

NATURA &CO HOLDING S.A.
Publicly held company
CNPJ/ME No. 32.785.497/0001-97

NATURA COSMÉTICOS S.A.
Publicly held company
CNPJ/ME No. 71.673.990/0001-77

MATERIAL FACT

Natura &Co Holding S.A. ("Natura &Co") and **Natura Cosméticos S.A.** ("Natura" and, jointly with Natura &Co, the "Companies"), in compliance with paragraph 4 of article 157 of Law No. 6,404/1976, as amended (the "Brazilian Corporation Law") and CVM Resolution No. 44/2021, hereby informs to its shareholders and the market in general, in continuity with the Material Facts disclosed on March 20 and March 25, 2025, that the shareholders of Natura &Co and the shareholder of Natura approved at the general meetings of the respective Companies held on this date the merger of Natura &Co into Natura ("Merger"), under the terms and conditions set forth in the "Protocol of Merger and Justification of Natura &Co into Natura Cosméticos S.A." ("Protocol and Justifications").

As established in Clause 16.2 of the Protocol and Justification, the consummation of the Merger will occur on a date to be approved by the Boards of Directors of Companies, at meetings to be held shortly after the fulfillment and verification of all the suspensive conditions precedent set forth in Clause 16.1 of the Protocol and Justification.

The minutes of the shareholders' meetings that approved, among other matters, the Merger, are available to the shareholders of the Companies and to the market in general on the website of the *Comissão de Valores Mobiliários* – CVM (www.cvm.gov.br), and the Investor Relations websites of the Companies (<https://ri.naturaeco.com/>).

The Companies will keep their shareholders and the market informed of the progress of the development of the transaction covered by this Material Fact.

São Paulo, April 25, 2025

GUILHERME CASTELLAN
CFO and Investor Relations Officer
NATURA &CO HOLDING S.A.

**JOÃO PAULO BROTTTO GONÇALVES
FERREIRA**
CFO and Investor Relations Officer
NATURA COSMÉTICOS S.A.