

MARISA LOJAS S.A.

Public Company

CNPJ/MF No. 61.189.288/0001-89

MATERIAL FACT NOTICE**Alternatives for capital structure optimization**

MARISA LOJAS S/A ("**Company**" or "**Marisa Lojas**"), in compliance with CVM Rule 358/02, informs its shareholders and the market in general that the Company hired Lazard's advisory services to evaluate alternatives for optimization of its capital structure (including its 'Mbank' business unit).

The Company informs that, despite market rumors that have come to its knowledge, the Company does not currently have any concrete agreement to carry out a transaction, either with Americanas S.A. or with any other market participant.

The Company will keep its shareholders and the market informed on relevant topics related to the subject of this material fact notice.

São Paulo, August 5, 2021.

Marisa Lojas S.A.

Adalberto Pereira dos Santos

VP of Finance, Administration and Investor Relations Officer