



**CAMIL ALIMENTOS S.A.**  
NIRE 35.300.146.735  
CNPJ/ME nº 64.904.295/0001-03  
*Publicly-held Company*

**MATERIAL FACT - REFILING**  
**ACQUISITION OF MABEL AND LICENSING OF TODDY BRAND FOR COOKIES**  
**HIGHLIGHTS CAMIL'S ENTRY IN COOKIES AND CRACKERS MARKET IN BRAZIL**

**São Paulo, August 24, 2022** – Camil Alimentos S.A. (“Company” or “Camil”), in compliance with paragraph 4 of article 157 of Law n. 6.404/76, as amended, and CVM Resolution 44/21, informs its shareholders and the market in general that it has executed alongside with Pepsico do Brasil Ltda. and Pepsico do Brasil Indústria e Comércio de Alimentos Ltda. (jointly, “Pepsico”), the Quota and Assets Sale and Purchase Agreement for the acquisition of the totality of quotas issues by CIPA Industrial de Produtos Alimentares Ltda. and CIPA Nordeste Industrial de Produtos Alimentares Ltda. The target companies manufacture cookies and crackers under the main brand “Mabel”, in addition to the brands “Doce Vida”, “Mirabel”, “Elbi’s” and “Pavesino”. The industrial plants in Aparecida de Goiânia (GO) and Itaporanga D’Ajuda (SE) are part of the transaction, operated by approximately 800 employees. Further to this acquisition, the transaction also provides for the licensing by Pepsico to Camil of the “Toddy” trademark for cookies for a ten-year term, and the acquisition by Camil of assets used in “Toddy” for cookies production line. Together, the assets represent a net revenue of R\$421 million<sup>1</sup>.

The total price of the acquisition was R\$152.8 million, payable in cash on the closing date, subject to the adjustments provided for in the Agreement.

Mabel is one of the most traditional and renowned cookie trademarks in Brazil, leader in sales of ring cookies in the country and 2<sup>nd</sup> top of mind trademark in cash & carry. The Toddy trademark is the 2<sup>nd</sup> in cookie sales in Brazil, with trademark memory above 98% for the consumer<sup>2</sup>. In addition to the main trademarks, the acquisition also comprises a portfolio of trademarks designed to meet the price demands of different consumer niches (Doce Vida, Mirabel, Elbi’s and Pavesino).

The acquisition reinforces Camil's geographic expansion strategy for growth in regions that are complementary to its current operations, as well as includes high value-added products to the portfolio, with synergies linked to Camil's cross-selling business model and scale gains, as well as for complementarity with the pasta businesses recently acquired by the Company. This acquisition, together with the acquisitions made in new categories and countries in 2021, once again reinforces the Company's expansion strategy of identifying, acquiring and integrating operations and strategic assets to expand the portfolio of brands and products in Latin America, with preference to leading brands in the market. The diversity of businesses, in addition to reducing risks and increasing structural and cost synergies, allows gains in scale and greater expertise in different distribution, supply and trade marketing models.

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<sup>1</sup> Based on financial information from Jan-Dec 2021.

<sup>2</sup> Power Purchase – MillwardBrown



The completion of the Transaction is subject to the fulfilment of conditions precedent customary to this type of transaction, including the approval of the Administrative Council for Economic Defense ("CADE"). During the analysis period of the Transaction by CADE, the companies will continue to be operated independently. The Transaction does not meet the requirements set forth in article 256 of the Brazilian Corporations Law, and, therefore, is not subject to approval by the shareholders at a Camil's General Meeting.

**São Paulo, August 24, 2022**

Flavio Jardim Vargas  
Chief Finance and IR Officer  
Camil Alimentos S.A