MARISA LOJAS S.A.

NIRE 35,300,374,801 CNPJ/ME No. 61.189.288/0001-89 Publicly Held Company

NOTICE TO SHAREHOLDERS

Capital Increase Approved by the Board of Directors of Marisa Lojas S.A..

Marisa Lojas S.A. ("Company"), following the information disclosed in the Notices to Shareholders dated December 03, 2021, January 14, 2022, February 2, 2022 and September 14, 2022, hereby informs its shareholders and the market in general that the Company's capital increase was approved at the Company's Board of Directors' Meeting held on October 20, 2022, as a result of the exercise, between September 15th, 2022 and October 14th, 2022, of the subscription warrants issued by the Company ("Warrants") pursuant to (i) the Company's Board of Directors' Meeting held on December 3, 2021; and (ii) the Company's Board of Directors' Meeting held on February 2, 2022 ("Capital Increase").

Pursuant to the shareholders' notice released on September 14th, 2022, the Company reminds that the Warrants may still be exercised until November 14th, 2022 ("Second Period of the Subscription Warrants' Exercise"). After the end of the Second Period of the Subscription Warrants' Exercise, a Company's Board of Directors meeting will be held on November 18th, 2022, to approve the Company's capital increase as a result of the exercise of Warrants during the Second Period of the Subscription Warrants' Exercise, and the shares issued as a result of the Warrants exercise Second Period of the Subscription Warrants' Exercise will be paid in on November 18th, 2022 and will be delivered to their holders by the day November 23rd, 2022.

Pursuant to article 33, item XXXI, of the Securities and Exchange Commission Resolution No. 80, of March 29th, 2022, the Company sets out in Annex I to this Notice to Shareholders the terms and conditions relating to the Capital Increase.

More detailed information about the Capital Increase and Subscription Warrants can be obtained on the Company's website (www.rimarisa.com.br),by e-mail dri@marisa.com.br, or even on the CVM website (www.cvm.com.br), pursuant to the applicable regulations.

São Paulo, October 20th, 2022.

Renê Santiago dos Santos

CFO and IRO

<u>APPENDIX I</u>

<u>Terms and Conditions of the Capital Increase in compliance with article 33, item XXXI, of CVM's</u>

(Comissão de Valores Mobiliários) Resolution No. 80, dated March 29th, 2022

- The issuer must disclose to the market the value of the increase and the new capital stock, and whether the increase will be carried out through: (i) conversion of debentures or other debt securities into shares; (ii) exercise of subscription rights or subscription warrants; (iii) capitalization of profits or reserves; or (iv) subscription of new shares:
 - (i) Amount of the Capital Increase. The Capital Increase was carried out, within the limit of the authorized capital, in the amount of R\$ 11,663.64 (eleven thousand, six hundred and sixty-three reais and sixty-four cents), through the issuance of 3,222 (three thousand, two hundred and twenty-two) new common, nominative shares with no par value.
 - (ii) **Exercise of Subscription Warrants.** The Capital Increase was carried out as a result of Warrants exercised between September 15th, 2022 and October 14th, 2022.
 - (iii) New Capital Stock. After the Capital Increase, the Company's capital stock will increase from R\$1,721,959,463.42 (one billion, seven hundred and twenty-one million, nine hundred and fifty-nine thousand, four hundred and sixty-three reais and forty-two cents), divided into 342,835,570 (three hundred and forty-two million, eight hundred and thirty-five thousand, five hundred and seventy) common shares, all registered, book-entry and without par value, to R\$ 1,721,971,127.06 (one billion, seven hundred and twenty-one million, nine hundred and seventy-three thousand, one hundred and twenty-seven reais and six cents), divided into 342,838,792 (three hundred and forty-two million, eight hundred and thirty-eight thousand, seven hundred and ninety-two common shares, all nominative, book-entry and without par value.
- 2 Explain, in detail, the reasons for the capital increase and its legal and economic consequences:

The purpose of this Capital Increase (i) consists of the issuance of common shares issued by the Company due to the exercise of the Subscription Warrants; and (ii) coincides with the objectives of the Company's capital increase provided for in the minutes of the Company's Board of Directors' Meeting held on December 3rd, 2021.

The Company's management does not foresee relevant legal or economic consequences, given that (i) the preemptive right was waived for the other shareholders, pursuant to article 172, item I, of Law No. 6,404, of December 15th, 1976, as amended; and (ii) the information on the existence and possibility of exercising the Subscription Warrants is included in the financial statements and in the Company's reference form disclosed after the granting of the Subscription Warrants.

3 Provide a copy of the fiscal council's opinion, if applicable.

Not applicable, considering that, on this date, the Company does not have a Fiscal Council in place.

In the event of a capital increase through subscription of shares, the issuer must: (i) describe the destination of the funds; (ii) inform the number of shares issued of each type and class; (iii) describe the rights, advantages and restrictions attributed to the

shares to be issued; (iv) inform if related parties, as defined by the accounting rules that deal with this matter, will subscribe shares in the capital increase, specifying the respective amounts, when these amounts are already known; (v) inform the issue price of the new shares; (vi) inform the par value of the shares issued or, in the case of shares without par value, the portion of the issuance price that will be allocated to the capital reserve; (vii) provide management's opinion on the effects of the capital increase, especially with regard to the dilution caused by the increase; (viii) inform the criteria for calculating the issue price and justify, in detail, the economic aspects that determined its choice; (ix) if the issue price was fixed at a premium or discount in relation to the market value, identify the reason for the premium or discount and explain how it was determined; (x) provide a copy of all reports and studies that supported the setting of the issue price; (xi) inform the price of each of the issuer's types and classes of shares in the markets in which they are traded, identifying: a) minimum, average and maximum quotation for each year, in the last 3 (three) years; b) minimum, average and maximum quotation for each quarter, in the last 2 (two) years; c) minimum, average and maximum quotation for each month, in the last 6 (six) months; and d) average price in the last 90 (ninety) days; (xii) inform the issuance prices of shares in capital increases carried out in the last 3 (three) years; (xiii) present the percentage of potential dilution resulting from the issuance; (xiv) inform the terms, conditions and form of subscription and payment of the shares issued; (xv) inform whether the shareholders will have preemptive rights to subscribe to the new shares issued and detail the terms and conditions to which this right is subject; (xvi) inform the management's proposal for the treatment of any surplus; (xvii) describe, in detail, the procedures that will be adopted, if there is a forecast of partial ratification of the capital increase; and (xviii) if the issuance price of the shares can be, totally or partially, realized in assets: a) present a complete description of the assets that will be accepted; b) clarify the relationship between the assets and their corporate purpose; and c) provide a copy of the appraisal report of the assets, if available.

Not applicable, considering that the Capital Increase is a result of the exercise of the Subscription Warrants.

In the event of a capital increase through capitalization of profits or reserves, the issuer must (i) inform whether it will imply a change in the par value of the shares, if any, or the distribution of new shares among the shareholders; (ii) inform whether the capitalization of profits or reserves will be carried out with or without modification of the number of shares, in companies with shares without par value; (iii) in case of distribution of new shares: (a) inform the number of shares issued of each type and class; (b) inform the percentage that the shareholders will receive in shares; (c) describe the rights, advantages and restrictions attributed to the shares to be issued; (d) inform the acquisition cost, in reais per share, to be attributed so that the shareholders can comply with art. 10 of Law 9,249, of December 26th, 1995; and (e) inform the treatment of fractions, if applicable; (iv) inform the period provided for in § 3 of art. 169 of Law 6,404, of 1976; (v) inform and provide the information and documents provided for in item 4 above, when applicable:

Not applicable, given that the Capital Increase does not result from the capitalization of profits or reserves.

- In the event of a capital increase through the conversion of debentures or other debt securities into shares or through the exercise of subscription warrants, the issuer must:
 - (I) inform the number of shares issued of each type and class:
 - 3,222 (three thousand, two hundred and twenty-two) new common shares were issued, all registered, book-entry and with no par value.
 - (II) describe the rights, advantages and restrictions attributed to the shares to be issued:

The issued shares will be entitled, under the same conditions as the existing ones, to all the rights granted to them, including full participation in any distribution of dividends, interest on equity and capital remuneration that may be declared by the Company.

The provisions of items 1 to 6 above do not apply to capital increases resulting from an options plan, in which case the issuer must inform: (i) date of the general shareholders' meeting on which the option plan was approved; (ii) value of the capital increase and new capital stock; (iii) number of shares issued of each type and class; (iv) issuance price of the new shares; (v) quotation of each of the issuer's types and classes of shares in the markets in which they are traded, identifying (a) minimum, average and maximum quotation for each year, in the last 3 years; (b) minimum, average and maximum quotation for each quarter, in the last 2 years; (c) minimum, average and maximum quotation for each month, in the last 6 months; and (d) average price in the last 90 days; and (vi) percentage of potential dilution resulting from the issuance:

Not applicable, considering that the Capital Increase does not result from an options plan.