

**NATURA &CO HOLDING S.A.**  
Publicly-Held Company  
CNPJ/ME n° 32.785.497/0001-97  
NIRE 35.300.531.582

## **NOTICE TO THE MARKET**

### **Participation in Lives**

**Natura &Co Holding S.A. (B3: NTCO3, NYSE: NTCO)** (“Natura &Co” or “Company”), in attendance to the instructions of Circular Letter 7/2020-CVM/SEP, dated August 26, 2020, communicates to shareholders and the market in general the participation of its Executive and positions in live transmission events (“Lives”) as detailed below:

**“The race is on...bending the curve of nature loss”**

**Host:** UEBT

**Executive and position:** Marcelo Behar - Director of Corporate Affairs - Natura &Co

**Date and Time:** Tuesday, October 05<sup>th</sup> 2021 – 2:00 p.m. (UK)

**Link:** [https://us06web.zoom.us/webinar/register/WN\\_xVWRcbBfR\\_m75HLFv-Wo2w](https://us06web.zoom.us/webinar/register/WN_xVWRcbBfR_m75HLFv-Wo2w)

**Email Automaton Summit** (event in spanish)

**Host:** Amdia

**Executive and position:** Eric Caamaño – Leader E-commerce Avon

**Date and Time:** Wednesday, October 06<sup>th</sup> 2021 – 1:00 p.m. (BRA)

**Link:** <http://emailsummit.org/>

**World Investor Week 2021**

**Host r:** WIW21 e LAB - Laboratório de Inovação Financeira

**Executive and position:** Denise Hills – Director of Sustentability Natura &Co Latam

**Data:** Wednesday, October 06<sup>th</sup> 2021 – 18:00 p.m. (BRA)

**Link:** <https://semanadoinvestidor.cvm.gov.br/>

**22nd IBGC's Internacional Conference**

**Organizador:** IBGC - Instituto Brasileiro de Governança Corporativa

**Executivo e cargo:** Denise Hills - Director of Sustentability Natura &Co Latam

**Data:** Thursday, October 07<sup>th</sup> 2021 – 12:15 p.m. (BRA)

**Link:** <https://mktibgc.powerappsportals.com/inscricoes-grupo/>

**The Challenges of Corporate Sustainability Panel**

**Host:** BRASA

**Executive and position:** Roberto Marques – CEO Natura &Co

**Date and Time** Friday October 08<sup>th</sup> 2021 – 2:15 p.m. (ET)

**Link:** <https://gobrasa.us.hivebrite.com/events/12603>

São Paulo, October 04, 2021.

**Viviane Behar de Castro**  
Investor Relations Officer