monetary assets and liabilities, when applicable, are adjusted by their present value in the initial registration of the transaction, taking into account the contractual cash flows, the explicit (and in some cases implicit) interest rate of the respective assets and liabilities and the rates practiced in the market for similar transactions. Subsequently, this interest is reallocated in the financial revenue/expense lines in income via use of the effective interest rate method in relation to contractual cash flows.

e. Client accounts receivable

These are presented at present value, if relevant, and at realization value. In 2009, the calculated adjustment at present value of short-term client accounts receivable was considered insignificant. The provision for bad loans is established when there is objective evidence that the Company will not be able to charge all the amounts due in accordance with the original periods of the accounts receivable. A provision is constituted in an amount deemed sufficient by Management for the loans, whose recovery is considered doubtful.

f. Inventories

Valued at average acquisition or production cost, without exceeding their market value. The cost is determined using the moving weighted average method. The cost of finished products and semi-finished products features raw materials, direct labor, other direct costs and related general production costs (based on normal operational capacity), except the costs of loans taken out. The net realization value is the estimated sale price for the normal course of the businesses, less the execution costs and selling expenses. The provisions for obsolete/low turnover inventories are constituted when deemed necessary by management.

g. Investments

Investments in subsidiaries and affiliates are evaluated by the equity method. Other investments are registered by the purchase cost and reduced by the provision for losses necessary to adjust them to market value. Exchange rate variances on investments in subsidiaries abroad, with functional currency different from the functional currency of the Subsidiary, are directly recognized in net equity in a specific account called "Accrued conversion adjustments ".

h. Property, Plant and Equipment

PP&E is valued at the cost of acquisition, formation or construction, plus interest and other financial charges incurred during the construction or development of projects. Improvements in existing assets are added to PP&E and maintenance and repair costs are booked when incurred. The revaluation reserve balance, as allowed by Law nº 11.638/07, will be maintained until its complete amortization, which follows the useful life of the revalued asset. The value of the revalued residual cost was adopted.

Depreciations are calculated by the linear method, in accordance with the rates shown in explanatory note nº 11.

i. Intangible

Intangible assets acquired separately are measured in the initial recognition of the cost of acquisition and, later, deducted from the accrued amortization and provision for losses of recoverable value, when applicable.

The Company's investments in the subsidiaries include goodwill when the acquisition cost exceeds the market value of the net tangible assets of the acquired subsidiary. By 31 December 2008, the goodwill was amortized in accordance with the fundamental that determined it: future economic-financial profitability of the investments. As of 1 January 2009, the goodwill is no longer amortized. Annually, the Company assesses if there are signs of permanent loss, as well as potential adjustments to measure the deterioration on the non-amortized residual tranche of the accounted goodwill. If the book value exceeds the recoverable value, the amount is reduced.

j. Provision for recovery of assets ("impairment")

Management annually reviews the net book value of the assets with the aim of evaluating events or changes in the operational or technological economic circumstances, which may indicate impairment or loss of its recoverable value. When these evidences are identified, and the net book value exceeds the recoverable value, a provision for impairment is formed, adjusting the net book value to the recoverable value. When a loss occurs, it is recognized by the amount in which the book value of the asset exceeds its recoverable value, which is the greater of the net sale price and the amount in use of an asset. For valuation purposes, the assets are grouped in the smallest group of assets for which there are cash flows identifiable separately.

k. Lease

Financial leases are recognized in the financial statements as an asset and liability of equal value, based on the asset's fair value or in the present value of the minimum payments, determined at the start of the lease, whichever is the lowest, plus, when applicable, the direct initial costs incurred in the transaction. They are depreciated by the rates informed in Explanatory Note nº 11. The operational lease contracts are recognized as expenses in a systematic base that represents the period in which the benefit on the leased asset is obtained, even if these payments are not made on this base.

l. Other assets and liabilities (current and non-current)

An asset is recognized in the balance sheet when it is likely that its future economic benefits are generated in favor of the Company and its cost or value can be safely measured. A liability is recognized in the balance sheet when the Company has a legal obligation or an obligation constituted as a result of a past event, with the probability of an economic resource being required to settle it. They are added, when applicable, to the corresponding charges and monetary or exchange variances incurred. The provisions are registered based on the best estimates of the risk involved.

Assets and liabilities are classified as current when their realization or settlement is likely to occur in the next twelve months. If not, they are shown as non-current.

m. Loans and Financings

Loans are initially recognized at fair value, upon receipt of the resources, net of transaction costs. Subsequently, loans are recorded by the amortized cost – i.e. plus charges and interest proportional to the period incurred ("pro rata temporis").

n. Current and deferred income tax and social contribution

They are calculated based on the applicable income tax and CSLL rates on net profit and consider the offsetting of tax losses and negative social contribution base, for determining liabilities. They are calculated by the regular rates of 15% plus an additional 10% for income tax and 9% for social contribution. As allowed by tax legislation, certain subsidiaries, whose annual revenues in the previous year were less than R$48,000 thousand, opted for the presumed profit regime. For these companies, the income tax calculation base is calculated at 8% and the social contribution base is calculated at 12% over gross revenues, on which the regular rates of the respective tax and contribution apply.

Deferred income tax and social contribution of liabilities are recognized on the values of net exchange variances originated from loans abroad, which are taxed based on the cash basis. The Company adopts the criterion of recognizing assets of deferred taxes on tax losses and negative bases of the social contribution and temporary differences only to the extent their realization is probable, based on historical profitability.

o. Contingent assets and liabilities and legal obligations

The accounting principles for registry and disclosure of contingent assets and liabilities and legal obligations are as follows: (i) Contingent assets are only recognized when there are actual guarantees or favorable judicial decisions, ruled as final judgment. The contingent assets with probable success are only disclosed in explanatory note; (ii) Contingent liabilities are provisioned when the losses are evaluated as probable and the amounts involved are measured with sufficient safety. The contingent liabilities evaluated as possible losses are only disclosed in explanatory note and the contingent liabilities evaluated as remote losses are not provisioned or disclosed; and (iii) Legal obligations are registered as liabilities, regardless of evaluation on the success probabilities, of processes in which the Company questioned the unconstitutionality of charges.

p. Profit-sharing

The Company has a profit-sharing plan that gives its employees the right to participate in the Company's profits. Provisions are constituted in accordance with the accrual method, and accounted as operational expenses. The amounts registered for profit-sharing are based on the variable remuneration policy, if the established performance targets are met.

q. Determining results

The result of the operations (revenues, cost and expenses) is determined in accordance with the accrual basis of the business years. The revenue from the sale of products is recognized when its value can be reliably measured and all risks and benefits are transferred to the buyer. Revenue is not recognized if there is significant uncertainty on its realization.

r. Earnings per share (EPS)

EPS is calculated based on the number of outstanding shares on the closing dates.

s. Functional currency

The functional currency of the Company is the Brazilian Real, the same currency used in preparing and presenting the financial statements.

The offshore subsidiary has its own managing body, as well as administrative, financial and operational autonomy. Therefore, its assets and liabilities and results are converted by the following method: (i) Assets and liabilities converted by the closing rate; (ii) Net equity converted by the effective rate on the transaction dates; (iii) Revenues and expenses converted by the average rate, provided that there were no significant exchange fluctuations. The effects of the exchange variance are registered in the accrued conversion adjustments account line, within net equity.

t. Statements of cash flows and value added

Cash flow statements are prepared and presented in accordance with CVM Ruling n° 547, of 13 August 2008, which approved accounting pronouncement CPC 03 – Statement of the Cash Flows, issued by the Committee of Accounting Pronouncements (CPC). The statements of added value are prepared and presented in accordance with CVM Ruling° 557, of 12 November 2008, which approved accounting pronouncement CPC 09 – Statement of Value Added, issued by the CPC.

u. New pronouncements, interpretations and orientations issued and not adopted

As part of the process of convergence of the accounting practices adopted in Brazil to the international rules of financial reports (IFRS), several pronouncements, interpretations and orientations were issued during 2009, mandatorily applicable for the business years ending as of December 2010 and for the 2009 financial statements to be released together with the 2010 statements for comparison purposes.

The Company is in the process of assessing potential effects related to the following pronouncements, interpretations and orientations, which may impact the financial statements related to the year ending on 31 December 2009 to be presented in comparison with the financial statements
relative to the year ending 31 December 2010, as well as on the subsequent business years:

CPC 15 – Combination of Businesses: Establishes that the acquirer should recognize, obligatorily, the assets acquired and the liabilities that it now controls by their respective fair values, measured on the date of acquisition, disclosing information relative to relevance, reliability and comparability of the information that an entity provides in its financial statements on a combination of businesses and on its effects.

CPC 20 - Costs of Loans: Establishes that the costs of loans directly attributed to acquisition, to construction or to the production of assets qualifiable for their capitalization must form part of the cost of these assets.

CPC 22 – Information by Segment (IFRS 8): Specifies how the entity should disclose information on its operational segments in the financial statements

CPC 24 – Subsequent Event: Defines when the entity should adjust its financial statements with respect to events subsequent to the accounting period that the statements refer to and the information that the entity should disclose on the date on which authorization is granted to issue the financial statements and on the events subsequent to the accounting period which the statements refer to.

CPC 26 – Presentation of Financial Statements: Defines the basis for the presentation of financial statements, including separate and consolidated statements, to ensure comparability both with the financial statements of previous periods of the same entity and with the financial statements of other entities.

CPC 27 – PP&E: Establishes the accounting treatment for PP&E assets, as well as the disclosure of the changes in this investment and of the information that enables this group of accounts to be understood and analyzed. The main points to be considered in accounting for the PP&E assets are the recognition of the assets, determining their book values and the depreciation values and the losses by depreciation to be recognized in relation to them.

CPC 28 – Property for Investment: Establishes that the initial measuring of a property for investment is its cost and that its subsequent measuring depends on the accounting policy adopted by the entity (cost method or fair value method). In the fair value method, the variations in the fair value of the property for investment are recognized directly in the result of the period in which they occur. Additionally, the pronouncement establishes general and specific disclosure requirements for each method of measuring chosen by the entity.

CPC 31 – Non-Current Asset Held for Sale and Discontinued Operation: The pronouncement requires the assets that meet the classification criteria as ‘held for sale’ to be classified in current assets and measured by the lower of the book value registered up to that point and the fair value less selling expenses (these components are adjusted to present value), and for the depreciation of these assets to cease; and that the assets (and related liabilities, if there any) that meet the classification criteria as ‘held for sale’ are presented separately in the balance sheet and that the results of the discontinued operations are also presented separately in the income statement.

CPC 32 – Taxes on Profit: Establishes how to account the current and future fiscal effects of: (a) future recovery (settlement) of the book value of the assets (liabilities) recognized in the entity's balance sheet; and (b) operations and other events of the current period that are recognized in the financial statements of the entity. The entity should account the fiscal effects of the transactions and of other events in the same way that it accounts own transactions and the other events. It also discusses the recognition of deferred fiscal assets arising from unused tax losses or unused tax credits, from the presentation of taxes on profit in the financial statements and from the disclosure of the information related to taxes on profit.

CPC 33 – Benefits to Employees: Requires the sponsor/employer to recognize: (a) a liability, when the employee provides the service in return for the benefits to be paid in the future; and (b) an expense, when the entity uses the economic benefit resulting from the service received from the employee.

CPC 37 – Initial Adoption of the International Accounting Rules: Objective is to guarantee that the first consolidated financial statements of an entity, elaborated in accordance with the international accounting rules issued by the International Accounting Standards Board (IASB), contain high-quality information; and which are transparent for users and comparable in relation to all the periods presented; providing a suitable starting point for accounting practices in accordance with IFRS; and which can be generated at a cost that doesn't exceed its benefits. This pronouncement limits some of the existing alternatives in the original IASB rule (IFRS 1).

CPCs 38, 39 and 40: CPC 38 – Financial instruments: Recognition and measuring establishes principles to recognize and measure financial assets, financial liabilities and some non-financial buy and sell contracts. It also establishes requirements for separating embedded derivatives, rules for non-recognition of a financial liability and accounting of hedge operations. The requisites for presenting the financial instruments are contained in Technical Pronouncement CPC 39 – Financial Instruments: The presentation and the requisites for disclosing information on financial instruments are contained in Technical Pronouncement CPC 40 – Financial Instruments: Evidencing.

ICPC 10 – Clarification on CPC 27 and CPC 28: Sheds light on the following matters: (a) process of initial and periodic review of the depreciation rates and residual value of the PP&E; (b) requisites necessary for this process of periodic revision; (c) possibility of attributing new cost to the PP&E assets and of property for investment, converging with international rules; (d) possibility, established in CPC Pronouncement 28, of using cost criteria or fair value criteria for the "Property for Investment" asset.

4. CLIENTS

	Parent company		Consolidatec	
	2009	2008	2009	2008
Client accounts receivable	158.749	128.494	162.116	131.453
(-) Provision for bad debt	(5.252)	(3.917)	(6.861)	(5.547)
Total	153.497	124.577	155.255	125.906

	31 December 2009	
Accounts receivable	Parent company	Consolidated
Becoming due	136,381	138,149
Overdue:		
1-30 days	8,685	8,686
31- 60 days	2,056	2,056
61-90 days	640	640
Above 181 days	10,987	12,585
	158,749	162,116

In order to reduce credit risk, the Company adopts as a practice the detailed analysis of the equity and financial situation of its customers, establishment of a credit limit and permanent follow-up of their debt balance. The provision for bad loans was calculated based on the individual analysis of credit risks, which contemplates the background of losses, the individual situation of the customers, the situation of the economic group which they belong to, the actual guarantees for debts and the assessment of the legal advisors, and is deemed sufficient to cover eventual losses on the amounts receivable. In cases of default, the Company adopts the procedure of directly collecting from the customer, outsourcing collection and, in some cases, judicial collection.

The provision for bad loans in 2009 is shown below:

	Parent company	Consolidated
Balance on 31 December 2008	(3,917)	(5,547)
Additions	(300)	(300)
Transfer of provision for losses from receivables - liability	(2,349)	(2,349)
Write-offs	1,314	1,335
Balance on 31 December 2009	(5,252)	(6,861)

5. INVENTORIES

	Parent company		Consolidated	
	2009	2008	2009	2008
Finished products	17,400	14,639	17,400	14,639
Semi-finished products	475	461	475	461
Raw materials	10,756	10,098	10,756	10,373
Packaging materials	9,139	8,546	9,139	8,546
Real estate projects(a)	-	-	66,746	60,714
Provision for inventory loss	(3,015)	(1,266)	(3,015)	(1,266)
Others	604	788	604	788
Total	35,359	33,266	102,105	94,255
Current	35,359	33,266	47,110	33,541
Non-current	-	-	54,995	60,714

(a) The real estate project comprises the Tevero Ecoville undertaking, located at km 46.2 of the Castelo Branco highway, in the direction of the countryside, and a tract of land located approximately on the same km of this highway, in the direction of the interior of São Paulo, both in the same municipality of Araçariguama, State of São Paulo, and still in implementation phase. On 26 January 2010, the subsidiary Tevere Empreendimentos e Construções S.A. signed a sale commitment agreement of this tract of land. Due to

this fact, the accounted cost of this tract of land was reclassified from non-current inventory to current inventory.

The Company assessed the recoverability of the book value of the land based on the market value less the costs to sell and did not identify the need to form a provision for recovery of assets ("Impairment").

The provisions for losses with inventories in 2009 are shown below:

	Parent company	Consolidated
Balance on 31 December 2008	(1,267)	(1,267)
Additions	(5,002)	(5,002)
Write-offs	3,254	3,254
Balance on 31 December 2009	(3,015)	(3,015)

6. TAXES RECOVERABLE

	Parent company		Consolidated	
	2009	2008	2009	2008
IRPJ and CSLL taxes recoverable	11,689	5,009	12,105	5,399
ICMS tax recoverable	2,745	1,282	2,736	1,408
Others	169	446	178	466
Total	14,603	6,737	15,019	7,273
Current	14,550	6,654	14,569	6,813
Non-current	53	83	450	460

7. TRANSACTIONS WITH RELATED PARTIES

a. Parent company

a.1. Asset

Companies	2009	2008	Interest and monetary correction	Maturity
Accounts receivable:				
In local currency:				
Brilmaq Empreendimentos Imobiliários S.A. (a)	1.296	1.296	-	02/03/2012
Pronto S.A. (b)	6.357	6.357	-	-
Tevere Empreendimentos e Construções S.A.	-	2.995	100% of CDI + 2.2% p.m.	Undetermined
Milana Industrial Comercial Brasileira de Saneantes Ltda.	-	1.884	-	-
Total	7.653	12.532		

(a) balance from trade operations and financial transactions.

(b) balance from trade operations with the products of the “Pronto” brand and financial transactions.

a.2. Liabilities

Companies	2009	2008	Interest and monetary correction	Maturity
In foreign currency:				
Euro:				
Bombril Overseas Inc.(a)	347,320	448,554	Vide nota 13	See note 13
In local currency:				
Bombril Mercosul S.A. (b)	44,547	46,632	-	02/03/2012
Total	391,867	495,186		

(a) Balance payable related to issuance of securities abroad, as detailed in explanatory note n°13.

(b) Balance from trade operations of lease of PP&E assets and financial transactions.

b. Consolidated

Liabilities

Companies	2009	2008	Interest and netary correction	Maturity
In local currency:				
Newco International Limited	208	208	-	January to April 2007
Total	208	208		

c. Revenues and Expenses with Subsidiaries

Companies	Trade operations Lease	Interest and FX variation Revenues	Expenses
Bombril Mercosul S/A	(2,878)	-	-
Bombril Overseas Inc.	-	128,195	(26,960)
Tevere Empreendimentos e Construções S/A	-	630	(153)
Total	(2,878)	128,825	(27,113)

8. REMUNERATION OF MANAGEMENT

The limit of the global and annual remuneration level of management and the Board of Directors and Audit Board was set at R$ 7,000, in accordance with the decision of the Ordinary and Extraordinary Stockholders' Meeting held on 27 April 2009. The amount paid by 31 December 2009 was R$ 5,604.

9. AMOUNTS RECEIVABLE AND PAYABLE FROM/TO THIRD PARTIES

a. Parent company

a.1. Asset

Companies	2009	2008	Interest and monetary correction	Guarantee	Maturity
Amounts receivable:					
In local currency:					
Cragnotti & Partners Capital Investment Brasil S.A.(1)	94,154	94,154	100% do CDI	Cirio Holding S.p.A	30/06/2003
Cirio Brasil S.A. (1)	12,822	12,822	100% do CDI	Bombril Holding S.A.	30/06/2003
Cirio Brasil S.A. (1)	172	154	1% a.m.		02/03/2009
Arbeit Bebidas e Alimentos Ltda.	880	808	1% a.m + IGPM	-	04/03/2009
Sub-total	108,028	107,938			
Provision for losses (c)	(108,028)	(107,938)			
Total	-	-			

a.2. Liabilities

Companies	2009	2008	Interest and monetary correction	Guarantee	Maturity
In foreign currency:					
Societá Sportiva Lázio (1)	20.559	25.538	Euribor Trim.+ 3,2% a.a.	-	-
Em moeda local:					
Agropecuária Cirio Ltda.(1)	190	173	100% do CDI	-	Undetermined
Total	20.749	25.711			

(1) Refer to balances with the companies belonging to the economic group of the former controlling stockholder.

b. Consolidated

b.1. Asset

Companies	2009	2008	Interest and monetary correction	Guarantee	Maturity
Amounts receivable:					
In foreign currency:					
USD:					
C&P Cap.Invest.N.V.(1)	258.340	346.738	10% a.a.	-	31/03/2005
C & P Overseas Ltd (1)	548.293	735.907	10,25% a.a.	-	30/06/2008
In local currency:					
Cragnotti & Partners Capital Investment Brasil S.A.(1)	94.154	94.154	100% do CDI	-	30/06/2003
C & P Overseas Ltd. (1)	183.142	183.142	100% do CDI	Cragnotti & Partners Capital Investment Brasil S.A.	31/12/2003
Cirio Brasil S.A.(1)	12.822	12.822	100% do CDI	Bombril Holding S.A.	30/06/2003
Cirio Brasil S.A. (1)	172	154	1% a.m.	-	02/03/2009
Arbeit Bebidas e Alimentos Ltda.	880	808	1% a.m + IGPM	-	04/03/2009
Sub-total	1.097.803	1.373.725			
Provision for losses(c)	(1.097.803)	(1.373.725)			
Total	-	-			

b.2. Liabilities

Companies	2009	2008	Interest and monetary correction	Guarantee	Maturity
In foreign currency:					
Euro:					
Societá Sportiva Lázio (1)	20.559	25.538	Euribor trim.+ 3,2% a.a.	-	-
In local currency:					
Cragnotti & Partners Capital Investment Brasil S.A.(1)	28.017	25.486	100% of CDI	Bombril Holding S.A.	30/06/2003
Agropecuária Cirio Ltda. (1)	190	173	100% of CDI	-	Undetermined
Total	48.766	51.197			

(1) Refer to balances with the Companies belonging to the economic group of the former controlling stockholder.

c. Provision for losses of amounts receivable from third parties

Due to the confirmation of the insolvency status of Cirio Finanziaria S.p.A. and its Parent Company Cirio Holding S.p.A., the Management of Bombril S.A., in compliance with Law no. 6.404/76 in its article 183, item I, and with the Opinion of CVM Guidance no. 21, of December 27, 1990, decided to constitute provision, on June 30, 2003, to overcome the eventual losses with the realization of credit rights that the Company has against the Corporation declared insolvent.

Thus, provisions were established with third parties that do not present evidences of conditions for settlement of their debits, such as Cragnotti & Partners Capital Investment N.V., C & P Overseas Ltd., Cragnotti & Partners Capital Investment Brasil S.A. and Cirio Brasil S.A.

Company management is pursuing all legal channels to recover the credits against third parties mentioned in table b.1 of this note.

Provisions for losses on credits with third parties were registered as follows:

Companies	Bombril S.A.	Bombril Overseas Inc
C&P Overseas Ltd.	-	731.435
Cragnotti & Partners Capital Investment Brasil S.A.	94.154	-
C&P Capital Invest. NV	-	258.340
Cirio Brasil S.A.	12.994	-
Arbeit Bebidas e Alimentos Ltda.	880	-
Total	108.028	989.775

d. Confirmation of balances with third parties

Management did not find sufficient and proper elements to confirm balances of the asset and liability accounts related to operations with the following related parties of the former controller shareholder: Cragnotti & Partners Capital Investment Brasil S.A., C & P Overseas Ltd. and C & P Cap. Invest. N.V. These limitations are due to the fact that the bulk of the credits and debits with these parties refer to the indirect subsidiary Bombril Overseas Inc., whose accounting documentation is detained and in the hands of Italian authorities – and is thus unavailable.

10. INVESTMENTS

a. Values of Investments

	Parent company	
	2009	2008
Brilmaq Empreendimentos Imobiliários S.A.	167,479	187,432
Milana Trade Administração e Comércio Ltda.(d)	-	1
Tevere Empreendimentos e Construções S.A.	-	2,885
Bombril Overseas Inc	307,797	389,095
Total	475,276	579,413

As determined by Pronouncement OCPC.02, the respective premiums on
acquisition of investments of the companies Milana Industrial e Comercial Brasileira de Saneantes Ltda. and Milana Trade Administração e Comércio Ltda. were reclassified to the group of intangible assets.

b. Investment in the parent company

	Balance o 31.12.08	Equity income	Effect of FX variation (CPC 02)	Investment B.Overseas	Capital increase B.Overseas	Incorporation adjustment	Transfer for provision to uncovered liability	Balance on 31.12.09
Brilmaq Empreendimentos Imobiliários S.A.	187,432	(5,537)	(14,416)	-	-	-	-	167,479
Tevere Empreendimentos e Construções S.A.	2,885	(4,707)	-	-	-	-	1,822	-
Bombril Overseas Inc (e)	389,095	11,590	(100,915)	7,551	476	-	-	307,797
Milana Industrial e Comercial Brasileira de Saneantes Ltda.	-	(2,510)	-	-	-	2,510	-	-
Milana Trade Administração e Comércio Ltda.	1	(16)	-	-	-	15	-	-
	579,413	(1,180)	(115,331)	7,551	476	2,525	1,822	475,276

Information regarding the direct and indirect subsidiaries

	2009					2008		
	Capital stock	Direct stake in capital stock	Net equity (uncovered liability)	Annual profit (loss)	Equity income	Net equity (uncovered liability)	Annual profit (loss)	Equity income
Brilmaq Empreendimentos Imobiliários S.A.	160,329	100%	167,480	(5,537)	(5,537)	187,432	78,787	78,787
Milana Industrial e Comercial Brasileira de Saneantes Ltda. (e)	-	-	-	-	(2,510)	(833)	(26)	(26)
Milana Trade Administração e Comércio Ltda. (e)	-	-	-	-	(16)	1	-	-
Tevere Empreendimentos e Construções S.A.	93,819	75.66%	(2,409)	(6,222)	(4,707)	3,813	(9,060)	(6,855)
Bombril Mercosul S.A.	101,375	-	128,376	(8,284)	-	136,660	(4,104)	-
Bombril Overseas Inc.	1,150,795	87.79%	350,602	13,209	11,590	444,699	(6,028)	-
Waddle Participações	-	-	-	-	-	5,065	(45)	-
Pronto S.A.	1	-	(6,357)	-	-	(6,357)	(77)	-
	1,506,319	-	637,692	(6,834)	(1,180)	770,480	59,447	71,906

Acquisition of the companies Milana Industrial e Comercial Brasileira de Saneantes Ltda. and Milana Trade Administração e Comércio Ltda

As per the Material Fact disclosed on 15 August 2008, on 26 August 2008 Bombril S.A. signed a Contract for the Purchase and Sale of Shares (and Other Agreements) with the partners of Milana Industrial e Comercial Brasileira de Saneantes Ltda. and Milana Trade Administração e Comércio Ltda., through which the Company purchased all the shares representing the capital stock of the Companies. The base price of the acquisition was R$ 11,500, subject to adjustment for: (a) deduction of values corresponding to taxes and labor obligations to be paid by Milana Industrial (valued at approximately R$ 2,400); (b) deduction or increase, depending on the case, of the difference between the Adjusted Current Liabilities and Current Assets of the Companies.
The Company clarifies that the operation was ratified by its shareholders, at an Extraordinary Shareholders' Meeting held on 14 October 2008.

Milana Industrial and Milana Trade have assets and brands used in the production and trade of products with a strong reputation in the sector of domestic cleaning products, such as Lysoform, Ke Branco and Créo

Crystallino, among others. In this sense, the acquisition of control of the Companies is coherent with the Company's business expansion strategy, through the diversification and increase of its portfolio of products in the segments where it already operates, as well as creating value for its shareholders.

c. Incorporation of the companies Milana Industrial e Comercial Brasileira de Saneantes Ltda. and Milana Trade Administração e Comércio Ltda.

At the Extraordinary Shareholders' Meeting held on 3 August 2009, shareholders representing 100% of the shares (with voting rights) issued by Bombril S.A. approved the Incorporation of the subsidiary Milana Industrial e Comercial Brasileira de Saneantes Ltda., ("Milana Industrial"). The operation had been previously approved by all the members of the Board of Directors and Audit Committee of Bombril S.A., at a meeting held on 16 July 2009, and by the Partners' Meeting of Milana Industrial, held on 3 August 2009. The incorporation of Milana Industrial did not cause any change in the capital stock or issuance of new shares of the Company.

On the same date, the Incorporation of the subsidiary of Bombril S.A., Milana Trade Administração e Comércio Ltda., was approved by Bombril Mercosul S.A. according to the minutes of Extraordinary Shareholders' Meeting.

Due to the approval of Milana Trade's incorporation by Bombril Mercosul S.A., the increase in the capital stock of Bombril Mercosul S.A. from R$ 101,375,057.00 (one hundred and one million, three hundred and seventy-five thousand and fifty-seven Brazilian reais) to R$ 101,375,391.03 (one hundred and one million, three hundred and seventy-five thousand, three hundred and ninety-one Brazilian reais and three cents) was approved, and thus the increase totals R$334.03 (three hundred and thirty-four Brazilian reais and three cents), without the issuance of new shares;

d. Incorporation of Waddle Participações S.A.

At the Extraordinary Stockholders' Meeting held on 28 December 2009, Tevere Empreendimentos e Construções S.A. approved the incorporation of the subsidiary Waddle Participações S.A. without causing any change in the stock capital or issuance of new shares of the Company.

e. Capital increase at Bombril Overseas Inc.

The Board of Directors of Bombril S.A., on November 25, 2008, approved a capital increase at Bombril Overseas Inc., its subsidiary, via the paying-in of the credit that the Company held against this subsidiary.

11. PROPERTY, PLANT AND EQUIPMENT

a. Parent Company

				2009	2008
	Annual rate of depreciation (%)	Corrected cost	Accumulated depreciation	Net	Net
Buildings	4	248	(74)	174	185
Facilities	10	10.686	(3.189)	7.497	7.315
Machines and equipment	4 to 33	48.275	(17.579)	30.696	15.445
Furniture and fixtures	10	1.970	(810)	1.160	864
Vehicles	20	1.597	(500)	1.097	971
Data processing equipment	20	2.820	(1.824)	996	941
Ongoing PP&E	-	5.223	-	5.223	18.616
Ongoing imports	-	50	-	50	3.237
Improvements in real estate of subsidiary	4	17.391	(969)	16.422	-
Other assets	0 to 33	462	(32)	430	8.381
Total		88.722	(24.977)	63.745	55.955

In 2005 and 2006, the subsidiary Bombril Mercosul S.A., re-evaluated the assets in the amount of R$ 89,503. The leftover balance from the re-evaluations on 31 December 2009 is R$67,980 (R$76,583 in 2008). The re-evaluated depreciation rates were determined based on the useful life of the assets in accordance with the technical evaluation report, issued by independent experts. The tax effect on the surplus value of the re-evaluation is registered in the "Deferred taxes" line.

b. Costs – Parent Company

	2009				
	Initial balance	Additions	Write-offs	Transfer	Final balance
Buildings	248	-	-	-	248
Installations	9,572	180	(58)	992	10,686
Machines and equipment	27,331	5,030	(141)	16,055	48,275
Furniture and utensils	1,555	223	(18)	210	1,970
Vehicles	1,197	361	-	39	1,597
Equipment	2,462	380	(26)	4	2,820
Ongoing PP&E	19,458	5,244	(145)	(19,334)	5,223
Ongoing imports	3,237	1,958	-	(5,145)	50
Real estate improvements	8,818	1,394	-	7,179	17,391
Other assets	27	435	-	-	462
Total	73,905	15,205	(388)	-	88,722

c. Depreciation – Parent Company

		2009			
	Rate of depreciation (%) p.a	Initial balance	Additions	Write-offs	Final balance
Buildings	2 to 6	(63)	(11)	-	(74)
Facilities	10	(2,256)	(968)	35	(3,189)
Machines and equipment	4 to 33	(12,730)	(4,914)	65	(17,579)
Furniture and fixtures	10 to 20	(691)	(133)	14	(810)
Vehicles	10 to 20	(226)	(274)	-	(500)
Data processing equipment	20 to 50	(1,521)	(321)	18	(1,824)
Other goods	10 to 20	(463)	(538)	-	(1,001)
		(17,950)	(7,159)	132	(24,977)

d. Consolidated

		2009			2008
	Annual rate of depreciation (%)	Corrected cost	Accumulated depreciation	Net	Net
Land	-	17.108	-	17.108	22.218
Buildings	2 to 6	71.001	(12.853)	58.148	61.386
Facilities	10	16.878	(8.290)	8.588	8.722
Machines and equipment	4 to 33	135.317	(60.441)	74.876	66.986
Furniture and fixtures	10 to 20	6.849	(5.304)	1.545	1.563
Vehicles	10 to 20	2.196	(988)	1.208	1.263
Data processing equipment	20 to50	6.085	(5.041)	1.044	991
Ongoing equipment purchases	4 to 20	5.221	-	5.221	18.616
Ongoing omports	-	50	-	50	3.237
Improvements in parent company's real estate	4	17.391	(969)	16.422	-
Other Assets	10 to 20	572	(15)	557	8.895
Total		278.668	(93.901)	184.767	193.877

e. Costs – Consolidated

	2009				
	Initial balance	Additions	Write-offs	Transfer	Final balance
Land	22,218	-	(5,110)	-	17,108
Buildings	72,250	-	(1,249)	-	71,001
Facilities	15,882	180	(176)	992	16,878
Machines and equipment	122,630	6,867	(10,592)	16,412	135,317
Furniture and fixtures	6,595	223	(179)	210	6,849
Vehicles	1,981	364	(188)	39	2,196
Data processing equipment	5,880	381	(180)	4	6,085
Ongoing equipment purchases	19,458	5,599	(145)	(19,691)	5,221
Ongoing imports	3,237	1,958	-	(5,145)	50
Other assets	9,358	1,821	(395)	7,179	17,963
Total	279,489	17,393	(18,214)	-	278,668

f. Depreciation – Consolidated

		2009			
	Rate of depreciation (%) p.a	Initial balance	Additions	Write-offs	Final balance
Buildings	2 to 6	(10.864)	(2.049)	60	(12.853)
Facilities	10	(7.160)	(1.166)	36	(8.290)
Machines and equipment	4 to 33	(56.486)	(8.479)	4.524	(60.441)
Furniture and fixtures	10 to 20	(5.032)	(421)	149	(5.304)
Vehicles	10 to 20	(718)	(354)	84	(988)
Data processing equipment	20 to 50	(4.889)	(483)	331	(5.041)
Other assets	10 to 20	(463)	(634)	113	(984)
		(85.612)	(13.586)	5.297	(93.901)

12. INTANGIBLE ASSETS

a. Parent company

				2009	2008
	Annual rate of amortization (%)	Cost	Accumulated amortization	Net	Net
Software	20 to 33	5.327	(2.349)	2.978	1.036
Brands and patents	10	5.835	(1.780)	4.055	3.728
Ágio-Milana Industrial e Comercial Brasileira de Saneantes Ltda.	-	8.452	(517)	7.935	9.826
Ágio-Milana Trade Administração e Comércio Ltda.	-	-	-	-	16
Total		19.614	(4.646)	14.968	14.606

b. Costs – Parent Company

	Balance on 01/01/09	Acquisitions	Write-offs	Balance on 31/12/09
Software	2,824	2,503	-	5,327
Brands and patents	4,983	852	-	5,835
Ongoing equipment purchases	1,942		(1,942)	-
Goodwill - Milana	10,360	-	(1,908)	8,452
Total	20,109	3,355	(3,850)	19,614

Amortization

	Balance on 01/01/09	Amortization	Balance on 31/12/09
Software	(1,788)	(561)	(2,349)
Brands and patents	(1,255)	(524)	(1,780)
Goodwill - Milana	(518)	-	(518)
Total	(3,561)	(1,085)	(4,646)

c. Consolidated

				2009	2008
	Annual rate of amortization (%)	Cost	Accumulated amortization	Net	Net
Software	20 to 33	19.020	(16.030)	2.990	1.051
Brands and patents	10	6.185	(2.024)	4.161	3.863
Goodwill-Milana Industrial e Comercial Brasileira de Saneantes	_	8.452	(517)	7.935	9.826
Ágio-Milana Trade Administração e Comércio Ltda.	_	-	-	-	16
Total		33.657	(18.571)	15.086	14.756

d. Costs - Consolidated

	Balance on 01/01/09	Acquisitions	Write-offs	Balance on 31/12/09
Software	16,532	562	(15)	17,079
Brands and patents	5,333	852	-	6,185
Ongoing equipment purchases	2,297		(355)	1,942
Goodwill - Milana	10,360	-	(1,909)	8,451
Total	34,522	1,414	(2,279)	33,657

Amortization

	Balance on 01/01/09	Amortization	Balance on 31/12/09
Software	(15,481)	(549)	(16,030)
Brands and patents	(1,470)	(553)	(2,023)
Goodwill - Milana	(518)	-	(518)
Total	(17,469)	(1,102)	(18,571)

Goodwill in the purchase of the companies Milana Industrial e Comercial Brasileira de Saneantes Ltda. and Milana Trade Administração e Comércio Ltda.

The goodwill derived from the difference between the purchase value and the net equity value of the subsidiaries, calculated on the purchase date, are based on the expectation of future profitability, based on the forecasted results of the respective investee, determined using the discounted cash flow criteria, for a period of 5 years. Analyses of goodwill recovery value are carried out at least once a year based on estimated future results.

13. LOANS AND FINANCINGS

a. Composition

	Annual average rate of charges %	Parent company 2009	Parent company 2008	Consolidated 2009	Consolidated 2008
In foreign currency:					
Euro					
Financing of machines and equipment	6,17	1.367	2.051	1.367	2.051
"Guaranteed Note Program" (*)	8,00 to 9,25	8.889	19.133	8.889	19.133
USD					
Financing of machines and equipment	6,17	1.154	1.214	1.154	1.214
Working capital	10,10	-	-	-	7.060
In local currency:					
Advance on FX Contracts	8,00	4.061	3.920	4.061	3.920
Leases	10,50	1.785	1.883	1.785	1.883
Financing of machines and equipment	8,66	1.144	-	7.845	9.767
Working capital	13,10	25.683	29.000	43.865	35.726
Total		44.083	57.201	68.966	80.754
Current		21.156	40.710	42.373	57.707
Non-current		22.927	16.491	26.593	23.047

(*) Eurobonds held by third parties

b. Guaranteed Note Program

According to the minutes of the board of directors meeting of February 5, 1999, the board approved, unanimously, a program of issuance of notes abroad, named "Euro 200,000 guaranteed note program", with an indefinite period, whose guarantor is the Italian company Cirio Holding S.p.A. and whose arranger and lead manager is Bozano Simonsen Limited.

With an authorized and guaranteed total of 200 million Euros, two tranches of notes were issued. On February 18, 1999, the first tranche was issued (Series 1) in the amount of 40 million Euros, with an interest rate of 8% per year and due date on

February 18, 2007. The second tranche (Series 2) was issued on May 27, 1999, in the value of 60 million Euros, with an interest rate of 9.25% per year and due date on May 27, 2007.

Of the total of the two issuances of notes, approximately 94% of Series 1 and 91% of Series 2 in the amount of €92,160 thousand belong to the subsidiary Bombril Overseas Inc., whose custody transfer process is ongoing. On March 3, 2005, a court ruling in Luxembourg determined that the custodian (BNP Paribás) could seize the bonds in favor of Bombril Overseas Inc. However, due to a court ruling given in a criminal lawsuit involving these bonds, still being analyzed by the Court of Rome, the transfer of custody of these bonds to Bombril Overseas Inc. was still not possible. Although transfer of definitive ownership depends on a solution to these court rulings abroad, the companies of the Cirio group, Círio Finanziaria S.p.A., Cirio Holding S.p.A., Círio Finance Luxembourg S.A. including Círio Holding Luxembourg S.A., recognized that Bombril Overseas Inc. has ownership and agreed to take all necessary measures to ensure transfer of the bonds, in the ambit of the agreement signed by the Círio group and the parent company Newco International Ltd. Company management will study alternatives with the aim of resolving the obligation with its subsidiary when the bonds are definitively transferred. The opinion of the legal advisors of the Company, elaborated on December 31, 2008, as to the success of the bond custody transfer to Bombril Overseas Inc. is deemed possible.

In March 2004, the Company presented to the investors of the Series 1 Notes the following renegotiation proposal:

• Extension of the payment of the principal amount, with start of the respective payment in 2007 and the last payment in 2011, in eight semi-annual installments.

• Payment of interest in 12 semi-annual installments, as of August 2005, with an additional 1% of interest as described in the agreement, exclusively for the period between February 2004 and February 2005.

• Interest charging stops in February 2007, notwithstanding the extension of the period for settling the principal amount.

• Elimination of the put option clause.

The renegotiation proposal obtained approval of the investors of the Series 1 Notes (40 million Euros), on March 30, 2004. In this series, the bonds pertaining to Bombril Overseas Inc. total 37.5 million Euros, with the remainder held in the market, in an amount close to 2.5 million Euros.

In April 2004, the Company presented to the investors of the Series 2 Notes a renegotiation proposal, as described as follows:

• Extension of the payment of the principal amount, with start of the respective payment in 2007 and the last payment in 2011, in eight semi-annual installments.

• Payment of interest in 13 semi-annual installments, from May 2005, with an additional 1% of interest as described in the agreement, exclusively for the period between May 2004 and May 2005.

• Interest charging stops in May 2007, notwithstanding the extension of the period for settling the principal amount.

The renegotiation proposal obtained the approval of the investors of the Series 2 Notes (60 million Euros), on April 27, 2004. In this series, the bonds pertaining to Bombril Overseas Inc. total 54.7 million Euros, with the rest held by the market, in an amount of around 5.3 million Euros.

As of 31 December 2009, of the total of the series 1 and 2 Notes held by the market, around €4.90mn (principal) and €2.05mn (interest) had been paid, while €2.94mn (principal) and €0.61mn (interest) had yet to be paid.

c. Guarantees

The loans in local and foreign currency are guaranteed by receivables from future sales, equipment, and sureties from the Company and its subsidiaries.

d. Long-term loans

The long-term amounts can be broken down by year of maturity:

	Parent company	Consolidated
Year of maturity	31.12.09	31.12.09
2,011	13,245	15,424
2,012	9,237	10,202
2,013	282	804
after 2013	163	163
Total	22,927	26,593

14. FISCAL AND TAX OBLIGATION

a. Parent company

	Current		Non-current	
	2009	2008	2009	2008
PAEX - Exceptional Installment Program	-	43,403	-	319,466
PAES - Special Installment Program	2,155	2,067	10,350	11,996
PPI - Installment Incentive Program	1,683	1,256	11,800	9,737
Installments - Others	997	16,118	4,659	33,714
Installment - Refis IV	34,407	-	310,600	-
IPI - Provisional Measure nº 470	-	-	40,547	-
(-) Offsetting of tax losses and negative social contribution base	-	-	(96,000)	-
Taxes and charges to be paid	14,794	17,501	-	-
Total	54,036	80,345	281,956	374,913

b. Consolidated

	Current		Non-current	
	2009	2008	2009	2008
PAEX - Exceptional Installment Program	-	43,600	-	320,869
PAES - Special Installment Program	2,155	2,112	10,350	12,334
PPI - Installment Incentive Program	1,683	1,256	11,799	9,737
Installments - Others	998	16,231	4,659	34,464
Installment - Refis IV	34,703	-	312,293	-
IPI - Provisional Measure nº 470	-	-	40,547	-
(-) Offsetting of tax losses and negative social contribution base	-	-	(97,081)	-
Taxes and charges payable	25,945	26,063	-	-
Total	65,484	89,262	282,567	377,404

a) REFIS IV

On 27 October 2009, the Company definitively requested its exclusion from the PAEX Exceptional Installment plan and from the 60-month installment payment plan for the overdue debits from 2006, and formalized the option for installments in up to 180 months in accordance with the Special Installment Program, based on Law n° 11.941, of 27 May 2009 and Joint Ordinance P GFN/RFB Nº 06/2009 “REFIS IV”.

The migration from the PAEX scheme and from the 60-month installment plan to “REFIS IV” reduced the balance of the debt by approximately R$ 41mn, lengthened the debt tenors, reduced monthly installment payments by 15% and enabled the use of the credits resulting from tax losses and the negative CSLL base for deducting fines and interest.

In addition to the debts related to the PAEX plan and the 60-month installment scheme, the Company formalized the option for the “REFIS IV” plan, involving an 180-month installment payment of the debts related to social security administrative proceedings, in the total amount of R$ 10.978, of which R$ 8,924 was provisioned in the contingency provision line.

On 30 November 2009, the Company formalized its request to sign up to the payment in the terms of Provisional Measure nº 470 of 13 October 2009. This program foresees the settlement of debts related to the IPI (Industrial Product) tax credits recognized by the Company on acquisitions of raw materials, packaging material and intermediary products with zero tax rates or tax exemption. The provisional measure foresees a reduction of 100% of overdue fines, 90% of interest arrears and 100% of legal charges, reducing the total debt by R$ 47,558. Additionally, the Company plans to settle the remaining debit of R$ 40,547 by using the tax loss and the negative CSLL calculation base – an amount provisioned in the provision for contingencies line.

As a result of the Company's decision to sign up to the "REFIS IV" scheme of the Revenue Service and Provisional Measure nº 470, the consolidated installment balance on 31 December 2009, being paid since November 2009, is R$ 290,462, net of the offsetting of tax losses and negative social contribution base.

The Company, based on Law no. 11,941, intends to settle values corresponding to fines on arrears and on assessment and interest on arrears with the use of tax credits derived from the tax loss and the negative social contribution calculation base. The value of the tax loss and negative social contribution calculation base to be refunded by the Company, in the amount of R$ 97,081 (consolidated), was booked as 'factor reducing the balance payable'.

The "REFIS IV" Special Installment scheme will accrue interest corresponding to the monthly variance of the SELIC interest rate.

The debt amounts declared to the Revenue Service in October and November 2009 and their evolution are shown below:

	Parent company	Consolidated
PAEX	379,243	381,912
Interest	6,901	6,901
Administrative and judicial processes	10,978	11,040
IPI - Provisional Measure #470	88,106	88,106
(-) Benefits from interest, fines and charges	(94,156)	(94,873)
(-) offsetting of tax losses and negative CSLL base	(96,000)	(97,081)
(-) Payments	(5,518)	(5,543)
Balance of new "Refis IV"	289,554	290,462

b) PAES

The remaining PAES balance of the INSS (social security system) on 31 December 2009 is R$12,505. The company has been making the payments based on the higher out of 1/180 of the total debt or 1.5% of the gross revenue corresponding to the month immediately prior to the month of maturity of the installment, plus interest corresponding to the monthly variation of the TJLP long-term interest rate. The debt amounts presented for consolidation have been paid since July 2003. The installments of these debts paid by 31 December 2009 total R$12,006.

Despite the fact that the amounts related to the PAES scheme and the Request to Join the "REFIS IV" Special Installment Payment scheme had not been ratified by the approval date of these annual financial statements, the debt declared was accounted and classified assuming the payment timeframe established in the program, in the expectation of adequate conciliation and a solution to this matter.

c) PPI

On 27 September 2007, the Company formalized its option for the Installment Incentive Program – PPI of ICMS (VAT) tax, established by the Government of the State of São Paulo via Decree 51.960, of 4 July 2007.

The 120-month Installment Incentive Program will accrue interest equivalent to the monthly variation of the Selic benchmark rate, and 1% related to the month when the payment of the installment is made. In the 12-month Installment Incentive Program, interest of 1% will accrue per month, according to the Price table.

As a result of the company's decision to join up to the PPI plan of the Government of the State of São Paulo, the balance of the installment on December 31 2009, which is being paid in 120 months since October 2007, is R$ 13,482.

The Company is required to keep up to date with payments of taxes and contributions, both installments and current payments, as a pre-requisite for maintaining the installment schemes mentioned in items a), b) and c) and their conditions. On 31 December 2009, the Company had no overdue payments.

The tax charges and contributions determined and paid or payable by the Company, as well as the respective tax declarations, accounting, fiscal and corporate registries, are subject to examination by the tax authorities during different legally established periods, as per applicable legislation.

15. INCOME TAX AND SOCIAL CONTRIBUTION

a) Tax Loss and Negative Base

On 31 December 2009, the tax losses of the parent company totaled R$ 68,675 (R$ 169,475 consolidated) and the negative social contribution base of the parent company is R$ 77,535 (R$ 190,098 consolidated), for which there is no legal timeframe for use and whose offsetting is limited to 30% of annual taxable profits.

b) Deferred income tax and social contribution assets

The Company recognizes a deferred tax credit derived from tax losses and negative social contribution bases on net profit related to 30% of the amount of the active exchange variance taxed by the cash basis.

As mentioned in note 14, the Company recognized deferred income tax and social contribution on the estimated use of these credits for settling amounts corresponding to fines on arrears and interest on arrears of the “REFIS IV” Special Installment scheme, based on Law n° 11.941 and for payment of IPI tax based on Provisional Measure n° 470, in the total amount of R$96,000 (parent company) and R$97,081 (consolidated).

b) Deferred income tax and social contribution liabilities

The amounts of the deferred income tax and social contribution of the parent company are calculated based on the exchange variance on the loans and financings abroad and the taxation is calculated by the cash basis, as provided for in article 30 of MP no. 2.158-35/2001.

	Parent company		Consolidated	
	2009	2008	2009	2008
Active FX variance	156,733	45,993	156,733	45,993
Offsetting of tax loss and negative social contribution base limited to 30%	(47,020)	(13,798)	(47,020)	(13,798)
Revaluation reserve	-	-	66,138	74,647
Total calculation base	109,713	32,195	175,851	106,842
Deferred income tax and social contribution liabilities	37,302	10,946	59,789	36,326

The deferred income tax and social contribution assets will be recognized from an accounting standpoint after compliance with the requirements established in CVM Instruction nº 371/02, based on the track record of taxable profit in the previous three years and on the expectation of probable realization of these taxes, to be finalized at the time of the effective payment and/or execution of said additions – at which time these will become deductible in the calculation of said taxes.

The forecasts on future taxable profits consider estimates that are related, among other things, to the performance of the Company, as well as the behavior of its operating market and specific economic aspects. The real amounts may differ from the estimates adopted due to the uncertainties inherent in these forecasts.

16. MISCELLANEOUS PROVISIONS

	Parent company		Consolidated	
	2009	2008	2009	2008
Advertising and Promoting Sales	15,258	13,069	15,259	13,069
Freight	9,309	7,673	9,309	7,673
Payroll	5,270	1,603	5,270	1,603
Provision for losses from receivables	-	2,349	-	2,349
Provision for losses in investments in subsidiaries (a)	1,823	833	-	-
Others	5,357	4,427	5,356	4,506
Total	37,017	29,954	35,194	29,200
Current	35,194	29,121	35,194	29,200
Non-current	1,823	833	-	-

(a) It refers to the provision for unsecured liabilities of the Subsidiaries; Tevere Empreendimentos e Construções S.A and Milana Industrial e Comercial Brasileira de Saneantes Ltda.

17. CONTINGENCIES

In the normal course of its activities the Company is subject to judicial proceedings of tax, labor, civil and environmental natures. Management, with the support of the opinion of its legal advisors and when applicable, based on specific opinions issued by specialists on the same date, evaluates the expectation of the outcome of the ongoing proceedings and determines the need to establish a provision for contingencies or otherwise.

On 31 December 2009, the amount of R$89,349 (parent company) and R$97,287 (consolidated) is provisioned, which, in the opinion of legal advisors drawn up on 31 December 2009, is sufficient to cover the expected losses from the outcome of the ongoing proceedings.

	Parent company		Consolidated	
	2009	2008	2009	2008
Labor	4,662	8,083	4,662	8,898
Tax	30,234	144,827	37,731	152,967
Civil	54,453	52,953	54,894	55,564
Total	89,349	205,863	97,287	217,429

Provisions for contingencies:

	Parent company				
	2008 Initial balance	Constitution of provision	Write-offs	Transfer for taxes in installments	2009 Final balance
Labor	8,083	929	(4,350)	-	4,662
Tax	144,827	1,465	(19,028)	(97,030)	30,234
Civil	52,953	2,652	(1,152)	-	54,453
Total	205,863	5,046	(24,530)	(97,030)	89,349

	Consolidated				
	2008 Initial balance	Constitution of provision	Write-offs	Transfer for taxes in installments	2009 final balance
Labor	8,898	929	(5,165)	-	4,662
Tax	152,967	1,465	(19,671)	(97,030)	37,731
Civil	55,564	2,652	(3,322)	-	54,894
Total	217,429	5,046	(28,158)	(97,030)	97,287

Labor Contingencies

On 31 December 2009, the Company was exposed to a range of different labor lawsuits at different phases of proceedings. Based on the opinions issued by the legal advisors of the Company and on the expected success of some rulings and negotiations that should be made, the amount provisioned of R$4,662, net of R$862 related to judicial deposits and blocked amounts (R$8,083 on 31 December 2008), is deemed sufficient by Management to cover the expected losses.

Civil Contingencies

On 31 December 2009, the Company was exposed to a range of different civil lawsuits at different phases of proceedings. Based on the opinions issued by the legal advisors of the Company and on the expected success of some rulings and negotiations that should be made, the amount provisioned of R$54,453, net of R$77 related to court deposits and judicially blocked amounts (R$ 52,953 on 31 December 2008) is deemed sufficient by Management to meet the expected losses.

On May 13 2008, monitory actions were filed against the Bankrupt Estate of Banco Santos S.A. and the Bankrupt Estate of Finsec S.A., a company that belonged to the Group of Banco Santos, which according to estimates of the legal advisors responsible for these demands represent a maximum contingency of R$ 169,522, of which R$ 127,983 is possible and R$ 41,539 probable. The amount deemed as probable is duly provisioned in the financial statements of the Company.

Tax Contingencies

The Company is judicially and administratively questioning the constitutionality of the nature, calculation base and modifications of rate and expansion of the calculation base of some taxes, charges and social contributions, with the aim of assuring the non-collection or recovery of the past payments. Based on the opinions issued by the legal advisors of the Company and on the expected success of some judgments and negotiations that shall be carried out, the amount provisioned of R$30.234, net of R$2,901 related to court deposits (R$144,827 on 31 December 2008) is deemed sufficient by Management to meet the expected losses. The values of uncollected taxes, based on the preliminary judicial decisions, are provisioned and adjusted until a final decision is obtained.

Also, the Company and its subsidiaries are subject to legal processes of tax, labor, civil and environmental nature in various phases of judicial analysis. These actions determine a maximum risk of R$981,194. The probability of success in these lawsuits was considered by the legal advisors as possible and, based on this opinion, Company management decided not to make a provision for contingencies related to these processes.

The nature of the main lawsuits is as follows:

- Purchase and Sale of Bonds

Tax assessment notice drawn up by the Federal Revenue in 2003, 2004, 2005 and 2006 in the amount of R$ 3,604,557 (updated on December 31, 2009), referring to withholding tax on purchases and sales of bonds issued abroad (T-Bills, T-Bonds, Argentine Global Bonds etc.) between the years of 1998 and 2001.

On June 14, 2007, the tax assessment notices regarding the operations of the years 1998 and 1999 were judged within the ambit of the First Taxpayers Committee:

- Regarding the operations from 1998, the judgment given by the Second Chamber of the First Taxpayers' Committee denied the voluntary appeal. The Company later, on 09/01/2009, filed a Special Appeal to the Upper Chamber of Tax Appeals, which was denied by its President, in accordance with a legal notice of 29/01/2010. With the end of the administrative process, the Company will discuss the question in court – with said discussion classified by its legal advisors as 'possible successful outcome'.

- Regarding the debts related to the operations from 1999, the laches of 82.26% of the debts from the fine related to the 1999 operations was recognized. As a result of this judgment, both the National Finance Department and Bombril S/A have lodged Special Appeals that have yet to be ruled on.

In April 2008, the tax assessment notice drawn up in 2005 was judged within the ambit of the First Taxpayers' Committee, having acknowledged the limitation period of 94.7% of the debit. This administrative process is currently awaiting formalization of the judgment. The tax assessment notice drawn up in 2006 is pending judgment of the Voluntary Appeal filed on 5 September 2008.

Based on the opinion of the Co's legal advisors, on 31 December 2009, the amount of R$540,838 was considered as probability of possible loss and the amount of R$3,063,718 was considered as probability of remote loss.

- Taxation on Profits of Offshore Subsidiary

On April 22, 2003 the Company filed a writ of mandamus with the injunction request, an instrument that judicially discusses the constitutionality of Provisional Measure no. 2158-35/01 and IN no. 213/02, which regulate the taxation of IRPJ (corporate income tax) and CSLL (social contribution on companies' net profits) on the profits of its subsidiary Bombril Overseas Inc., profits made and subjects to the regulation since the year of 1996 to 2002, recently obtaining a favorable ruling on this lawsuit. The estimated amount, adjusted on December 31, 2009, is R$ 426,823, of which R$ 155,662 is deemed as possible loss probability and R$ 271,161 as remote loss probability, based on the opinion of the legal advisors of the Company.

18. NET EQUITY

a. Authorized capital

The authorized capital is divided into 60,000,000 shares (20,000,000 common shares and 40,000,000 preferred shares).

On December 31, 2009, the subscribed and paid-in capital is 54,064,588 shares (20,000,000 common shares and 34,064,588 preferred shares).

Preferred shares do not have voting rights, though they do have preferential rights in the receipt of minimum dividends and guarantee a dividend 10% above the dividend paid to common shareholders. All classes of shares are entitled to minimum dividends of 25% of annual net profit, in accordance with applicable legislation.

b. American Depositary Receipts Program

On June 6, 1994, an American Depositary Receipts Program - ADR level 1 was initiated, approved by the Securities Exchange Commission - SEC, of the United States of America, by the Brazilian Securities and Exchange Commission - CVM and the Brazilian Central Bank. This program entitles holders of preferred shares of Bombril S.A. to deposit their shares in custody at Banco Itaú S.A., in São Paulo, and receiving American Depositary Receipts - ADR in New York.

A total of 31,889 preferred shares are deposited at The Bank of New York, on December 31, 2009, equivalent to 31,889 ADRs, representing 0.06% of the total capital.

c. Revaluation reserve

On 31 December 2009 and 31 December 2008, the reflexive revaluation reserve of the subsidiary Bombril Mercosul S.A., net of tax effects, totals R$45,616 and R$51,232, respectively.

19. NET FINANCIAL REVENUE (EXPENSES)

	Parent company		Consolidated	
	2009	2008	2009	2008
Interest on loans	(3,632)	(7,952)	(7,078)	(11,084)
Interest on eurobonds	-	(309)	-	(309)
Interest on loan operations	(153)	-	(783)	(1,301)
Interest on third-party operations	(888)	(1,469)	(3,419)	(4,384)
Interest on overdue taxes and taxes paid in installments	(75,495)	(39,826)	(77,789)	(41,551)
Bank charges	(1,358)	(1,273)	(1,612)	(1,703)
Other financial revenues	4,213	5,897	4,422	6,012
Net FX variance	113,218	(90,593)	127,665	(5,599)
Total	35,905	(135,525)	41,406	(59,919)

20. INSURANCE

The Company has a program for managing risks with the aim of delimiting risks, seeking in the market coverage compatible with its size and operations. The coverage was taken out in the amounts listed below, deemed sufficient by Management to cover any claims, considering the nature of its activity, the risks involved in its operations and the guidance of its insurance consultants.

The risk assumptions, given their nature, are not part of the auditing scope of the financial statements and, consequently, were not revised by our auditors

21. RESPONSIBILITIES AND COMMITMENTS

As guarantee of ongoing proceedings, supply agreements of products, leases and commitments of related companies were offered mortgages (all degrees), sureties, pledge, escrow and warranties in the amount of R$ 337,253.

22. FINANCIAL INSTRUMENTS AND OPERATIONAL RISKS

The Company and its subsidiaries have operations with financial instruments. These instruments are managed via operational strategies and internal controls with an eye to liquidity, profitability and security. The contracting of financial instruments with the aim of providing protection (hedge) is performed via a periodic analysis of the exposure to risk that management plans to cover (FX, interest rates, etc.), which is approved by the Board of Directors for approval and operationalization of the strategy presented. The control policy consists in permanently monitoring the contracted conditions versus applicable conditions in the market. The Company and its subsidiaries do not make speculative investments, in derivatives or any other risk assets. The results obtained from these operations are compatible with the policies and strategies defined by the Board of directors.

The operations of the Company and of its subsidiaries are subject to the risk factors described below:

a) Considerations on risks

i) Capital structure risk (or financial risk)

Results from the choice between own capital (capital injections and retention of profits) and third-party capital that the Company and its subsidiaries make to finance their operations. To mitigate the liquidity risks and the optimization of the average weighted cost of capital, the Company and its subsidiaries permanently monitor the levels of indebtedness in accordance with market standards and the fulfillment of ratios (covenants) established in loan, financing and debenture contracts.

ii) Credit risk

The Company and its subsidiaries restrict the exposure to credit risks associated with cash and cash equivalents, making their investments in solid financial institutions and with remuneration in short-term bonds. Accounts receivable are subject to credit risks in their client accounts receivable, which in general do not have guarantees. The procedures adopted to minimize the commercial risks include the selectivity of customers, upon a proper credit analysis, establishment of sales limits and short terms of due dates of bonds. The losses estimated with these customers are fully provisioned.

iii) FX risk

This risk is connected to the possibility of change in the exchange rates, affecting the financial revenue or expense and the balances of assets and liabilities of agreements that have as indexer a foreign currency. Also, this risk influences the price of some inputs that are listed in foreign currency and may positively or negatively affect the cost of the sold product. The Company does not have derivative instruments for protecting risk of FX rate oscillation.

iv) Interest rate risk

This risk is derived from the possibility of the Company and its subsidiaries suffering losses (or gains) because of variances in the interest rates that are applied to their liabilities or assets (financial investments) in the market. With the aim of mitigating this type of risk, the Company and its subsidiaries seek to diversify the raising of funds in terms of fixed-rate or indexed rates. The interest rates on loans, financings and debentures are mentioned in Note 13.

The Company has no derivative instruments for protecting the risk of interest rate oscillations.

v) Input (raw material) price risk.

This risk is related to the possibility of fluctuations in the price of raw materials and other inputs used in the productive processes of the Company. To minimize this risk, the Company permanently monitors the fluctuations of prices of inputs used in their productive processes, in order to optimize COGS.

b) Valuation of the main financial instruments

The main active and passive financial instruments are described below, as well as their valuation criteria:

i) Cash and Cash Equivalents

The market value of these assets does not differ from the amounts presented in the financial statements. The agreed-upon rates reflect current market conditions.

ii) Loans, Financings and Taxes in installments

Registered based on the contractual rates of each operation. To calculate their market value, the company used estimates of interest rates for contracting operations with similar terms and amounts. The conditions and terms of these loans, financings and taxes in installments are presented in Notes 13 and 14. The fair value of the loans and financings, registered based on the contractual interest rates of each operation, do not differ significantly from the amounts presented in the financial statements.

OPINION OF THE AUDIT BOARD

The Audit Board of Bombril S.A., in the use of its legal and statutory attributions, in accordance with Article 163 of Law nº. 6.404/1976, examined the Management Report and the Financial Statements related to the year ending 31 December 2009. Based on the documents examined, on the information and clarifications provided by Management, on the opinion issued by Terco Grant Thornton Auditores Independentes, and ratifying the caveats and emphases of said opinion, the Audit Board unanimously declares that said documents are apt to be submitted to the appreciation of a General Stockholders' Meeting.

São Bernardo do Campo, 12 March 2010

Nelson Nerry Petry

Renata Nunes Guimarães Hubenet

Diogo Rogério Xavier da Silveira Talocchi

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