

NATURA &CO HOLDING S.A.

Publicly-Held Company
CNPJ/ME nº 32.785.497/0001-97
NIRE 35.300.531.582

NOTICE TO THE MARKET

Participation in Lives

Natura &Co Holding S.A. (B3: NTCO3, NYSE: NTCO) (“Natura &Co” or “Company”), in attendance to the instructions of Circular Letter 7/2020-CVM/SEP, dated August 26, 2020, communicates to shareholders and the market in general the participation of its Executive and positions in live transmission events (“Lives”) as detailed below:

Net Zero with Nature-Based Solutions

Host: CMT Events

Executive: Keyvan Macedo – Sustainability Director at Natura &Co

Date and Time: Tuesday, April 04th, 2023

- Presentation: Creating a Business Model for Biodiversity (9:50-a.m. Singapore)
- Panel Discussion: Private Sector in Nature-Based Solutions (11:40 a.m. Singapore)

Access Link: <https://cmtevents.com/register.aspx?ev=230408&>

São Paulo, March 31, 2023

Guilherme Castellan

Chief Financial and Investor Relations Officer