



CAMIL ALIMENTOS S.A.
CNPJ/ME nº 64.904.295/0001-03
Company Registry (NIRE): 35.300.146.735
Publicly-held Company

NOTICE TO THE MARKET
ACQUISITION OF “SELETO” TRADEMARKS, INTRODUCING THE
COMPANY’S ENTRY INTO COFFEE SEGMENT

São Paulo, September 13th, 2021 – Camil Alimentos S.A. (“Company” or “Camil”) hereby informs its shareholders and the market in general, that it has entered into a Trademark, Domain Names and Other IP Rights Assignment Agreement with Jacobs Douwe Egberts BR Comercialização De Cafés Ltda., by means of which the Company has acquired certain trademarks by the term “SELETO” registered before the Brazilian National Institute of Intellectual Property (*Instituto Nacional da Propriedade Intelectual*) (“Transaction”).

The completion of the Transaction is subject to the verification of precedent conditions customary to this type of transaction, including the approval of the Administrative Council for Economic Defense ("CADE").

The Transaction is in line with the Company's strategy of diversity of categories, introducing its entry in coffee segment. Camil has a consistent history of growth and expansion of market share through acquisitions. This latest acquisition is an important step towards the Company's entry into the relevant coffee market, meeting its strategic objectives of acquiring brands and assets in the consumer sector in Brazil.

São Paulo, September 13th 2021

Flavio Jardim Vargas
Chief Finance and IR Officer
Camil Alimentos S.A.