



Aēsop.

natura & co

São Paulo, May 08, 2023

# Q1-23: Strong Profitability improvement from revenue management and cost control

Continued good momentum at Natura brand and Avon CFT in Brazil; Avon International in positive territory in CFT; The Body Shop still showing top line challenges

- Q1-23 consolidated net revenue of BRL 8.0 billion, +3.4% vs Q1-22 in constant currency (CC) and down -2.8% YoY in BRL. Growth in CC was driven again by a strong performance by Natura &Co Latam (+9.0% in CC) and Aesop (+16.8% in CC), partially offset by continued challenges at The Body Shop (-9.4% in CC) and, to a lesser extent, at Avon International (-7.5% in CC, -3.7% excluding Russia and Ukraine). Excluding Aesop, Q1-23 consolidated net revenue was BRL 7.3 billion, up +2.2 YoY at CC and down 3.8% YoY in BRL
- Q1-23 consolidated gross profit stood at BRL 5.4 billion, implying a 67.7% gross margin, up 370 bps vs Q1-22. Margin improved YoY in all business units apart from Aesop. The improvement was mainly driven by pricing and mix, which more than offset continued inflation and FX pressures. **Excluding Aesop, gross margin** was 65.9%, up 380 bps YoY
- Q1-23 consolidated adjusted EBITDA was BRL 842 million with margin of 10.5% (+330 bps YoY), as improving margin at Natura & Co Latam and Avon International, combined with lower Holding expenses, more than offset slight YoY pressure at The Body Shop and higher pressure at Aesop from continued investments. Adjusted EBITDA excluding Aesop was BRL 712 million, with margin up 370 bps vs Q1-22 to 9.7%
- Q1-23 Net Debt (excluding leasing) stood at BRL 9.4 billion (from BRL 7.4 billion in Q4-22). Despite improving EBITDA YoY, the BRL 2.0 billion QoQ increase in net debt was mainly due to seasonal cash consumption, combined with increases in inventory and accounts receivable from strong growth at the Natura brand
- Q1-23 Net loss of BRL 652 million in the quarter, broadly in line with last year, as better EBITDA (adjusted and reported) was more than offset by higher net financial expenses (which will be addressed with Aesop's sale) and losses from discontinued operations

				Aesop as	Discontinue	d Operation
Consolidated Financial Results (R\$ million)	Q1-23	Q1-22	Δ	Q1-23	Q1-22	Δ
Net Revenue	8,021.4	8,253.3	-2.8%	7,320.2	7,611.0	-3.8%
Constant Currency Change			3.4%			2.2%
Gross Profit	5,428.4	5,282.4	2.8%	4,825.5	4,728.0	2.1%
Gross Margin	67.7%	64.0%	370 bps	65.9%	62.1%	380 bps
Reported EBITDA	760.4	515.8	47.4%	630.9	376.0	67.8%
Reported EBITDA Margin	9.5%	6.2%	330 bps	8.6%	4.9%	370 bps
Adjusted EBITDA	841.7	595.9	41.3%	712.1	456.1	56.1%
Adjusted EBITDA Margin	10.5%	7.2%	330 bps	9.7%	6.0%	370 bps
Net Income (loss) attributable to controlling shareholders	(652.4)	(643.1)	1.4%	(652.4)	(643.1)	1.4%
Net Margin	-8.1%	-7.8%	-30 bps	-8.9%	-8.4%	-50 bps

#### Fábio Barbosa, Group CEO of Natura &Co, declared:

"Natura &Co's performance in the first quarter is in line with our plan and with our previous communication, as Q1 numbers show a solid improvement both in gross and adjusted EBITDA margin, while the company continues to put in action important structural changes in its portfolio, focusing on simplifying its structure and improving its capital structure.

Excluding Aesop, Q1-23 showed a strong profitability improvement, mainly driven by gross margin expansion across all business units and continuous cost control, that were partially offset by sales deleverage at The Body Shop, Avon Latam and, to a lesser extent, Avon International. This quarter's gross margin expansion is driven by price increases carry-over and more favorable mix, more than offsetting the inflationary environment we continue to experience. As per the normal seasonality of the business, cash consumption in Q1 was high, as planned, and working capital management was impacted by build-up of inventories for Q2 and changes related to the continued integration of Natura and Avon brands in Latam. From a revenue standpoint, the highlight remains the Natura brand, which continued its strong momentum from last year, with Natura Brazil sales growing 25%, led by volume and strong productivity growth.

Shortly after the close of the quarter, Natura & Co announced important milestones, which are transformational for the future of the group. First, the group announced it has entered into a binding agreement to sell Aesop to L'Oréal for an enterprise value of US\$2.525 billion (subject to customary regulatory approvals). Furthermore, in April we had our first day of full integration of Natura and Avon in Peru as part of Wave 2, with sales forces completely integrated and sharing the same experience. Finally, The Body Shop announced it was entering its next chapter, with Ian Bickley taking over as interim chief executive after David Boynton stepped down.

Our triple bottom line agenda also showed important advances, with significant improvements in the share of renewable or natural ingredients and of biodegradable formulas. Natura &Co also released its third pay equity report, showing we maintained our target of equal representation, with 52.7% of women in leadership roles -Director and above- across the organization.

While 2023 continues to shape up as another challenging year, our strategic priorities are clear and, the first results give us confidence that we are on the right track. We believe that massively reducing the company's net debt, combined with stronger EBITDA margins resulting from the businesses' operational improvement, alongside our relentless focus on cash conversion, will pave the way for strong cash generation in the coming years, allowing us to make disciplined investments in our business priorities and unlocking value for our shareholders."

## **Key Financial Results per Business Unit**

		Q	1-23 vs. Q1-2	22	
	Net Revenue (R\$ million)	Δ % Reported Currency	Δ % CC	Adj. EBITDA Margin	Δ Adj. EBITDA
Consolidated	8,021.4	-2.8%	3.4%	10.5%	330 bps
Natura &Co Latam	4,863.7	2.4%	9.0%	13.0%	400 bps
Avon International	1,606.6	-12.8%	-7.5%	6.1%	170 bps
The Body Shop	849.9	-16.5%	-9.4%	6.1%	-30 bps
Aesop	701.3	9.2%	16.8%	18.5%	-320 bps

- Natura &Co Latam: Q1-23 net revenue up by +9.0% in CC and +2.4% in BRL, driven by solid double-digit growth in CC at the Natura brand, partially offset by a high-single digit CC sales decline at Avon Latam
  - Natura brand in Latam: Net revenue was up +25.1% in Q1-23 in CC and +17.3% in BRL, with even stronger momentum in Brazil (vs. Q4-22) and further growth in Hispanic Latam. In Brazil, net revenue grew +24.9% in Q1-23, supported by strong consultant productivity growth combined with an outstanding retail performance. Even amid political and economic turmoil, especially in Argentina and Chile, net revenue in Hispanic Latam was up +25.5% in CC and +6.7% in BRL. Growth was mainly driven by acceleration in Argentina and Colombia. Excluding Argentina, revenue in Hispanic markets was up in midsingle digits in CC, impacted by a softer performance in Chile
- Avon brand in Latam: Net revenue was down -9.8% in CC and -15.1% in BRL. In Brazil, net revenue was broadly flat (at -0.6%), a deceleration compared to the Q4 dynamic, but against a stronger comparable base. The beauty category showed +5.6% top-line growth, while Fashion and Home sales were down -18.0%, in line with our portfolio optimization strategy. In Hispanic markets, net revenue deteriorated by -14.8% in Q1-23 in CC (or -22.0% in BRL), mainly impacted by a decrease in Mexico and Chile. The Beauty category was broadly stable YoY in CC, amid the expected distribution channel reduction given the Wave 2 roll-out and its preparation in other Hispanic countries, but beauty productivity per representative is increasing more than 20% YoY
- Natura &Co Latam's Q1-23 adjusted EBITDA margin was 13.0% (+400 bps YoY), mainly driven by strong YoY gross margin improvement (+450 bps) across regions and brands, combined with SG&A efficiencies at the Avon Brand in Brazil, but partially offset by Avon Hispanic Latam deleverage and investments in the Natura brand (accelerating since Q3-22)

## Avon International

- **Q1-23 net revenue** was down -7.5% YoY in constant currency and -12.8% in BRL. Excluding Russia and Ukraine, revenue decreased -3.7% compared to Q1-22 in CC. Net revenues were also impacted by the earthquakes in Turkey, which we estimate had a negative impact of 1p.p. In Q1-23 the Beauty category entered positive territory (excluding Russia and Ukraine), driven by the fragrance and color categories, while Fashion & Home decreased -21% (in CC) given the portfolio optimization strategy
- **Q1-23 adjusted EBITDA margin** stood at 6.1%, up 170bps YoY. Gross margin expansion of +480bps, driven by price increases and a positive product mix, continued focus on transformation savings and phasing of expenses, were partially offset by sales deleverage, brand investment in lead markets and inflation increase in fixed expenses

## • The Body Shop

- **Q1-23 net revenue** was down -9.4% in CC and -16.5% in BRL. Combined sales of core business distribution channels (stores, e-commerce and franchise) showed a low-single digit decline in CC in Q1-23, similar to Q4-22 (but on the back of a softer comparable base), while The Body Shop at Home continued its steep decline. Franchise sell-in was weak in the quarter, amid the rising inventory level that was highlighted last quarter, but slightly better sales sell-out led to a better inventory level YoY (albeit still above 2019 in some regions)
- Q1-23 adjusted EBITDA margin was 6.1%, down 30 bps YoY. Despite sales deleverage, the slight gross margin expansion and strict cost control (following last quarter's trend) led to lower YoY margin pressure. In Q1-23, gross margin showed an inflection point, expanding by 50 bps YoY to 78.6%. This was mainly driven by mix and pricing, partially offset by continued higher inflation

#### Aesop

- **Q1-23 net revenue** increased +16.8% in CC and +9.2% in BRL. All regions delivered double-digit YoY growth, despite a deteriorating macro environment. From a distribution channel perspective, retail and wholesale showed solid growth, partially offset by a softer e-commerce performance, reflecting consumer behavior normalization post-Covid
- Q1-23 adjusted EBITDA margin was 18.5%, down -320 bps YoY, still pressured by planned investments to deliver sustainable future growth

# 1. Results analysis

## The Group segmentation is composed of:

- Natura &Co Latam, which includes all the brands in Latin America: Natura, Avon, The Body Shop and Aesop
- Avon international, which includes all markets, excluding Latin America
- The Body Shop ex-Latin America, and
- Aesop ex-Latin America

In addition, the results and analysis for the periods under comparison include the effects of the fair market value assessment as a result of the business combination with Avon as per the Purchase Price Allocation - PPA



								Pro	fit and Loss	by Busines	s				
R\$ million	Co	nsolidated <sup>:</sup>		Natu	ra &Co Latar	m <sup>b</sup>		ı Internatio		The	e Body Sho	р		Aesop	
K\$ IIIIIOII	Q1-23 <sup>c</sup>	Q1-22 <sup>c</sup>	Ch. %	Q1-23 <sup>c</sup>	Q1-22 <sup>c</sup>	Ch. %				Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %
Gross Revenue	10,342.4	10,642.0	(2.8)	6,445.3	6,286.7	2.5	1,921.0	2,207.4	(13.0)	1,191.1	1,426.7	(16.5)	785.0	721.2	8.8
Net Revenue	8,021.4	8,253.3	(2.8)	4,863.7	4,751.5	2.4	1,606.6	1,842.0	(12.8)	849.9	1,017.4	(16.5)	701.3	642.4	9.2
COGS	(2,593.0)	(2,970.9)	(12.7)	(1,741.8)	(1,915.1)	(9.0)	(571.2)	(744.6)	(23.3)	(181.7)	(223.2)	(18.6)	(98.3)	(88.1)	11.6
Gross Profit	5,428.4	5,282.4	2.8	3,121.9	2,836.5	10.1	1,035.4	1,097.4	(5.7)	668.2	794.2	(15.9)	603.0	554.3	8.8
Selling, Marketing and Logistics Expenses	(3,690.5)	(3,823.9)	(3.5)	(2,004.0)	(1,992.2)	0.6	(754.8)	(848.5)	(11.0)	(561.5)	(668.1)	(16.0)	(370.1)	(315.1)	17.5
Administrative, R&D, IT and Projects Expenses	(1,497.4)	(1,423.4)	5.2	(715.1)	(672.4)	6.3	(372.2)	(346.2)	7.5	(223.4)	(230.7)	(3.2)	(186.7)	(175.0)	6.7
Corporate Expenses	(70.1)	(109.9)	(36.2)	-	-	-	-	-	-	-	-	-	-	-	
Other Operating Income/ (Expenses), Net	(12.3)	21.4	(157.5)	34.0	37.0	(8.1)	0.6	(0.0)	(1,720.3)	(46.4)	(8.1)	474.5	(0.4)	1.7	(123.1)
Transformation / Integration / Group Restructuring Costs	(84.9)	(80.1)	6.0	(26.1)	(35.2)	(25.9)	(57.5)	(40.3)	42.6	-	-	-	_	-	-
Depreciation	687.2	649.3	5.8	226.9	219.6	3.3	189.1	178.4	6.0	187.5	177.4	5.7	83.7	73.8	13.3
EBITDA	760.4	515.7	47.5	637.6	393.3	62.1	40.5	40.8	(0.8)	24.4	64.7	(62.3)	129.4	139.7	(7.4)
Depreciation	(687.2)	(649.3)	5.8												
Financial Income/(Expenses), Net	(495.3)	(386.6)	28.1												
Earnings Before Taxes	(422.1)	(520.2)	(18.9)												
Income Tax and Social Contribution	(88.1)	(82.5)	6.8												
Discontinued operations <sup>d</sup>	(142.0)	(39.6)	258.7												
Consolidated Net (loss) Income	(652.2)	(642.3)	1.5												
Non-controlling Interest	(0.3)	(0.9)	(67.3)												
Net Income (loss) attributable to controlling shareholders	(652.4)	(643.1)	1.4												
Gross Margin	67.7%	64.0%	370 bps	64.2%	59.7%	450 bps	64.4%	59.6%	480 bps	78.6%	78.1%	50 bps	86.0%	86.3%	-30 bps
Selling, Marketing and Logistics Exp./Net Revenue	46.0%	46.3%	-30 bps	41.2%	41.9%	-70 bps	47.0%	46.1%	90 bps	66.1%	65.7%	40 bps	52.8%	49.1%	370 bps
Admin., R&D, IT, and Projects Exp./Net Revenue	18.7%	17.2%	150 bps	14.7%	14.2%	50 bps	23.2%	18.8%	440 bps	26.3%	22.7%	360 bps	26.6%	27.2%	-60 bps
EBITDA Margin	9.5%	6.2%	330 bps	13.1%	8.3%	480 bps	2.5%	2.2%	30 bps	2.9%	6.4%	-350 bps	18.5%	21.7%	-320 bps
Net Margin	(8.1)%	(7.8)%	-30 bps -	-	-	-								-	

<sup>&</sup>lt;sup>a</sup> Consolidated results include Natura &Co Latam, Avon International, The Body Shop and Aesop, as well as the Natura subsidiaries in the U.S., France and the Netherlands. <sup>b</sup> Natura &Co Latam: includes Natura, Avon, TBS Brazil and Hispanic Latam, Aesop Brazil and &Co Pay <sup>c</sup> Includes PPA - Purchase Price Allocation effects

d Related to business separation at Avon North America

					Prof	fit and Loss	by Busines	s - Aesop as	Discontin	ued Operatio	on	
R\$ million	Co	nsolidated '		Natu	ra &Co Lata	m <sup>b</sup>		Internatio		Th	e Body Sho	p
KŞ IIIIIIOII	Q1-23 <sup>c</sup>	Q1-22 <sup>c</sup>	Ch. %	Q1-23 <sup>c</sup>	Q1-22 <sup>c</sup>	Ch. %	Q1-23 <sup>c</sup>	Q1-22 <sup>c</sup>		Q1-23	Q1-22	Ch. %
Gross Revenue	9,557.4	9,921.0	(3.7)	6,445.3	6,286.7	2.5	1,921.0	2,207.4	(13.0)	1,191.1	1,426.7	(16.5)
Net Revenue	7,320.2	7,611.0	(3.8)	4,863.7	4,751.5	2.4	1,606.6	1,842.0	(12.8)	849.9	1,017.4	(16.5)
COGS	(2,494.7)	(2,883.0)	(13.5)	(1,741.8)	(1,915.1)	(9.0)	(571.2)	(744.6)	(23.3)	(181.7)	(223.2)	(18.6)
Gross Profit	4,825.5	4,728.0	2.1	3,121.9	2,836.5	10.1	1,035.4	1,097.4	(5.7)	668.2	794.2	(15.9)
Selling, Marketing and Logistics Expenses	(3,320.4)	(3,509.0)	(5.4)	(2,004.0)	(1,992.2)	0.6	(754.8)	(848.5)	(11.0)	(561.5)	(668.1)	(16.0)
Administrative, R&D, IT and Projects Expenses	(1,310.9)	(1,248.0)	5.0	(715.1)	(672.4)	6.3	(372.2)	(346.2)	7.5	(223.4)	(230.7)	(3.2)
Corporate Expenses	(70.1)	(109.9)	(36.2)	- 1	-	-		-	-	-	-	-
Other Operating Income/ (Expenses), Net	(11.7)	20.0	(158.4)	34.0	37.0	(8.1)	0.6	(0.0)	(1,720.3)	(46.4)	(8.1)	474.5
Transformation / Integration / Group Restructuring Costs	(85.0)	(80.1)	6.0	(26.1)	(35.2)	(25.9)	(57.5)	(40.3)	42.6	-	-	
Depreciation	603.5	575.0	5.0	226.9	219.6	3.3	189.1	178.4	6.0	187.5	177.4	5.7
EBITDA	630.9	376.0	67.8	637.6	393.3	62.1	40.5	40.8	(0.8)	24.4	64.7	(62.3)
Depreciation	(603.5)	(575.0)	5.0									
Financial Income/(Expenses), Net	(476.3)	(361.0)	31.9									
Earnings Before Taxes	(448.9)	(560.0)	(19.8)									
Income Tax and Social Contribution	(82.8)	(70.0)	18.3									
Discontinued operations <sup>d</sup>	(120.5)	(12.0)	904.0									
Consolidated Net (loss) Income	(652.2)	(642.0)	1.6									
Non-controlling Interest	(0.3)	(1.0)	(72.6)									
Net Income (loss) attributable to controlling shareholders	(652.4)	(643.1)	1.4									
Gross Margin	65.9%	62.1%	380 bps	64.2%	59.7%	450 bps	64.4%	59.6%	480 bps	78.6%	78.1%	50 bps
Selling, Marketing and Logistics Exp./Net Revenue	45.4%	46.1%	-70 bps	41.2%	41.9%	-70 bps	47.0%	46.1%	90 bps	66.1%	65.7%	40 bps
Admin., R&D, IT, and Projects Exp./Net Revenue	17.9%	16.4%	150 bps	14.7%	14.2%	50 bps	23.2%	18.8%	440 bps	26.3%	22.7%	360 bps
EBITDA Margin	8.6%	4.9%	370 bps	13.1%	8.3%	480 bps	2.5%	2.2%	30 bps	2.9%	6.4%	-350 bps
Net Margin	(8.9)%	(8.4)%	-50 bps		-			-				-

Consolidated results include Natura &Co Latam, Avon International and The Body Shop, as well as the Natura subsidiaries in the U.S., France and the Netherlands.

<sup>&</sup>lt;sup>b</sup> Natura &Co Latam: includes Natura, Avon, TBS Brazil and Hispanic Latam and &Co Pay

<sup>&</sup>lt;sup>c</sup> Includes PPA - Purchase Price Allocation effects

<sup>&</sup>lt;sup>d</sup> Related to business separation at Avon North America

#### Consolidated net revenue

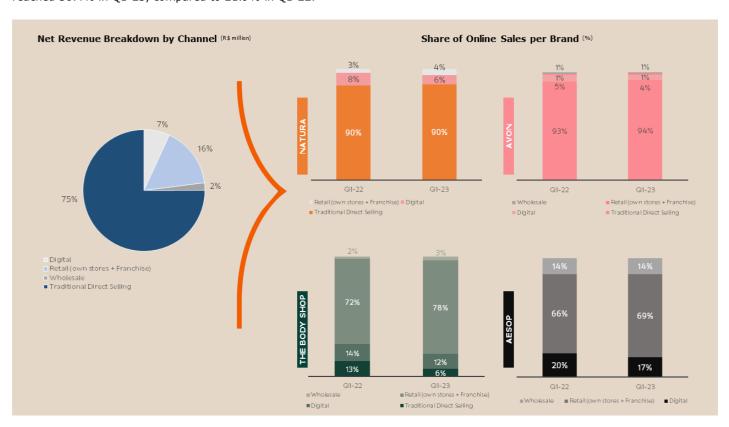
- Q1-23 consolidated net revenue was BRL 8,021 million, up +3.4% YoY in constant currency and down -2.8% in BRL, reflecting strong performance at Natura &Co Latam and Aesop, partially offset by continued challenges at The Body Shop and, to a lesser extent, at Avon International
- Excluding Aesop, Q1-23 consolidated net revenue stood at BRL 7,320 million, up +2.2% YoY in CC and down -3.8% in BRL
- Q1 revenue from G12 market currencies at CC totalled 18.7% in Q1-23 vs 19.8% in Q1-22 (G12 market currencies are: GBP, EUR, USD, AUD, YEN, CAD, SEK and CHF)
- With operations in ~100 countries, 37% of net revenue came from outside Latam



## **Digital Sales**

**Digital sales**, which include online sales and social selling, decreased slightly as a percentage of revenues at all brands (1-3 p.p.), given a normalization of consumer behavior after Covid-19 and a lower discount level in the e-commerce channel, aiming at a robust omnichannel strategy and better profitability (the latter particularly for the Natura brand).

**Relationship selling using apps**: At Natura Latam, the penetration of digital (consultants who logged in at least once to the digital catalog or the app during the quarter) reached an impressive 82.8% in Q1-23, up 2.3 p.p. YoY. Furthermore, at Avon International, penetration of the Avon On app (active representatives who logged in at least once in the last three campaigns) reached 30.4% in Q1-23, compared to 21.9% in Q1-22.



### **Gross margin**

- Consolidated gross margin stood at 67.7% in Q1-23, +370 bps vs. Q1-22
- Excluding Aesop, gross margin was 65.9%, implying a +380 bps improvement compared to the same period last year
- This quarter, all business units showed YoY expansion, benefiting from price increase carry-over and more favorable mix more
  than offsetting the still inflationary environment and FX pressure, with the exception of Aesop, whose margin was slightly
  pressured
- It's important to highlight that Q1-23 benefits from full price increase carry-over from the previous year (as most of price increases last year happened Q2 onwards). Also, there were additional price increases in some countries during Q1-23 related to expected commodity / FX pressure to arise in the upcoming quarters. While we expect to continue to see YoY gross margin expansion in the next few quarters, it won't be of the same magnitude as in Q1

### Q1-23 Gross Margin

•	-														
R\$ million	Co	nsolidated		Natu	ra &Co Lat	am	Avon	Internation	onal	The	Body Sho	р		Aesop	
na minon	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %
Net Revenue	8,021.4	8,253.3	(2.8)	4,863.7	4,751.5	2.4	1,606.6	1,842.0	(12.8)	849.9	1,017.4	(16.5)	701.3	642.4	9.2
COGS	(2,593.0)	(2,970.9)	(12.7)	(1,741.8)	(1,915.1)	(9.0)	(571.2)	(744.6)	(23.3)	(181.7)	(223.2)	(18.6)	(98.3)	(88.1)	11.6
Gross Profit	5,428.4	5,282.4	2.8	3,121.9	2,836.5	10.1	1,035.4	1,097.4	(5.7)	668.2	794.2	(15.9)	603.0	554.3	8.8
Gross Margin	67.7%	64.0%	370 bps	64.2%	59.7%	450 bps	64.4%	59.6%	480 bps	78.6%	78.1%	50 bps	86.0%	86.3%	-30 bps

## Q1-23 Gross Margin - Aesop as Discontinued Operation

R\$ million	Со	nsolidated		Natu	ra &Co Lat	am	Avon	Internation	onal	The	Body Sho	р
K\$ IIIIIIOII	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %
Net Revenue	7,320.2	7,611.0	(3.8)	4,863.7	4,751.5	2.4	1,606.6	1,842.0	(12.8)	849.9	1,017.4	(16.5)
COGS	(2,494.7)	(2,883.0)	(13.5)	(1,741.8)	(1,915.1)	(9.0)	(571.2)	(744.6)	(23.3)	(181.7)	(223.2)	(18.6)
Gross Profit	4,825.5	4,728.1	2.1	3,121.9	2,836.5	10.1	1,035.4	1,097.4	(5.7)	668.2	794.2	(15.9)
Gross Margin	65.9%	62.1%	380 bps	64.2%	59.7%	450 bps	64.4%	59.6%	480 bps	78.6%	78.1%	50 bps

## **Operating Expenses**

- Consolidated Selling, Marketing & Logistics expenses stood at 46.0% of net revenue (-30 bps vs. Q1-22), while consolidated Administrative, R&D, IT and Project expenses reached 18.7% of net revenue (+150 bps YoY). SG&A expenses (both lines above combined) increased by +120 bps in Q1-23 compared to the same period last year, mainly impacted by sales deleverage at The Body Shop and Avon International, combined with investments at Aesop
- Excluding Aesop, consolidated Selling, Marketing & Logistics expenses stood at 45.4% of net revenue (-70 bps vs. Q1-22), while consolidated Administrative, R&D, IT and Project expenses reached 17.9% of net revenue (+150 bps YoY). SG&A expenses (both lines above combined) increased by 80 bps in Q1-23 compared to the same period last year
- **Corporate expenses** stood at BRL 70 million, down -36% vs. Q1-22, benefiting from the initiatives implemented last year to create a simpler and leaner structure
- Other operating income/expenses were BRL -12 million compared to income of BRL 21 million in Q1-22 (or BRL -12 million compared to BRL +20 million, ex-Aesop). The difference is mainly driven by an increase of other operating expenses at The Body Shop associated with restructuring activity, as mentioned last quarter
- Transformation / Integration / Group Restructuring costs were BRL 85 million, up +6.0% (incl and ex. Aesop) mainly impacted by the Avon International transformational plan

#### Q1-23 Operating Expenses

SG&A Expenses (R\$ million)	С	onsolidated		Natu	ıra &Co Lat	am				Th	e Body Sho	р		Aesop	
Sour Expenses (R4 million)	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %				Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %
Selling, Marketing and Logistics Expenses	(3,690.5)	(3,823.9)	(3.5)	(2,004.0)	(1,992.2)	0.6	(754.8)	(848.5)	(11.0)	(561.5)	(668.1)	(16.0)	(370.1)	(315.1)	17.5
Administrative, R&D, IT and Projects Expenses	(1,497.4)	(1,423.4)	5.2	(715.1)	(672.4)	6.3	(372.2)	(346.2)	7.5	(223.4)	(230.7)	(3.2)	(186.7)	(175.0)	6.7
SG&A Expenses	(5,187.9)	(5,247.3)	(1.1)	(2,719.1)	(2,664.6)	2.0	(1,127.0)	(1,194.6)	(5.7)	(784.9)	(898.8)	(12.7)	(556.8)	(490.1)	13.6
Selling, Marketing and Logistics (% of Net Revenue)	46.0%	46.3%	-30 bps	41.2%	41.9%	-70 bps	47.0%	46.1%	90 bps	66.1%	65.7%	40 bps	52.8%	49.1%	370 bps
Admin P&D IT and Projects Evn (% of Net Payanue)	19 704	17 204	150 hnc	14 704	1/1 20%	50 hnc	23 20%	19 90%	440 hnc	26 304	22 704	360 hnc	26 604	27 204	-60 hnc

## Q1-23 Operating Expenses - Aesop as Discontinued Operation

SG&A Expenses (R\$ million)	Co	onsolidated		Natu	ra &Co Lata	ım		n Internatio	nal	The	Body Shop	þ
Sour Expenses (R4 million)	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %
Selling, Marketing and Logistics Expenses	(3,320.4)	(3,509.0)	(5.4)	(2,004.0)	(1,992.2)	0.6	(754.8)	(848.5)	(11.0)	(561.5)	(668.1)	(16.0)
Administrative, R&D, IT and Projects Expenses	(1,310.9)	(1,248.0)	5.0	(715.1)	(672.4)	6.3	(372.2)	(346.2)	7.5	(223.4)	(230.7)	(3.2)
SG&A Expenses	(4,631.3)	(4,757.0)	(2.6)	(2,719.1)	(2,664.6)	2.0	(1,127.0)	(1,194.6)	(5.7)	(784.9)	(898.8)	(12.7)
Selling, Marketing and Logistics (% of Net Revenue)	45.4%	46.1%	-70 bps	41.2%	41.9%	-70 bps	47.0%	46.1%	90 bps	66.1%	65.7%	40 bps
Admin., R&D, IT, and Projects Exp. (% of Net Revenue)	17.9%	16.4%	150 bps	14.7%	14.2%	50 bps	23.2%	18.8%	440 bps	26.3%	22.7%	360 bps

## **Consolidated EBITDA**

Q1-23 Adjusted EBITDA was BRL 842 million, with an adjusted margin of 10.5% (+330 bps YoY). Q1-23 margin reflected:

- Strong Natura & Co Latam margin expansion (+400 bps YoY), mainly driven by higher gross margin
- Margin improvement of +170 bps at Avon international vs. Q1-22, also driven by gross margin expansion, transformational initiatives (cost savings) and phasing of expenses, partially offset by sales deleverage, investments in lead markets and inflation increase on fixed expenses
- Improvement of Holding expenses (-36% on a YoY basis)
- Margin pressure at The Body Shop, chiefly due to sales deleverage and channel mix, partially offset by strict financial discipline and gross margin expansion
- Continued investments at Aesop that led to a -320 bps YoY decrease

#### Q1-23: Adjusted EBITDA

	Consc	lidated EE	BITDA	Natu	ıra &Co La	tam	Avoi	n Internati	onal	Th	e Body Sh	ор		Aesop	
R\$ million	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %		Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %
Consolidated EBITDA	760.4	515.7	47.5	637.6	393.3	62.1	40.5	40.8	(0.8)	24.4	64.7	(62.3)	129.4	139.7	(7.4)
Transformation / Integration Costs (1)	85.0	80.1	6.1	26.1	35.2	(25.9)	57.5	40.3	42.6	-	-	-	-	-	-
(i) Transformation costs	57.5	40.5	41.9	-	-	-	57.5	40.3	42.6	-	-	-	-	-	-
(ii) Integration costs	25.5	39.6	(35.5)	26.1	35.2	(26.0)	-	-	-	-	-	-	-	-	-
(iii) Group Restructuring Cost	1.9	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Restructuring Cost - Business Unit	27.3	-	-	-	-	-	-	-	-	27.3	-	-	-	-	-
Net non-recurring other (income)/ expenses	(30.9)	-	-	(31.1)	-	-	-	-	-	-	-	-	0.2	-	-
Adjusted EBITDA	841.7	595.8	41.3	632.5	428.5	47.6	98.0	81.1	20.8	51.7	64.7	(20.2)	129.7	139.7	(7.1)
Adjusted EBITDA Margin	10.5%	7.2%	330 bps	13.0%	9.0%	400 bps	6.1%	4.4%	170 bps	6.1%	6.4%	-30 bps	18.5%	21.7%	-320 bps

Excluding Aesop, Q1-23 Adjusted EBITDA was BRL 712 million, with an adjusted margin of 9.7% (+370 bps YoY).

## Q1-23: Adjusted EBITDA - Aesop as Discontinued Operation

	Conso	lidated EE	BITDA	Natu	ıra &Co La	ıtam	Avo	n Internati	ional	Th	e Body Sh	ор
R\$ million	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %	Q1-23	Q1-22	Ch. %
Consolidated EBITDA	630.9	376.0	67.8	637.6	393.3	62.1	40.5	40.8	(0.8)	24.4	64.7	(62.3)
Transformation / Integration Costs (1)	85.0	80.1	6.1	26.1	35.2	(26.0)	57.5	40.3	42.6	-	-	-
(i) Transformation costs	57.5	40.5	41.9	-	-	-	57.5	40.3	42.6	-	-	-
(ii) Integration costs	25.5	39.6	(35.5)	26.1	35.2	(26.0)	-	-	-	-	-	-
(iii) Group Restructuring Cost	1.9	-	-	-	-	-	-	-	-	-	-	-
Restructuring Cost - Business Unit	27.3	-	-	-	-	-	-	-	-	27.3	-	-
Net non-recurring other (income)/ expenses	(31.1)	-	-	(31.1)	-	-	-	-	-	-	-	-
Adjusted EBITDA	712.1	456.1	56.1	632.5	428.5	47.6	98.0	81.1	20.8	51.7	64.7	(20.2)
Adjusted EBITDA Margin	9.7%	6.0%	370 bps	13.0%	9.0%	400 bps	6.1%	4.4%	170 bps	6.1%	6.4%	-30 bps

(1) Net non-recurring other (income)/expenses: reversal of provision made in prior period

## Financial income and expenses

The following table details the main changes in our financial income and expenses:

R\$ million	Q1-23	Q1-22	Ch. %
1. Financing, Short-Term Investments and Derivatives Gains (Losses)	(279.4)	(156.8)	78.2
1.1 Financial Expenses	(241.6)	(140.0)	<i>72.6</i>
1.2 Financial Income	190.7	86.2	121.2
1.3 Foreign Exchange Variations from Financing Activities, Net	137.3	871.9	(84.3)
1.4 Gains (Losses) on Foreign Exchange Derivatives from Financing Activities, Net	(147.4)	(875.9)	(83.2)
1.5 Gains (Losses) on Interest Rate Derivatives and Other Operating Derivatives, Net	(218.4)	(99.0)	120.6
2. Judicial Contingencies	(15.9)	(11.1)	43.2
3. Other Financial Income and (Expenses)	(181.0)	(192.7)	(6.1)
3.1 Lease Expenses	(46.7)	(40.9)	14.2
3.2 Other	(80.5)	(66.3)	21.4
3.3 Other Gains (Losses) From Exchange Rates Variation	(12.6)	(66.0)	(80.9)
3.4 Hyperinflation Gains (Losses)	(41.2)	(19.5)	111.3
Financial Income and Expenses, Net	(476.3)	(360.6)	32.1

Net financial expenses were BRL -476 million in Q1-23, up +32.1% vs. Q1-22 (or up BRL -116 million on a YoY basis), due mainly to the following effects:

- Item 1.1. Higher financial expenses due to higher gross debt and higher interest rates
- Item 1.5 in Q1-23 expenses were BRL -218 million vs. BRL -99 million in Q1-22, worsening by BRL -119 million. The increase in expenses is related to a higher CDI rate, which led to losses on derivatives related to the interest rate hedge on debts, mainly on the 2028 Sustainability-Linked bond and the Certificates backed by real estate receivables (CRI)
- This was partially offset by Item 1.2 in Q1-23 financial income was BRL +191 million, improving by BRL +105 million compared to the same period last year. The improvement is mainly related to the higher interest income on cash due to higher interest rates

## Underlying net income (UNI) and net income

Net Income to Underlying Net Income (UNI) Reconciliation



Q1-23 reported net loss was BRL -652 million, compared to a net loss of BRL -642 million in Q1-22. Higher EBITDA (adjusted and reported), was more than offset by higher net financial expenses (addressed by the Aesop sale) and losses from discontinued operations.

Q1-23 Underlying Net Income, which is net income excluding transformation costs, restructuring costs, discontinued operations and PPA effects, was a loss of BRL -373 million. This compares to a loss of BRL -392 million in Q1-22.

## Free cash flow and cash position

R\$ million	Q1-23	Q1-22	Ch. %
Net income (loss)	(652.2)	(642.2)	1.6
Depreciation and amortization	603.5	575.5	4.9
Non-cash Adjustments to Net Income	857.4	620.5	38.2
Adjusted Net income	808.7	553.8	46.0
Decrease / (Increase) in Working Capital	(1,712.6)	(1,411.5)	21.3
Inventories	(483.3)	86.1	(661.4)
Accounts receivable	(195.4)	289.5	(167.5)
Accounts payable	(610.0)	(950.5)	(35.8)
Other assets and liabilities	(423.9)	(836.6)	(49.3)
Income tax and social contribution	(130.0)	(66.8)	94.6
Interest on debt	(200.4)	(211.7)	(5.3)
Lease payments	(213.0)	(277.7)	(23.3)
Other operating activities	(94.3)	(11.4)	<i>726.2</i>
Cash from Continuing Operations	(1,541.6)	(1,425.3)	8.2
Capex	(258.2)	(279.5)	(7.6)
Sale of Assets	1.4	0.6	132.7
Exchange rate variation on cash balance	(14.1)	(435.6)	(96.8)
Free Cash Flow - Continuing Operations	(1,812.5)	(2,139.9)	(15.3)
Other financing and investing activities	181.6	1,241.6	(85.4)
Operating activities - discontinued operations	(237.2)	6.2	(3,950.1)
Payment of lease - principal - discontinued operations	(59.7)	(46.6)	28.3
Capex - discountinued operations	(43.4)	(30.0)	44.4
Cash Balance Variation	(1,971.2)	(968.7)	103.5

In Q1-23, free cash flow from continuing operations was an outflow of BRL -1,813 million compared to outflow of BRL -2,140 million in the previous year. Despite the positive impact from net income in the year (from BRL +554 million in Q1-22 to BRL +809 million in Q1-23), cash flow from continuing operations was slightly worse to BRL -1,542 million from BRL -1,425 million, driven by:

- Working capital increased in Natura &Co Latam, supporting the strong growth in the Natura brand, offset by improvement across TBS and Avon International as a percentage of net revenues as we continue to prioritize cash generation and working capital management
- The primary increase in working capital was inventory that consumed BRL -483 million (vs. BRL +86 million in Q1-22) as inventory was replenished in the build-up for Q2-23 to support growing sales. In addition, inventories in Argentina increased to protect the market in case more supply chain restrictions are imposed
- Furthermore, accounts receivable consumed BRL -195 million compared to an inflow of BRL +290 million in the same period last year chiefly on the stronger growth of Natura brand and adjustments to Avon Latam representative payment terms in several regions to be more aligned with Natura in anticipation of wave 2 integration. In addition, receivables acceleration activity was slowed down in Q1-23 relative to prior year
- These effects were partially offset by continued working capital management activities, particularly in Accounts payable (as discussed in prior quarters) and other assets and liabilities, including recoverable taxes

As mentioned last quarter, we continue our disciplined resource allocation efforts, which resulted in lower Capex in Q1-23, an outflow of BRL -258 million, 8% lower YoY, while still investing in our priorities to maintain a sustainable and healthy operating company.

As planned, cash consumption in Q1 was high following the normal seasonality of the business, and working capital management was impacted by the build-up of inventories for Q2 and changes related to the continued integration of Natura and Avon brands in Latam. Our priorities remain the same and we continue to expect improvement in cash conversion on a full-year basis, though we may experience some volatility between guarters.

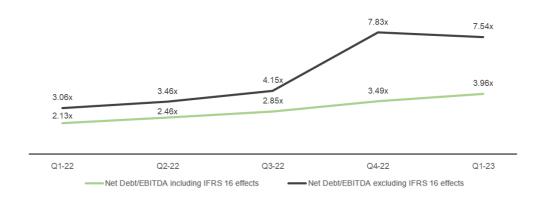
#### Indebtedness ratios at both Natura & Co Holding and Natura Cosméticos

	Natura Cosn	néticos S.A.	Natura &Co Holding S.A.	
R\$ million	Q1-23	Q1-22	Q1-23	Q1-22
Short-Term	131.9	772.5	289.2	3,863.5
Long-Term	7,365.7	6,678.7	12,721.8	7,692.4
Gross Debt <sup>a</sup>	7,497.7	7,451.2	13,011.0	11,556.0
Foreign currency hedging (Swaps) <sup>b</sup>	419.7	628.8	445.2	627.6
Total Gross Debt	7,917.4	8,080.0	13,456.2	12,183.6
(-) Cash, Cash Equivalents and Short-Term Investment $^{\rm c}$	(2,469.5)	(3,220.2)	(3,812.0)	(4,536.7)
(-) Aesop Cash, Cash Equivalents and Short-Term Investment <sup>c</sup>	(236.1)	-	(236.1)	-
(=) Net Debt	5,211.8	4,859.8	9,408.2	7,646.9
Indebtedness ratio excluding IFRS 16 effects				
Net Debt/EBITDA	2.23x	1.84x	7.54x	3.06x
Total Debt/EBITDA	3.39x	3.06x	10.79x	4.88x
Indebtedness ratio including IFRS 16 effects				
Net Debt/EBITDA	1.65x	1.38x	3.96x	2.13x
Total Debt/EBITDA	2.51x	2.30x	5.66x	3.39x

<sup>&</sup>lt;sup>a</sup> Gross debt excludes PPA impacts of R\$243.9 million in Q1-23 and R\$311.0 million in Q1-22, and exclude lease agreements

The graph below shows the indebtedness trajectory on a quarterly basis since Q1-22.

## Net Debt/EBITDA ratio



## New bond issuance and liability management

No relevant debt movements were made in the Q1-23 period. As a subsequent event, on April 5, 2023 Natura &Co Luxembourg Holdings (Natura Lux) entered in a USD 65 million loan under its committed revolving credit facility with maturity in October 2024.

<sup>&</sup>lt;sup>b</sup> Foreign currency debt hedging instruments, excluding mark-to-market effects

<sup>&</sup>lt;sup>c</sup> Short-Term Investments excludes non current balances and Aesop figures marked as assets held for sale

# 2. Performance by segment

#### **NATURA & Co LATAM**

Natura &Co Latam	Net Revenue change (%) Q1-23 vs. Q1-22		Operational KPIs change (%)	
Natura &CO Latain			Q1-23 vs. Q1-22	
	Reported (R\$)	Constant Currency	Consultants / Representatives <sup>b</sup>	
Natura Latam <sup>a</sup>	17.3%	25.1%	1.7%	
Natura Brazil	24.9%	24.9%	3.6%	
Natura Hispanic	6.7%	25.5%	-0.6%	
Avon Latam	-15.1%	-9.8%	-13.2%	
Avon Brazil	-0.6%	-0.6%	0.0%	
Avon Hispanic	-22.0%	-14.8%	-25.4%	

<sup>&</sup>lt;sup>a</sup> Natura Latam includes Natura Brazil, Hispanic and others

#### **NATURA BRAND IN LATAM**

#### Natura Brand in Brazil

- Natura Brazil revenues were up 24.9% YoY, benefiting from price increases (Q1 is the easiest comparable due to higher price increases in Q2-22 onwards), combined with better mix. Fragrances, soaps, deodorants and hair categories showed solid performances, while body and skin care were softer
- Consultant productivity was up by a strong +20.4% vs Q1-22. At the same time, the average available consultant base showed a slight decrease compared to last quarter, reflecting normal seasonality, at 1.13 million in Q1-23, and was still up +3.6% YoY. This is aligned with our ongoing strategy of focusing on increasing productivity and a stable consultant base



Consultant Productivity a

- a gross revenue divided by average available consultants
- Retail sales (own and franchise stores) showed a solid performance, driven by very strong same-store sales and accelerating store openings over the past 12 months, in line with our channel diversification strategy aiming at better service for our end-consumers and solutions for our consultants. The number of own stores reached 91 in the quarter (+20 vs Q1-22), while franchise stores increased to 666 (+101)
- Digital (including social selling) showed a -13.1% decline YoY, impacted by a decrease in e-commerce (own and consultants) that more than offset the YoY increase in the social selling distribution channel. E-commerce continued to be impacted by the lower level of discounts and important price rationalization of the distribution channel (as mentioned last quarter), which is an important lever of the omnichannel strategy in the region and will also significantly improve the channel's profitability. In addition, Q1-22 represented an especially tough comparable base following a softer Q4-21 holiday

## **Natura Brand in Hispanic Latam**

- Even amid political and economic turmoil, particularly in Argentina and Chile, Natura Hispanic Latam delivered +25.5% revenue growth in CC (and +6.7% in BRL). Growth was mainly driven by Argentina and Colombia, boosted by channel and productivity gains
- Excluding Argentina, revenue in Hispanic markets was up mid-single digits in CC, despite a decrease in Chile, impacted by the unstable macro environment
- The average available consultant base reached 0.87 million in Q1-23 (a slight decrease vs. the previous quarter amid seasonality and down -0.6% vs. Q1-22), with increased productivity

## **AVON BRAND IN LATAM**

## **Avon Brand in Brazil**

- Q1 net revenue was broadly flat (at -0.6%), a deceleration compared to Q4, but against a stronger comparable base. The Beauty category showed a +5.6% top-line growth, while Fashion and Home sales were down -18.0%, in line with our portfolio optimization strategy
- Representative productivity in the beauty segment again improved sequentially and continued to grow in high-single YoY, boosted by core categories' performance
- Fashion & Home continued to decrease in the quarter compared to the previous year but with a stable average order level in BRL compared to previous quarters, as expected
- The number of average available representatives showed a slight decrease compared to Q4-22 (like at the Natura brand), but was stable on a YoY basis, underscoring the effective remedial actions implemented since Q3-21 and showing a continuation of channel stabilization

<sup>&</sup>lt;sup>b</sup> Considers the Average Available Consultants / Representatives in the quarter

#### **Avon Brand in Hispanic Latam**

- The total number of available representatives decreased -15.3% QoQ and -25.4% YoY, as expected amid the roll out of Waves 1 and preparation for Wave 2 of integration in some countries. In addition, in preparation for this roll-out, adjustments to commercial incentives, minimum order ticket increases and Fashion & Home portfolio adjustments were made in several regions to move towards the integration, which also impacts the number of representatives
- Thus, Avon Latam's revenue was down -14.8% in CC (-22.0% in BRL), mainly impacted by a decrease in Mexico (which has higher exposure to the Fashion & Home category) and Chile. This performance is in line with expectations, as mentioned last quarter, amid political volatility in the region and the decrease in the distribution channel mentioned above
- The Beauty category was broadly stable YoY in CC, amid the expected distribution channel reduction, but beauty productivity per representative increased more than 20% YoY

#### **NATURA &Co LATAM**

- According to Euromonitor International, Natura &Co maintained broadly stable market share in Latin America (12.1% in 2022 vs 12.2% in 2021) with market share gains by the Natura brand (reaching its highest market share in the past 10 years) and a reduction in the Avon brand<sup>1</sup>
- Revenue was up +9.0% in CC, and +2.4% in BRL, driven by strong growth at the Natura brand and Avon CFT in Brazil, which was still partially offset by the Fashion and Home category and Avon in Latin America
- Gross margin was 64.2%, up 450 bps YoY benefiting from price increases, richer category mix and marketing efforts, but still
  partially impacted by input prices and FX dynamics

Natura &Co Latam (R\$million)		P&L	
	Q1-23	Q1-22	Ch. %
Gross Revenue	6,445.3	6,286.7	2.5
Net Revenue	4,863.7	4,751.5	2.4
Constant Currency			9.0
COGS	(1,741.8)	(1,915.1)	(9.0)
Gross Profit	3,121.9	2,836.5	10.1
Gross Margin	64.2%	59.7%	450.0
Selling, Marketing and Logistics Expenses	(2,004.0)	(1,992.2)	0.6
Administrative, R&D, IT and Projects Expenses	(715.1)	(672.4)	6.3
Other Operating Income/ (Expenses), Net	34.0	37.0	(8.1)
Transformation/Integration costs	(26.1)	(35.2)	(25.9)
Depreciation	226.9	219.6	3.3
EBITDA	637.6	393.3	62.1
EBITDA Margin	13.1%	8.3%	480.0
Integration costs	26.1	35.2	(25.9)
Net non-recurring other (income)/ expenses	(31.1)	-	-
Adjusted EBITDA	632.5	428.5	47.6
Adjusted EBITDA Margin	13.0%	9.0%	400.0

- Adjusted **FBITDA** margin was 13.0% (+400 bps YoY), mainly driven by strong YoY gross margin improvement across regions and brands, combined with SG&A efficiencies by the Avon Brand in Brazil. These were partially offset by investments in the Natura brand (accelerating since Q3-22) and deleverage at Avon Hispanic Latam, given the preparation and roll-out of Wave 2
- Natura & Avon integration costs were BRL 26 million, of which ~35% severance costs, ~15% legal and restructuring costs, ~15% IT investments and the remaining opex investments to integrate logistics, industry, etc.
- **Wave 2** As planned, the acceleration of integration of the Natura and Avon brand started in Peru and the roll-out in Colombia was confirmed, in line with the initial schedule. Initial KPIs, such as increasing

cross sell, activity level and consultant productivity (at both the Natura and Avon brands) were encouraging, although it's still too early to report the underlying results

• **&Co Pay at Natura** presented consistent growth in Q1-23, reaching almost 600,000 accounts, with +10% productivity and -30% default among heavy user consultants (~10 transactions/month). 100% of owned stores and 60% of franchises use &Co Pay solutions. In the payments business, we reached BRL 7.9 billion in the quarter, with four-fold growth YoY, which captures and processes 100% of payments from direct sales and Natura and Avon's e-commerce. Pix (the Brazilian instant payment system) is the main tool used by consultants to capture and receive payment for their sales, mitigating defaults and anticipating consultants' cash flow. The operation started this quarter in Argentina, assisting the e-commerce channel.

<sup>&</sup>lt;sup>1</sup> (Natura &Co, based on Euromonitor International Limited, Beauty and Personal Care, May 8th, 2023, Retail Value RSP incl sales taxes, USD, Historic Year-on-Year Exchange Rates/ Forecast Fixed 2022 Exchange Rates, Historic Current Prices / Forecast Constant 2022 Prices)

### **AVON INTERNATIONAL**

Net revenue stood at BRL 1,607 million, down -7.5%
 YoY in constant currency (or -12.8% in BRL). Excluding
 Russia and Ukraine, revenue decreased -3.7%
 compared to Q1-22. Net revenue was also impacted by
 the earthquakes in Turkey, which we estimate had a
 negative impact of 1n n

Operational KPIs change (%)
Q1-23 vs. Q1-22
Representatives

negative impact of 1p.p.			
Avon International (R\$ million)		P&L	
	Q1-23	Q1-22	Ch. %
Gross Revenue	1,921.0	2,207.4	(13.0)
Net Revenue	1,606.6	1,842.0	(12.8)
Constant Currency			-7.5%
COGS	(571.2)	(744.6)	(23.3)
Gross Profit	1,035.4	1,097.4	(5.7)
Gross Margin	64.4%	59.6%	480.0
Selling, Marketing and Logistics Expenses	(754.8)	(848.5)	(11.0)
Administrative, R&D, IT and Projects Expenses	(372.2)	(346.2)	7.5
Other Operating Income/ (Expenses), Net	0.6	(0.0)	(1,720.3)
Transformation/Integration costs	(57.5)	(40.3)	42.6
Depreciation	189.1	178.4	6.0
EBITDA	40.5	40.8	(0.8)
EBITDA Margin	2.5%	2.2%	30.0
Transformation costs	57.5	40.3	42.6
Adjusted EBITDA	98.0	81.1	20.8%
Adjusted EBITDA Margin	6.1%	4.4%	170.0

• The TMEA region showed YoY growth, with CEE showing stabilization in its key markets outside Russia, while Western Europe showed a lesser decline vs. last year despite continued macroeconomic headwinds and while implementing radical cost transformation initiatives

-19.1%

- In Q1-23 the Beauty category entered positive territory, growing low single digits (excluding Russia and Ukraine), driven by the fragrance and color categories, with solid performance of Top Innovation Hydramatic Lipstick, the world's first matte lipstick with a hyaluronic core
- Fashion & Home decreased -21% (in CC), with size of line reduction and resources focused on the Beauty category, especially on innovation and cult product activation
- As expected, the number of representatives was down 19% amid

the new commercial model roll-out and the footprint optimization impact. Digitalization is showing good progress and the use of digital tools reached 30.4% (see digital section – page 4) and other KPIs such as units per Rep and activity rate, are also improving. Digital sales penetration increased by 1.1 ppt to 5.6% of total revenue

Avon International

- Gross margin was 64.4%, up 480bps YoY, driven by carry-over of price increases (Q1 has the easiest comparable base due to higher price increases in Q2-22 onwards) and a positive product mix through improved contribution of innovation and cult products, which more than offset cost pressures and FX headwinds
- Adjusted EBITDA margin was 6.1%, up 170bps YoY. Gross margin expansion of 480bps, the continued focus on transformation savings and phasing of expenses were partially offset by sales deleverage, brand investment in lead markets and inflation increase on fixed expenses. It is worth mentioning that the contribution margin in these lead markets continues to show a healthy level
- Cash conversion continued to show significant progress, mainly driven by significantly improved working capital
- Transformation costs this quarter were BRL 57.5 million, of which ~50% primarily related to severance costs of executing operating model transformation, ~35% commercial model adjustment roll-out, and the remaining related to IT outsourcing and Suffern R&D closure
- As mentioned last quarter, Avon International continues its transformational journey at pace, drastically reshaping its costs
  to offset the external headwinds (such as the closure of Suffern R&D plant and IT outsource), provide funding for strategic
  growth investments in markets with growth potential and step-change the EBITDA margin profile through a focused market
  portfolio and a lean operating model
- We continue to assess opportunities to optimize our footprint, with a focus to exit non/low-profitable markets and focus on
  the markets where we see potential to expand our growth and margin profile. Those changes, though in progress, may take
  some time to be executed and completed, and we will communicate to the market as we progress
- Turkey is an important market in our portfolio. The recent catastrophic earthquakes have affected their performance in February. They have our full support and they recovered their growth momentum as of March

#### THE BODY SHOP

• As disclosed in the notice to market published on April 19, David Boynton stepped down as Chief Executive Officer of The Body Shop and Ian Martin Bickley assumed as interim CEO. Jointly with the Executive Leadership team, he will be working to refine The Body Shop's current business plan and transformation agenda, while continuing to prioritize profitability and cash conversion recovery

	Operational KPIs				
	Q1-23	Q4-22	Q1-22	Change vs. Q4- 22	Change vs. Q1- 22
The Body Shop (Total)	2,390	2,456	2,497	(66)	(107)
Own Stores	945	<i>97</i> 9	1,001	(34)	(56)
Franchise Stores	1,445	1,477	1,496	(32)	(51)

The Body Shop (R\$ million)	P&L			
	Q1-23	Q1-22	Ch. %	
Gross Revenue	1,191.1	1,426.7	(16.5)	
Net Revenue	849.9	1,017.4	(16.5)	
Constant Currency			-9.4%	
COGS	(181.7)	(223.2)	(18.6)	
Gross Profit	668.2	794.2	(15.9)	
Gross Margin	78.6%	78.1%	50.0	
Selling, Marketing and Logistics Expenses	(561.5)	(668.1)	(16.0)	
Administrative, R&D, IT and Projects Expenses	(223.4)	(230.7)	(3.2)	
Other Operating Income/ (Expenses), Net	(46.4)	(8.1)	474.5	
Depreciation	187.5	177.4	5.7	
EBITDA	24.4	64.7	(62.3)	
EBITDA Margin	2.9%	6.4%	(350.0)	
			_	
Restructuring Business Units	27.3	-	-	
Adjusted EBITDA	51.7	64.7	-20.2%	
Adjusted EBITDA Margin	6.1%	6.4%	(30.0)	

- Q1-23 net revenue was BRL 850 million, down -9.4% in CC and -16.5% in BRL. Combined sales of core business distribution channels (stores, commerce and franchise) showed a low single-digit decline in CC in Q1-23, similar to Q4-22 (but on the back of a softer comparable base), and The Body Shop at Home continued its steep decline
- The tough macro environment (particularly in the UK and the rest of Western Europe) continued to impact retail sales through core business distribution channels (sell-out Same Store Sales of own stores, ecommerce and franchise combined were -0.4%)
- Franchise sell-in was weak in the quarter, amid the rising inventory level that

was highlighted last quarter, but slightly better sales sell-out led to a better inventory level YoY (albeit still above 2019 in some regions)

- Gross margin showed an inflection point, expanding by 50 bps YoY to 78.6%. This was mainly driven by mix and pricing, partially offset by continued high inflation
- Despite the operating deleverage, Adjusted EBITDA margin stood at 6.1%, down a limited 30 bps YoY, given the slight gross margin expansion and strict cost control (following the trend of the previous quarter)
- As discussed last quarter, significant structural cost reduction programs are being implemented to right-size the The Body Shop At Home (TBSAH) and the global overhead structure including reductions in leadership, IT transformation and operating model simplification
  - In January we announced the closure of The Body Shop At Home (TBSAH) business in the US and are closing our dedicated distribution center in the UK in recognition of the changing economics of the channel
  - o In February we announced a restructuring of our global management structure, reducing leadership positions by 25%, as well as a 12% reduction in the rest of global overhead staffing in order to both right-size the organization and simplify the operating model. The benefits of this restructuring will accelerate through the year
  - Thus, EBITDA adjustments are mainly related to severance costs (~50%) linked to overhead organization rightsizing, and the remaining are associated with the changes to the TBSAH channel including the closure of the US operation, the dedicated UK TBSAH distribution center and underperforming store locations
- In addition to structural cost reduction, strict cost containment measures have been maintained to drive a culture of cost discipline through the organization as we work to stabilize net revenue and focus on margin expansion and cash generation in 2023 and beyond

## **AESOP**

As disclosed in the Material fact dated April 3<sup>rd</sup>, Natura &Co announced it had entered into a binding agreement to sell Aesop to L'Oréal for an enterprise value of US\$ 2.525 billion. Closing is expected in the third quarter of 2023 and Aesop will be classified as discontinued activities until then

Aesop	Operational KPIs				
Aesop				Change	Change
	Q1-23	Q4-22	Q1-22	vs. Q4- 22	vs. Q1- 22
Aesop (Total)	397	394	368	3	29
Signature Stores	289	287	270	2	19
Department Stores	108	107	98	1	10

 Revenues were BRL 701 million, up +16.8% in CC (and up +9.2% in BRL). All regions delivered double-digit YoY growth, despite a deteriorating macro environment

Aesop (R\$ million)		P&L	
	Q1-23	Q1-22	Ch. %
Gross Revenue	785.0	721.2	8.8
Net Revenue	701.3	642.4	9.2
Constant Currency			16.8%
COGS	(98.3)	(88.1)	11.6
Gross Profit	603.0	554.3	8.8
Gross Margin	86.0%	86.3%	(30.0)
Selling, Marketing and Logistics Expenses	(370.1)	(315.1)	17.5
Administrative, R&D, IT and Projects Expenses	(186.7)	(175.0)	6.7
Other Operating Income/ (Expenses), Net	(0.4)	1.7	(123.1)
Depreciation	83.7	73.8	13.3
EBITDA	129.4	139.7	(7.4)
EBITDA Margin	18.5%	21.7%	(320.0)
Net non-recurring other (income)/ expenses	0.2	-	-
Adjusted EBITDA	129.7	139.7	(7.1)
Adjusted EBITDA Margin	18.5%	21.7%	(320.0)

- Signature stores totaled 289 in Q1-23 (+19 LTM) and posted solid same-store sale growth of +11%
- From a distribution channel perspective, retail and wholesale showed solid growth, partially offset by a softer e-commerce performance, reflecting consumer behavior normalizing post-Covid. Combined Same Store Sales growth was +5% (including retail, department store concessions and Aesop.com)
- From a category perspective, fragrance sales YoY growth was more than double the brand's consolidated YoY growth, aligned with our category diversification strategy. The fragrances market has outgrown the market as a whole, especially the premium segment (which is the one that Aesop is exposed to), indicating the importance of this category for future growth
- Gross margin was 86.0%, compared to 86.3% in Q1-22, mainly driven by price increases, but still impacted by inflationary cost pressures (mainly higher freight costs) and unfavorable channel mix
- Adjusted EBITDA margin was 18.5%, down 320bps YoY, still pressured by planned investments to deliver sustainable future growth and some gross margin pressure
- These investments relate primarily to technology and supply chain enhancements and Aesop's China market entry
- The non-recurring expenses are mainly related to the transaction with L'Oréal

## 3. Social and environmental performance

(all actions refer to Natura &Co Group, unless stated otherwise)

Natura&Co released its 2022 Annual Report and Sustainability Data, which provides a comprehensive update on the environmental and social performance of our four Business Units and insight into Natura &Co's external partnerships, recognizing the importance of collaboration when it comes to addressing the interconnected crises we are facing. Natura &Co conducted its first formal materiality assessment to ensure we prioritize the issues that have the biggest impact on our business and governance, communities and the environment, and that matter most to our stakeholders. Our material issues were assessed applying double materiality, i.e. considering the impact of the company's activities on economy, environment and people as well the impact of environmental and social issues on business success.

Some highlights from Natura &Co's Commitment to Life Sustainability Vision include progress on our packaging circularity targets – all packaging material being reusable; recyclable or compostable increased from 81.2% to 82.3% and our formula circularity targets – renewable or natural ingredients increased from 89.6% to 93.7% as well as the biodegradable formulas which increased from 94.4% to 95.9%. For our six critical materials, to provide greater transparency, we disclosed both traceability and certification data where it was available. We also disclosed a snapshot of the results from our first global Diversity & Inclusion survey, which allows us to draw insights into key themes and areas that require focus.

Natura &Co also released its third <u>pay equity report</u>, an annual study of our position on equitable pay and gender balance across 73 markets. The study helps Natura &Co understand what is driving any inequalities, allowing us to make meaningful changes without detriment to the flexibility of work and career opportunities offered to women across the organization. We maintained our Commitment to Life target of equal representation, with 52.5% of women in leadership roles (Director and above). The unexplained gap (pay gap that cannot be explained by legitimate factors) fell from -1.19% to -0.76%. The raw gap between men's and women's pay improved once again by 5%, from -10.2% to -5.64% - the lowest level we have achieved at Natura &Co.

#### **Updates across our Business Units:**

#### **Avon International**

All our Business Units celebrated International Women's Day. To mark this day, Avon launched its <u>Global Progress for Women Report</u> which is based on research carried out with 7000 women across seven countries. The report is centered on women's lived experiences of equality and choice in the world of work and money, with a particular focus on flexibility, entrepreneurship, and access to earnings. The report finds that while over three-quarters would like to earn more money, over one-third believe access to setting up their own business is in favor of men. Through our global network of Representatives, we create opportunities for women around the world by providing them with the tools, training and support to start and scale their own businesses and gain financial independence.

#### Natura &Co Latin America

Together with its partners, Natura &Co Latin America's activities in the Amazon contribute to the conservation of 2 million hectares and the value shared with communities increased from R\$39.9m to \$42.97m. In March, Natura &Co Latin America joined voices with people around the world in celebrating International Day for the Elimination of Racial Discrimination, a call to action against racial prejudice around the world. At Natura, initiatives such as the Avante Program accelerate the careers of black people, with a goal of 40% of black colleagues in its workforce by 2025 and 30% in managerial positions by 2030. Avon Latin America has launched a series of initiatives, including the DIVA Project, which aims to promote racial equity by attracting new talent, developing and empowering professionals and raising awareness amongst colleagues.

## The Body Shop

The Body Shop took first place in the Beauty category as part of the Sustainable Brand Index -its fifth year in the number one spot. The Sustainable Brand Index is Europe's largest independent brand study focused on sustainability. It includes nearly 1,600 brands, 36 industries, and 80,000 consumers across 8 countries. From marches, to meetings with local MPs and collecting more than 926,000 Canadian signatures, The Body Shop and Canada celebrated the historic win for cruelty free beauty following the Canadian government's decision to end cosmetics animal testing and trade.

## Aesop

With Aesop's future transition from Natura &Co, we are proud to recognize its journey since 2012, becoming B Corp certified in 2020, supporting traditional communities in Australia and progressing with its circularity agenda. In March 2023, Aesop's second in-store refill location was up and running in Melbourne, offering Aesop a new location and clientele for refill trialing. The Rinse and Return initiative was introduced in Japan, in partnership with TerraCycle, which means it is now available across four stores; Aesop Shinjuku, Aesop Sakae, Aesop Lucua, and Aesop Fukuoka.

# 4. Capital Markets and Stock Performance

NTCO3 shares traded at BRL13.20 at the end of Q1-23 on the B3 stock exchange, +13,70% in the quarter. Average Daily Trading Volume (ADTV) for the quarter was BRL 245.6 million, +17.2% vs Q4-22. NTCO traded at USD 5.22 at the end of Q1-23 on NYSE, +20.5% in the quarter.

On March 31, 2022, the Company's market capitalization was BRL 18.3 billion, and the Company's capital was comprised of 1,383,152,570 common shares.

# 5. Fixed income

Below is a table with details of all public debt instruments outstanding per issuer as of March 31, 2023:

Issuer	Туре	Issuance	Maturity	Principal (million)	Nominal Cost (per year)
		10/06/2022	09/15/2027	BRL 255.8	DI + 0.80 per year
		10/06/2022	09/15/2029	BRL 487.2	IPCA + 6.80 per year
Natura Cosméticos S.A.	Debenture - 12th issue		09/15/2031	BRL 102.3	IPCA + 6.90 per year
		10/06/2022	09/15/2032	BRL 102.3	IPCA + 6.90 per year
			09/15/2033	BRL 102.3	IPCA + 6.90 per year
Natura Cosméticos S.A.	Commercial Notes	09/19/2022	09/19/2025	BRL 500.0	DI + 1.55 per year
Natura &Co Luxembourg Holdings (Natura Lux)	Club Loan	11/14/2022	11/14/2025	US\$ 250.0	SOFR + 2.47%
Natura Cosméticos S.A.	Debenture - 11th issue	07/25/2022	07/21/2027	BRL 826.0	DI + 1.65 per year
Natura Cosméticos S.A.	Bond - 2nd issue (Sustainability Linked Bond)	05/03/2021	05/03/2028	US\$ 1,000.0 (1)	4.13%
Natura &Co Luxembourg Holdings (Natura Lux)	Bonds	04/19/2022	04/19/2029	US\$ 600.0	6.00%
Avon Products, Inc.	Unsecured Bonds	03/12/2013	03/15/2043	US\$ 216.1	8.450% <sup>(2)</sup>

<sup>(1)</sup> Principal and interests fully hedged (swapped to BRL). For more information, see the explanatory notes to the Company's financial statements.

## **Ratings**

Below is a table with our current credit ratings:

Natura &Co Holding S.A.						
Agency	Global Scale	National Scale	Outlook			
Standard & Poor's	ВВ	AAA	Stable			
Fitch Ratings	BB	AA+	Positive			
Moody's	Ba3	-	Negative			
	Natura Cosméticos S.A.					
Agency	Global Scale	National Scale	Outlook			
Standard & Poor's	BB	AAA	Stable			
Fitch Ratings	ВВ	AA+	Positive			
Moody's	Ba2	-	Negative			
	Avon Intern	ational				
Agency	Global Scale	National Scale	Outlook			
Standard & Poor's	BB-	-	Stable			
Fitch Ratings	BB	-	Positive			
Moody's	Ba3	-	Negative			

 $<sup>^{(2)}</sup>$  Coupon based on current credit ratings, governed by interest rate adjustment clause

# 6. Appendix

## FREE CASH FLOW RECONCILIATION

The correspondence between Free Cash Flow and Statements of Cash Flow is shown below:

Statement of Cash Flows	F	ree Cash Flow Reconciliation
ASH FLOW FROM OPERATING ACTIVITIES		
Net (loss) income for the period	(a)	Net Income (loss)
Adjustments to reconciliate net (loss) income for the period with net cash used in operating activities:	,	
Depreciation and amortization	(b)	Depreciation/amortization
Interest and exchange variation on short-term investments	(c)	
Earnings (loss) from swap and forward derivative contracts	(c)	
Provision for tax, civil and labor risks	(c)	
Inflation adjustment of judicial deposits	(c)	
Inflation adjustment of provision for tax, civil and labor risks Income tax and social contribution	(c) (c)	
Income from sale and write-off of property, plant and equipment, lease and		
non-current assets held for sale	(c)	
Interest and exchange rate variation on leases Interest and exchange rate variation on borrowings, financing and	(c)	
debentures, net of acquisition costs Inflation adjustment and exchange rate variation on other assets and	(c)	Non-cash Adjustments to Net Income
Inflation adjustment and exchange rate variation on other assets and	(c)	Net Income
Reversal of provision for losses from property, plant and equipment, intangible and leases	(c)	
Provision for stock option plans	(c)	
Provision for losses with trade accounts receivables, net of reversals	(c)	
Provision for inventory losses, net of reversals	(c)	
Reversal of provision for the provision for carbon credits	(c)	
Effect from hyperinflationary economy	(c)	
Other adjustments to reconcile net loss	(c)	
increase (Decrease) in:		
Trade accounts receivable and related parties	(d2)	
Inventories	(d1)	
Recoverable taxes	(d4)	
Other assets	(d4)	Decrease (Increase) in Workin
Domestic and foreign trade accounts payable and related parties	(d3)	Capital
Payroll, profit sharing and social charges, net	(d4)	
Tax liabilities	(d4)	
Other liabilities	(d4)	
THER CASH FLOWS FROM OPERATING ACTIVITIES		
Payment of income tax and social contribution	(e)	Income Tax and Social Contribui
Release of judicial deposits	(h)	
Payments related to tax, civil and labor lawsuits	(h)	Other Operating Activities
Payments) proceeds due to settlement of derivative transactions	(h)	
Payment of interest on lease	(g)	Lease Payments
Payment of interest on borrowings, financing and debentures	(f)	Interest on Debt
ET CASH (USED IN) OPERATING ACTIVITIES		
ASH FLOW FROM INVESTING ACTIVITIES Cash from acquisition of subsidiary	(1)	Other financing/investing activiti
Additions of property, plant and equipment and intangible	(i)	Capex
roceeds from sale of property, plant and equipment, intangible and non-current		
ssets held for sale	(i)	Sale of Assets
Acquisition of short-term investments	(1)	
Redemption of short-term investments	(1)	Other financing/investing activiti
Redemption of interest on short-term investments	(1)	
ET CASH GENERATED BY (USED IN) INVESTING ACTIVITIES		
ASH FLOW FROM FINANCING ACTIVITIES		
Repayment of lease - principal	(g)	Lease Payments
Repayment of borrowings, financing and debentures – principal	(1)	
New borrowings, financing, and debentures	(1)	
Acquisition of treasury shares, net of receipt of option strike price	(1)	Other financing/investing activiti
Receipt of funds due to settlement of derivative transactions Capital Increase	(1)	
anital Increase	(1)	
ET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES		
ET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES  Effect of exchange rate variation on cash and cash equivalents	(k)	Exchange Rate Effect
ET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	(k)	Exchange Rate Effect

Free Cash Flow	Cash Flow Reconciliation
Net income (loss)	(a)
Depreciation and amortization	(b)
Non-cash Adjustments to Net Income	(c)
Adjusted Net income	
Decrease / (Increase) in Working Capital	(d)
Inventories	(d1)
Accounts receivable	(d2)
Accounts payable	(d3)
Other assets and liabilities	(d4)
Income tax and social contribution	(e)
Interest on debt	(f)
Lease payments	(g)
Other operating activities	(h)
Cash from Operations	
Capex	(j)
Sale of Assets	(i)
Exchange rate variation	(k)
Free Cash Flow	
Other financing and investing activities	(1)
Cash Balance Variation	

## **CONSOLIDATED BALANCE SHEET**

ASSETS (R\$ million)	Mar-23	Dec-22	LIABILITIES AND SHAREHOLDER'S EQUITY (R\$ million)	Mar-23	Dec-22
CURRENT ASSETS			CURRENT LIABILITIES		
Cash and cash equivalents	2,224.5	4,195.7	Borrowings, financing and debentures	289.2	331.2
Short-term investments	1,587.5	1,800.4	Lease	635.0	878.4
Trade accounts receivable	3,327.9	3,502.4	Trade accounts payable and reverse factoring operations	5,592.3	6,375.9
Inventories	4,382.4	4,516.9	Dividends and interest on shareholders' equity payable	0.2	0.3
Recoverable taxes	1,139.1	911.4	Payroll, profit sharing and social charges	1,087.8	1,277.0
Income tax and social contribution	233.6	196.1	Tax liabilities	730.6	828.1
Derivative financial instruments	168.3	235.1	Income tax and social contribution	194.1	70.3
Other current assets	722.2	763.4	Derivative financial instruments	1,628.2	1,614.0
Assets held for sale	2,582.5	0.1	Provision for tax, civil and labor risks	454.0	463.7
Total current assets	16,367.9	16,121.5	Other current liabilities	1,176.5	1,499.1
			Assets held for sale	1,316.7	
NON CURRENT ASSETS			Total current liabilities	13,104.6	13,337.9
Recoverable taxes	1,211.6	1,356.9			
Deferred income tax and social contribution	3,462.7	3,519.5	NON CURRENT LIABILITIES		
Judicial deposits	411.8	457.6	Borrowings, financing and debentures	12,965.7	13,261.1
Derivative financial instruments	830.7	773.3	Lease	1,644.7	2,392.3
Short-term investments	34.3	35.2	Payroll, profit sharing and social charges	12.1	26.2
Other non-current assets	1,198.6	1,252.4	Tax liabilities	121.3	117.4
Total long term assets	7,149.8	7,394.9	Deferred income tax and social contribution	879.2	934.4
			Income tax and social contribution	431.7	448.5
Property, plant and equipment	4,537.9	4,966.2	Derivative financial instruments	443.4	191.3
Intangible	23,042.5	23,261.0	Provision for tax, civil and labor risks	799.1	873.6
Right of use	2,094.3	2,941.9	Other non-current liabilities	764.4	751.6
Total non-current assets	36,824.5	38,563.9	Total non-current liabilities	18,061.6	18,996.3
			SHAREHOLDERS' EQUITY		
			Capital stock	12,484.5	12,484.4
			Treasury shares	(262.4)	(262.4
			Capital reserves	10,580.3	10,540.9
			Accumulated losses	(2,647.3)	(1,994.6
			Other comprehensive income	1,852.6	1,564.3
			Equity attributable to owners of the Company	22,007.7	22,332.7
			Non-controlling interest in shareholders' equity of subsidiaries	18.5	18.5
OTAL ASSETS	53,192.5	54 <i>.</i> 685.4	TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	53,192.4	54,685.4

# CONSOLIDATED INCOME STATEMENT- INCLUDING PURCHASE PRICE ALLOCATION (PPA) AMORTIZATION

R\$ million	Q1-23	Q1-22	Ch. %
NET REVENUE	7,320.2	7,610.9	(3.8)
Cost of Products Sold	(2,494.7)	(2,882.8)	(13.5)
GROSS PROFIT	4,825.5	4,728.1	2.1
OPERATING EXPENSES			
Selling, Marketing and Logistics Expenses	(3,104.7)	(3,346.0)	(7.2)
Administrative, R&D, IT and Project Expenses	(1,381.0)	(1,358.3)	1.7
Impairment losses on trade receivables	(215.6)	(162.8)	32.5
Other Operating Expenses, Net	(96.6)	(60.4)	59.9
LOSS FROM OPERATIONS BEFORE FINANCIAL RESULT	27.4	(199.4)	(113.8)
Financial Income	1,005.7	1,338.3	(24.8)
Financial Expenses	(1,482.1)	(1,698.9)	(12.8)
LOSS BEFORE INCOME TAX AND SOCIAL CONTRIBUTION	(448.9)	(560.0)	(19.8)
Income Tax and Social Contribution	(82.8)	(70.0)	18.3
(LOSS) INCOME FROM CONTINUED OPERATIONS	(531.7)	(630.0)	(15.6)
Income (Loss) from discontinued operations	(120.5)	(12.2)	890.2
(LOSS) INCOME FOR THE PERIOD	(652.2)	(642.2)	1.6
Attributable to controlling shareholders	(652.4)	(643.1)	1.5
Attributable to non-controlling shareholders	0.3	0.9	(70.2)

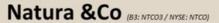
## **PURCHASE PRICE ALLOCATION (PPA) AMORTIZATION**

R\$ million	Q1-23	Q1-22
Net Revenue	-	-
Cost of Products Sold	(1.5)	(2.0)
Gross Profit	(1.5)	(2.0)
Selling, Marketing and Logistics Expenses	(64.4)	(66.2)
Administrative, R&D, IT and Project Expenses	(75.5)	(69.4)
Other Operating Income (Expenses), Net	28.6	49.0
Financial Income/(Expenses), net	15.8	18.0
Income Tax and Social Contribution	16.4	0.8
LOSS FROM CONTINUED OPERATIONS	(80.5)	(69.8)
Depreciation impact	(141.3)	(149.4)

## **CONSOLIDATED STATEMENT OF CASH FLOW**

R\$ million	Q1-23	Q1-22
CASH FLOW FROM OPERATING ACTIVITIES	(6E2 2)	(642.2)
Net (loss) income for the period  Adjustments to reconciliate net (loss) income for the period with net cash used in operating activities:	(652.2)	(642.2)
Depreciation and amortization	603.5	575.5
Interest and exchange variation on short-term investments	(190.7)	(86.2)
Earnings (loss) from swap and forward derivative contracts	365.9	974.9
Provision for tax, civil and labor risks	(20.5)	(26.6)
Inflation adjustment of judicial deposits	(8.1)	(8.2)
Inflation adjustment of provision for tax, civil and labor risks	15.9	11.1
Income tax and social contribution	82.8	70.0
Income from sale and write-off of property, plant and equipment, lease and non-current assets held for sale	47.4	9.8
Interest and exchange rate variation on leases	46.7	54.7
Interest and exchange rate variation on borrowings, financing and debentures, net of acquisition costs	109.3	(727.5)
Inflation adjustment and exchange rate variation on other assets and liabilities	0.7	2.2
Impairment	(31.1)	0.0
Provision for stock option plans	(15.2)	40.1
Provision for losses with trade accounts receivables, net of reversals	215.6	164.7
Provision for inventory losses, net of reversals	150.6	76.5
Reversal of provision for the provision for carbon credits	(7.2)	(4.0)
Effect from hyperinflationary economy	95.4	68.9
Other adjustments to reconcile net loss	0.0	0.0
Increase (Decrease) in:		
Trade accounts receivable and related parties	(195.4)	289.5
Inventories	(483.3)	86.1
Recoverable taxes	(90.5)	(3.1)
Other assets	(63.3)	129.3
Domestic and foreign trade accounts payable and related parties	(610.0)	(950.5)
Payroll, profit sharing and social charges, net	(94.2)	(273.7)
Tax liabilities	(37.5)	(198.9)
Other liabilities	(138.5)	(490.2)
OTHER CASH FLOWS FROM OPERATING ACTIVITIES	,	, ,
Payment of income tax and social contribution	(130.0)	(66.8)
Release of judicial deposits	7.0	(1.7)
Payments related to tax, civil and labor lawsuits	(11.2)	(22.8)
(Payments) proceeds due to settlement of derivative transactions	(90.2)	13.1
Payment of interest on lease	(58.5)	(51.5)
Payment of interest on borrowings, financing and debentures	(200.4)	(211.7)
Discontinued Operations	(237.2)	6.2
NET CASH (USED IN) OPERATING ACTIVITIES	(1,624)	(1,193)
Cash from acquisition of subsidiary		
Additions of property, plant and equipment and intangible	(258.2)	(279.5)
Proceeds from sale of property, plant and equipment, intangible and non-current assets held for sale	1.4	0.6
Acquisition of short-term investments	(2,087.4)	(2,191.7)
Redemption of short-term investments	2,306.5	2,566.1
Redemption of interest on securities	50.1	38.2
Investing activities - discontinued operations	(43.4)	(30.0)
NET CASH GENERATED BY (USED IN) INVESTING ACTIVITIES	(30.9)	103.7
CASH FLOW FROM FINANCING ACTIVITIES		
Repayment of lease - principal	(154.5)	(226.2)
Repayment of borrowings, financing and debentures – principal	(86.3)	(238.6)
New borrowings, financing, and debentures	5.9	1,181.4
Acquisition of treasury shares, net of receipt of option strike price	0.0	(120.3)
Payment of dividends and interest on equity for the previous period	(0.0)	0.0
Receipt of funds due to settlement of derivative transactions	(7.3)	3.7
Capital Increase	0.1	2.6
Financing activities - discontinued operations	(59.7)	(46.6)
	(301.9)	556.1
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES		(435.6)
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES  Effect of exchange rate variation on cash and cash equivalents	(14.1)	
Effect of exchange rate variation on cash and cash equivalents  DECREASE IN CASH AND CASH EQUIVALENTS	(1,971.2)	(968.7)
Effect of exchange rate variation on cash and cash equivalents		

# 7. Conference call and webcast



is pleased to invite you to join its Q1-23 Earnings Conference Call:

Tuesday, May 9<sup>th</sup>, 2023

To connect to the conference call:

09:00 AM NY time 10:00 AM Brasília Time U.S.: Toll-free: +1 844 204-8942 / Dial in: +1 412 717-9627 Brazil: +55 11 3181-8565 / Dial in: +55 11 4090-1621

02:00 ₽M London Time

U.K.: +44 20 3795 9972

The call will be held in English with simultaneous translation into Portuguese

Conference call ID: Natura
To access the webcast: click here

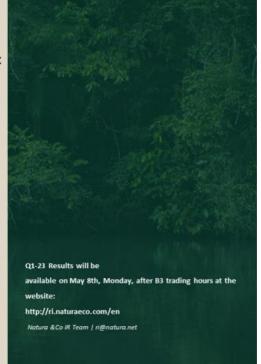
AVON





Aēsop.

Natura & co



# 8. Glossary

Abihpec: Brazilian Association of the Personal Hygiene, Perfumery and Cosmetics Industry

**ADR:** An American Depositary Receipt is a negotiable certificate issued by a U.S. depository bank representing a specified number of shares of a non-U.S. company stock

ADS: The individual issuance of shares in a U.S. stock exchange by a non-U.S. company is referred to as American Depositary Shares (ADS)

Adjusted EBITDA: Excludes effects that are not considered usual, recurring or not-comparable between the periods under analysis

APAC: Asia and Pacific

Avon representatives: Self-employed resellers who do not have a formal labor relationship with Avon

B3: Brazilian Stock Exchange

**Benefit Sharing:** In accordance with Natura's Policy for the Sustainable Use of Biodiversity and Associated Traditional Knowledge, benefits are shared whenever we perceive various forms of value in the access gained. Therefore, one of the practices that defines the way in which these resources are divided is to associate payments with the number of raw materials produced from each plant as well as the commercial success of the products in which these raw materials are used

BPS: Basis Points; a basis points is equivalent to one percentage point \* 100

**Brand Power:** A methodology used by Natura &Co to measure how its brands are perceived by consumers, based on metrics of significance, differentiation and relevance.

**BRL**: Brazilian Reais

CDI: The overnight rate for interbank deposits

**CEE: Central and Eastern Europe** 

**CFT**: Cosmetics, Fragrances and Toiletries Market (CFT = Fragrances, Body Care and Oil Moisture, Make-up (without Nails), Face Care, Hair Care (without Colorants), Soaps, Deodorants, Men's Grooming (without Razors) and Sun Protection

COGS: Costs of Goods Sold

Constant currency ("CC) or constant exchange rates: when exchange rates used to convert financial figures into a reporting currency are the same for the years under comparison, excluding foreign currency fluctuation effects

CO2e: Carbon dioxide equivalent; for any quantity and type of greenhouse gas, CO2e signifies the amount of CO2 which

would have the equivalent global warming impact.

**EBITDA:** Earnings Before Interests, Tax, Depreciation and Amortization

**EMEA:** Europe, Middle East and Africa **EP&L**: Environmental Profit & Loss

Foreign currency translation: conversion of figures from a foreign currency into the currency of the reporting entity

G&A: General and administrative expenses

GHG: Greenhouse gases

**ICON:** Consumer Stock Index of the B3 stock exchange, designed to track changes in the prices of the more actively traded and better representative cyclical and non-cyclical consumer stocks

Innovation Index: Share in the last 12 months of the sale of products launched in the last 24 months

IBOV: Ibovespa Index is the main performance indicator of the stocks traded in B3 and lists major companies in the Brazilian capital market

IFRS – International Financial Reporting Standards

**Kantar:** Data, insights and consulting company with global presence

**Hispanic Latam:** Often used to refer to the countries in Latin America, excluding Brazil

LFL: Like-for-Like, applicable to measure comparable growth

Natura Consultant: Self-employed resellers who do not have a formal labor relationship with Natura

**Natura Crer Para Ver Program (CPV)**: Special line of non-cosmetic products whose profits are transferred to the Natura Institute, in Brazil, and invested by Natura in social initiatives in the other countries where we operate. Our consultants promote these sales to benefit society and do not obtain any gains. **Natura Institute**: Is a nonprofit organization created in 2010 to strengthen and expand our Private Social Investment initiatives. The institute has enabled us

to leverage our efforts and investments in actions that contribute to the quality of public education

NYSE: New York Stock Exchange

**P&L:** Profit and loss **PP:** Percentage point

PPA: Purchase Price Allocation - effects of the fair market value assessment as a result of a business combination

 $\textbf{Profit Sharing} \colon \textbf{The share of profit allocated to employees under the profit-sharing program}$ 

**SEC:** The U.S. Securities and Exchange Commission (SEC) is an independent federal government regulatory agency responsible for protecting investors, maintaining fair and orderly functioning of the securities markets, and facilitating capital formation

**SG&A:** Selling, general and administrative expenses **SM&L:** Selling, marketing and logistics expenses

**SLB:** Sustainability Linked Bond **SPT:** Sustainability Performance Targets

SSS: Same-Store-Sales

**Supplier Communities**: The communities of people involved in small–scale farming and extraction activities in a variety of locations in Brazil, especially in the Amazon Region, who extract the inputs used in our products from the social and biodiversity. We form production chains with these communities that are based on fair prices, the sharing of benefits gained from access to the genetic heritage and associated traditional knowledge and support for local sustainable development projects. This business model has proven effective in generating social, economic and environmental value for Natura and for the communities.

Synergies: Synergy is the concept that the value and performance of two companies combined will be greater than the sum of the separate individual parts.

TBS: The Body Shop.

TMEA: Turkey, Middle East and Africa

**UNI:** Underlying Net Income.

WE: Western Europe

## 9. Disclaimer

EBITDA is not a measure under BR GAAP and does not represent cash flow for the periods presented. EBITDA should not be considered an alternative to net income as an indicator of operating performance or an alternative to cash flow as an indicator of liquidity. EBITDA does not have a standardized meaning and the definition of EBITDA used by Natura may not be comparable with that used by other companies. Although EBITDA does not provide under BR GAAP a measure of cash flow, Management has adopted its use to measure the Company's operating performance. Natura also believes that certain investors and financial analysts use EBITDA as an indicator of performance of its operations and/or its cash flow.

This report contains forward-looking statements. These forward-looking statements are not historical fact, but rather reflect the wishes and expectations of Natura's management. Words such as "anticipate," "wish," "expect," "foresee," "intend," "plan," "predict," "project," "desire" and similar terms identify statements that necessarily involve known and unknown risks. Known risks include uncertainties that are not limited to the impact of price and product competitiveness, the acceptance of products by the market, the transitions of the Company's products and those of its competitors, regulatory approval, currency fluctuations, supply and production difficulties and changes in productsales, among other risks. This report also contains certain pro forma data, which are prepared by the Company exclusively for informational and reference purposes and as such are unaudited. This report is updated up to the present date and Natura does not undertake to update it in the event of new information and/or future events.

Investor Relations Team ri@natura.net