

BOMBRIL S.A.

National Directory of Legal Entities (CNPJ/MF) 50.564.053/0001-03 Company Registration Number (NIRE) 35.300.099.711 Publicly Traded Company

MINUTES OF THE BOARD OF DIRECTORS' MEETING CELEBRATED ON JANUARY 28, 2009.

DATE, TIME AND PLACE: January 28, 2009, at 11:30 a.m., in the headquarters, located at Via Anchieta, km 14, parte, in the city of São Bernardo do Campo, State of São Paulo.

ATTENDANCE: representing the totality of the members of the Board of Directors, Messrs. Fernando Antonio Cardoso de Rezende, José Ferraz Ferreira Filho, Vitor Barbosa de Castro, Fernando Jorge Bento Pires and Ronaldo Sampaio Ferreira.

MANAGING BOARD: Ronaldo Sampaio Ferreira (Chairman) and Fernando Jorge Bento Pires (Secretary).

NOTICE: released under paragraph 4 of article 15 of Bylaws, due to attendance of the totality of the Board of Directors' members.

AGENDA: Election of Mr. Adriano Lorenzetti Basseto for the position of Operations Officer.

RESOLUTIONS

The Chief Executive Officer introduced to the Board of Directors Mr. Adriano Lorenzetti Basseto. The Board of Directors unanimously resolved, by election for the office of Operations Officer of Mr. Adriano Lorenzetti Basseto, Brazilian citizen, engineer, married, bearer of the Identification Card (RG): 18.283.042-1, issued on 09/06/90, enrolled in the Individual Taxpayer's Registration (CPF/MF) under No. 157.570.078-69, with commercial address at Marginal da Anchieta, km 14, São Bernardo do Campo. The Directors thank Mr. Armando Barbosa Marchioni for the services rendered during the period in which he temporarily performed the assignments of the Department of Operation.

TERMINATION: There being no further business to be considered, this minutes was drawn up, read, approved and signed by all the present members.

São Bernardo do Campo, January 28, 2009.

Ronaldo Sampaio Ferreira

Fernando Antonio Cardoso de Rezende

Fernando Jorge Bento Pires

José Ferraz Ferreira Filho

Vitor Barbosa de Castro

Ronaldo Sampaio Ferreira President Fernando Jorge Bento Pires Secretary

Federal Revenue Service Board of Trade of the State of São Paulo I do hereby certify the record under the number 65.918/09-5. [signature] Ana Cristina de S. F. Calandra. General Secretary JUCESP